

KDRI
Tucson, AZ
3rd Quarter 2021
Issues Report

KDRI uses a unique approach to our serve our community in that the Station does not have regularly schedule full length shows that are scheduled early on weekend mornings which would reach fewer people when compared to informing our audience when events happen or when information is available.

The most important issues for this quarter remains the continuing Pandemic and how we, as a community, are traversing through additional strains of Covid-19 and political infighting. Other issues of importance to the community are education and reopening of schools, employment growth and opportunity, crime, immigration and border safety, local and state economy, street and road conditions, the environment.

Programming that addressed these above issues include:

July 1 – September 30 Approximately 7:30and 9:30AM Mon-Fri 4:00 average

Each morning the KDRI morning on-air team produces two segments called “Open or Not Open”. Although the title of these news segments was established during the height of the Pandemic, this news segment informs our listeners about what is occurring in the area which was impacted by the Pandemic and during the this quarter began migrating to a broader spectrum of news and information about community, local meetings, events and actions of interest. The topic range is wide and varied to include many businesses, charitable and governmental agencies and events that people need to know about. KDRI is that daily, live on-air source with this news. The staff is currently working on re-titling these segments to call attention to a broader base of news, public affairs and community issues.

“Open or Not Open” segments were broadcast 66 times during the quarter.

Other Programming Concerning Local Issues included:

| <u>Issue</u> | <u>Date(s)</u> | <u>Time</u> | <u>Content</u> | <u>Duration</u> |
|-----------------|----------------|---|--|-----------------|
| Covid 19 | 7/2 | 12:45p | Vaccine locations over the July 4 th Holiday | 1:20 |
| Environment | 7/3 | 2:30p | Monsoon safety measure | 1:00 |
| Covid/Housing | 7/3 | 8:42p | Rent and utility relief from City and County website information | 2:00 |
| Public Safety | 7/20 | 10:45a | Street closures, flooding with Monsoon storm | 1:30 |
| Public Health | 7/21 | 11:46a | Ozone warning, poor air quality with Monsoon. Health Guides | 1:45 |
| Public Safety | 7/22 | 11:43a | Free sandbags availability to assist with flooding safety | 1:00 |
| Streets/Roads | 7/23 | 6:05, 6:30, 7:05, 7:30, 8:05, 8:30, 9:05, 9:30a | Flooded street closings | 8:00 total |
| Environment | 7/24 | 1:35p | Flash Flood warning issued and safety tips | 1:00 |
| Covid 19 | 7/25 | 5:42p | Stats on latest hospitalizations and deaths, call for Vac info | 1:30 |
| Social Services | 7/25 | 6:13p | Community Food Bank is looking for volunteers | 1:00 |
| Streets/Roads | 7/26 | 10:45a, 12:47p | Numerous road closures with Monsoon flooding | 1:00 each |
| Public Health | 7/31 | 1:48p | Eliminate standing water, mosquitos, West Nile breeding | 1:00 |
| Covid 19 | 8/1 | 9:32p | Mobile vaccine sites for 8/2-3 | 1:00 |

| <u>Issue</u> | <u>Date(s)</u> | <u>Time</u> | <u>Content</u> | <u>Duration</u> |
|-----------------|----------------|-------------|--|-----------------|
| Covid 19 | 8/3 | 11:51a | Mobile Vac sites open for coming week and weekend | 1:00 |
| Public Safety | 8/3 | 12:46p | Free sandbags availability to assist with flooding safety | 1:00 |
| Employment | 8/4 | 12:15p | Information on Job Fair at Tucson Convention Center | 1:00 |
| Social Services | 8/7 | 8:45a | Community Food Bank is looking for volunteers | :30 |
| Animal welfare | 8/8 | 2:45p | Dog adoptions at Human Society of S. Arizona | :30 |
| Public Safety | 8/9 | 1:42 p | Free sandbags availability due to continued heavy rains | 1:00 |
| Public Safety | 8/12 | 12:42 p | Free sandbags availability due to continued heavy rains | 1:00 |
| Crime | 8/13 | 10:45a | Road rage shooting I-10/Rita suspect search. Stay in place | 2:00 |
| Public Safety | 8/14 | 8:45a | Free sandbags availability due to continued heavy rains | 1:00 |
| Roads | 8/15 | 4:45p | Road closure information due to heavy Monsoon flooding | 1:00 |
| Covid 19 | 8/15 | 8:14p | Info for next day's vaccine locations | 1:00 |
| Education | 8/19 | 1:24p | Info for Pima CC and UArizona fall classes | 1:00 |
| Covid 19 | 8/22 | 2:15p | TUSD now offering covid testing for students | 1:00 |

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|----------------|----------------|-------------|--|-----------------|
| Covid 19 | 8/22 | 8:16p | Weekend availability for Covid testing sites | 1:00 |
| Covid 19 | 8/23 | 10:45a | Testing availability announced for Tucson Int'l Airport | :30 |
| Covid 19 | 8/24 | 11:42a | Pop up testing sites and reminder of airport testing available | 1:00 |
| Social Service | 8/29 | 2:41p | Info on where to find eviction related information | 1:00 |
| Public Safety | 8/30 | 10:40a | Free sandbags related to incoming Hurricane affect heavy rain | 1:00 |
| Covid 19 | 9/2 | 11:42a | Vaccine locations available prior to Labor Day weekend | 1:00 |
| Covid 19 | 9/7 | 10:45a | New vaccine pop-up location information | 1:00 |
| Covid 19 | 9/11 | 10:45a | Additional pop-up vaccine locations | :30 |
| Covid 19 | 9/12 | 3:15p | Additional Pop-up locations | :45 |
| Covid 19 | 9/13 | 10:54a | Vaccinations M-F at Tucson Airport continuation announced | :30 |
| Covid 19 | 9/15 | 11:47a | New testing locations information | 1:00 |
| Covid 19 | 9/19 | 4:20p | Weekend pop-up Vaccine locations | :30 |
| Roads | 9/24 | 12:45p | Power outage causing road hazards in foothills | 1:00 |

| <u>Issue</u> | <u>Date(s)</u> | <u>Time</u> | <u>Content</u> | <u>Duration</u> |
|--------------|----------------|-------------|---|-----------------|
| Employment | 9/28 | 12:44p | Job Fair at TCC DoubleTree. Over 25 employers | 1:00 |
| Employment | 9/29 | 10:45a | Job Fair at TCC DoubleTree. Over 25 employers | 1:00 |