INVOICE

WDAM
2362 Highway 11 North
Moselle, MS 39459
Sales T&C: http://bit.ly/2FYavgw
Main: (601) 544-4730
Billing: (601) 450-8324

Invoice #	Invoice Date	Invoice Month	Invoice Period
2074200-2	11/06/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
WDAM	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Wicker, Roger/R/Senat	WICKER 4 SENATE	557

Flight Dates	Order #	Alt Order #
10/01/18 - 11/06/18	2074200	09274964

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Billing Address:

Medium Buying, LLC
Attention: Accounts Payable
3380 Tremont Road, Suite 290
Columbus, OH 43221

Send Payment To:
WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
4	10/01/18	10/26/18	Nightly News	530p-6p	MTWTF--	:30	3	$325.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/15/18	10/21/18	MTWTF--	5	$325.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
21	WDAM	M	10/29/18	12:28 PM Midday	12p-1230p	:30 MSSRW102318H	$170.00	NM
				MG for 4.16,33.5,33.4				
19	WDAM	Tu	10/30/18	*MANIFEST*	9p-10p	:00	~~$420.00~~	*NM*
				See MG 4.22				
22	WDAM	Tu	10/30/18	9:24 PM NEW AMSTERDAM	9p-10p	:30 MSSRW1022182H	$420.00	NM
				MG for 4.19 10/30				
17	WDAM	W	10/31/18	7:40 PM CHICAGO MED	658p-8p	:30 MSSRW102218H	$375.00	NM
				MG for 4.16,33.5,33.4				
20	WDAM	W	10/31/18	11:29 PM The Tonight Show	1035p-1137p	:30 MSSRW1022182H	$105.00	NM
				MG for 4.16,33.5,33.4				

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
15	10/29/18	11/02/18	News at 5a	5a-5:30A	MTWTF--	:30	5	$65.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$65.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type
2	WDAM	M	10/29/18	5:09 AM News at 5a	5a-5:30A	:30 MSSRW102218H	$65.00	NM
1	WDAM	Tu	10/30/18	5:11 AM News at 5a	5a-5:30A	:30 MSSRW1022182H	$65.00	NM
3	WDAM	W	10/31/18	5:19 AM News at 5a	5a-5:30A	:30 MSSRW102318H	$65.00	NM
4	WDAM	Th	11/01/18	5:08 AM News at 5a	5a-5:30A	:30 MSSRW102218H	$65.00	NM
5	WDAM	F	11/02/18	5:10 AM News at 5a	5a-5:30A	:30 MSSRW102318H	$65.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
16	11/05/18	11/06/18	News at 5a	5a-5:30A	MT-----	:30	2	$65.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT-----	2	$65.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate	Type

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Advertiser	Product	Estimate Number
POL/Wicker, Roger/R/Sena	WICKER 4 SENATE	557

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
16	11/05/18	11/06/18	News at 5a	5a-5:30A	MT-----	:30	2	$65.00	NM	

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	M	11/05/18	5:20 AM News at 5a	5a-5:30A	:30 MSSRW102218H	$65.00 NM
2	WDAM	Tu	11/06/18	5:22 AM News at 5a	5a-5:30A	:30 MSSRW102218H	$65.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
17	10/29/18	11/02/18	News at 530a	530a-6a	MTWTF--	:30	5	$90.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$90.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
2	WDAM	M	10/29/18	5:52 AM News at 530a	530a-6a	:30 MSSRW102318H	$90.00 NM
3	WDAM	Tu	10/30/18	5:51 AM News at 530a	530a-6a	:30 MSSRW102218H	$90.00 NM
1	WDAM	W	10/31/18	5:40 AM News at 530a	530a-6a	:30 MSSRW1022182H	$90.00 NM
4	WDAM	Th	11/01/18	5:51 AM News at 530a	530a-6a	:30 MSSRW102318H	$90.00 NM
5	WDAM	F	11/02/18	5:47 AM News at 530a	530a-6a	:30 MSSRW1022182H	$90.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
18	11/05/18	11/06/18	News at 530a	530a-6a	MT-----	:30	2	$90.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT-----	2	$90.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
2	WDAM	M	11/05/18	5:36 AM News at 530a	530a-6a	:30 MSSRW102318H	$90.00 NM
1	WDAM	Tu	11/06/18	5:42 AM News at 530a	530a-6a	:30 MSSRW102318H	$90.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
19	10/29/18	11/02/18	News at 6a	6a-7a	MTWTF--	:30	5	$160.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$160.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
4	WDAM	M	10/29/18	6:42 AM News at 6a	6a-7a	:30 MSSRW1022182H	$160.00 NM
1	WDAM	Tu	10/30/18	6:14 AM News at 6a	6a-7a	:30 MSSRW102318H	$160.00 NM
3	WDAM	W	10/31/18	6:46 AM News at 6a	6a-7a	:30 MSSRW102218H	$160.00 NM
5	WDAM	Th	11/01/18	News at 6a See MG 19.6,19.7	6a-7a	:00	$160.00 NM
2	WDAM	F	11/02/18	6:27 AM News at 6a	6a-7a	:30 MSSRW102218H	$160.00 NM
6	WDAM	Sa	11/03/18	3:13 PM NBC Horse Racing MG for 19.5 11/01	230-5p	:30 MSSRW1022182H	$80.00 NM
7	WDAM	Sa	11/03/18	4:28 PM NBC Horse Racing MG for 19.5 11/01	230-5p	:30 MSSRW1022182H	$80.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
20	11/05/18	11/06/18	News at 6a	6a-7a	MT-----	:30	2	$160.00	NM	

