

KDRI
Tucson, AZ
4th Quarter 2021
Issues Report

KDRI uses a unique approach to our serve our community in that the Station does not have regularly schedule full length shows that are scheduled early on weekend mornings which would reach fewer people when compared to informing our audience when events happen or when information is available.

The most important issues for this quarter remain the continuing Pandemic and how we, as a community, are traversing through additional strains of Covid-19 and political infighting. Other issues of importance to the community are public health, education and reopening of schools, employment growth and opportunity, crime, immigration and border safety, local and state economy, street and road conditions, the environment.

Programming that addressed these above issues from October 1 through December 31, 2021 include: Each morning the KDRI morning on-air team produces two segments called “Open or Not Open”. This news segment informs our listeners about what is occurring in the area with a broad spectrum of news and information about the communities, local meetings, events and actions of interest. The topic range is wide and varied to include many businesses, charitable and governmental agencies and events about which people need to know. KDRI is that daily, live on-air source with this news with live, local in studio talent from 6:00AM to 11:00PM daily.

What’s Open and Not Open segments were broadcast 66 times during the quarter at approximately 7:30 and 9:30AM Mon-Fri with a 4:00 average length.

Programming Concerning Local Issues included:

| <u>Issue</u> | <u>Date(s)</u> | <u>Time</u> | <u>Content</u> | <u>Duration</u> |
|---------------------|----------------|--|--|-----------------|
| Crime | 10/4 | 8a-3:10p | Continual updates of shooting incident at Amtrack Station. | 5min each hour |
| Social Services | 10/5 | 12:45pm | Turkeys needed for annual Salvation Army Thanksgiving dinner | 1:00 |
| Streets/Roads | 10/5 | 4:10pm | Move Tucson funding shortage of \$13.1 billion to repair streets discussed | 3:00 |
| Streets/Roads | 10/6 | 12:44pm | Discussion of new law with \$250 fine for parking on a sidewalk. | 2:00 |
| Covid | 10/7 | 5:10pm | Older 55+ person have less Covid cases in Pima County | 2:00 |
| Economy/ Streets | 10/13 | 5:30a, 6:06a, 6:45a, 7:05a, 7:15a | Road closures due to motion picture filming And how this impacts Tucson economy | each 2:00 |
| Streets | 10/15 | 5:45A, 6:05a, 6:15a, 6:45a, 7:15a, 8:15a | Road closures due to motion picture filming And how this impacts Tucson economy | each 2:00 |
| Streets | 10/17 | 5:30a, 6:05a, 6:15a, 6:45a, | Road closures due to major power outage | each 2:00 |
| Covid | 10/16 | 6:30p, 8:30p | Locations of walkup vaccination sites | each 1:00 |
| Covid | 10/17 | 12:45p | Walkup and how to make reservations for vaccination clinics | 1:00 |
| Roads | 10/23. | 1:14, 2:15p | Major accident closing three downtown streets | each 1:00 |

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| Roads | 10/23 | 1:14, 2:15p. | Major accident closing three downtown streets | each | 1:00 |
| Covid | 10/24 | 8:28p | Vaccination counts and new locations to receive vaccines | | 1:00 |
| Covid | 10/31 | 6:14p, 8:45p | Pop-up locations for the coming week | | 1:00 |
| Crime | 11/1 | 7:05a | Alert discussion about robo text 7726. Details and warnings | | 3:00 |
| Social Ser. | 11/1 | 2:15pm | Turkeys needed for annual Salvation Army Thanksgiving dinner | | 1:00 |
| Social Ser. | 11/14 | 3:30p | Discussion of free food for Holidays with locations and dates | | 2:00 |
| Covid | 11/14 | 8:17p | Binax Now self-tests available 11/20 @ Abrams Health Center | | 1:00 |
| Covid | 11/21 | 6:17p | Boosters now available for 18+ info on thedrivetucson.com | | 1:00 |
| Public Health | 11/22 | 1:49p | Blood shortage, donations requested with all locations where to go | | 1:00 |
| Social Ser | 12/2 | 6:45a | Severe food shortages. Dsicussed with Comm Food Bank where to drop | | 4:00 |
| Public Health | 12/2 | 12:46p | Blood shortage, donations requested with all locations where to go | | 1:00 |
| Covid | 12/7 | 11:49a | Information of importance and locations for booster vaccinations | | 1:00 |
| Covid | 12/12 | 9:13p | Pediatric and adult vaccination information, updated advice | | 1:00 |