

# ORDER



**Orders**  
**Order / Rev:** 4443678  
**Alt Order #:** 28394197  
**Product Desc:** Trone TV  
**Estimate:** 11661  
**Flight Dates:** 04/24/24 - 04/30/24  
**Original Date / Rev:** 04/23/24 / 04/23/24  
**Order Type:** REG

**Primary AE:** Katz Political  
**Sales Office:** K-POL  
**Sales Region:** Nat

**Agency Name:** Canal Partners Media  
**Buying Contact:**  
**Billing Contact:** Canal Partners Media Email  
 900 Circle 75 Parkway, SE  
 Atlanta, GA 30339

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM  
**Agency Commission:** 15%

**Advertiser Name:** POL/David Trone/US Senate/MD/Dem  
**Demographic:** A35+  
**Product Codes:** PL11  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	44	\$8,495.00	\$7,220.75
04/29/24	05/26/24	27	\$6,975.00	\$5,928.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	44	\$8,495.00	\$7,220.75	0.00
May 2024	27	\$6,975.00	\$5,928.75	0.00
<b>Totals</b>	<b>71</b>	<b>\$15,470.00</b>	<b>\$13,149.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political	K-POL	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDCW	04/24/24	04/30/24	M-F 7a-8a DC NEWS NOW UPDATE	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	:30/:30	2	\$500.00	P5	0.00	PB	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/24/24	04/30/24	MTWTF--		2		\$500.00		0.00					
N 2	WDCW	04/24/24	04/30/24	M-F 7a-8a DC NEWS NOW UPDATE	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	MTWTF--	1:00/:30	1	\$1,000.00	P5	0.00	PB	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/24/24	04/30/24	MTWTF--		1		\$1,000.00		0.00					
N 3	WDCW	04/24/24	04/30/24	M-F 11a-12p 11:00 AM-11:30 AM	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AIMTWTFF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/24/24	04/30/24	MTWTF--		5		\$125.00		0.00					
N 4	WDCW	04/24/24	04/30/24	M-F 11a-12p 11:00 AM-11:30 AM	CM	11:00 AM-11:30 AM (11:00 AM-11:30 AM)	AIMTWTFF--	1:00	2	\$250.00	P5	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/24/24	04/30/24	MTWTF--		2		\$250.00		0.00					
N 5	WDCW	04/24/24	04/30/24		CM	11:30 AM-12:00 PM	PIMTWTFF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00

Order / Rev: 4443678  
 Alt Order #: 28394197  
 Flight Dates: 04/24/24 - 04/30/24

Advertiser: POL/David Trone/US Senate/MD/Dem  
 Product Desc: Trone TV  
 Estimate: 11661

Washington WDCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WDCW	04/24/24	04/30/24	M-F 11a-12p 11:30 AM-12:00 PM	CM	(11:30 AM-12:00 PM)	P1MTWTF--	1:00	2	\$250.00	P5	0.00	NM	2	\$500.00
People's Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 5 \$125.00 0.00															
N 7	WDCW	04/24/24	04/30/24	M-F 12p-1p 12:00 PM-12:30 PM	CM	(12:00 PM-12:30 PM)	P1MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
People's Court <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 2 \$250.00 0.00															
N 8	WDCW	04/24/24	04/30/24	M-F 12p-1p 12:00 PM-12:30 PM	CM	(12:00 PM-12:30 PM)	P1MTWTF--	1:00	2	\$250.00	P5	0.00	NM	2	\$500.00
Judge Mathis <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 5 \$125.00 0.00															
N 9	WDCW	04/24/24	04/30/24	M-F 5p-7p DC NEWS NOW UPDATE	CM	(5:00 PM-7:00 PM)	MTWTF--	:30/:30	2	\$600.00	P5	0.00	PB	2	\$1,200.00
DC NEWS NOW UPDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 2 \$600.00 0.00															
N 10	WDCW	04/24/24	04/30/24	M-F 5p-530p 5:00 PM-5:30 PM	CM	(5:00 PM-5:30 PM)	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
Young Sheldon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 5 \$125.00 0.00															
N 11	WDCW	04/24/24	04/30/24	M-F 5p-7p DC NEWS NOW UPDATE	CM	(5:00 PM-7:00 PM)	MTWTF--	1:00/:30	1	\$1,200.00	P5	0.00	PB	1	\$1,200.00
DC NEWS NOW UPDATE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 1 \$1,200.00 0.00															
N 12	WDCW	04/24/24	04/30/24	M-F 5p-530p 5:00 PM-5:30 PM	CM	(5:00 PM-5:30 PM)	MTWTF--	1:00	1	\$250.00	P5	0.00	NM	1	\$250.00
Young Sheldon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 1 \$250.00 0.00															
N 13	WDCW	04/24/24	04/30/24	M-F 530p-6p 5:30 PM-6:00 PM	CM	(5:30 PM-6:00 PM)	MTWTF--	:30	5	\$125.00	P5	0.00	NM	5	\$625.00
Young Sheldon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 5 \$125.00 0.00															
N 14	WDCW	04/24/24	04/30/24	M-F 530p-6p 5:30 PM-6:00 PM	CM	(5:30 PM-6:00 PM)	MTWTF--	1:00	2	\$250.00	P5	0.00	NM	2	\$500.00
Young Sheldon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 2 \$250.00 0.00															
N 15	WDCW	04/24/24	04/30/24	M-F 6p-630p 6:00 PM-6:30 PM	CM	(6:00 PM-6:30 PM)	MTWTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 2 \$125.00 0.00															
N 16	WDCW	04/24/24	04/30/24	M-F 6p-630p 6:00 PM-6:30 PM	CM	(6:00 PM-6:30 PM)	MTWTF--	1:00	1	\$250.00	P5	0.00	NM	1	\$250.00
Big Bang Theory <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 04/24/24 04/30/24 MTWTF-- 1 \$250.00 0.00															
N 17	WDCW	04/24/24	04/30/24		CM	6:30 PM-7:00 PM	MTWTF--	:30	2	\$125.00	P5	0.00	NM	2	\$250.00