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT-----	2	$160.00

Spots: #	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1	WDAM	M	11/05/18	6:37 AM News at 6a	6a-7a	:30 MSSRW1022182H	$160.00 NM
2	WDAM	Tu	11/06/18	6:13 AM News at 6a	6a-7a	:30 MSSRW1022182H	$160.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
21	10/29/18	11/02/18	NBC Today Show	7a-9a	MTWTF--	:30	5	$120.00	NM	

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Advertiser	Product	Estimate Number
POL/Wicker, Roger/R/Sena	WICKER 4 SENATE	557

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
21	10/29/18	11/02/18	NBC Today Show	7a-9a	MTWTF--	:30	5	$120.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$120.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WDAM	M	10/29/18	7:59 AM	NBC Today Show	7a-9a	:30	MSSRW102218H	$120.00	NM
1	WDAM	Tu	10/30/18	8:56 AM	NBC Today Show	7a-9a	:30	MSSRW1022182H	$120.00	NM
4	WDAM	W	10/31/18	8:26 AM	NBC Today Show	7a-9a	:30	MSSRW102318H	$120.00	NM
3	WDAM	Th	11/01/18	7:30 AM	NBC Today Show	7a-9a	:30	MSSRW102218H	$120.00	NM
5	WDAM	F	11/02/18	7:59 AM	NBC Today Show	7a-9a	:30	MSSRW102318H	$120.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
22	11/05/18	11/06/18	NBC Today Show	7a-9a	MT-----	:30	1	$120.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT-----	1	$120.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	M	11/05/18	8:41 AM	NBC Today Show	7a-9a	:30	MSSRW102218H	$120.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
23	10/29/18	11/02/18	NBC Today Show II	9a-10a	MTWTF--	:30	5	$45.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$45.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WDAM	M	10/29/18	9:57 AM	NBC Today Show II	9a-10a	:30	MSSRW102318H	$45.00	NM
5	WDAM	Tu	10/30/18	9:56 AM	NBC Today Show II	9a-10a	:30	MSSRW102218H	$45.00	NM
2	WDAM	W	10/31/18	9:33 AM	NBC Today Show II	9a-10a	:30	MSSRW1022182H	$45.00	NM
4	WDAM	Th	11/01/18	9:57 AM	NBC Today Show II	9a-10a	:30	MSSRW102318H	$45.00	NM
3	WDAM	F	11/02/18	9:56 AM	NBC Today Show II	9a-10a	:30	MSSRW1022182H	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
24	11/05/18	11/06/18	NBC Today Show II	9a-10a	MT-----	:30	2	$45.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	MT-----	2	$45.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	WDAM	M	11/05/18	9:56 AM	NBC Today Show II	9a-10a	:30	MSSRW102318H	$45.00	NM
1	WDAM	Tu	11/06/18	9:56 AM	NBC Today Show II	9a-10a	:30	MSSRW102218H	$45.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
25	10/29/18	11/02/18	NBC Today Show III	10a-11a	MTWTF--	:30	5	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$35.00

Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4	WDAM	M	10/29/18	10:33 AM	NBC Today Show III	10a-11a	:30	MSSRW1022182H	$35.00	NM
2	WDAM	Tu	10/30/18	10:33 AM	NBC Today Show III	10a-11a	:30	MSSRW102318H	$35.00	NM
5	WDAM	W	10/31/18	10:33 AM	NBC Today Show III	10a-11a	:30	MSSRW102218H	$35.00	NM
1	WDAM	Th	11/01/18	10:55 AM	NBC Today Show III	10a-11a	:30	MSSRW1022182H	$35.00	NM
3	WDAM	F	11/02/18	10:31 AM	NBC Today Show III	10a-11a	:30	MSSRW102218H	$35.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
26	11/05/18	11/06/18	NBC Today Show III	10a-11a	MT-----	:30	2	$35.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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WDAM

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2074200-2	11/06/18	November 2018	10/29/18 - 11/06/18

Advertiser	Product	Estimate Number
POL/Wicker, Roger/R/Sena	WICKER 4 SENATE	557

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
26	11/05/18	11/06/18	NBC Today Show III	10a-11a	MT-----	:30	2	$35.00	NM	

		11/05/18	11/11/18	MT-----		2	$35.00			
Spots:	#	Ch	Day	Air Date	Air Time Description		Start/End Time	Length Ad-ID		Rate Type
	2	WDAM	M	11/05/18	10:32 AM NBC Today Show III		10a-11a	:30 MSSRW1022182H		$35.00 NM
	1	WDAM	Tu	11/06/18	10:48 AM NBC Today Show III		10a-11a	:30 MSSRW102318H		$35.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
27	10/29/18	11/02/18	Midday	12p-1230p	MTWTF--	:30	5	$110.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/29/18	11/04/18	MTWTF--	5	$110.00				
Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
	4	WDAM	M	10/29/18	12:11 PM Midday	12p-1230p	:30 MSSRW102218H			$110.00 NM
	3	WDAM	Tu	10/30/18	12:19 PM Midday	12p-1230p	:30 MSSRW1022182H			$110.00 NM
	2	WDAM	W	10/31/18	12:22 PM Midday	12p-1230p	:30 MSSRW102318H			$110.00 NM
	1	WDAM	Th	11/01/18	12:28 PM Midday	12p-1230p	:30 MSSRW102218H			$110.00 NM
	5	WDAM	F	11/02/18	12:19 PM Midday	12p-1230p	:30 MSSRW102318H			$110.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
28	11/05/18	11/06/18	Midday	12p-1230p	MT-----	:30	2	$110.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		11/05/18	11/11/18	MT-----	2	$110.00				
Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
	2	WDAM	M	11/05/18	12:19 PM Midday	12p-1230p	:30 MSSRW102218H			$110.00 NM
	1	WDAM	Tu	11/06/18	12:08 PM Midday	12p-1230p	:30 MSSRW1022182H			$110.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
29	10/29/18	11/02/18	Jeopardy	430p-5p	MTWTF--	:30	5	$80.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/29/18	11/04/18	MTWTF--	5	$80.00				
Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
	3	WDAM	M	10/29/18	4:36 PM Jeopardy	430p-5p	:30 MSSRW1022182H			$80.00 NM
	4	WDAM	Tu	10/30/18	4:35 PM Jeopardy	430p-5p	:30 MSSRW102218H			$80.00 NM
	5	WDAM	W	10/31/18	4:43 PM Jeopardy	430p-5p	:30 MSSRW1022182H			$80.00 NM
	1	WDAM	Th	11/01/18	4:55 PM Jeopardy	430p-5p	:30 MSSRW102318H			$80.00 NM
	2	WDAM	F	11/02/18	4:35 PM Jeopardy	430p-5p	:30 MSSRW1022182H			$80.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
30	11/05/18	11/06/18	Jeopardy	430p-5p	M------	:30	1	$80.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		11/05/18	11/11/18	M------	1	$80.00				
Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
	1	WDAM	M	11/05/18	4:44 PM Jeopardy	430p-5p	:30 MSSRW102318H			$80.00 NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
31	10/29/18	11/02/18	Live at Five	5p-530p	MTWTF--	:30	5	$260.00	NM	

