

New Order

Agency: Canal Partners Media
Office: Washington
Client: 939 - Klobuchar for Minnesota
Product: 1080 - Senate Campaign
Piggyback Product:
Estimate: 5697 - Klobuchar for Senate 10.4-10.14

Station: WDAY-S2
Order Type: Normal
Cancel Date:
Received in ePort: 7/27/2018 5:05:58 PM

Flight Start: 10/04/2018
Flight End: 10/14/2018
Hiatus:

Airtime Dollars: \$10,340.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$10,340.00
Total Spots: 34

Primary Demo:
Demo 2:
Demo 3:
GRP: 0.00
CPP: \$0.00
GIMP: 0
CPM: \$0.00
Comments: Separation: 30

Local/National: Local
Rep Office: WDAY-S2
AE: Joshua Rohrer
Phone:
OrderID: 7582891
Status: Confirmed

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total					
						10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13	10/14	Spots	Rtg	CPP	Imp	CPM
1	ThFMTuW 6A-7A First News Hour 2	EM	\$250.00	C	30	1	1	0	0	1	1	1	1	1	0	0	7				
2	ThFMTuW 7A-8A Good Morning America Hour 1	EM	\$350.00	C	30	0	1	0	0	0	0	0	1	0	0	0	2				
3	ThFMTuW 8A-9A Good Morning America Hour 2	EM	\$150.00	C	30	0	1	0	0	1	0	0	0	1	0	0	3				
4	ThFMTuW 9A-10A Live! with Kelly and Ryan	DT	\$80.00	C	30	1	0	0	0	0	0	1	1	0	0	0	3				
5	ThFMTuW 11A-12P Rachael Ray	DT	\$40.00	C	30	0	0	0	0	0	1	0	0	1	0	0	2				
6	ThFMTuW 3P-4P The Dr. Oz Show	DT	\$40.00	C	30	0	1	0	0	0	1	0	1	0	0	0	3				
7	ThFMTuW 5P-5:30P WDAY/WDAZ News at 5	EN	\$350.00	C	30	0	0	0	0	0	1	0	0	1	0	0	2				
8	ThFMTuW 6P-6:30P WDAY/WDAZ News at 6	EN	\$700.00	C	30	1	0	0	0	1	0	0	1	0	0	0	3				
9	ThFMTuW 6:30P-7P Entertainment Tonight	PA	\$400.00	C	30	0	1	0	0	0	0	1	0	1	0	0	3				

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Line No	Daypart (Program)	DPT Code	Rate	C/T	Len											Total Spots	Rtg	CPP	Imp	CPM	
						10/4	10/5	10/6	10/7	10/8	10/9	10/10	10/11	10/12	10/13						10/14
10	ThFMTuW 10P-10:35P WDAY/WDAZ News at 10	LN	\$850.00	C	30	0	1	0	0	0	0	1	1	0	0	0	3				
11	ThFMTuW 10:35P-11:35P Jimmy Kimmel	LF	\$150.00	C	30	0	1	0	0	0	1	0	0	1	0	0	3				
Total Spots:						3	7	0	0	3	5	4	6	6	0	0					
Cash\$ - Spots: \$10,340.00 - 34 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$10,340.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																					