

NCC Cable System Order

Order #	62585174
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,972.00		
Commission	\$295.80		
Net Total	\$1,676.20		
Total Spots	66		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
2	AEN	AEN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	30	
3	AMC	AMC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	30	
4	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$15.00	\$30.00	30	
5	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
6	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
7	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
8	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	
9	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	
10	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$27.00	\$54.00	30	
11	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
12	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$33.00	\$66.00	30	
13	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$33.00	\$66.00	30	
14	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$33.00	\$66.00	30	
15	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$27.00	\$54.00	30	
16	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$82.00	\$328.00	30	
17	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	
18	HGTV	HGTV DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$23.00	\$46.00	30	
19	HGTV	HGTV EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$27.00	\$54.00	30	
20	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	30	
21	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$8.00	\$16.00	30	

NCC Cable System Order

Order #	62585174
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,972.00		
Commission	\$295.80		
Net Total	\$1,676.20		
Total Spots	66		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$8.00	\$16.00	30	
23	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$8.00	\$16.00	30	
24	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	
25	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	
26	TBSC	TBSC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
27	USA	USA EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$23.00	\$46.00	30	
28	USA	USA DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$23.00	\$46.00	30	
29	USA	USA EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$27.00	\$54.00	30	
30	USA	USA PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	66	0	0	0	0	0	0	0	0	0	0	0	66
AMT	\$1,972.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,972.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

62585174 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

NCC Cable System Order

Order #	62585174
Syscode	1877
System Name	Cox Media/Gulf Breeze, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,570.00		
Commission	\$235.50		
Net Total	\$1,334.50		
Total Spots	64		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
2	AEN	AEN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	
3	AMC	AMC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	
4	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$11.00	\$22.00	30	
5	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$11.00	\$22.00	30	
6	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$11.00	\$22.00	30	
7	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
8	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$23.00	\$92.00	30	
9	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$15.00	\$30.00	30	
10	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
11	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$38.00	\$76.00	30	
12	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$22.00	\$44.00	30	
13	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$22.00	\$44.00	30	
14	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$22.00	\$44.00	30	
15	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$18.00	\$36.00	30	
16	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$54.00	\$216.00	30	
17	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$15.00	\$30.00	30	
18	HGTV	HGTV DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
19	HGTV	HGTV EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
20	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$34.00	\$68.00	30	
21	HIST	HIST PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	

NCC Cable System Order

Order #	62585174	Flight Dates	09/24/18 - 10/07/18	Update Date	09/24/18
Syscode	1877	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Majority Forward proj #202227	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL-Sen	Total	\$1,570.00
AE	Tiffany Solis	Product Code	09251001	Commission	\$235.50
Sales Coordinator	Mona Lotfi	Est Code	6512	Net Total	\$1,334.50
Office	Washington	Product Name	FL-S 9.25-10.1	Total Spots	64
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HLN	HLN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$8.00	\$16.00	30	
23	LIF	LIF PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	
24	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	
25	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$23.00	\$46.00	30	
26	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$27.00	\$54.00	30	
27	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$34.00	\$68.00	30	
28	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$42.00	\$168.00	30	
29	TBSC	TBSC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$38.00	\$76.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	64	0	0	0	0	0	0	0	0	0	0	0	64
AMT	\$1,570.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,570.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

62585174 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62585174
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/24/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$1,528.00	
Commission		\$229.20	
Net Total		\$1,298.80	
Total Spots		70	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	30	
2	AMC	AMC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	30	
3	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$13.00	\$26.00	30	
4	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
5	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$13.00	\$26.00	30	
6	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$17.00	\$34.00	30	
7	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$26.00	\$104.00	30	
8	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$17.00	\$34.00	30	
9	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$22.00	\$44.00	30	
10	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$39.00	\$78.00	30	
11	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$25.00	\$50.00	30	
12	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$25.00	\$50.00	30	
13	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$25.00	\$50.00	30	
14	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$21.00	\$42.00	30	
15	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$62.00	\$248.00	30	
16	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$17.00	\$34.00	30	
17	HGTV	HGTV DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$17.00	\$34.00	30	
18	HGTV	HGTV EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$22.00	\$44.00	30	
19	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	
20	HIST	HIST PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	30	
21	HLN	HLN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$9.00	\$18.00	30	

