

ORDER

Orders
Order / Rev: 359700
Alt Order #: 33614531
Product Desc: Candidate
Estimate: 531
Flight Dates: 01/18/20 - 02/28/20
Original Date / Rev: 01/14/20 / 01/14/20
Order Type: GENERAL

WBZF-FM/WYNN-AM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency Name: Solidarity Strategies
Buying Contact:
Billing Contact:
 1090 Vermont Avenue
 Washington, DC 20005

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Sanders/D/President-Agency
Demographic: A50+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-PRES

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/26/20	32	\$1,600.00	\$1,360.00
01/27/20	02/23/20	104	\$5,200.00	\$4,420.00
02/24/20	02/28/20	20	\$1,000.00	\$850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	32	\$1,600.00	\$1,360.00	0.00
February 2020	104	\$5,200.00	\$4,420.00	0.00
March 2020	20	\$1,000.00	\$850.00	0.00
Totals	156	\$7,800.00	\$6,630.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	01/20/20	02/28/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MTWTF--	:30	10	\$50.00	P-50	0.00	NM	60	\$3,000.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		10				\$50.00		0.00			
		Week: 01/27/20	02/02/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/03/20	02/09/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/10/20	02/16/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/17/20	02/23/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		10				\$50.00		0.00			
N 2	WYNNA	01/20/20	02/28/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	:30	10	\$50.00	P-50	0.00	NM	60	\$3,000.00
RT -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	MTWTF--		10				\$50.00		0.00			
		Week: 01/27/20	02/02/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/03/20	02/09/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/10/20	02/16/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/17/20	02/23/20	MTWTF--		10				\$50.00		0.00			
		Week: 02/24/20	03/01/20	MTWTF--		10				\$50.00		0.00			
N 3	WYNNA	01/18/20	02/28/20		CM	6:00 AM-7:00 PM	-----SS	:30	6	\$50.00	P-60	0.00	NM	36	\$1,800.00

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Advertiser: Sanders/D/President-Agency
 Product Desc: Candidate
 Estimate: 531

WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Prime											
				Sa-Su											
				RT -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/18/20	01/24/20	-----SS					6	\$50.00		0.00			
		Week: 01/25/20	01/31/20	-----SS					6	\$50.00		0.00			
		Week: 02/01/20	02/07/20	-----SS					6	\$50.00		0.00			
		Week: 02/08/20	02/14/20	-----SS					6	\$50.00		0.00			
		Week: 02/15/20	02/21/20	-----SS					6	\$50.00		0.00			
		Week: 02/22/20	02/28/20	-----SS					6	\$50.00		0.00			
													Totals	156	\$7,800.00

Jan 14, 20
 CONT# 33614531 Mod# Ver# 1 (Last =)
 REP Cumulus Media National Sales
 TO WBZF-FM (Florence, SC)
 FM LINDSAY COOPER
 OFF PHILADELPHIA
 AGY SOLIDARITY STRATEGIES
 ADDR 1090 VERMONT AVENUE SUITE 300
 WASHINGTON, DC 20005

DDS CONT# 0
 C/P/E: / / 531

SALESPERSON FAX#

PH #

BYR LUIS ALCAUTER
 ADV BERNIE SANDERS FOR PRESIDENT
 PDT Candidate
 FLT Jan 18, 20 - Feb 28, 20

* REP ORDER COMMENT *

** 1/14/2020 9:43:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH
 MICHAEL.MERGET@KATZRADIOGROUP.COM OR CALL 215-557-4208. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
ADD	1.1SS	6A - 7P	30	1/18/2020 - 1/19/2020	1W	6	\$50.00	6
		;SAT/SUN 6A-7P							
					** WEEKLY FLIGHT TOTALS **		6	\$300.00	
		FLIGHT 2							
ADD	2.1	MTWTF..	6A - 10A	30	1/20/2020 - 2/21/2020	5W	10	\$50.00	50
		;M-F 6A-10A							
ADD	2.2	MTWTF..	3P - 7P	30	1/20/2020 - 2/21/2020	5W	10	\$50.00	50
		;M-F 3P-7P							
ADD	2.3SS	6A - 7P	30	1/25/2020 - 2/23/2020	5W	6	\$50.00	30
		;SAT/SUN 6A-7P							
					** WEEKLY FLIGHT TOTALS **		26	\$6,500.00	
		FLIGHT 3							
ADD	3.1	MTWTF..	6A - 10A	30	2/24/2020 - 2/28/2020	1W	10	\$50.00	10
		;M-F 6A-10A							
ADD	3.2	MTWTF..	3P - 7P	30	2/24/2020 - 2/28/2020	1W	10	\$50.00	10
		;M-F 3P-7P							
					** WEEKLY FLIGHT TOTALS **		20	\$1,000.00	

Jan 14, 20

CONT# 33614531 Mod# Ver# 1 (Last =)
REP Cumulus Media National Sales

DDS CONT# 0
C/P/E: / / 531

	Jan 20	Feb 20	Mar 20				
SPOTS	32	104	20				
CASH	1600.00	5200.00	1000.00				
TRADE	0.00	0.00	0.00				
NSL	0.00	0.00	0.00				
TOTAL	1600.00	5200.00	1000.00				

							TOTAL
SPOTS							156
CASH							7,800.00
TRADE							0.00
NSL							0.00
TOTAL							7,800.00

**** Competitive Comments ****

SVC:
Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Chuck Rocha,

being/on behalf of: Bernie Sanders,

a legally qualified candidate of the Democratic

political party for the office of: President Of The United States

in the South Carolina Primary

election to be held on: February 29, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bernie 2020 Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

LOKA HAGGARD

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/04/19

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected



Signature

Veronica Cauthen

Printed Name

ABM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Bernie 2020 INC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

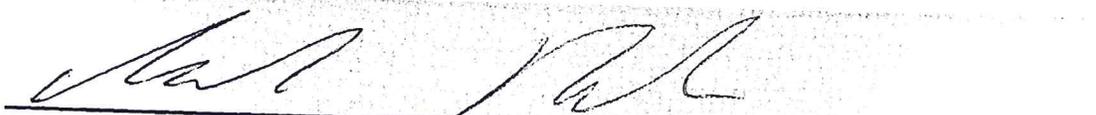
does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Chuck Rocha, President, Solidarity Strategies

printed name

10/04/19

date