

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

Fresno, CA KMSJ-FM/AM

**Date:**

7/12/19

I, Alex Tavlian,

being/on behalf of: Michael Karbassi, a legally

qualified candidate of the non-partisan political

party for the office of: Fresno City Council, District 2

in the Special

election to be held on: Aug. 13, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<b>SEE ATTACHED</b>					

**Total Charges:** '1020-Net

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N/A

I represent that the payment for the above described broadcast time has been furnished by:

Michael Karbassi for City Council 2019

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mahmoud Karbassi

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

07/08/2019

Date

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Signature

Paul Stewart

Printed Name

Title

# Sultana

P.O. Box 3344  
Fresno, Calif. 93650

**Date:** July 12, 2019

**Client:** Mike Karbassi for Fresno City Council 2019

**Station(s):** KMJ (Cumulus)

## Flight Schedule - Week of July 15, 2018

Day	Time	Length	Spots	Rate	Total
6A - 10A ✓	00:60	1	1	\$85.00	\$85.00
10A - 3P ✓	00:60	1	1	\$85.00	\$85.00
3P - 7P ✓	00:60	1	0	\$85.00	\$0.00
<b>Week Total:</b>			<b>2</b>		<b>\$170.00</b>

## Flight Schedule - Week of July 22, 2018

Day	Time	Length	Spots	Rate	Total
6A - 10A ✓	00:60	0	0	\$85.00	\$0.00
10A - 3P ✓	00:60	1	0	\$85.00	\$0.00
3P - 7P ✓	00:60	0	0	\$85.00	\$0.00
<b>Week Total</b>			<b>1</b>		<b>\$85.00</b>
<b>BUY TOTALS</b>			<b>3</b>		<b>\$1020.00</b>

# CONTRACT



**KMJ-AM**  
 1071 W. Shaw Ave.  
 Fresno, CA 93711  
 (559) 490-5802

kmjnow.com

And:

**Sultana Media**  
 6498 N Warren  
 Fresno, CA 93711

<u>Contract / Revision</u> 207274 /		<u>Alt Order #</u>
<u>Advertiser</u> Karbassi//City Council		<u>Original Date / Revision</u> 07/12/19 / 07/12/19
<u>Contract Dates</u> 07/16/19 - 07/22/19	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMJ-AM	<u>Account Executive</u> Paul Stuart	<u>Sales Office</u> Regional-Fresno
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMJA	07/16/19	07/22/19	M-F	6a-10a		1:00			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/15/19	07/21/19	-2111--				5	\$100.00			
	Week:	07/22/19	07/28/19	-----				0	\$100.00			
N 2	KMJA	07/16/19	07/22/19	M-F	10a-3p		1:00			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/15/19	07/21/19	-1111--				4	\$100.00			
	Week:	07/22/19	07/28/19	-----				0	\$100.00			
N 3	KMJA	07/16/19	07/22/19	M-F	10a-3p		1:00			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/15/19	07/21/19	-----				0	\$0.00			
	Week:	07/22/19	07/28/19	1-----				1	\$100.00			
N 4	KMJA	07/16/19	07/22/19	M-F	3p-7p		1:00			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/15/19	07/21/19	-11----				2	\$100.00			
	Week:	07/22/19	07/28/19	-----				0	\$0.00			
<b>Totals</b>											12	\$1,200.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/01/19 - 07/22/19	12	\$1,200.00	(\$180.00)	\$1,020.00
<b>Totals</b>	12	\$1,200.00	(\$180.00)	\$1,020.00

Signature: \_\_\_\_\_ Date: \_\_\_\_\_