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate				
		10/29/18	11/04/18	MTWTF--	5	$260.00				
Spots:	#	Ch	Day	Air Date	Air Time Description	Start/End Time	Length Ad-ID			Rate Type
	1	WDAM	M	10/29/18	5:10 PM Live at Five	5p-530p	:30 MSSRW102218H			$260.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
31	10/29/18	11/02/18	Live at Five	5p-530p	MTWTF--	:30	5	$260.00	NM	

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID		Rate	Type
	4	WDAM	Tu	10/30/18	5:12 PM	Live at Five	5p-530p	:30	MSSRW102318H		$260.00	NM
	2	WDAM	W	10/31/18	5:17 PM	Live at Five	5p-530p	:30	MSSRW102218H		$260.00	NM
	3	WDAM	Th	11/01/18	5:08 PM	Live at Five	5p-530p	:30	MSSRW1022182H		$260.00	NM
	5	WDAM	F	11/02/18	5:28 PM	Live at Five	5p-530p	:30	MSSRW102218H		$260.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
32	11/05/18	11/06/18	Live at Five	5p-530p	M------	:30	1	$260.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		11/05/18	11/11/18	M------	1	$260.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	11/05/18	5:11 PM	Live at Five	5p-530p	:30	MSSRW1022182H	$260.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
33	10/29/18	11/02/18	Nightly News	530p-6p	MTWTF--	:30	5	$485.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/29/18	11/04/18	MTWTF--	5	$485.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WDAM	M	10/29/18	6:00 PM	Nightly News	530p-6p	:30	MSSRW102318H	$485.00	NM
	3	WDAM	Tu	10/30/18	5:48 PM	Nightly News	530p-6p	:30	MSSRW1022182H	$485.00	NM
	4	WDAM	W	10/31/18		Nightly News	530p-6p	:00		$485.00	NM
				See MG 4.17,4.18,4.19,4.20,4.21							
	5	WDAM	Th	11/01/18		Nightly News	530p-6p	:00		$485.00	NM
				See MG 4.17,4.18,4.19,4.20,4.21							
	1	WDAM	F	11/02/18	6:00 PM	Nightly News	530p-6p	:30	MSSRW102318H	$485.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
34	11/05/18	11/06/18	Nightly News	530p-6p	M------	:30	1	$485.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		11/05/18	11/11/18	M------	1	$485.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WDAM	Th	11/01/18	7:14 PM	SUPERSTORE/GOODPLACE	658p-8p	:30	MSSRW1022182H	$300.00	NM
				MG for 34.1 11/05							
	3	WDAM	Sa	11/03/18	7:39 PM	DATELINE	7P-9P	:30	MSSRW102318H	$110.00	NM
				MG for 34.1 11/05							
	4	WDAM	Sa	11/03/18	9:33 PM	SNL	9p-10p	:30	MSSRW1022182H	$75.00	NM
				MG for 34.1 11/05							
	1	WDAM	M	11/05/18		Nightly News	530p-6p	:00		$485.00	NM
				See MG 34.2,34.3,34.4							

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	10/29/18	11/02/18	News 7 at Six	6p-630p	MTWTF--	:30	5	$405.00	NM

Weeks:		Start Date	End Date	MTWTFSS	Spots/Week	Rate
		10/29/18	11/04/18	MTWTF--	5	$405.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WDAM	M	10/29/18	6:30 PM	News 7 at Six	6p-630p	:30	MSSRW1022182H	$405.00	NM
	2	WDAM	Tu	10/30/18	6:10 PM	News 7 at Six	6p-630p	:30	MSSRW102218H	$405.00	NM
	4	WDAM	W	10/31/18	6:14 PM	News 7 at Six	6p-630p	:30	MSSRW102318H	$405.00	NM
	1	WDAM	Th	11/01/18	6:28 PM	News 7 at Six	6p-630p	:30	MSSRW102218H	$405.00	NM

INVOICE

Send Payment To:

WDAM
P.O. Box 11407
Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
2074200-2	11/06/18	November 2018	10/29/18 - 11/06/18

Advertiser	Product	Estimate Number
POL/Wicker, Roger/R/Sena	WICKER 4 SENATE	557

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
35	10/29/18	11/02/18	News 7 at Six	6p-630p	MTWTF--	:30	5	$405.00	NM