Order / Rev: 4443678  
 Alt Order #: 28394197  
 Flight Dates: 04/24/24 - 04/30/24

Advertiser: POL/David Trone/US Senate/MD/Dem  
 Product Desc: Trone TV  
 Estimate: 11661

Washington WDCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p 6:30 PM-7:00 PM		(6:30 PM-7:00 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/24/24		04/30/24	MTWTF--	2	\$125.00	0.00									
N 18	WDCW	04/24/24	04/30/24	M-F 630p-7p 6:30 PM-7:00 PM	CM	6:30 PM-7:00 PM	MTWTF--	1:00	2	\$250.00	P5	0.00	NM	2	\$500.00
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/24/24		04/30/24	MTWTF--	2	\$250.00	0.00									
N 19	WDCW	04/24/24	04/30/24	M-F 7p-730p 7:00 PM-7:30 PM	CM	7:00 PM-7:30 PM	MTWTF--	:30	3	\$200.00	P5	0.00	NM	3	\$600.00
				The Neighborhood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/24/24		04/30/24	MTWTF--	3	\$200.00	0.00									
N 20	WDCW	04/24/24	04/30/24	M-F 7p-730p 7:00 PM-7:30 PM	CM	7:00 PM-7:30 PM	MTWTF--	1:00	1	\$400.00	P5	0.00	NM	1	\$400.00
				The Neighborhood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/24/24		04/30/24	MTWTF--	1	\$400.00	0.00									
N 21	WDCW	04/24/24	04/30/24	M-F 730p-8p 7:30 PM-8:00 PM	CM	7:30 PM-8:00 PM	MTWTF--	:30	2	\$200.00	P5	0.00	NM	2	\$400.00
				The Neighborhood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/24/24		04/30/24	MTWTF--	2	\$200.00	0.00									
N 22	WDCW	04/27/24	04/27/24	Sa 7p-730p 7:00 PM-7:30 PM	CM	7:00 PM-7:30 PM	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				The Neighborhood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S-	1	\$75.00	0.00									
N 23	WDCW	04/27/24	04/27/24	Sa 730p-8p 7:30 PM-8:00 PM	CM	7:30 PM-8:00 PM	-----S-	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
				The Neighborhood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S-	1	\$75.00	0.00									
N 24	WDCW	04/27/24	04/27/24	Sa 730p-8p 7:30 PM-8:00 PM	CM	7:30 PM-8:00 PM	-----S-	1:00	1	\$150.00	P5	0.00	NM	1	\$150.00
				The Neighborhood											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S-	1	\$150.00	0.00									
N 25	WDCW	04/27/24	04/27/24	Sa 10p-11p News 10:00 PM-10:30 PM	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				DC News Now at 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S-	1	\$150.00	0.00									
N 26	WDCW	04/27/24	04/27/24	Sa 10p-11p News 10:30 PM-11:00 PM	CM	10:30 PM-11:00 PM	PI-----S-	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				DC News Now at 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S-	1	\$150.00	0.00									
N 27	WDCW	04/27/24	04/27/24	Sa 10p-11p News 10:30 PM-11:00 PM	CM	10:30 PM-11:00 PM	PI-----S-	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
				DC News Now at 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S-	1	\$300.00	0.00									
N 28	WDCW	04/28/24	04/28/24	Capitol Review 11:00 AM-11:30 AM	CM	11:00 AM-11:30 AM	AI-----S	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
				Capitol Review											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week: 04/22/24		04/28/24	-----S	1	\$125.00	0.00									
N 29	WDCW	04/28/24	04/28/24		CM	11:00 AM-11:30 AM	AI-----S	1:00	1	\$250.00	P5	0.00	NM	1	\$250.00

