

NCC Cable System Order

Order #	62572859
Syscode	2485
System Name	Cox Media/DirecTV- I+ Mobile, AL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	08/27/18 - 09/09/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	302
Product Code	322
Est Code	7040
Product Name	FL-S 8.28-9.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/04/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$7,799.00	
Commission		\$1,169.85	
Net Total		\$6,629.15	
Total Spots		73	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1 9.4. MG no dollar change. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN W	8/27/18	9/2/18	06:00	15:00						X	X	-	-	2	\$32.00	\$64.00	30	
2	CNN	CNN EM	8/27/18	9/2/18	05:00	09:00		X	X	X	X			-	-	2	\$32.00	\$64.00	30	
3	CNN	CNN DT	8/27/18	9/2/18	09:00	15:00		X	X	X	X			-	-	1	\$35.00	\$35.00	30	R1 -1x
4	CNN	CNN EF	8/27/18	9/2/18	15:00	19:00		X	X	X	X	X	X	-	-	1	\$43.00	\$43.00	30	R1 -1x
5	CNN	CNN PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$79.00	\$158.00	30	
6	CNN	CNN EM	9/3/18	9/9/18	05:00	09:00	X	X	X	X				-	-	2	\$32.00	\$64.00	30	
7	CNN	CNN DT	9/3/18	9/9/18	09:00	15:00	X	X	X	X				-	-	2	\$35.00	\$70.00	30	
8	CNN	CNN EF	9/3/18	9/9/18	15:00	19:00	X	X	X	X				-	-	2	\$43.00	\$86.00	30	
9	CNN	CNN PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X				-	-	2	\$79.00	\$158.00	30	
10	ESPN	ESPN W	8/27/18	9/2/18	06:00	15:00						X	X	-	-	3	\$79.00	\$237.00	30	
11	ESPN	ESPN EF	8/27/18	9/2/18	15:00	19:00		X	X	X	X	X	X	-	-	0	\$138.00	\$0.00	30	R1 -1x
12	ESPN	ESPN PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$165.00	\$495.00	30	
13	ESPN	ESPN EF	9/3/18	9/9/18	15:00	19:00	X	X	X	X				-	-	1	\$138.00	\$138.00	30	
14	ESPN	ESPN PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X				-	-	2	\$165.00	\$330.00	30	
15	FXNC	FXNC W	8/27/18	9/2/18	06:00	15:00						X	X	-	-	2	\$150.00	\$300.00	30	
16	FXNC	FXNC EM	8/27/18	9/2/18	05:00	09:00		X	X	X	X			-	-	3	\$150.00	\$450.00	30	
17	FXNC	FXNC DT	8/27/18	9/2/18	09:00	15:00		X	X	X	X			-	-	1	\$150.00	\$150.00	30	R1 -1x
18	FXNC	FXNC EF	8/27/18	9/2/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$131.00	\$393.00	30	
19	FXNC	FXNC PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$375.00	\$750.00	30	R1 -1x
20	FXNC	FXNC EM	9/3/18	9/9/18	05:00	09:00	X	X	X	X				-	-	3	\$150.00	\$450.00	30	
21	FXNC	FXNC DT	9/3/18	9/9/18	09:00	15:00	X	X	X	X				-	-	3	\$150.00	\$450.00	30	

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22	FXNC	FXNC EF	9/3/18	9/9/18	15:00	19:00	X	X	X	X				-	-	2	\$131.00	\$262.00	30	
23	FXNC	FXNC PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X				-	-	2	\$375.00	\$750.00	30	
24	MNBC	MNBC W	8/27/18	9/2/18	06:00	15:00						X	X	-	-	2	\$38.00	\$76.00	30	
25	MNBC	MNBC EM	8/27/18	9/2/18	05:00	09:00		X	X	X	X			-	-	2	\$47.00	\$94.00	30	
26	MNBC	MNBC DT	8/27/18	9/2/18	09:00	15:00		X	X	X	X			-	-	0	\$38.00	\$0.00	30	R1 -2x
27	MNBC	MNBC EF	8/27/18	9/2/18	15:00	19:00		X	X	X	X	X	X	-	-	3	\$38.00	\$114.00	30	
28	MNBC	MNBC PT	8/27/18	9/2/18	19:00	24:00		X	X	X	X	X	X	-	-	3	\$94.00	\$282.00	30	
29	MNBC	MNBC EM	9/3/18	9/9/18	05:00	09:00	X	X	X	X				-	-	3	\$47.00	\$141.00	30	
30	MNBC	MNBC DT	9/3/18	9/9/18	09:00	15:00	X	X	X	X				-	-	3	\$38.00	\$114.00	30	
31	MNBC	MNBC EF	9/3/18	9/9/18	15:00	19:00	X	X	X	X				-	-	2	\$38.00	\$76.00	30	
32	MNBC	MNBC PT	9/3/18	9/9/18	19:00	24:00	X	X	X	X				-	-	2	\$94.00	\$188.00	30	
33	CNN	CNN DT	9/3/18	9/9/18	09:00	15:00				X				-	-	1	\$35.00	\$35.00	30	R1 +1x
34	CNN	CNN EF	9/3/18	9/9/18	15:00	19:00				X				-	-	1	\$43.00	\$43.00	30	R1 +1x
35	ESPN	ESPN EF	9/3/18	9/9/18	15:00	19:00				X				-	-	1	\$138.00	\$138.00	30	R1 +1x
36	FXNC	FXNC DT	9/3/18	9/9/18	09:00	15:00				X				-	-	1	\$150.00	\$150.00	30	R1 +1x
37	FXNC	FXNC PT	9/3/18	9/9/18	19:00	24:00				X				-	-	1	\$375.00	\$375.00	30	R1 +1x

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38	MNBC	MNBC DT	9/3/18	9/9/18	09:00	15:00				X				-	-	2	\$38.00	\$76.00	30	R1 +2x

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	73	0	0	0	0	0	0	0	0	0	0	0	73
AMT	\$7,799.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$7,799.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/05/18

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