

ORDER

Orders	Order / Rev:	362281	
	Alt Order #:	33623212	
	Product Desc:	Political - Tom Steyer 2020	
	Estimate:	8246	WBZF-FM/WYNN-AM
	Flight Dates:	01/21/20 - 01/27/20	Primary AE: Katz Philadelphia
	Original Date / Rev:	01/16/20 / 01/16/20	Sales Office: K-7.5
	Order Type:	GENERAL	Sales Region: N-Katz75
Agency	Name:	Katz Media Group	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		125 West 55th Street	Billing Cycle: EOM/EOC
		New York, NY 10019	Agency Commission: 15%
Advertiser	Name:	Steyer/D/President	
	Demographic:	A35+	New Business Thru:
	Product Codes:	Candidates	Advertiser External ID:
	Revenue Code 1:	AGY-AVAIL	Agency External ID:
	Revenue Code 2:	POL-CAND	Unit Code: General
	Revenue Code 3:	POL-PRES	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/26/20	35	\$471.00	\$400.35
01/27/20	01/27/20	9	\$117.00	\$99.45

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	35	\$471.00	\$400.35	0.00
February 2020	9	\$117.00	\$99.45	0.00
Totals	44	\$588.00	\$499.80	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	01/21/20	01/27/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	1:00	12	\$20.00	P-50	0.00	NM	12	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/21/20	01/27/20	MTWTF--					12	\$20.00		0.00			
N 2	WYNNA	01/21/20	01/27/20	M-F Midday M-F	CM	10:00 AM-3:00 PM	MTWTF--	1:00	12	\$10.00	P-50	0.00	NM	12	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/21/20	01/27/20	MTWTF--					12	\$10.00		0.00			
N 3	WYNNA	01/21/20	01/27/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	12	\$9.00	P-50	0.00	NM	12	\$108.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/21/20	01/27/20	MTWTF--					12	\$9.00		0.00			
N 4	WYNNA	01/25/20	01/27/20	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----S-	1:00	4	\$9.00	P-60	0.00	NM	4	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/25/20	01/31/20	-----S-					4	\$9.00		0.00			
N 5	WYNNA	01/26/20	01/27/20	Sa-Su Prime	CM	6:00 AM-7:00 PM	-----S	1:00	4	\$21.00	P-60	0.00	NM	4	\$84.00

Jan 16, 20
 CONT# 33623212 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WBZF-FM (Florence, SC)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: / / 8246

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty
 ADV TOM STEYER FOR PRESIDENT
 PDT Political - Tom Steyer 2020
 FLT Jan 21, 20 - Jan 28, 20

* REP ORDER COMMENT *

** 1/15/2020 4:50:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 1/15/2020 4:50:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.
 STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	TuWThF,M	6A - 10A	60	1/21/2020 - 1/27/2020	1W	12	\$20.00	12
	1.2	TuWThF,M	10A - 3P	60	1/21/2020 - 1/27/2020	1W	12	\$10.00	12
	1.3	TuWThF,M	3P - 7P	60	1/21/2020 - 1/27/2020	1W	12	\$9.00	12
	1.4S.	6A - 7P	60	1/25/2020 - 1/25/2020	1W	4	\$9.00	4
	1.5S	6A - 7P	60	1/26/2020 - 1/26/2020	1W	4	\$21.00	4
				** WEEKLY FLIGHT TOTALS **			44	\$588.00	

	Jan 20	Feb 20					
SPOTS	44	0					
CASH	588.00	0.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	588.00	0.00					

						TOTAL
SPOTS						44
CASH						588.00
TRADE						0.00
NSL						0.00
TOTAL						588.00

Jan 16, 20
CONT# 33623212 Mod# Ver# 1 (Last =)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: / / 8246

**** Competitive Comments ****

SVC: FA99 MSA CustRadio

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date: 7/9/2019

I, Buying Time Media, LLC

being/on behalf of: Tom Steyer 2020

a legally qualified candidate of the Democratic

political party for the office of: President of the United States of America

in the Primary

election to be held on: Election 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS	ORDERED		

Attach proposed schedule with charges (if available): \$

net

I represent that the payment for the above described broadcast time has been furnished by:

Tom Steyer 2020 PO Bpx 626 San Francisco, CA 94104 808-499-4091

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hunter Blas

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

7/9/2019

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected


Signature

Veronica Canther
Printed Name


Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tom Steyer 2020

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

DocuSigned by:
Hunter Blas
C42A7D02EA5A443

signature of candidate or authorized committee

Hunter Blas

printed name

7/9/2019

date