NCC Cable System Order

Order #	62585174	Flight Dates	09/24/18 - 10/07/18	Update Date	09/24/18		
Syscode	1879	Agency	Waterfront Strategies	Version	1 Vs. 1		
System Name	Cox Media/Milton-Pace, FL	Advertiser	Majority Forward proj #202227	Show All Lines			
Market	Mobile				Total # of Weeks	2	
		Client Code	FL-Sen	Total	\$1,528.00		
AE	Tiffany Solis	Product Code	09251001	Commission	\$229.20		
Sales Coordinator	Mona Lotfi	Est Code	6512	Net Total	\$1,298.80		
Office	Washington	Product Name	FL-S 9.25-10.1	Total Spots	70		
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	DMA Nielsen Live+3 Sep17	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	LIF	LIF PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$26.00	\$52.00	30	
23	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$9.00	\$18.00	30	
24	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$9.00	\$18.00	30	
25	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$9.00	\$18.00	30	
26	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$17.00	\$34.00	30	
27	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$22.00	\$88.00	30	
28	TWC	TWC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$9.00	\$18.00	30	
29	TWC	TWC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$9.00	\$18.00	30	
30	TWC	TWC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$9.00	\$18.00	30	
31	TWC	TWC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$17.00	\$34.00	30	
32	TWC	TWC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$22.00	\$44.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	70	0	0	0	0	0	0	0	0	0	0	0	70
AMT	\$1,528.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,528.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

62585174 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62585174
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$1,404.00	
Commission		\$210.60	
Net Total		\$1,193.40	
Total Spots		69	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
2	AEN	AEN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$38.00	\$76.00	30	
3	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$11.00	\$22.00	30	
4	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$11.00	\$22.00	30	
5	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$11.00	\$22.00	30	
6	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
7	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	
8	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$15.00	\$30.00	30	
9	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
10	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	30	
11	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$15.00	\$30.00	30	
12	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
13	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
14	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
15	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$30.00	\$120.00	30	
16	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$19.00	\$38.00	30	
17	HGTV	HGTV EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$23.00	\$46.00	30	
18	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	
19	HIST	HIST PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$34.00	\$68.00	30	
20	HLN	HLN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	1	\$8.00	\$8.00	30	
21	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$8.00	\$16.00	30	

NCC Cable System Order

Order #	62585174
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,404.00		
Commission	\$210.60		
Net Total	\$1,193.40		
Total Spots	69		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	1	\$8.00	\$8.00	30	
23	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$8.00	\$16.00	30	
24	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$11.00	\$22.00	30	
25	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	
26	TBSC	TBSC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
27	TWC	TWC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$8.00	\$16.00	30	
28	TWC	TWC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	1	\$8.00	\$8.00	30	
29	TWC	TWC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$8.00	\$16.00	30	
30	USA	USA EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
31	USA	USA DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$15.00	\$30.00	30	
32	USA	USA EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$19.00	\$38.00	30	
33	USA	USA PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$38.00	\$76.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	69	0	0	0	0	0	0	0	0	0	0	0	69
AMT	\$1,404.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,404.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

62585174 | Mobile | Cox Media/Cantonment, FL | 6507 |

NCC Cable System Order

Order #	62585174
Syscode	6588
System Name	Cox Media/Greater Pensacola Zone, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		09/24/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$3,814.00	
Commission		\$572.10	
Net Total		\$3,241.90	
Total Spots		58	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	
2	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$30.00	\$60.00	30	
3	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$30.00	\$60.00	30	
4	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$34.00	\$68.00	30	
5	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$34.00	\$68.00	30	
6	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$61.00	\$244.00	30	
7	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$38.00	\$76.00	30	
8	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$46.00	\$92.00	30	
9	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$91.00	\$182.00	30	
10	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$100.00	\$200.00	30	
11	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$100.00	\$200.00	30	
12	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$100.00	\$200.00	30	
13	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$82.00	\$164.00	30	
14	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$236.00	\$944.00	30	
15	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$53.00	\$106.00	30	
16	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$137.00	\$274.00	30	
17	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$24.00	\$48.00	30	
18	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$29.00	\$58.00	30	
19	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$24.00	\$48.00	30	
20	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	
21	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	30	