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	5	WDAM	F	11/02/18	6:21 PM	News 7 at Six	6p-630p	:30	MSSRW1022182H	$405.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
36	11/05/18	11/06/18	News 7 at Six	6p-630p	M------	:30	1	$405.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	M------	1	$405.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	11/05/18	6:18 PM	News 7 at Six	6p-630p	:30	MSSRW102218H	$405.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
37	10/29/18	11/02/18	Wheel of Fortune	630p-7p	MTWTF--	:30	5	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	10/29/18	6:55 PM	Wheel of Fortune	630p-7p	:30	MSSRW102218H	$300.00	NM
	2	WDAM	Tu	10/30/18	6:37 PM	Wheel of Fortune	630p-7p	:30	MSSRW102318H	$300.00	NM
	4	WDAM	W	10/31/18	6:37 PM	Wheel of Fortune	630p-7p	:30	MSSRW1022182H	$300.00	NM
	3	WDAM	Th	11/01/18	6:54 PM	Wheel of Fortune	630p-7p	:30	MSSRW102318H	$300.00	NM
	5	WDAM	F	11/02/18	6:48 PM	Wheel of Fortune	630p-7p	:30	MSSRW102218H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
38	11/05/18	11/06/18	Wheel of Fortune	630p-7p	M------	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	M------	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	11/05/18	6:37 PM	Wheel of Fortune	630p-7p	:30	MSSRW102318H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
39	10/29/18	11/02/18	WDAM News @ 10	10p-1035p	MTWTF--	:30	5	$480.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	MTWTF--	5	$480.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	3	WDAM	M	10/29/18	10:11 PM	WDAM News @ 10	10p-1035p	:30	MSSRW102318H	$480.00	NM
	4	WDAM	Tu	10/30/18	10:11 PM	WDAM News @ 10	10p-1035p	:30	MSSRW102218H	$480.00	NM
	1	WDAM	W	10/31/18	10:16 PM	WDAM News @ 10	10p-1035p	:30	MSSRW102318H	$480.00	NM
	2	WDAM	Th	11/01/18	10:10 PM	WDAM News @ 10	10p-1035p	:30	MSSRW102218H	$480.00	NM
	5	WDAM	F	11/02/18	10:12 PM	WDAM News @ 10	10p-1035p	:30	MSSRW102318H	$480.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
40	11/05/18	11/06/18	WDAM News @ 10	10p-1035p	M------	:30	1	$480.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	11/05/18	11/11/18	M------	1	$480.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	M	11/05/18	10:11 PM	WDAM News @ 10	10p-1035p	:30	MSSRW1022182H	$480.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
41	11/03/18	11/03/18	News at 6p Sat	6p-630p	-----1-	:30	1	$125.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate

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Drawer #0563
Birmingham, AL 35246-0563

Invoice #	Invoice Date	Invoice Month	Invoice Period
2074200-2	11/06/18	November 2018	10/29/18 - 11/06/18

Advertiser	Product	Estimate Number
POL/Wicker, Roger/R/Sena	WICKER 4 SENATE	557

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type	
41	11/03/18	11/03/18	News at 6p Sat	6p-630p	-----1-	:30	1	$125.00	NM	

		10/29/18	11/04/18	-----1-	1	$125.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Sa	11/03/18	6:11 PM	News at 6p Sat	6p-630p	:30	MSSRW102218H	$125.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
42	11/03/18	11/03/18	10p News Sat	10p-1030p	-----1-	:30	1	$300.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	-----1-	1	$300.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Sa	11/03/18	10:21 PM	10p News Sat	10p-1030p	:30	MSSRW102218H	$300.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
43	11/04/18	11/04/18	LOC News at 5p Sun	5p - 5:30 p	------1	:30	1	$60.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	------1	1	$60.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Su	11/04/18	5:09 PM	LOC News at 5p Sun	5p - 5:30 p	:30	MSSRW102318H	$60.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
44	11/04/18	11/04/18	LOC 1030p News Sun	1030-11P	------1	:30	1	$240.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate
	10/29/18	11/04/18	------1	1	$240.00

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WDAM	Su	11/04/18		LOC 1030p News Sun	1030-11P	:00		$240.00	NM
				See MG 44.2							
	2	WDAM	Su	11/04/18	10:54 PM	News Fol NFL Su 1030p	1030p-11p	:30	MSSRW1022182H	$240.00	NM
				MG for 44.1 11/04							

	Total Spots	93

Payment Terms 30 Days

Gross Total	$17,140.00
Agency Commission	$2,571.00
Net Amount Due	$14,569.00