

## NCC Cable System Order

Order #	62566346
Syscode	0293
System Name	Spectrum/Rochester, NY Interconnect
Market	Rochester, NY

Flight Dates	08/06/18 - 08/19/18
Agency	Canal Partners Media
Advertiser	Maloney For Attorney General

Update Date	08/10/18
Version	2 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jul18 Proj. (Jul17 HUT, N
-	

Client Code	
Product Code	
Est Code	NA
Product Name	8.11-8.16
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$12,553.00		
Commission	\$1,882.95		
Net Total	\$10,670.05		
Total Spots	182		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/10 Rev rates and added spots to budget; +\$2
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	AVG. ALL WKS<	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$116.00	\$348.00	30	PRE
2	BRVO	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	7	\$116.00	\$812.00	30	PRE
3	CMDY	VARIOUS	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$49.00	\$147.00	30	PRE
4	CMDY	VARIOUS	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	7	\$49.00	\$343.00	30	PRE
5	CMDY	DAILY SHOW<	8/13/18	8/19/18	23:00	23:30	X	X	X	X				-	-	4	\$166.00	\$664.00	30	Daily Show rev rates
6	CNN	CNN EM	8/6/18	8/12/18	05:00	09:00						X	X	-	-	4	\$86.00	\$344.00	30	NP
7	CNN	CNN EM	8/13/18	8/19/18	05:00	09:00	X	X	X	X				-	-	8	\$86.00	\$688.00	30	NP
8	CNN	CNN DT	8/6/18	8/12/18	09:00	16:00						X	X	-	-	3	\$29.00	\$87.00	30	PRE
9	CNN	CNN DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X				-	-	7	\$29.00	\$203.00	30	PRE
10	CNN	CNN EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	2	\$55.00	\$110.00	30	PRE
11	CNN	CNN EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X				-	-	5	\$55.00	\$275.00	30	PRE
12	CNN	CNN PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	4	\$69.00	\$276.00	30	PRE
13	CNN	CNN PT	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	8	\$69.00	\$552.00	30	PRE
14	MNBC	MNBC EM	8/6/18	8/12/18	05:00	09:00						X	X	-	-	4	\$76.00	\$304.00	30	NP
15	MNBC	MNBC EM	8/13/18	8/19/18	05:00	09:00	X	X	X	X				-	-	8	\$76.00	\$608.00	30	NP
16	MNBC	MNBC DT	8/6/18	8/12/18	09:00	16:00						X	X	-	-	3	\$26.00	\$78.00	30	PRE
17	MNBC	MNBC DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X				-	-	7	\$26.00	\$182.00	30	PRE
18	MNBC	MNBC EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	2	\$89.00	\$178.00	30	NP
19	MNBC	MNBC EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X				-	-	5	\$89.00	\$445.00	30	NP
20	MNBC	MNBC PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$112.00	\$336.00	30	NP
21	MNBC	MNBC PT	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	7	\$112.00	\$784.00	30	NP

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22	MNBC	RACHEL MADDOW<	8/13/18	8/19/18	21:00	22:00	X	X	X	X				-	-	5	\$224.00	\$1,120.00	30	Maddow rev rates
23	MTV	AVG. ALL WKS<	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$31.00	\$93.00	30	PRE
24	MTV	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	7	\$31.00	\$217.00	30	PRE
25	SPNR	SPNR EM	8/6/18	8/12/18	05:00	09:00						X	X	-	-	5	\$70.00	\$350.00	30	PRE
26	SPNR	SPNR EM	8/13/18	8/19/18	05:00	09:00	X	X	X	X				-	-	9	\$70.00	\$630.00	30	PRE
27	SPNR	SPNR DT	8/6/18	8/12/18	09:00	16:00						X	X	-	-	4	\$28.00	\$112.00	30	PRE
28	SPNR	SPNR DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X				-	-	8	\$28.00	\$224.00	30	PRE
29	SPNR	SPNR EF	8/6/18	8/12/18	16:00	19:00						X	X	-	-	3	\$33.00	\$99.00	30	PRE
30	SPNR	SPNR EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X				-	-	7	\$33.00	\$231.00	30	PRE
31	SPNR	SPNR PT	8/6/18	8/12/18	19:00	24:00						X	X	-	-	3	\$41.00	\$123.00	30	PRE
32	SPNR	SPNR PT	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	7	\$41.00	\$287.00	30	PRE
33	TBSC	FULL FRONTAL W	8/13/18	8/19/18	22:30	23:00			X					-	-	1	\$590.00	\$590.00	30	Sam Bee rev rates
34	BRVO	AVG. ALL WKS<	8/13/18	8/19/18	19:00	24:00	X	X	X	X				-	-	3	\$116.00	\$348.00	30	+3x PRE
35	CNN	CNN DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X				-	-	4	\$29.00	\$116.00	30	+4x PRE
36	MNBC	MNBC DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X				-	-	4	\$26.00	\$104.00	30	+4x PRE
37	SPNR	SPNR DT	8/13/18	8/19/18	09:00	16:00	X	X	X	X				-	-	4	\$28.00	\$112.00	30	+4x PRE

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38	SPNR	SPNR EF	8/13/18	8/19/18	16:00	19:00	X	X	X	X				-	-	1	\$33.00	\$33.00	30	+1x PRE

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	182	0	0	0	0	0	0	0	0	0	0	0	182
<b>AMT</b>	\$12,553.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,553.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/13/18

62566346 | Rochester, NY | Spectrum/Rochester, NY Interconnect | 0293 |