



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 3338203
Schedule Dates 05/15/18-05/18/18
Advertiser McCaskill for Senate-D (22920)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand EST 3488 (4464)
Salesperson HOUSE-PADUCAH, KBSI/WDKA (1188)
Sales Office KBSI/WDKA
Buyer Name /
Phone/Fax
CPE 3488
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Thank You!

Date Entered 05/11/18
Last Modified 05/11/18
Entered By Brenda Allen
CO-OP No
Headline #
Demo H
Order Type Normal
Package Deal
Commission % 15.00
Commission \$88.50
Net Total \$501.50
Sales Tax

Paducah (KBSI)
By Broadcast Month
May, 2018
Grand Total: 3 \$590.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	05/15/18-05/15/18	1	1:00	5:58P- Big Bang Theory			1						1	\$160.00	\$160.00	Paducah (KBSI)		5/11/18
2.0	Normal Line / SPOT	05/18/18-05/18/18	1	1:00	6:28P- Big Bang Theory 2						1			1	\$200.00	\$200.00	Paducah (KBSI)		5/11/18
3.0	Normal Line / News	05/16/18-05/16/18	1	1:00	9P- News-News				1					1	\$230.00	\$230.00	Paducah (KBSI)		5/11/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

McCaskill for Senate

X-3338203



Station	KBSI-TV	Buyer	Caroline Bahng	
Market	Paducah	Email	caroline@screenstrategies.com	
Flight Dates	5/15/2018 - 5/21/2018 (Est. 3488)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 5/15	Wed 5/16	Thu 5/17	Fri 5/18	Sat 5/19	Sun 5/20	Mon 5/21	Total
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 60	\$160.00 \$160.00	1							1
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 60	\$200.00 \$200.00				1				1
KBSI 9p News 9:00 PM - 10:00 PM	LN	M-F 60	\$230.00 \$230.00		1						1
Station Totals			\$590.00	1	1	0	1	0	0	0	3



Buy Detail Report

Revision #: Date: 5/11/2018

Client: McCaskill for Senate
Media: TV
Product: Primary
Market: Paducah
Estimate: 3488
Description: McCaskill for Senate 5/15-21/2018 TV :60s
Flight Start Date: 5/15/2018 05:00 AM
Flight End Date: 5/21/2018 12:00 AM
Survey: Nov17 DMA Nielsen Live+SD
Buyer: Caroline Bahng
Separation between spots: 15
Vendor: KBSI-TV
Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 5/15	Wed 5/16	Thu 5/17	Fri 5/18	Mon 5/21	Total Spots
KBSI-TV										
1	MTuWThF 6:00p-6:30p Big Bang Theory	PA	\$160.00	60	1					1
2	MTuWThF 6:30p-7:00p Big Bang Theory	PA	\$200.00	60				1		1
3	MTuWThF 9:00p-10:00p KBSI 9p News	LN	\$230.00	60		1				1
Total Cost:				Total Spots:	1	1		1		3
										3
										3

Disclaimer:

Signature: _____

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
5/15/18	6:25:10PM	01:00	CMCT1806H	15423	3338203.1.0	\$160.00	SPOT	OK to Bill	McCaskill for Senate-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	EST 3488	KBSI	Big Bang Theory N/R
									(22920)	(15683)	(1186)			
5/16/18	9:26:57PM	01:00	CMCT1806H	15423	3338203.3.0	\$230.00	News	OK to Bill	McCaskill for Senate-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	EST 3488	KBSI	News-News LIVE N/R
									(22920)	(15683)	(1186)			
5/18/18	6:28:31PM	01:00	CMCT1806H	15423	3338203.2.0	\$200.00	SPOT	OK to Bill	McCaskill for Senate-D	Screen Strategies Media-Fairfax	POLITICAL CANDIDATE (ns)	EST 3488	KBSI	Big Bang Theory 2 AUD
									(22920)	(15683)	(1186)			N/R
Grand Total:						\$590.00			Total Spots: 3					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KBSI-TV

Date: 5/11/2018

I, Screen Strategies Media,

being/on behalf of: Claire McCaskill,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the Primary

election to be held on: 8/7/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$501.50

I represent that the payment for the above described broadcast time has been furnished by:

McCaskill for Missouri

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Michelle Sherod

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee




	
Date	Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

		
Signature	Printed Name	Title