NCC Cable System Order

Order #	62585174	Flight Dates	09/24/18 - 10/07/18	Update Date	09/24/18
Syscode	6588	Agency	Waterfront Strategies	Version	1 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Majority Forward proj #202227	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL-Sen	Total	\$3,814.00
AE	Tiffany Solis	Product Code	09251001	Commission	\$572.10
Sales Coordinator	Mona Lotfi	Est Code	6512	Net Total	\$3,241.90
Office	Washington	Product Name	FL-S 9.25-10.1	Total Spots	58
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep17	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		9.24 New order. Please review and confirm. Thank you!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	TWC	TWC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	
23	TWC	TWC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$23.00	\$46.00	30	
24	TWC	TWC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$27.00	\$54.00	30	
25	TWC	TWC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	
26	TWC	TWC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$53.00	\$106.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	58	0	0	0	0	0	0	0	0	0	0	0	58
AMT	\$3,814.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,814.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

62585174 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

NCC Cable System Order

Order #	62585174
Syscode	6589
System Name	Cox Media/Greater Ft Walton Zone, FL
Market	Mobile

AE	Tiffany Solis
Sales Coordinator	Mona Lotfi
Office	Washington
Phone	(301) 941-2620
Status	Not accepted
Survey	DMA Nielsen Live+3 Sep17
-	

Flight Dates	09/24/18 - 10/07/18
Agency	Waterfront Strategies
Advertiser	Majority Forward proj #202227

Client Code	FL-Sen
Product Code	09251001
Est Code	6512
Product Name	FL-S 9.25-10.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/24/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,084.00		
Commission	\$612.60		
Net Total	\$3,471.40		
Total Spots	62		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	
2	AMC	AMC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$61.00	\$122.00	30	
3	CNN	CNN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$30.00	\$60.00	30	
4	CNN	CNN EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$30.00	\$60.00	30	
5	CNN	CNN DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$34.00	\$68.00	30	
6	CNN	CNN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$34.00	\$68.00	30	
7	CNN	CNN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$61.00	\$244.00	30	
8	ESPN	ESPN W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$38.00	\$76.00	30	
9	ESPN	ESPN EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$50.00	\$100.00	30	
10	ESPN	ESPN PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$95.00	\$190.00	30	
11	FXNC	FXNC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$100.00	\$200.00	30	
12	FXNC	FXNC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$100.00	\$200.00	30	
13	FXNC	FXNC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$100.00	\$200.00	30	
14	FXNC	FXNC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$82.00	\$164.00	30	
15	FXNC	FXNC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$236.00	\$944.00	30	
16	HGTV	HGTV W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$46.00	\$92.00	30	
17	HGTV	HGTV PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$122.00	\$244.00	30	
18	MNBC	MNBC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$24.00	\$48.00	30	
19	MNBC	MNBC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$29.00	\$58.00	30	
20	MNBC	MNBC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$24.00	\$48.00	30	
21	MNBC	MNBC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$24.00	\$48.00	30	

NCC Cable System Order

Order #	62585174	Flight Dates	09/24/18 - 10/07/18	Update Date	09/24/18	
Syscode	6589	Agency	Waterfront Strategies	Version	1 Vs. 1	
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Majority Forward proj #202227	Show All Lines		
Market	Mobile				Total # of Weeks	2
		Client Code	FL-Sen	Total	\$4,084.00	
AE	Tiffany Solis	Product Code	09251001	Commission	\$612.60	
Sales Coordinator	Mona Lotfi	Est Code	6512	Net Total	\$3,471.40	
Office	Washington	Product Name	FL-S 9.25-10.1	Total Spots	62	
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0	
Status	Not accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Sep17	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -

Comments :	9.24 New order. Please review and confirm. Thank you!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$60.00	\$240.00	30	
23	TBSC	TBSC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$88.00	\$176.00	30	
24	TWC	TWC W	9/24/18	9/30/18	05:00	15:00						X	X	-	-	2	\$23.00	\$46.00	30	
25	TWC	TWC EM	9/24/18	9/30/18	05:00	09:00		X	X	X	X			-	-	2	\$23.00	\$46.00	30	
26	TWC	TWC DT	9/24/18	9/30/18	09:00	15:00		X	X	X	X			-	-	2	\$27.00	\$54.00	30	
27	TWC	TWC EF	9/24/18	9/30/18	15:00	19:00		X	X	X	X	X	X	-	-	2	\$30.00	\$60.00	30	
28	TWC	TWC PT	9/24/18	9/30/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$53.00	\$106.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	62	0	0	0	0	0	0	0	0	0	0	0	62
AMT	\$4,084.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,084.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/24/18

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