



WTKR-TV
720 Boush Street
Norfolk, VA 23510-1583
(757)446-1000

www.wtkr.com

CONTRACT

And:
GMMB/Greer Margolis Mitchell & Burns
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Table with contract details including Contract / Revision (569174 / ), Alt Order # (07898276), Product (OBAMA/P/D SKED A), Contract Dates (08/17/12 - 08/23/12), Estimate # (95/101/1621), Advertiser (Obama/D/President), Original Date / Revision (08/24/12 / 08/24/12), Billing Cycle (EOM/EOC), Billing Calendar (Broadcast), Cash/Trade (Cash), Station (WTKR), Account Executive (Jamie Andrus), Sales Office (Washington, D.C.), Demographic (Adults 35+), IDB# (8020), Advertiser Code (95), Product Code (101), Agency Ref, and Advertiser Ref.

Main line items table with columns: \*Line, Ch, Start Date, End Date, Description, Start/End Time, Days, Length, Spots/Week, Rate, Type, Spots, Amount. Includes line items 1 through 10 with detailed scheduling and pricing information.

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
569174 /	07898276

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/17/12 - 08/23/12	OBAMA/P/D SKED A	95/101/1621

<u>Advertiser</u>	<u>Original Date / Revision</u>
Obama/D/President	08/24/12 / 08/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals Spots Amount	
11	3	08/23/12	08/23/12	Thursday Prime	9-10pm		:30			NM	1	\$1,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,925.00			
<b>Totals</b>											41	\$14,955.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/23/12	41	\$14,955.00	\$12,711.75
<b>Totals</b>	41	\$14,955.00	\$12,711.75

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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