

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KMJ - Fresno, CA</u>	Date: <u>7/9/19</u>
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I, Alex Tavlian,

being/on behalf of: Michael Karbassi, a legally

qualified candidate of the non-partisan political

party for the office of: Fresno City Council, District 2

in the Special

election to be held on: Aug. 13, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Total Charges: \$765.00 NET - Airtime
+ 100 Net - Production

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Michael Karbassi for City Council 2019

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mahmoud Karbassi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

07/08/2019

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Paul Stuart

Printed Name

Key Account Manager

Title

Sultana

P.O. Box 3344
Fresno, Calif. 93650

Date: July 8, 2019

Client: Mike Karbassi for Fresno City Council 2019

Station(s) KMJ (Cumulus)

Flight Schedule - Week of July 8, 2018

DAY/PART	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Length	Unit Rate	Total Rate
6A - 10A	0	0	0	1	1	1	0	00:60	\$127.50	\$382.50
10A - 3P	0	0	0	1	1	1	0	00:60	\$127.50	\$382.50
Totals:	0	0	0	2	2	2	0			\$765.00

ORDER

Orders
Order / Rev: 203459
Alt Order #:
Product Desc: Political
Estimate:
Flight Dates: 07/10/19 - 07/12/19
Original Date / Rev: 07/09/19 / 07/09/19
Order Type: GENERAL

KMJ-AM/FM
Primary AE: Paul Stuart
Sales Office: L-FRE
Sales Region: Local

Agency
Name: Sultana Media
Buying Contact:
Billing Contact:
 6498 N Warren
 Fresno, CA 93711

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Karbassi//City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/12/19	6	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	6	\$900.00	\$765.00	0.00
Totals	6	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Stuart			Start Of Order - End Of Order	100%
Paul Stuart			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMJA	07/10/19	07/12/19	M-F AM Drive M-F	CM	6a-10a	--111--	1:00	3	\$150.00	P-10	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/19	07/14/19	--111--		3		\$150.00		0.00					
N 2	KMJA	07/10/19	07/12/19	M-F Midday M-F	CM	10a-3p	--111--	1:00	3	\$150.00	P-10	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/19	07/14/19	--111--		3		\$150.00		0.00					
													Totals	6	\$900.00