

Northland Television, LLC - WJFW-12



Order

Orig. Date: 07/09/2018	Advertiser: TAMMY BALDWIN 4 SEN	Acct. Exec.: HRP - WASHINGTON DC	Price Type:
Order Date: 07/10/2018	Product: POLITICAL	Est. Code: 206	Revenue Type: Default
Start Date: 10/23/2018	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	Billing Type: Regular
End Date: 11/04/2018	Sec. Prod. Category: POLITICAL	Order Class: National	Order Type: Political
		Spot Type: Local	
Agency Information			
Name: SHORR JOHNSON MAGNUS Address: 100 N. 20TH ST. SUITE 201 PHILADELPHIA PA 19103 Contact: BUYER.		Fax: 206 9166212 Phone: (215) 567-4080	
Special Instructions:			

Order #: 44122 **Revision:** 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SNW: Spots per week

Line#	Ordered As	BB MI MG	Length	Flight Start - End	Time Start - End	GE	S / W	Cost per spot	Spots	Ext Cost	B / P	Pattern
Combo Title	Station			Flight Detail	Log			Comment				
1	TODAY SHOW	<input type="checkbox"/>	:30	10/29/18 10/29/18	7:00AM 9:00AM	<input type="checkbox"/>	2	\$60.00	2	\$120.00	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
2	JEOPARDY W/ TERMINAL	<input type="checkbox"/>	:30	10/29/18 10/29/18	4:30PM 4:59PM	<input type="checkbox"/>	1	\$80.00	1	\$80.00	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
3	NEWSWATCH 12 5 P NEW	<input type="checkbox"/>	:30	10/29/18 10/29/18	4:59PM 5:30PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
4	NEWSWATCH 12 5 P NEW	<input type="checkbox"/>	:30	10/23/18 10/26/18	4:59PM 5:30PM	<input type="checkbox"/>	4	\$150.00	4	\$600.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
5	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	:30	10/29/18 10/29/18	5:59PM 6:30PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							
6	NEWSWATCH 12 6P NEW	<input type="checkbox"/>	:30	10/23/18 10/26/18	5:59PM 6:30PM	<input type="checkbox"/>	4	\$150.00	4	\$600.00	<input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
	WJFW - NBC 12				Master							

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Order #: 44122

Revision: 1

BB: Billboard; ML: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

DO: CHICAGO, MI, MINN, MO, MARYLAND, GE, GROSS ELIGIBLE, S/W: SPOTS PER WEEK																	Pattern						
Line#	Ordered As	BB MI MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S					
Combo Title	Station			Flight Detail	Log			Comment															
7	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/18 10/23/18	7:00AM 9:00AM	<input type="checkbox"/>	2	\$60.00	2	\$120.00	<input type="checkbox"/>	X											
	WJFW - NBC 12				Master																		
8	WHEEL OF FORTUNE SATURDAY	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/18 10/27/18	6:30PM 7:00PM	<input type="checkbox"/>	1	\$100.00	1	\$100.00	<input type="checkbox"/>						X						
	WJFW - NBC 12				Master																		
9	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/29/18 10/29/18	6:30PM 7:00PM	<input type="checkbox"/>	1	\$250.00	1	\$250.00	<input checked="" type="checkbox"/>	X											
	WJFW - NBC 12				Master																		
10	WHEEL OF FORTUNE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/18 10/26/18	6:30PM 7:00PM	<input type="checkbox"/>	4	\$250.00	4	\$1,000.00	<input type="checkbox"/>	1	1	1	1	1							
	WJFW - NBC 12				Master																		
11	LAW AND ORDER SVU 9PM	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/25/18 10/25/18	9:00PM 10:00PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input type="checkbox"/>				X								
	WJFW - NBC 12				Master																		
12	CHICAGO PD 9PM	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/24/18 10/24/18	9:00PM 10:00PM	<input type="checkbox"/>	1	\$300.00	1	\$300.00	<input type="checkbox"/>			X									
	WJFW - NBC 12				Master																		
13	THE VOICE	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/18 10/23/18	7:00PM 8:00PM	<input type="checkbox"/>	1	\$800.00	1	\$800.00	<input type="checkbox"/>	X											
	WJFW - NBC 12				Master																		
14	TODAY SHOW	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/24/18 10/24/18	7:00AM 9:00AM	<input type="checkbox"/>	2	\$60.00	2	\$120.00	<input type="checkbox"/>			X									
	WJFW - NBC 12				Master																		
15	THIS IS US	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/23/18 10/23/18	8:00PM 9:00PM	<input type="checkbox"/>	1	\$800.00	1	\$800.00	<input type="checkbox"/>	X											
	WJFW - NBC 12				Master																		
16	THE VOICE 2HR	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/29/18 10/29/18	7:00PM 9:00PM	<input type="checkbox"/>	2	\$800.00	2	\$1,600.00	<input checked="" type="checkbox"/>	X											
	WJFW - NBC 12				Master																		
17	NEWSWATCH 12 WEEKEND	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	:30	10/27/18 10/27/18	10:00PM 10:29PM	<input type="checkbox"/>	1	\$150.00	1	\$150.00	<input type="checkbox"/>						X						
	WJFW - NBC 12				Master																		

