

ORDER

Orders
Order / Rev: 341092
Alt Order #: 33555384
Product Desc: 2020 Tom Steyer
Estimate: 8207
Flight Dates: 12/31/19 - 01/06/20
Original Date / Rev: 12/20/19 / 12/20/19
Order Type: GENERAL

WBZF-FM/WYNN-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Steyer/D/President
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-PRES

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/06/20	44	\$1,080.00	\$918.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	44	\$1,080.00	\$918.00	0.00
Totals	44	\$1,080.00	\$918.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	12/31/19	01/06/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	12	\$25.00	P-50	0.00	NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/31/19	01/06/20	MTWTF--		12				\$25.00		0.00			
N 2	WYNNA	12/31/19	01/06/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	12	\$25.00	P-50	0.00	NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/31/19	01/06/20	MTWTF--		12				\$25.00		0.00			
N 3	WYNNA	12/31/19	01/06/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	12	\$25.00	P-50	0.00	NM	12	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 12/31/19	01/06/20	MTWTF--		12				\$25.00		0.00			
N 4	WYNNA	01/04/20	01/06/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	1:00	4	\$15.00	P-60	0.00	NM	4	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/04/20	01/10/20	-----S-		4				\$15.00		0.00			
N 5	WYNNA	01/05/20	01/06/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S	1:00	4	\$30.00	P-60	0.00	NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/05/20	01/11/20	-----S		4				\$30.00		0.00			

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WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/05/20	01/11/20	-----S					4	\$30.00		0.00			
													Totals	44	\$1,080.00

Dec 20, 19
 CONT# 33555384 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WBZF-FM (Florence, SC)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 8207

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty
 ADV TOM STEYER FOR PRESIDENT
 PDT 2020 Tom Steyer
 FLT Dec 31, 19 - Jan 07, 20

* REP ORDER COMMENT *

** 12/20/2019 10:36:00 AM: PLEASE CONTINUE SAME TRAFFIC UNTIL FURTHER NOTICE. SAME NAB APPLIES. THANK YOU!!!

** 12/20/2019 10:36:00 AM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 12/20/2019 10:36:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	12/31/2019 - 1/6/2020	1W	12	\$25.00	12
	1.2	TuWThF,M	10A - 3P	60	12/31/2019 - 1/6/2020	1W	12	\$25.00	12
	1.3	TuWThF,M	3P - 7P	60	12/31/2019 - 1/6/2020	1W	12	\$25.00	12
	1.4S.	6A - 7P	60	1/4/2020 - 1/4/2020	1W	4	\$15.00	4
	1.5S	6A - 7P	60	1/5/2020 - 1/5/2020	1W	4	\$30.00	4
					** WEEKLY FLIGHT TOTALS **		44	\$1,080.00	

	Jan 20					
SPOTS	44					
CASH	1080.00					
TRADE	0.00					
NSL	0.00					
TOTAL	1080.00					

					TOTAL
SPOTS					44
CASH					1,080.00
TRADE					0.00
NSL					0.00
TOTAL					1,080.00

CONT# **Dec 20, 19**
 33555384 Mod# Ver# 1 (Last =)
REP **Cumulus Media National Sales**

DDS CONT# 0
C/P/E: / / 8207

**** Competitive Comments ****

TOM STEYER (12.31-1.6) RADIO 60S

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

I represent that the payment for the above described broadcast time has been furnished by:

Tom Steyer 2020 PO Bpx 626 San Francisco, CA 94104 808-499-4091

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hunter Blas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/9/2019

Date

[Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Veronica Cauthen

Printed Name

ABN

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tom Steyer/2020
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Digitized by
hunter bias
022AZD02EAS1113

signature of candidate or authorized committee

hunter bias

printed name

7/9/2019

date