

Quarter Ending: June 30, 2017

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

*[Upload to FCC Station Online Public File Not Later Than
April 10, July 10, October 10, January 10th]*

WKYC ("Station") certifies that all 12-and-under children's TV programs carried during this quarter on its primary and multicast channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone .5 hour program). Programming promos, with certain exceptions, count as commercial matter.

Program Title

[list all network and non-network 12-and-under children's programs carried on primary and multicast channels.]

The station did not air any 12 and under children's programs

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

X
Yes

No

If no, provide details of each such instance in Annex A.

The station is in compliance except for the isolated occurrence during NBC program as described on the attached Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of 73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

X
Yes

No

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

DK Bayliff DIR OF PROGRAMMING 6/28/17
Signature/Title of Authorized Station Employee Date

(Attach any commercial certification or confirmation provided by network and program suppliers.)



Series: Food For Thought with Claire Thomas



8/25/11

RE: PROGRAM CONTENT

To Whom It May Concern:

The purpose of this letter is to provide television stations with certified documentation that the producers of the *Food for Thought with Claire Thomas* series design the program to educate and inform children 13-16 years of age.

Litton Entertainment is the producer of the *Food for Thought with Claire Thomas* series.

This is a live action, half-hour television program designed to meet the educational and informational needs of children.

Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers' eyes to how everyday life can inspire culinary creations. Each weekly-half hour, produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures.

In order for parents, children, and listing services to clearly identify the programs as ones that fulfill the FCC programming requirements that meet children's educational television needs, each episode is closed-captioned and contains an E/I icon for the duration of the program with the recommended parental rating icon – typically, if not always, TV-G.

Sincerely,

A large, stylized handwritten signature in black ink, appearing to read "DM", with a long horizontal line extending to the right.

Dave Morgan

Litton Entertainment

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ENTERTAINMENT



STEVE ROTFELD PRODUCTIONS

Program Information Kit

For

“WILD ABOUT ANIMALS”

E/I Series – Target Audience: 13 to 16 Years

740 Haverford Road, Bryn Mawr, PA 19010 Phone: 610-520-0671 Fax: 610-520-0681

www.rotfeldproductions.com



STEVE ROTFELD PRODUCTIONS

FCC OBJECTIVE LETTER

TO: PROGRAM DIRECTORS
FROM: CAROL HUBMASTER-BROOKS / FERN ROTFELD
RE: **"WILD ABOUT ANIMALS" - FCC OBJECTIVE LETTER**

"WILD ABOUT ANIMALS" is a half-hour weekly animal magazine series. The show is hosted by the Emmy-award winning actress Mariette Hartley. Mariette has committed herself to fighting for the rights of animals for over 20 years.

This series is produced for children 16 and under (**specific target audience is 13-16**). As the producers of **"WILD ABOUT ANIMALS,"** it is the objective of Steve Rotfeld Productions, Inc., to educate and inform children, specifically in the target age group, by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four (4) different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday.

We provide a written synopsis of each episode for your FCC Children's Television Report. These write-ups will be e-mailed to your station on a quarterly basis. Also, each episode is close-captioned and E/I inscribed throughout.

If you need additional information, please feel free to contact us.

Sincerely,

Carol Hubmaster-Brooks
Vice President, Syndication Sales
carol@rotfeldproductions.com or fern@rotfeldproductions.com



STEVE ROTFELD PRODUCTIONS



CELEBRATING
ACCESS TO EXCELLENCE

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Phone: 215-204-8873 fax: 215-204-4609

To Whom It May Concern,

Series Review

Program: *Wild About Animals*
Shows reviewed: Episodes 73 and 75
Program length: 30 minutes

Wild About Animals is a reality science series that is produced for children in the 13-16 age group, and is designed to educate, inform and entertain those viewers. This program fulfills its purpose by providing a high level of educational value. The structure of each show consists of four (4) different segments/stories which make for a varied, fast paced program. Through the use of dramatic, stunning footage combined with an engaging and entertaining narrative, the show creates a general tone that is particularly effective in connecting to the target audience. The level of detail in each show is also appropriate and the segments move quickly from one topic to the next.

The host, Mariette Hartley who is an animal rights activist and Emmy award winning actress, creates a bond with the viewer through her pleasing delivery. Coupled with a very conversational style is the MTV shooting style. The program open is visually engaging, featuring scenes of animals in their habitats in the form of a teaser for the audience.

In *Wild About Animals* episode 73, the audience is introduced to bears, bison, lemurs and dogs. From the wild to the house pet, the program touches on how animals play an important role in our lives. Another segment in the same episode looks at therapy dogs and how they can contribute to the betterment of people's lives. Meeting patients for whom these dogs create the difference between being dependent and independent is a very strong message for a teenage viewer to learn. Exposure to science and nature is integrated with history and personal contextualization of animals and their roles in our habitat. The depth of information contributes to a high level learning experience.

