



WCHS Charleston  
1301 Piedmont Rd  
Charleston, WV 25301

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

# Contract # 21823308

**Schedule Dates** 10/26/15-11/02/15  
**Advertiser** Andy Beshear For Attorney General-D (103985)  
**Agency** BlueWest Media (16865)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** October 2015 (666837)  
**Salesperson** Wilson, Diane (1157)  
**Sales Office** WCHS/WVAH  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** 42  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 06/30/15  
**Last Modified**  
**Entered By** BreAnn Johnson  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$278.25  
**Net Total** \$1,576.75  
**Sales Tax**

Charleston WV (WCHS)		
By Broadcast Month	Spots	Rate
Nov. 2015	22	\$1,855.00
<b>Grand Total:</b>	<b>22</b>	<b>\$1,855.00</b>

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / News	10/26/15-10/30/15	1	:30	6A- 7A (EST)	1	1							3	\$85.00	\$255.00	Charleston WV (WCHS)		7/6/15
Est 2.0	Unapproved (NewL) on credit hold / News	11/02/15-11/02/15	1	:30	6A- 7A (EST)	1	1							1	\$85.00	\$85.00	Charleston WV (WCHS)		7/6/15
Est 3.0	Unapproved (NewL) on credit hold / News	10/26/15-10/29/15	1	:30	7A- 9A (EST)	1	1	1	1	1				4	\$85.00	\$340.00	Charleston WV (WCHS)		7/6/15
Est 4.0	Unapproved (NewL) on credit hold / News	11/02/15-11/02/15	1	:30	7A- 9A (EST)	1	1							1	\$85.00	\$85.00	Charleston WV (WCHS)		7/6/15
Est 5.0	Unapproved (NewL) on credit hold / News	10/31/15-10/31/15	1	:30	6A- 9A (EST)							1		1	\$60.00	\$60.00	Charleston WV (WCHS)		7/6/15
Est 6.0	Unapproved (NewL) on credit hold / News	11/01/15-11/01/15	1	:30	6A- 9A (EST)							1		1	\$60.00	\$60.00	Charleston WV (WCHS)		7/6/15
Est 7.0	Unapproved (NewL) on credit hold / SPOT	10/26/15-10/29/15	1	:30	4P- 5P (EST)	1	1	1	1	1				3	\$75.00	\$225.00	Charleston WV (WCHS)		7/6/15
Est 8.0	Unapproved (NewL) on credit hold / SPOT	11/02/15-11/02/15	1	:30	4P- 5P (EST)	1	1							1	\$75.00	\$75.00	Charleston WV (WCHS)		7/6/15
Est 9.0	Unapproved (NewL) on credit hold / News	10/27/15-10/30/15	1	:30	5P- 5:30P (EST)		1	1	1	1				3	\$85.00	\$255.00	Charleston WV (WCHS)		7/6/15

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*[Signature]*

6-20-15

*Did 2 by*



WCBS Charleston  
1301 Piedmont Rd  
Charleston, WV 25301

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

# Contract # 2182308

Schedule Dates 10/26/15-11/02/15  
Advertiser Andy Beshear For Attorney General-D (103985)  
Agency BlueWest Media (16865)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand October 2015 (666837)  
Salesperson Wilson, Diane (1157)  
Sales Office WCHS/WVAH  
Buyer Name /  
Phone/Fax 42  
CPE Local/Political Candidate Agency/ BRD  
Account Types Weekly/Irregular  
Billing Type  
Comments

Date Entered 06/30/15  
Last Modified  
Entered By BreAnn Johnson  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$278.25  
Net Total \$1,576.75  
Sales Tax

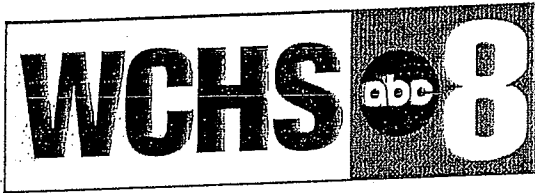
Charleston WV (WCHS)		
By Broadcast Month	Spots	Rate
Nov. 2015	22	\$1,855.00
Grand Total:	22	\$1,855.00

## INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 10.0	Unapproved (NewL) on credit hold / News	11/02/15-11/02/15	1	:30	5P-5:30P (EST)	1								1	\$85.00	\$85.00	Charleston WV (WCHS)		7/6/15
Est 11.0	Unapproved (NewL) on credit hold / SPOT	10/28/15-10/30/15	1	:30	7P-7:30P (EST)				1	1	1			3	\$110.00	\$330.00	Charleston WV (WCHS)		7/6/15

Accepted-Agency/Advertiser: Date: Accepted-Station: Date: Comments:

