

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>683493</b>	
	<b>Alt Order #:</b>	09085111	
	<b>Product Desc:</b>	LAMB FOR GOVERNOR	
	<b>Estimate:</b>	1469	
	<b>Flight Dates:</b>	05/29/18 - 06/04/18	<b>Primary AE:</b> Jay Smith
	<b>Original Date / Rev:</b>	05/18/18 / 05/18/18	<b>Sales Office:</b> NWDC
	<b>Order Type:</b>	GENERAL	<b>Sales Region:</b> National
<b>Agency</b>	<b>Name:</b>	SRCP Media	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		201 N Union St	<b>Billing Cycle:</b> EOM/EOC
		Alexandria, VA 22314	<b>Agency Commission:</b> 15%
<b>Advertiser</b>	<b>Name:</b>	Lamb, T/R/Governor	<b>New Business Thru:</b>
	<b>Demographic:</b>	A35+	<b>Order Separation:</b> 00:15:00
	<b>Product Codes:</b>	PI2.e.ii	<b>Advertiser External ID:</b>
	<b>Priority:</b>	04	<b>Agency External ID:</b>
	<b>Revenue Code 1:</b>	Agency	<b>Unit Code:</b> General
	<b>Revenue Code 2:</b>	Political	
	<b>Revenue Code 3:</b>	Political-Non-PAC	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/28/18	06/04/18	7	\$745.00	\$633.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2018	7	\$745.00	\$633.25	8.80
<b>Totals</b>	<b>7</b>	<b>\$745.00</b>	<b>\$633.25</b>	<b>8.80</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jay Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	43	05/29/18	06/04/18	M-F 930p-10p M-F 930p-10p	CM	9:30 PM-10:00 PM	MTWTF--	:30	3	\$90.00	04	1.20	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	MTWTF--					3	\$90.00		1.20			
E 2	43	05/29/18	06/04/18	M-F 9p-930p M-F 9p-930p	CM	9:00 PM-9:30 PM	MTWTF--	:30	2	\$150.00	04	1.30	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	MTWTF--					2	\$150.00		1.30			
N 3	43	05/29/18	06/04/18	M-F 9p-930p M-F 9p-930p	CM	9:00 PM-9:30 PM	MTWTF--	:30	1	\$110.00	04	1.30	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	MTWTF--					1	\$110.00		1.30			
N 4	43	05/29/18	06/04/18	M-F 9p-930p M-F 9p-930p	CM	9:00 PM-9:30 PM	MTWTF--	:30	1	\$65.00	07	1.30	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/29/18	06/04/18	MTWTF--					1	\$65.00		1.30			
													Totals	7	\$745.00