A second episode, *Wild About Animals* 75, introduces the viewer to pot belly pigs as pets. This is a humorous and educational segment. A couple becomes passionate about the pigs, and their entire lives are devoted to caring for them. Their house is filled with comical and unusual pig paraphernalia, and their backyard has a pig pen for these animals. The audience learns about the specific habits and needs of these pigs, and will understand why the couple has grown so fond of them. Another compelling story in this episode is about Yosemite National Park which shows the

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symbiotic relationship between a giant sequoia tree and a tiny beetle. The narration is dramatic, and serves to tell the story of this unusual relationship.

Pacing throughout the show is excellent and will keep the attention of a teen viewer.

At the end of the show, to provide some closure, visuals include highlights of the program. This technique takes the educational aspect of the program to another level as it can stimulate discourse following viewing, and would be useful if the program were to be viewed in a classroom setting.

Overall, the depth of information conveyed is quite impressive. Also host Mariette Hartley is excellent, and has the ability to create a connection with the audience based on trust, compassion and dedication to education.

Summary:

Target audience for content, learning modules and style:

- Ages 13 - 16 years old

Genre:

- Science/nature/educational

Learning Objectives:

- Develop science literacy
- Science as inquiry
- Science in social and personal perspectives
- Appreciation for nature and science

Outcomes for students:

- Develop working knowledge of animals and their environments
- Recognize that animals are an important part of the global ecosystem

Sincerely,

A handwritten signature in black ink that reads 'Betsy R. Tutelman'.

Betsy Leebron Tutelman
Senior Faculty Advisor to the Provost

EXPEDITION WILD

Expedition Wild

Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places — revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears — bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Series Description: Born to Explore

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NORTH



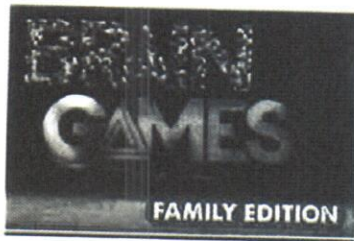
Ocean Mysteries Series Description:

The half-hour weekly series, *Ocean Mysteries*, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience.

Hosted by Jeff Corwin, *Ocean Mysteries* is produced for ages 13-16 - and beyond - by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know – and care- about these heroes, and all of the fascinating life teeming in our oceans.

Series Description: Ocean Mysteries

LITTON



Brain Games: Family Edition - Series Description:

Brain Games: Family Edition is a weekly half-hour series that explores the fascinating components of the human brain and how they shape our perceptions and everyday lives.

Produced for children aged 13-16, **Brain Games: Family Edition's** host Jason Silva opens each episode with an exercise for your mind which will often leave you scratching your head. These exercises will serve as a jumping-off point for a deep dive into the reality of human perception and the fascinating ways that our brain functions.

Each week, Host Jason Silva will explore a variety of different topics including visual perception, memory, skill learning, decision making, and many more. **Brain Games: Family Edition** educates and inspires viewers by presenting a series of experiments and activities designed to help people improve cognitive function and use their brains better, smarter and faster.

Series Description: Brain Games: Family Edition

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Dog Town, USA Series Description:

Dog Town, USA is a story of the men and women who devote their lives to the healing and happiness of dogs - from every corner of the nation. Built on 33,000 acres of pristine land in Utah, *Dog Town, USA* is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, *Dog Town, USA's* highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "*Dog Town, USA's*" medical professionals provide unique personal care to each dog, beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Dog Town, USA is produced for ages 13-16 and will inspire young people to pursue their dreams while valuing the importance of dedicating oneself to the greater good of community and family. The series demonstrates the powerful interaction between humans and animals with a focus on our canine companions. *Dog Town, USA* educates and informs the audience about canine training techniques and creating healthy environments for dogs. *Dog Town, USA's* trained experts teach teen viewers how to be a responsible pet owner and maintain a safe and healthy lifestyle for both family and pet. Viewers will get to know – and care – about these dogs and the heroes who do whatever it takes to give them a second chance.

Series Description: *Dog Town USA*

LITTON

RECIPE REHAB

In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head-to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.

Series Description: Recipe Rehab

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Hatched Series Description:

Hatched is an educational and informational series dedicated to teaching children aged 13-16 about how to successfully pursue their entrepreneurial dreams. Each week, a seasoned team of business leaders instructs entrepreneurs about the basic but critical business skills needed to bring a product from concept to the marketplace.

A unique program that combines entertainment with business school, *Hatched* will focus on the skills needed to launch a product. It will help young people develop the confidence and business savvy to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies.

Hatched brings young entrepreneurs to the table encouraging them to step up and seize their dreams.

Series Description: *Hatched*