

ORDER

Orders
Order / Rev: 460463
 Alt Order #: _____
 Product Desc: MOST Education Campaign
 Estimate: _____
 Flight Dates: 05/25/20 - 05/29/20
 Original Date / Rev: 05/18/20 / 05/18/20
 Order Type: GENERAL

WWWQ-FM
 Primary AE: Vickki Shelton
 Sales Office: L-ATL
 Sales Region: Local

Agency
Name: Newton Simon Advertising, Inc
 Buying Contact: _____
 Billing Contact: Merav Newton
8340 Royal Troon Drive
Duluth, GA 30092

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Atlanta Dept of Watershed Mgmt, City
 Demographic: A25-54
 Product Codes: Municipal Government
 Revenue Code 1: AGY-AVAIL
 Revenue Code 2: POL-ISS
 Revenue Code 3: POL-STATE

New Business Thru: _____
 Advertiser External ID: _____
 Agency External ID: _____
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/29/20	6	\$2,100.00	\$1,785.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	6	\$2,100.00	\$1,785.00	0.00
Totals	6	\$2,100.00	\$1,785.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vickki Shelton	L-ATL	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WWWQ	05/25/20	05/29/20	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	2-2-2--	:30	6	\$350.00	P-40	0.00	NM	6	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/25/20	05/31/20	2-2-2--		6				\$350.00		0.00			
													Totals	6	\$2,100.00

Order #460463: Newton Sim../Atlanta De../MOST Educa../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
05/18/20 11:46:24 AM	Processed		<async process>	Melissa Card	\$2,100.00	6	0.00
05/18/20 9:56:15 AM	Approved			Joyce Harms	\$2,100.00	6	0.00
05/18/20 9:56:12 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Joyce Harms	\$2,100.00	6	0.00
05/18/20 9:45:53 AM	Approval Workflow		[Sales Manager - Ready Default]	Vicki Shelton	\$2,100.00	6	0.00
05/18/20 8:44:38 AM	Ready for approval		NEW ORDER	Nadine Moore	\$2,100.00	6	0.00
05/18/20 8:24:23 AM	New order created		<new order>	Nadine Moore	\$0.00	0	0.00

[Sorted by: Date]

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Merav Newton, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

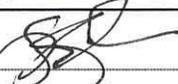
Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by: City of Atlanta Dept of Watershed Management		
Agency name: Newton Simon Advertising		
Address: 8340 Royal Troon Dr		
Contact: Merav Newton	Phone number: 404-226-3079	Email: meravnewton@gmail.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: City of Atlanta Dept of Watershed Management		
Address: 72 Marietta St NW Atlanta GA 30303		
Contact: Christina Cruz Benton	Phone number: 404-546-3617	Email: ccruzbenton@atlantaga.gov
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
City of Atlanta Department of Watershed Management		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input type="checkbox"/> N/A
Name(s) of every candidate referred to: City of Atlanta Department of Watershed Management		
Office(s) sought by such candidate(s) (no acronyms or abbreviations): City of Atlanta Department of Watershed Management		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input type="checkbox"/> N/A
City of Atlanta Department of Watershed Management		

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: 	Signature: 
Name: Merav Newton	Name: SOHAN SHANNU
Date of Request to Purchase Ad Time: 5/15/20	Date of Station Agreement to Sell Time: 5/18/20

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 5/18/2020

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 460463	Station Call Letters: WWWQ-FM	Date Received/Requested: 05/18/2020
Est. #:	Station Location: Atlanta, GA	Run Start and End Dates: 05/25/2020-05/29/2020

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.