

Order #1096575: Katz Media../Lands/D/Ho../Marilyn La../11553

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
03/21/24 11:49:25 AM	Processed		<sync process>	Donat Baz	\$294.00	12	0.00
03/21/24 11:48:38 AM	Approved			Deborah F	\$294.00	12	0.00
03/21/24 11:48:36 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deborah F	\$294.00	12	0.00
03/21/24 10:57:58 AM	Approval Workflow		[Sales Manager - Ready Default]	Brenton AI	\$294.00	12	0.00
03/21/24 10:57:27 AM	Ready for approval		Ready	Brenton AI	\$294.00	12	0.00
03/21/24 10:56:02 AM	New order created		Imported EC Order	Brenton AI	\$294.00	12	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1096575
Alt Order #: 37185719
Product Desc: Marilyn Lands for Alabama House
Estimate: 11553
Flight Dates: 03/22/24 - 03/28/24
Original Date / Rev: 03/21/24 / 03/21/24
Order Type: GENERAL
WHRP-FM
Primary AE: Katz Philadelphia
Sales Office: K-7.5
Sales Region: N-Katz75

Agency
Name: Katz Media Group
Buying Contact:
Billing Contact:
 125 West 55th Street
 New York, NY 10019
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Lands/D/House of Representatives-Ag
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE
Priority: P-100
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/25/24	12	\$294.00	\$249.90

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	12	\$294.00	\$249.90	0.00
Totals	12	\$294.00	\$249.90	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHRP	03/22/24	03/28/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	2---2--	:30	4	\$28.00	P-10	0.00	NM	4	\$112.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/22/24	03/28/24	2---2--			4		\$28.00		0.00				
N 2	WHRP	03/22/24	03/28/24	M-F Midday M-F	CM	10:00 AM-3:00 PM	1---1--	:30	2	\$25.00	P-10	0.00	NM	2	\$50.00
MD -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/22/24	03/28/24	1---1--			2		\$25.00		0.00				
N 3	WHRP	03/22/24	03/28/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	2---2--	:30	4	\$26.00	P-10	0.00	NM	4	\$104.00
PM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/22/24	03/28/24	2---2--			4		\$26.00		0.00				
N 4	WHRP	03/22/24	03/25/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----1-	:30	1	\$14.00	P-10	0.00	NM	1	\$14.00
WK -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		03/22/24	03/28/24	-----1-			1		\$14.00		0.00				
N 5	WHRP	03/22/24	03/25/24	Sa-Su Prime Sa-Su	CM	6:00 AM-7:00 PM	-----1	:30	1	\$14.00	P-10	0.00	NM	1	\$14.00
WK -															

Order / Rev: 1096575
 Alt Order #: 37185719
 Flight Dates: 03/22/24 - 03/28/24

Advertiser: Lands/D/House of Representatives-Ager
 Product Desc: Marilyn Lands for Alabama House **WHRP-FM**
 Estimate: 11553

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/22/24	03/28/24	-----1					1	\$14.00		0.00			
													Totals	12	\$294.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jeff Scattergood, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Marilyn Lands

Authorized committee:

Marilyn Lands for Alabama House

Agency requesting time (and contact information):

N/A Canal Partners Media, 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

Alabama State House District 10

Date of election:

03/26/2024

General

Primary

Treasurer of candidate's authorized committee:

Marilyn Lands

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Jeff Scattergood

Name: Jeff Scattergood

Date of Request to Purchase Ad Time: 03/08/2024

Station Representative

Signature:

Brenton Allen

Name: Brenton Allen

Date of Station Agreement to Sell Time: 3/14/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 3/14/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:	Station Call Letters: WHRP	Date Received/Requested:
Est. #:	Station Location: Huntsville	Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.