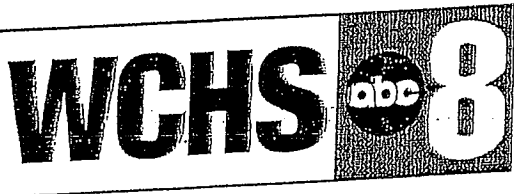


# PUBLIC FILE POLITICAL CHECKLIST

CANDIDATE: Beshear

ACCT EXEC: Wilson

- ☒ Inquiry form received
- ☒ NAB Agreement received
- ☐ Certification received
- ☒ Copy of payment received
- ☒ Copy of signed Station contract received



Mary Wittemyer  
BlueWest Media  
5130 E. 18th Ave., Denver, CO 80220

mary@bluewestmedia.com

## POLITICAL INQUIRY FORM

Person Inquiring Mary Wittemyer Date 5-3-15  
Candidate Andy Beshear Political Affiliation D  
Office/Seat Sought Atty. General District —  
Date of Election 11-3-15 Type of Election Primary  
Agency Address 5130 E. 18th Ave Denver Co. 80220  
Agency Contact Same as above Title —  
Phone 303-641-4330 Fax —  
Committee Address Same as above  
Committee Officer Lindy Hanna Title Treasurer  
Phone Same Fax —  
Primary Demo Voters Secondary Demo Voters  
Flight Dates Sept 2015 - Nov 3, 2015

EM ☒ DAY ☒ EF ☒ EN ☒ PA ☒ PR ☒ LN ☒ LF ☒ LT ☒ WKND ☒ SPORTS ☒  
What Lengths :10 ☐ :15 ☐ :30 ☒ :60 ☐

Is the person/agency requesting time authorized to do so by the candidate?

Yes ☒ No ☐

Will the candidate appear in the ad?

Yes ☒ No ☐

Did the person inquiring receive a copy of the Station Political Disclosure?

Yes ☒ No ☐

Comments

Station Representative

[Signature]

Date 5-3-15

# Station Order Revised

## Andy Beshear for Attorney General

**Market:** Charleston, WV

**Flight Dates:** Monday, October 26, 2015 to Tuesday, November 3, 2015

Estimate ID

42

**Contact:** Dan Carney/Diane Wilson

**Email:** dscarney@sbgnet.com

**Phone:** 304-346-5358

**Fax:** 304-346-4745

**Direct:** x105

### WCHS-TV

Program Name	DP	Days Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total
				Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	Oct 31	Nov 01	Nov 02	Nov 03	
WCHS 6a News	EM	M-F	\$85.00	1		1		1			1		4
6:00 AM 7:00 AM		30	\$340.00										
Good Morn America	EM	M-F	\$85.00	1	1	1	1				1		5
7:00 AM 9:00 AM		30	\$425.00										
Sat GMA	EM	Sa	\$60.00						1				1
8:00 AM 9:00 AM		30	\$60.00										
Sun GMA	EM	Su	\$60.00							1			1
8:00 AM 9:00 AM		30	\$60.00										
Judge Judy	EF	M-F	\$75.00	1	1		1				1		4
4:00 PM 5:00 PM		30	\$300.00										
WCHS 5p News	EN	M-F	\$85.00		1	1		1			1		4
5:00 PM 5:30 PM		30	\$340.00										
Judge Judy	PA	M-F	\$110.00			1	1	1					3
7:00 PM 7:30 PM		30	\$330.00										
<b>Station Gross Totals</b>			<b>\$1,855.00</b>	<b>3</b>	<b>3</b>	<b>4</b>	<b>3</b>	<b>3</b>	<b>1</b>	<b>1</b>	<b>4</b>		<b>22</b>
<b>Station Net</b>			<b>\$1,576.75</b>										

Mary Wittemyer

**BlueWest Media**

5130 E. 18th Ave., Denver, CO 80220

mary@bluestwestmedia.com

Date/Time Sent: 6/30/2015 3:29:29 PM

WCHS-TV

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## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b>	<b>Date:</b>
WCHS-TV      Charleston, WV	7/1/2015

I, BlueWest Media,being/on behalf of: Andy Beshear,a legally qualified candidate of the Democratic

political party for the office of: \_\_\_\_\_

in the \_\_\_\_\_

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
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SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Monday, October 26, 2015	Tuesday, November 3, 2015
Attach proposed schedule with charges (if available): <b>\$1,855.00</b>	

I represent that the payment for the above described broadcast time has been furnished by:

Andy Beshear for Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lindy Karns

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

Wednesday, July 1, 2015

**Date**

Mary Witter

**Signature**

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

David Z. G.

DAVID CLAYPOOL

LSM

**Signature**

**Printed Name**

**Title**