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order #: 44122

Revision: 1

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; SW: Spots per week

Pattern

Line# Ordered As

BB MI MG

Length

Flight Start - End

Time: Start - End

GE

S / W

Cost per spot

Spots

Ext. Cost

B / P

M

T

W

T

F

S

S

Combo Title

Station

Flight Detail

Log

Comment

18 NEWS 35 MIN

☐ ☐ ☐

:30

10/28/18 10/28/18

10:30PM 11:05PM

☐

1

\$200.00

1

\$200.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

19 NEWSWATCH 12 10P NEW

☐ ☐ ☐

:30

10/29/18 10/29/18

10:00PM 10:34PM

☐

1

\$200.00

1

\$200.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

20 NEWSWATCH 12 10P NEW

☐ ☐ ☐

:30

10/23/18 10/26/18

10:00PM 10:34PM

☐

4

\$200.00

4

\$800.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

21 SUNDAY TODAY SHOW 1HR

☐ ☐ ☐

:30

10/28/18 10/28/18

7:00AM 8:00AM

☐

1

\$60.00

1

\$60.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

22 TODAY SHOW

☐ ☐ ☐

:30

10/25/18 10/25/18

7:00AM 9:00AM

☐

2

\$60.00

2

\$120.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

23 SATURDAY NIGHT LIVE 3

☐ ☐ ☐

:30

10/27/18 10/27/18

10:29PM 12:03AM

☐

1

\$150.00

1

\$150.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

24 MEET THE PRESS

☐ ☐ ☐

:30

10/28/18 10/28/18

9:00AM 10:00AM

☐

1

\$150.00

1

\$150.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

25 TODAY SHOW

☐ ☐ ☐

:30

10/26/18 10/26/18

7:00AM 9:00AM

☐

2

\$60.00

2

\$120.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

26 JEOPARDY W/ TERMINAL

☐ ☐ ☐

:30

10/29/18 10/29/18

4:30PM 4:59PM

☐

1

\$80.00

1

\$80.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

27 JEOPARDY W/ TERMINAL

☐ ☐ ☐

:30

10/23/18 10/25/18

4:30PM 4:59PM

☐

3

\$80.00

3

\$240.00

☐☐☐☐☐☐☐☐

WJFW - NBC 12

Master

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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Order

Total Cost Monthly Breakouts

Month(s)	Amount
October (2018)	\$6,730.00
November (2018)	\$2,630.00
Total:	\$9,360.00

Spots	Cost	Gross Cost:	
Pre-Empted: 0	\$0.00	- Agency Commission:	\$1,404.00
Credited: 0	\$0.00		
Billboards: 0			
Total: 47		Net Cost:	\$7,956.00

In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, WJFW/ATV will not discriminate in any contract for advertising on the basis of race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.

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2 WEEK NOTIFICATION REQUIRED FOR ALL CANCELLATIONS

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