

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Christine Killian, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Natalie Toro

Authorized committee:

Committee for Natalie Toro

Agency requesting time (and contact information):

N/A Adelstein and Associates

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Illinois State Senate District 20

Date of election:

03/19/2024

General

Primary

Treasurer of candidate's authorized committee:

Natalie Toro

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Christine Killian

Signature:

Maribel Salameera

Name: Christine Killian

Name: Maribel Salameera

Date of Request to Purchase Ad Time: 02-14-2024

Date of Station Agreement to Sell Time: 3/14/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 739179	Station Call Letters: WLFY	Date Received/Requested: 3/14/24
Est. #: 6714	Station Location: Chicago	Run Start and End Dates: 3/15/24 - 3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

New Order

Media: Radio
Client: Committee for Natalie Toro
Product: Committee for Natalie Toro
CPE: //6714
Description: Committee for Natalie Toro RadioEst6714 3-15-3-19
Rep:
Version: 1
Comments: Flight starts on 3-15 and ends on 3-19 No spots to run past 12noon on Election Day 3-19-2024 || PopulationBuyType: CPP.
Market: Chicago
Demo: Adults 35+
Separation: 30
Flight Start: 3/11/24
Flight End: 3/24/24
Sales Office:
Survey:
Vendor: WLEY-FM
Billing To: Adelstein & Associates
 222 W Ontario St
 Ste 600
 Chicago, IL 60654
AE: irene luna
Phone:
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	3/11	3/18	Total Spots	Adults 35+ RTG	CPP
1	F 6:00A-10:00A (Morning Drive)	RT	\$119.00	C 60	4	0	4		
2	F 10:00A-3:00P (Midday)	RT	\$146.00	C 60	4	0	4		
3	F 3:00P-7:00P (Afternoon Drive)	RT	\$132.00	C 60	4	0	4		
4	SaSu 6:00A-7:00P (Sa-Su 6A-7P)	RT	\$35.00	C 60	14	0	14		
5	M 6:00A-10:00A	RT	\$119.00	C 60	0	4	4		
6	M 10:00A-3:00P	RT	\$146.00	C 60	0	5	5		
7	M 3:00P-7:00P	RT	\$132.00	C 60	0	4	4		
8	Tu 6:00A-10:00A	RT	\$119.00	C 60	0	4	4		
9	Tu 10:00A-12:00P	RT	\$146.00	C 60	0	1	1		
Total Spots:							26	18	
Total GRP/GIMP(000):							0.0	0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
3/2024	\$4,434.00 - 44	\$0.00 - 0	\$4,434.00 - 44
Total Gross Cost:			\$4,434.00
Total Net Cost:			\$3,768.90
Total Gross CPP:			\$0.00
Total Net CPP:			\$0.00

Disclaimer:
 dkimrigrkm
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Maribel Salamanca (Chicago)

From: Irene Luna (Chicago)
Sent: Thursday, March 14, 2024 12:44 PM
To: Mayra Lopez (Chicago)
Cc: Maribel Salamanca (Chicago)
Subject: Fwd: :EXTERNAL: Pending ePay Payment for WLEY-FM from ADELSTEIN & ASSOCIATES - Committee for Natalie Toro Est. #6714

From: payments@gofastpay.com <payments@gofastpay.com>
Sent: Thursday, March 14, 2024 12:41:37 PM
To: Irene Luna (Chicago) <iluna@sbschicago.com>
Subject: :EXTERNAL: Pending ePay Payment for WLEY-FM from ADELSTEIN & ASSOCIATES - Committee for Natalie Toro Est. #6714



Your check payment is on the way

ADELSTEIN & ASSOCIATES has sent you a check payment.

A USPS first class package will arrive in 5-7 business days.

Track your shipment to see delivery status.



ADELSTEIN & ASSOCIATES
222 W Ontario Street , Suite 600
Chicago, IL 60654 US

7066

03/14/2024

WLEY-FM

3768.00

THREE THOUSAND, SEVEN HUNDRED SIXTY-EIGHT 90/100

See reference below

Payment Details:

PAID BY
ADELSTEIN & ASSOCIATES
222 W Ontario Street
Suite 600
Chicago, IL 60654 US

PAID TO
WLEY-FM
WLEY / SBS
150 N. MICHIGAN AVE, SUITE 1040
CHICAGO, IL 60601 US

CHECK NUMBER: 7066

CHECK AMOUNT: \$3,768.90

EPAY #	MEMO	AMOUNT
57AEE276	Committee for Natalie Toro Est. #6714	\$3,768.90

Have questions about this payment?

Please contact FastPay support at
844-GET-EPAY or payments@gofastpay.com
or [Live Chat](#) with a member of our team.

FastPay
844-GET-EPAY
8201 Beverly Blvd, Suite 600
LA / SF / NY / BOS / LDN