

# ORDER

**Orders**  
**Order / Rev:** 359731  
**Alt Order #:** 33613385  
**Product Desc:** Pete for America  
**Estimate:** 0113 **WBZF-FM/WYNN-AM**  
**Flight Dates:** 01/13/20 - 03/01/20 **Primary AE:** Katz Los Angeles  
**Original Date / Rev:** 01/14/20 / 01/14/20 **Sales Office:** K-7.5  
**Order Type:** GENERAL **Sales Region:** N-Katz75

**Agency**  
**Name:** AKPD Message & Media  
**Buying Contact:** \_\_\_\_\_ **Billing Type:** Cash  
**Billing Contact:** \_\_\_\_\_ **Billing Calendar:** Broadcast  
 730 N Franklin **Billing Cycle:** EOM/EOC  
 Chicago, IL 60654 **Agency Commission:** 15%

**Advertiser**  
**Name:** Pete For America  
**Demographic:** A35+ **New Business Thru:** \_\_\_\_\_  
**Product Codes:** Candidates **Advertiser External ID:** \_\_\_\_\_  
**Revenue Code 1:** AGY-AVAIL **Agency External ID:** \_\_\_\_\_  
**Revenue Code 2:** POL-CAND **Unit Code:** General  
**Revenue Code 3:** POL-PRES

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
12/30/19	01/20/20	29	\$523.00	\$444.55

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2020	29	\$523.00	\$444.55	0.00
<b>Totals</b>	<b>29</b>	<b>\$523.00</b>	<b>\$444.55</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Los Angeles			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WYNNA	01/14/20	01/20/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	-TWTF--	1:00	8	\$20.00	P-50	0.00	NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/14/20	01/20/20	-TWTF--		8				\$20.00		0.00			
N 2	WYNNA	01/20/20	01/26/20	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	M-----	1:00	4	\$20.00	P-50	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	M-----		4				\$20.00		0.00			
N 3	WYNNA	01/14/20	01/20/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	-TWTF--	1:00	8	\$9.00	P-50	0.00	NM	8	\$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/14/20	01/20/20	-TWTF--		8				\$9.00		0.00			
N 4	WYNNA	01/20/20	01/26/20	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	M-----	1:00	4	\$9.00	P-50	0.00	NM	4	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/20/20	01/26/20	M-----		4				\$9.00		0.00			
N 5	WYNNA	01/19/20	01/25/20	Sa-Su AM Sa-Su	CM	6:00 AM-10:00 AM	-----S	1:00	5	\$35.00	P-50	0.00	NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/19/20	01/25/20	-----S		5				\$35.00		0.00			

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 Product Desc: Pete for America  
 Estimate: 0113

WBZF-FM/WYNN-AM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 01/19/20	01/25/20	-----S					5	\$35.00		0.00			
													Totals	29	\$523.00



Jan 14, 20  
CONT# 33613385 Mod# Ver# 1 (Last = )  
REP Cumulus Media National Sales

DDS CONT# 0  
C/P/E: AKPD / PETE / 0113

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**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b> 11/4/19
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I, Debra Schommer Klein,

being/on behalf of: Pete Buttigieg,

a legally qualified candidate of the Democrat

political party for the office of: President of the United States

in the Primary

election to be held on: 2/29/20

**do hereby request station time as follows:**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
30's 60's					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Pete for America PO Box 1226. South Bend, IN 46624

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Vernon Gair

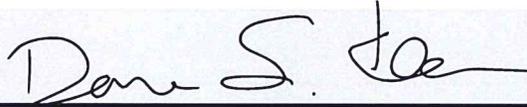
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/19/19

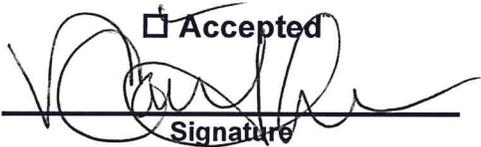
Date



Signature

**To Be Signed By Station Representative**

Accepted



Signature

Accepted in Part

Veronica Cawthen

Printed Name

Rejected



Title