

ORDER



Orders
Order / Rev: 1679380
Alt Order #: 09292085
Product Desc: CHRIS AFENDOULIS
Estimate: 6071
Flight Dates: 10/22/18 - 10/26/18
Original Date / Rev: 10/19/18 / 10/19/18
Order Type: RFP

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Strategic Media Services / POL
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/ Chris Afendoulis / R / ST SENAT
Demographic: A35+
Product Codes: PL-State Senate
Priority: P04
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 130688
Agency External ID: 2761AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/26/18	13	\$7,740.00	\$6,579.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	13	\$7,740.00	\$6,579.00	0.00
Totals	13	\$7,740.00	\$6,579.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WZZM	10/24/18	10/24/18	Local News @ 6a M-F	CM	6-7a	--W----	:30	1	\$420.00	P04	0.00	NM	1	\$420.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	--W----		1				\$420.00		0.00			
N 2	WZZM	10/26/18	10/26/18	Local News @ 6a M-F	CM	6-7a	----F--	:30	1	\$420.00	P04	0.00	NM	1	\$420.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$420.00		0.00			
N 3	WZZM	10/23/18	10/23/18	Good Morning America	CM	7-9a	-T-----	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----		1				\$450.00		0.00			
N 4	WZZM	10/25/18	10/25/18	Good Morning America	CM	7-9a	---T---	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	---T---		1				\$450.00		0.00			
N 5	WZZM	10/26/18	10/26/18	Good Morning America	CM	7-9a	----F--	:30	1	\$450.00	P04	0.00	NM	1	\$450.00
				M-F Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	----F--		1				\$450.00		0.00			
N 6	WZZM	10/22/18	10/22/18		CM	5-530p	M-----	:30	1	\$420.00	P04	0.00	NM	1	\$420.00

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 Product Desc: CHRIS AFENDOULIS
 Estimate: 6071

WZZM 13

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 5p M-F											
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$420.00		0.00			
N 7	WZZM	10/24/18	10/24/18	Local News @ 5p M-F	CM	5-530p	--W----	:30	1	\$420.00	P04	0.00	NM	1	\$420.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$420.00		0.00			
N 8	WZZM	10/25/18	10/25/18	Local News @ 5p M-F	CM	5-530p	---T---	:30	1	\$420.00	P04	0.00	NM	1	\$420.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	---T---					1	\$420.00		0.00			
N 9	WZZM	10/22/18	10/22/18	ABC World News	CM	630-7p	M-----	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
				M-F ABC World News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	M-----					1	\$2,000.00		0.00			
N 10	WZZM	10/24/18	10/24/18	ABC World News	CM	630-7p	--W----	:30	1	\$2,000.00	P04	0.00	NM	1	\$2,000.00
				M-F ABC World News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	--W----					1	\$2,000.00		0.00			
N 11	WZZM	10/22/18	10/26/18	Local News @ 430a M-FCM		430-5a	MTWTF--	:30	2	\$30.00	P04	0.00	NM	2	\$60.00
				Local News @ 430a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	-TWTF--					2	\$30.00		0.00			
N 12	WZZM	10/22/18	10/26/18	Local News @ 530a M-FCM		530-6a	MTWTF--	:30	1	\$230.00	P04	0.00	NM	1	\$230.00
				Local News @ 530a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/18	10/28/18	MTWTF--					1	\$230.00		0.00			
													Totals	13	\$7,740.00