



WDAY/WDAZ
301 8th ST S
Fargo, ND 58103



Odney Advertising
PO Box 2035
Bismarck, ND 58502-2035

Contract # 43747

Schedule Dates 09/17/14-11/03/14
Advertiser Political Issue - ND for Lower Pharmacy Prices (41
Agency Odney Advertising (1046)
Product POLITICAL Issue-ND (1044)
Brand Political (1024)
Salesperson Anhorn, Carol (1006)
Sales Office WDAY
Buyer Name Julson,Lynette
Phone/Fax /
CPE N/A
Account Types Local/Combo Agency
Billing Type Standard
Comments 2014 General Election TV Buy Contract #41349

Date Entered 09/15/14
Last Modified 09/15/14
Entered By Carol Anhorn
CO-OP No
Headline # 41349
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$23,095.50
Net Total \$130,874.50
Sales Tax

YZ Combo (YZ)

By Broadcast Month	Spots	Rate
Sep. 2014	41	\$38,650.00
Oct. 2014	101	\$87,240.00
Nov. 2014	33	\$28,080.00
Grand Total:	175	\$153,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	5:30A- 6A (CST)	2			X	X	X			2	\$100.00	\$200.00	YZ Combo (YZ)		9/15/14
2.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	6:30A- 7A (CST)	1			X	X	X			1	\$500.00	\$500.00	YZ Combo (YZ)		9/15/14
3.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	7A- 8A (CST)	2			X	X	X			2	\$1,000.00	\$2,000.00	YZ Combo (YZ)		9/15/14
4.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	8A- 9A (CST)	2			X	X	X			2	\$800.00	\$1,600.00	YZ Combo (YZ)		9/15/14
5.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	4P- 5P (CST)	2			X	X	X			2	\$70.00	\$140.00	YZ Combo (YZ)		9/15/14
6.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	5P- 5:30P (CST)				1	1	1			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
7.0	Normal Line / SPOT	09/17/14-09/19/14	1	:30	6P- 6:30P (CST)				1	1	1			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
8.0	Normal Line / SPOT	09/21/14-09/21/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
9.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	5:30A- 6A (CST)	4	X	X	X	X	X			4	\$100.00	\$400.00	YZ Combo (YZ)		9/15/14
10.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	5:30A- 6A (CST)	4	X	X	X	X	X			4	\$100.00	\$400.00	YZ Combo (YZ)		9/15/14
11.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	5:30A- 6A (CST)	4	X	X	X	X	X			4	\$100.00	\$400.00	YZ Combo (YZ)		9/15/14
12.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	5:30A- 6A (CST)	4	X	X	X	X	X			4	\$100.00	\$400.00	YZ Combo (YZ)		9/15/14
13.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5:30A- 6A (CST)	4	X	X	X	X	X			4	\$100.00	\$400.00	YZ Combo (YZ)		9/15/14

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14.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	5:30A- 6A (CST)	4	X	X	X	X	X			4	\$100.00	\$400.00	YZ Combo (YZ)		9/15/14
15.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	6:30A- 7A (CST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	YZ Combo (YZ)		9/15/14
16.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	6:30A- 7A (CST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	YZ Combo (YZ)		9/15/14
17.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	6:30A- 7A (CST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	YZ Combo (YZ)		9/15/14
18.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	6:30A- 7A (CST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	YZ Combo (YZ)		9/15/14
19.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	6:30A- 7A (CST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	YZ Combo (YZ)		9/15/14
20.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	6:30A- 7A (CST)	4	X	X	X	X	X			4	\$500.00	\$2,000.00	YZ Combo (YZ)		9/15/14
21.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	7A- 8A (CST)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	YZ Combo (YZ)		9/15/14
22.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	7A- 8A (CST)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	YZ Combo (YZ)		9/15/14
23.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	7A- 8A (CST)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	YZ Combo (YZ)		9/15/14
24.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	7A- 8A (CST)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	YZ Combo (YZ)		9/15/14
25.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	7A- 8A (CST)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	YZ Combo (YZ)		9/15/14
26.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	7A- 8A (CST)	4	X	X	X	X	X			4	\$1,000.00	\$4,000.00	YZ Combo (YZ)		9/15/14
27.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	8A- 9A (CST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	YZ Combo (YZ)		9/15/14

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28.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	8A- 9A (CST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	YZ Combo (YZ)		9/15/14
29.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	8A- 9A (CST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	YZ Combo (YZ)		9/15/14
30.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	8A- 9A (CST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	YZ Combo (YZ)		9/15/14
31.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	8A- 9A (CST)	4	X	X	X	X	X			4	\$800.00	\$3,200.00	YZ Combo (YZ)		9/15/14
32.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	8A- 9A (CST)	4	X	X	X	X	X			4	\$800.00	\$3,200.00	YZ Combo (YZ)		9/15/14
33.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$70.00	\$210.00	YZ Combo (YZ)		9/15/14
34.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$70.00	\$210.00	YZ Combo (YZ)		9/15/14
35.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$70.00	\$210.00	YZ Combo (YZ)		9/15/14
36.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$70.00	\$210.00	YZ Combo (YZ)		9/15/14
37.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$70.00	\$210.00	YZ Combo (YZ)		9/15/14
38.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	4P- 5P (CST)	3	X	X	X	X	X			3	\$70.00	\$210.00	YZ Combo (YZ)		9/15/14
39.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
40.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
41.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
43.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
44.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	5P- 5:30P (CST)	3	X	X	X	X	X			3	\$1,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
45.0	Normal Line / SPOT	09/22/14-09/26/14	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
46.0	Normal Line / SPOT	09/29/14-10/03/14	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
47.0	Normal Line / SPOT	10/06/14-10/10/14	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
48.0	Normal Line / SPOT	10/13/14-10/17/14	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
49.0	Normal Line / SPOT	10/20/14-10/24/14	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
50.0	Normal Line / SPOT	10/27/14-10/31/14	1	:30	6P- 6:30P (CST)	3	X	X	X	X	X			3	\$2,200.00	\$6,600.00	YZ Combo (YZ)		9/15/14
51.0	Normal Line / SPOT	09/28/14-09/28/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
52.0	Normal Line / SPOT	10/05/14-10/05/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
53.0	Normal Line / SPOT	10/12/14-10/12/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
54.0	Normal Line / SPOT	10/19/14-10/19/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
55.0	Normal Line / SPOT	10/26/14-10/26/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14

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56.0	Normal Line / SPOT	11/02/14-11/02/14	1	:30	10P- 10:35P (CST)								1	1	\$3,000.00	\$3,000.00	YZ Combo (YZ)		9/15/14
57.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	5:30A- 6A (CST)		1							1	\$100.00	\$100.00	YZ Combo (YZ)		9/15/14
58.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	6:30A- 7A (CST)		1							1	\$500.00	\$500.00	YZ Combo (YZ)		9/15/14
59.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	7A- 8A (CST)		1							1	\$1,000.00	\$1,000.00	YZ Combo (YZ)		9/15/14
60.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	8A- 9A (CST)		1							1	\$800.00	\$800.00	YZ Combo (YZ)		9/15/14
61.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	4P- 5P (CST)		1							1	\$70.00	\$70.00	YZ Combo (YZ)		9/15/14
62.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	5P- 5:30P (CST)		1							1	\$1,000.00	\$1,000.00	YZ Combo (YZ)		9/15/14
63.0	Normal Line / SPOT	11/03/14-11/03/14	1	:30	6P- 6:30P (CST)		1							1	\$2,200.00	\$2,200.00	YZ Combo (YZ)		9/15/14

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