

## Q1 2020 KNCE Community Issues Reporting

Below is a list of some of the significant issues responded to by KNCE 93.5 Taos, New Mexico, along with the most significant programming treatment of those issues for Q3 2019 – the period **1/1/2020 – 3/31/2020**.



Obviously, during this time the COVID-19 pandemic and resulting stay-at-home mandates began. KNCE has shifted to a skeleton crew so as to follow public health orders and not endanger members of the public or our DJs. Thus, you will see that the primary community interest programming was hosted by Howie Roemer, Rita O’Connell, and Jerry Schwartz beginning in mid-March.

In addition to programming such as the below, KNCE provides local weather reports at the top of every hour, reads local, regional, and national news headlines during drive time, and is a participating station in the Emergency Alert System.

This list is by no means exhaustive. The order in which the issues appear does not reflect any priority or other significance.

Description of Issue	Title/Responsive Programming	Date/Time/Duration
<b>COVID-19 Pandemic</b>	<b>Happy Hour</b> with Rita O’Connell hosted weekly interviews with representatives of Holy Cross Medical Center (CEO Bill Patten, sometimes a doctor) for the duration of the pandemic (March 16, March 20, March 27 in this quarter)	Typically Friday at 4:30pm; some Mondays at 4:30pm
	<b>The Morning Show</b> with Howie Roemer hosted Town of Taos manager Rick Bellis to discuss the Town’s response to COVID19	Wednesday, March 18, 8:20 – 8:40am
	Steve Redding, organizer of grassroots community coronavirus response programs, called in to talk about Taos’s local response to coronavirus	Wednesday, March 18, 4:10 – 4:30pm
	Taos Mayor Dan Barrone called into <b>The Morning Show</b> with Howie Roemer to discuss the Town response to COVID-19	Wednesday, March 25, 8:20am – 8:40am
	Lt. Governor Howie Morales called into <b>Happy Hour</b> with Rita O’Connell to discuss the state’s response to the pandemic	Thursday, March 26, 4:30 – 4:50pm

	<p>Representatives from BeWellNM, our state health insurance exchange, called in to <b>Happy Hour</b> with Rita O’Connell to talk about getting insured during the pandemic</p> <p>Dr. Lillian Torrez, superintendent of Taos Schools, called in to <b>Happy Hour</b> with Rita O’Connell to discuss the school closures due to COVID-19.</p>	<p>Thursday, March 26, 4:10 – 4:25pm</p> <p>Friday, March 27, 4:15 – 4:45pm</p>
<b>2020 Census</b>	<b>The Morning Show</b> with Howie Roemer hosted Gillian Joyce to discuss the importance of the 2020 Census (Taos has historically low response rates)	Thursday, March 12, 8:20am – 8:40am
<b>Land Management, Land Use, Conservation, Water</b>	<p><b>The Taos Land Trust Radio Show:</b> Jim O'Donnell of the Taos Land Trust hosts this regular program about local land use and conservation. He hosted Jonathan P Thompson, journalist, to talk about environmental issues (Gold King Mine disaster, oil and gas, book publications).</p> <p><b>The Morning Show</b> with Howie Roemer hosted Students from Taos Charter School to discuss declining bird population in Taos County and related school programs</p>	<p>Thursday, March 5, 9am – 10am</p> <p>Thursday, February 20, 2020, 8:20-8:40am</p>
<b>Youth Empowerment</b>	Irene Loy, Development/Outreach Coordinator, Dreamtree Project, came on <b>Happy Hour</b> with Rita O’Connell to discuss Dreamtree’s plans during the COVID19 crisis	Monday, March 23, 4:30pm – 4:45pm
<b>Economic Development</b>	<b>Everything and Nothing</b> with Alexandra Augustine hosted Midnite Lujan to discuss B Corps events at the ski valley, Native Americans running for office, and food sovereignty in NM	Saturday, February 8, 8:10pm – 8:50pm
<b>Education</b>	<b>The Morning Show</b> with Howie Roemer hosted Angel Reyes, Centinel Bank and Patrick Valdez, UNM-Taos. to discuss new internship and scholarship program	Tuesday, February 4, 8:20am – 8:40am

<b>Substance abuse &amp; work towards a drug-free community</b>	<b>Taos Talks: Taos Alive:</b> Rocky Mountain Youth Corps and Taos Alive host this long-running bi-weekly program. They hosted Michelle Roaque and May Anne Murphy, to discuss Rocky Mountain Youth Corps responsible beverage service training and community work. And personal story of Mary Anne Murphy and her work with suicide prevention.	Wednesday, January 8, 9am – 10am
	Taos Talks hosted representatives for Big Brothers Big Sister to discuss a regional mentoring program	Wednesday, January 22, 9am – 10am
	Taos Talks hosted Rebecca and Brandi from the Paso a Paso Network, a network of 0 – 8 early childhood providers in our region, to talk about how early childhood interventions can have profound impacts on later life	Wednesday, February 12, 9am – 10am
	Taos Talks hosted Martin and Michelle, director and men’s groups coordinator and technical support for Regeneration, a faith-based support for individuals in recovery and treatment.	
<b>The Importance of our Arts Community</b>	<b>Rhythm in a Riff</b> hosts a representative from the Taos Center for the Arts every week to discuss upcoming arts programming at our community auditorium	Thursdays, 2pm
<b>Homeless and Abused Animals</b>	On February 13, KNCE hosted the annual Stray Hearts Radiothon from 7am – 7pm, helping them to raise more than \$56,000 to keep the local animal shelter operating.	

## Public Service Announcements

As part of our commitment to the Taos community, KNCE is pleased to run free public service announcements on the air. 40-word community-focused announcements may be submitted via an online system, and run for seven days before they need to be re-submitted. PSA topics this quarter included (this list is illustrative, not exhaustive):

- All state-produced PSAs regarding public health orders and recommendations for health and safety during COVID-19 pandemic
- Holy Cross Medical Center PPE request during COVID-19 pandemic
- Presbyterian Hospital offering at-home screening tool during COVID-19 pandemic
- Taos area neighborhood groups organizing during COVID-19 pandemic
- Community Against Violence remains open during COVID-19 pandemic
- Dreamtree Shelter for Youth remains open during COVID-19 pandemic
- El Centro Family Health Clinic remains open during COVID-19 pandemic
- List of local restaurants offering takeout and delivery during COVID-19 pandemic
- Free online yoga during COVID-19 pandemic
- Food donations for students during COVID-19 pandemic
- Submission open to UNM-Taos literary magazine
- Ham Radio Club meetings
- Taos Charter School Lottery Applications
- 2020 Census PSAs
- Acequia cleanings scheduled, various ditches
- Taos Community Foundation Scholarships
- Tap takeover at Taos Ale House to benefit FIT Taos
- Taps Seed Swap
- Taos Men's Shelter presents 2020 Hearts and Stars benefit
- One Billion Rising event raising domestic violence awareness
- Stray Hearts Radiothon