Order / Rev: 4443678  
 Alt Order #: 28394197  
 Flight Dates: 04/24/24 - 04/30/24

Advertiser: POL/David Trone/US Senate/MD/Dem  
 Product Desc: Trone TV  
 Estimate: 11661

Washington WDCW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Capitol Review		11:00 AM-11:30 AM	(11:00 AM-11:30 AM)								
				Capitol Review											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$250.00	0.00								
N 42	WDCW	04/28/24	04/28/24	Su 6p-630p	CM	6:00 PM-6:30 PM	-----S	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
				6:00 PM-6:30 PM		(6:00 PM-6:30 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$65.00	0.00								
N 43	WDCW	04/28/24	04/28/24	Su 6p-630p	CM	6:00 PM-6:30 PM	-----S	1:00	1	\$130.00	P5	0.00	NM	1	\$130.00
				6:00 PM-6:30 PM		(6:00 PM-6:30 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$130.00	0.00								
N 44	WDCW	04/28/24	04/28/24	Su 630p-7p	CM	6:30 PM-7:00 PM	-----S	:30	1	\$65.00	P5	0.00	NM	1	\$65.00
				6:30 PM-7:00 PM		(6:30 PM-7:00 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$65.00	0.00								
N 45	WDCW	04/28/24	04/28/24	Su 630p-7p	CM	6:30 PM-7:00 PM	-----S	1:00	1	\$130.00	P5	0.00	NM	1	\$130.00
				6:30 PM-7:00 PM		(6:30 PM-7:00 PM)									
				Big Bang Theory											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$130.00	0.00								
N 46	WDCW	04/28/24	04/28/24	Su 10p-11p News	CM	10:00 PM-10:30 PM	-----S	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				10:00 PM-10:30 PM		(10:00 PM-10:30 PM)									
				DC News Now at 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$150.00	0.00								
N 47	WDCW	04/28/24	04/28/24	Su 10p-11p News	CM	10:00 PM-10:30 PM	-----S	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
				10:00 PM-10:30 PM		(10:00 PM-10:30 PM)									
				DC News Now at 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$300.00	0.00								
N 48	WDCW	04/28/24	04/28/24	LIV Golf	CM	1:00 PM-6:00 PM	-----S	:30	1	\$400.00	P5	0.00	NM	1	\$400.00
				1:00 PM-6:00 PM		(1:00 PM-6:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$400.00	0.00								
N 49	WDCW	04/25/24	04/25/24	M-F 10p-11p News	CM	10:00 PM-10:30 PM	---T---	1:00	1	\$300.00	P5	0.00	NM	1	\$300.00
				10:00 PM-10:30 PM		(10:00 PM-10:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	---T---	1	\$300.00	0.00								
N 50	WDCW	04/26/24	04/26/24	M-F 10p-11p News	CM	10:30 PM-11:00 PM	----F--	:30	1	\$150.00	P5	0.00	NM	1	\$150.00
				10:30 PM-11:00 PM		(10:30 PM-11:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	----F--	1	\$150.00	0.00								
N 51	WDCW	04/28/24	04/28/24	Su 12a-1230a	CM	12:00 XM-12:30 XM	-----S	1:00	1	\$80.00	P5	0.00	NM	1	\$80.00
				12:00 XM-12:30 XM		(12:00 XM-12:30 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/22/24	04/28/24	-----S	1	\$80.00	0.00								
													Totals	71	\$15,470.00