

**BROKERED PROGRAM AGREEMENT**

Client            New Order            Renew            Change            Cancel           

Programmer / Legal Entity <u>Axios Capital Strategies</u>	Agency / Advertiser Order # <u>Advoke Media, Inc.</u>
Address <u>94 S Mall Dr</u>	Address <u>3527 Mt Diablo Blvd., #252</u>
City / State / Zip <u>St. George, UT 84790</u>	City / State / Zip <u>Lafayette CA 94549</u>
Contact Name / Title <u>          </u>	Contact Name / Title <u>Greg Lytle CEO/President</u>
Contact Phone / Fax <u>          </u>	Contact Phone / Fax / Email <u>510-965-9797 greg@advokemedia.com</u>
Contact Email / Cell Phone <u>          </u>	VISA <u>          </u> MC <u>          </u> AX <u>          </u> Approval Code <u>          </u> CID <u>          </u> Name / Account # /Exp <u>          </u>

Program Category Financial

Program Name Axios Contract Start            End           

Please use military time (00:00 - 24:00)

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday

Programmer agrees to this number of 60-second avails per hour retained for the exclusive use of Station           

Program Type	Political	Non-Bill	# Programs	Length	Gross Rate (per)	Total Billing

Program Delivered By	Live (Studio)	Live (Remote)	POT/CODEC	Satellite	CD	Web	FTP

MONTHLY PROGRAM PAYMENTS ARE DUE THE FIRST WEEK OF EVERY MONTH

Additional Information:

**PROGRAMMER AND AGENCY ARE JOINTLY AND SEVERALLY LIABLE FOR PERFORMANCE UNDER THIS AGREEMENT.**

*The Brokered Program Standard Terms and Conditions on attached hereto are part of this Agreement. Programmer and Agency acknowledge receipt of the Brokered Program Standard Terms and Conditions and agree thereto. Permission for Station to broadcast in substantially real time an Internet audio stream of the broadcast is acknowledged as part of this Agreement. This Agreement shall not become binding upon Station unless signed by its General Manager or Market Manager. This Agreement is also subject to the Advertising Standard Terms and Conditions which may be found on the Station's website or [www.bbqi.com](http://www.bbqi.com). In the event of a conflict between the Brokered Program Standard Terms and Conditions attached hereto and the Advertising Standard Terms and Conditions, the Brokered Program Standard Terms and Conditions shall prevail.*

Account Executive            Date            Programmer            Date           



General/Market Manager            Date            Agency (if applicable)            Date 11/18/21

The Personal Guarantor whose signature appears below, in order to induce Station to enter into and perform under the Program Broadcast Agreement, and in consideration thereof, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, personally guarantees, unconditionally, without waiver and at all times, the payment when due of any and all indebtedness of Programmer and Agency to Station and agrees, without reservation, to the terms of the guarantee expressed above and within the Brokered Program Standard Terms and Conditions.

IN WITNESS WHEREOF, this Guaranty has been duly executed by the undersigned on the day and year set forth below.

Printed Name            Legal Signature



Client: Axios Capital Strategies

INSERTION ORDER

Date: 11/19/2021  
From: Greg Lytle, Advoke Media

Call Letters: KDWN  
Frequency: 720 AM (simulcasting 101.5FM)  
Wattage:  
Format: Talk  
Owner: Beasley  
Address: 2920 S Durango Dr  
Las Vegas, Nevada 89117  
Account Exec: Ashley McIntyre  
Phone: 702-730-0328  
Fax: 702-736-8447  
Email: ashley.mcintyrel@bbgi.com  
Area Codes: 702 520 928 435  
Time Zone: PST

Air Dates: 12/4/21  
Day(s): Saturday  
Time(s): 10a & 10:30a *SAT 10A-11 (KDWN)*  
Rate per:

Total Aires: Continual, Until Further Notice  
Notes: Includes weekly: twenty (20) :60 spots!  
Monday through Friday 12m-12m, fifteen (15) :15  
spots Monday through Sunday 5a-6p and one (1) :5  
Banner Ad Monday through Sunday 12m-12m.

Will air on the following broadcast  
calendar weeks:

- 52 (Christmas 12/20/21-12/26/21)
- 1 (New Year 12/27/21-1/2/22)
- 16 (Easter 4/11/22-4/17/22)
- 22 (Memorial Day 5/23/22-5/29/22)
- 27 (Independence Day 6/27/22-7/3/22)
- 36 (Labor Day 8/29/22-9/4/22)
- 48 (Thanksgiving 11/21/22-11/27/22)
- 52 (Christmas 12/19/22-12/25/22)

If the Station elects to cancel because it has received an offer of a higher rate from another buyer, Advoke Media shall receive a right of first refusal to maintain the order at such rate (Station to provide proof of bona fide offer).

Agency can cancel upon 14 days prior notice; which notices may be sent by email.

Station shall send affidavits upon request.  
Client & Billing Address:

**Advoke Media**  
c/o Axios Capital Strategies  
3527 Mt Diablo Blvd., #252  
Lafayette, CA 94549-3815  
Phone: (510) 965-9797  
Fax: (510) 779-7391  
babette@advokemedia.com

Agency will pay Station the NET amount directly, weekly, via credit card the Friday before the scheduled air date.

Client will be placed on program line-up on stations website. This will include client logo/picture with hotlink to client's website.

Accepted by Advoke Media

By: \_\_\_\_\_  
Greg Lytle

Date: \_\_\_\_\_

Accepted by Station

By: \_\_\_\_\_

Date: 11 / 22 / 2021

This agreement contains terms which supplement any existing agreement between the Agency and the Station (the "Contract"). To the extent any terms in this agreement conflict with the Contract, the terms of this agreement shall control. The signature on this agreement of any party which is faxed to the other shall be deemed an original for purposes of enforcement of this agreement.