



**Townsquare Media Shreveport License, LLC**  
**KTUX-FM, KVKI-FM, KRUF-FM, KXKS-FM, KEEL-AM, KWKH-AM**  
**EEO PUBLIC FILE REPORT**  
**(2/1/15-1/31/16)**

*(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)*

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Shreveporthehelpwanted.com	No	15
2	Employee Referral	No	13
3	NAACP/Shreveport Chapter, P.O. Box 36893 Shreveport, LA 71133	Yes	0
4	Southern University, 3090 Martin Luther King Dr., Shreveport, LA 71107	Yes	0
5	LSU/Shreveport, One University Place Shreveport, LA 71115	Yes	1
6	Bossier Parish Community College 6220 E. Texas St. Bossier City, LA 71112 (318) 678-6005 Contact : Kathy Busch	Yes	2
7	Stephen F. Austin University, Dept. of Comm Box 13048-SFA Station Nacogdoches, TX 75962-3048	Yes	0
8	LA Works, Department of Labor P.O. Box 3510, Shreveport, LA 71133 Fax: 318-676-7112	Yes	0
9	All radio station websites: <a href="http://www.mykisscountry937.com">www.mykisscountry937.com</a> <a href="http://www.k945.com">www.k945.com</a> <a href="http://www.965kvki.com">www.965kvki.com</a> <a href="http://www.therockstation99x.com">www.therockstation99x.com</a> <a href="http://www.710keel.com">www.710keel.com</a> <a href="http://www.kwkhonline.com">www.kwkhonline.com</a>	No	4
10	Self/Walk-ins	No	5
11	On Air Announcements on all stations	No	2
12	Jobvite	No	9
13	Sales Seminar	No	0
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>51</b>

### III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Internship Program	Internship program designed to assist students acquire skills needed for broadcast employment. Interns from Bossier Parish Community College, LSU Shreveport, and local high schools can assist employees their required number of hours per week in various departments to earn college credits with also the possibility of part-time employment. We had (1) one interns within this reporting year.
2	Bossier Chamber of Commerce Veteran's Job Fair	Sponsored Bossier Chamber Veterans job fair on April 9, 2015. We had a table and were accepting applications and resume's.
3	Job Shadowing & Mentoring with local High School Students	Provide the capability of students to job shadow and learn about broadcasting as a part of senior projects.
4	Provide job opening information to minority colleges	Job openings are provided to minority colleges in the area, Grambling & Southern University
5	Provide Job openings to NAACP	Send job openings to NAACP for awareness of job opening to minority group with intention of reaching qualified candidates that may not be aware of the open position available.
6	Programming Mentorship/Leadership Program	Practice mentoring current employees to mold them from their current position into a higher management position creating a diverse background for them to grow themselves professionally.
7		