

ORDER

Orders

Order / Rev:460463

Alt Order #:

Product Desc:MOST Education Campaign

Estimate:

Flight Dates:05/25/20 - 05/29/20

Original Date / Rev:05/18/20 / 05/18/20

Order Type:GENERAL

Primary AE:Vickki Shelton

Sales Office:L-ATL

Sales Region:Local

WWWQ-FM

Agency

Name:Newton Simon Advertising, Inc

Buying Contact:

Billing Contact:Merav Newton

8340 Royal Troon Drive

Duluth, GA 30092

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:Atlanta Dept of Watershed Mgmt, City

Demographic:A25-54

Product Codes:Municipal Government

Revenue Code 1:AGY-AVAIL

Revenue Code 2:POL-ISS

Revenue Code 3:POL-STATE

New Business Thru:

Advertiser External ID:

Agency External ID:



Unit Code:General

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
04/27/20	05/29/20	6	\$2,100.00	\$1,785.00	May 2020	6	\$2,100.00	\$1,785.00	0.00
					Totals	6	\$2,100.00	\$1,785.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vickki Shelton	L-ATL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWWQ	05/25/20	05/29/20	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	2-2-2--	:30	6	\$350.00	P-40	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
	Week:	05/25/20	05/31/20	2-2-2--	6	\$350.00	0.00								
													Totals	6	\$2,100.00

Order #460463: Newton Sim../Atlanta De../MOST Educa../

 Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
 05/18/20 11:46:24 AM	Processed		<async process>	Melissa Card	\$2,100.00	6	0.00
05/18/20 9:56:15 AM	Approved			Joyce Harms	\$2,100.00	6	0.00
05/18/20 9:56:12 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Joyce Harms	\$2,100.00	6	0.00
05/18/20 9:45:53 AM	Approval Workflow		[Sales Manager - Ready Default]	Vickki Shelton	\$2,100.00	6	0.00
05/18/20 8:44:38 AM	Ready for approval		NEW ORDER	Nadine Moore	\$2,100.00	6	0.00
05/18/20 8:24:23 AM	New order created		<new order>	Nadine Moore	\$0.00	0	0.00

[Sorted by: Date]

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Merav Newton, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: City of Atlanta Dept of Watershed Management

Agency name: Newton Simon Advertising

Address: 8340 Royal Troon Dr

Contact: Merav Newton

Phone number: 404-226-3079

Email: meravnewton@gmail.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: City of Atlanta Dept of Watershed Management

Address: 72 Marietta St NW Atlanta GA 30303

Contact: Christina Cruz Benton

Phone number: 404-546-3617

Email: ccruzbenton@atlantaga.gov

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

City of Atlanta Department of Watershed Management

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to: City of Atlanta Department of Watershed Management

Office(s) sought by such candidate(s) (no acronyms or abbreviations): City of Atlanta Department of Watershed Management

Date of election:

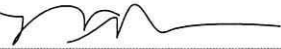
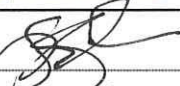
Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

City of Atlanta Department of Watershed Management

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Merav Newton	Name: SARAH SHANNON
Date of Request to Purchase Ad Time: 5/15/20	Date of Station Agreement to Sell Time: 5/18/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: 5/18/2020

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:  
460463

Station Call Letters:  
WWWQ-FM

Date Received/Requested:  
05/18/2020

Est. #:

Station Location:  
Atlanta, GA

Run Start and End Dates:  
05/25/2020-05/29/2020

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.