

NCC Cable System Order

Order #	62585174	Flight Dates	09/24/18 - 10/07/18	Update Date	09/24/18		
Syscode	2485	Agency	Waterfront Strategies	Version	1 Vs. 1		
System Name	Cox Media/DirectTV- I+ Mobile, AL	Advertiser	Majority Forward proj #202227	Show All Lines			
Market	Mobile				Total # of Weeks	2	
		Client Code	FL-Sen	Total		\$4,437.00	
AE	Tiffany Solis	Product Code	09251001	Commission		\$665.55	
Sales Coordinator	Mona Lotfi	Est Code	6512	Net Total		\$3,771.45	
Office	Washington	Product Name	FL-S 9.25-10.1	Total Spots		40	
Phone	(301) 941-2620	Credit Status		Affiliate Split		100.0	
Status	Not accepted				Sold On		Cost Per Spot
Survey	DMA Nielsen Live+3 Sep17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 9.24 New order. Please review and confirm. Thank you!							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$35.00	\$70.00	30	
2	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$35.00	\$70.00	30	
3	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$39.00	\$78.00	30	
4	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	1	\$48.00	\$48.00	30	
5	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$87.00	\$174.00	30	
6	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$87.00	\$174.00	30	
7	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$152.00	\$304.00	30	
8	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$182.00	\$364.00	30	
9	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$165.00	\$330.00	30	
10	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	3	\$165.00	\$495.00	30	
11	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$165.00	\$330.00	30	
12	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$144.00	\$288.00	30	
13	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$413.00	\$826.00	30	
14	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$39.00	\$78.00	30	
15	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$95.00	\$190.00	30	
16	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$41.00	\$82.00	30	
17	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$52.00	\$104.00	30	
18	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$41.00	\$82.00	30	
19	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	1	\$41.00	\$41.00	30	

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Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

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Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

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20	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$103.00	\$309.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$4,437.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,437.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

62585174 | Mobile | Cox Media/DirecTV- I+ Mobile, AL | 2485 |