

Revision, Version 2

Agency: Canal Partners Media
Office: Washington
Client: 939 - Klobuchar for Minnesota
Product: 1080 - Senate Campaign

Piggyback Product:

Estimate: 5581 - Klobuchar for Minnesota
 10.15-10.22

Station: WDAY-S2
Order Type: Normal
Cancel Date:

Flight Start: 10/15/2018
Flight End: 10/22/2018
Hiatus:

Received in ePort: 7/19/2018 5:29:54 PM

Airtime Dollars: \$8,810.00
Interactive Dollars: \$0.00
Non-Airtime Dollars: \$0.00
Total Dollars: \$8,810.00
Total Spots: 32

Primary Demo:

Demo 2:

Demo 3:

GRP: 0.00

CPP: \$0.00

GIMP: 0

CPM: \$0.00

Comments: Separation: 30

Local/National: Local
Rep Office: WDAY-S2
AE: Joshua Rohrer
Phone:
OrderID: 7506320
Status: Revision Confirmed

MarketShare:

Daily Airtime Lines

Line No	Daypart (Program)	DPT Code	Rate	C/T	Len									Total Spots				
						10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22		Rtg	CPP	Imp	CPM
1	MTuWThF 6A-7A First News Hour 2	EM	\$250.00	C	30	0	0	0	1	0	0	0	1	2				
2	MTuWThF 7A-8A Good Morning America Hour 1	EM	\$350.00	C	30	0	1	0	1	0	0	0	1	3				
3	MTuWThF 8A-9A Good Morning America Hour 2	EM	\$150.00	C	30	0	1	1	1	0	0	0	0	3				
4	MTuWThF 9A-10A Live! with Kelly and Ryan	DT	\$80.00	C	30	1	1	0	1	0	0	0	1	4				
5	MTuWThF 11A-12P Rachael Ray	DT	\$40.00	C	30	0	0	0	0	0	0	0	1	1				
6	MTuWThF 1P-2P General Hospital	DT	\$40.00	C	30	0	0	0	1	0	0	0	0	1				
7	MTuWThF 3P-4P The Dr. Oz Show	DT	\$40.00	C	30	0	1	1	0	1	0	0	1	4				
8	MTuWThF 5P-5:30P WDAY/WDAAZ News at 5	EN	\$350.00	C	30	0	0	1	0	0	0	0	1	2				
9	MTuWThF 6P-6:30P WDAY/WDAAZ News at 6	EN	\$700.00	C	30	1	0	0	1	1	0	0	0	3				
10	Sa 6P-6:30P Saturday Early News	EN	\$200.00	C	30	0	0	0	0	0	1	0	0	1				
11	Su 5:30P-6P Sunday Early News	EN	\$350.00	C	30	0	0	0	0	0	0	1	0	1				

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						10/15	10/16	10/17	10/18	10/19	10/20	10/21	10/22		Rtg	CPP	Imp	CPM
12	MTuWThF 6:30P-7P Entertainment Tonight	PA	\$400.00	C	30	0	1	0	0	0	0	0	0	1				
13	Th 8P-9P Station 19	PT	\$800.00	C	30	0	0	0	0	0	0	0	0	0				
14	Su 7P-8P Dancing With The Stars Junior	PT	\$500.00	C	30	0	0	0	0	0	0	0	0	0				
15	MTuWThF 10P-10:35P WDAY/WDAA News at 10	LN	\$850.00	C	30	0	1	0	0	0	0	0	0	1				
16	Sa 10:35P-11:05P Late News Late Run (Oct-Nov)	LN	\$300.00	C	30	0	0	0	0	0	1	0	0	1				
17	Su 10P-10:35P 10P News Sunday	LN	\$900.00	C	30	0	0	0	0	0	0	1	0	1				
18	Su 10:35P-11:05P WDAY/WDAA Sports Sunday	LN	\$150.00	C	30	0	0	0	0	0	0	1	0	1				
19	MTuWThF 10:35P-11:35P Jimmy Kimmel	LF	\$150.00	C	30	0	1	0	1	0	0	0	0	2				
Total Spots:						2	7	3	7	2	2	3	6					
Cash\$ - Spots: \$8,810.00 - 32 Trade\$ - Spots: \$0.00 - 0 Total Cost: \$8,810.00 Total GRP - CPP: 0.0 - \$0.00 Total GIMP(000) - CPM: 0 - \$0.00																		