



Quarterly Significant Issues Report

Period 1: January 1 - March 31, 2024

Compiled by John Voket - Director of Public Affairs - Connoisseur Media (CT)

This quarterly significant issues report reflects concerns facing our local communities, and details how our radio station is responding through weekly public affairs programming, news reports, PSAs and streaming content. Our award-winning public affairs program - *For The People* - is produced in-house by Public Affairs Director John Voket, and features multiple extended segments along with hyperlocal PSAs.

The producer regularly interacts with residents, representatives of local, regional and national organizations, as well as political and community leaders to help ascertain issues and initiatives relevant to listeners. These sources help qualify programming decisions and identify guests attempting to analyze, explain and/or address these concerns. The producer also monitors daily news reports to stay informed, and to respond quickly when incidents or issues require more detailed or expanded focus.

This quarter, our program included reporting on: CHDI / CONNECTing Schools to Care IV Students - The Governor M. Jodi Rell Center for Public Service - CTLCV 2024 Environmental Summit - CT DCP Adult Use Cannabis - CT Voices for Children - SustainableCT - CT Council on Problem Gambling - AARP Connecticut Legislative Agenda - CT Green Bank - CT Violence Intervention and Prevention - 98th Annual Salisbury JumpFest - Chick Rosnick Boxing Club - Choose Love Movement - CT Forest & Park Association - LIV IT UP - 2-1-1 Day - New Haven Legal Assistance Association - Valley Community Foundation - Annie C. Courtney Foundation - McCall Behavioral Health Network - Connecticut Psychological Association - WBDC's IGNITE Grant Program - Beardsley Zoo's FrogWatch - Ann's Place - Central Connecticut Coast YMCA - Ruth's House - Encore: AdvanceCT - Opportunity Youth - Jersey Mike's Month of Giving / Make-A-Wish CT - CT's Chief Manufacturing Officer - Wheeler's Bettor Choice Gambling Treatment Program - CT Insurance Commissioner Andrew Mais - Filling in the Blanks - Homes for the Brave - ARI of Connecticut - Connecticut Ag Day 2024

Our program occasionally features a series or "special report" - extended focus on a particular theme, or multi-faceted coverage on more broad or complicated issues. These specials and series have focused on Connecticut's organic farms, farmers and gardeners; stigmas facing individuals with disabilities or mental health issues; environmental preservation and conservation; events like the Beardsley Zoo's 100th Anniversary, Wilton's Go Green Zero Waste Faire, NOFA's annual OrganiCONN, and the International Festival of Arts & Ideas; how state government and leadership are affecting listeners' economic quality of life; workforce development; as well as highlighting initiatives impacting food equity, and the latest social / racial justice issues affecting our communities.

'For the People' airs Sunday mornings at the times noted in the grid below, and each program is available after broadcast as a podcast on each station's website and on multiple podcast networks. Two to three local PSAs are aired during each program promoting numerous causes, agencies, charities or programs serving our listeners.

This quarter, our PSA notifications informed listeners about: CT ArrayRx prescription discount program, Voices for Volunteers of Fairfield County – An Appreciation Performance at Westport Country Playhouse, Wheeler foster TIPS-MAPP training, Energize Connecticut's the 19th annual eesmarks Student Contest, New Haven Legal Assistance Association's 60 year anniversary, ITS the Room 5th Anniversary, Adams House first 'Crea-tivi-Tea' paint & sip party, Girl Scouts of Connecticut Annual Cookie Sale, NOFA 42nd Winter Conference, the Journalism Education Foundation of New England annual scholarship, CT Coalition Against Domestic Violence - First 100 Plus Class of 2024, Health Equity Solutions (HES) Legislative call to action, AAA / UConn Crash Data Repository - Back-up Crash Prevention, Green Village Initiative 2024 promo, Westport Country Playhouse 2024 Joanne Woodward Internship Program, The Connecticut River Conservancy, Wheeler's Bettor Choice Gambling Treatment Program, Spring for Abilis Gala, AAA NE Drowsy Driving Alert for DST, Girl Scouts of Connecticut 112th Birthday promo, GVI Community gardener applications & volunteer opportunities, Homes for the Brave "For Veterans, By Veterans" Comedy Night, UConn's Native Tree, Shrub, and Perennial Availability List, Par for Pink golf fundraiser for the Breast Wellness at Griffin Hospital, National Safe Digging / CT Call Before You Dig Month reminder, CT CHRO Community Access and Equity Fair

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WEZN Quarterly Significant Issues Report

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STAR 99.9 traffic reports are **Mon. - Fri. 4x an hour 5am - 9am; and 2x an hour 3pm - 7pm**

STAR 99.9 weather reports are **Mon. - Fri. 4x an hour 5am - 9am; and 1x per hour 10am - 7pm**

Reports of significant news, traffic, and/or weather events are made at other times when deemed appropriate by management or on-air staff.

In 2024, For The People continues focusing on critical community issues related to:

- **Aging / Veterans (A/V)** - Highlighting people, programs, local, state, or regional agencies, and/or legislation - and how they respond to critical issues involving Connecticut veterans and/or our maturing population.
- **Environment / Agriculture (Ev/Ag)** - focusing on issues, local agencies and/or initiatives that may impact, protect, preserve, and/or enhance the environment and Connecticut's agricultural sustainability.
- **Government / Volunteerism (G/V)** - promoting governmental or political issues or political leaders - and 'boutique' or hyper-local causes partnering with - or requesting station and/or staff assistance - because they recognize our broadcast platform's value, and the responsiveness we inspire throughout our listening area.
- **Health / Safety (H/S)** - highlighting issues, agencies, and activities specifically related to health and/or safety.
- **Social/Racial Justice (SRJ)** - agencies and/or individuals educating, engaging, or promoting Social and/or Racial Justice issues or programs.
- **Workforce / Consumer / Tourism (W/C/T)** - reporting on initiatives, agencies, or programs dealing with local, state, national and/or global economic situations affecting Connecticut and/or the communities we serve; economic and workforce development; and/or programs directed to consumer education/protection; along with focusing on events or activities related to the state's tourism industry.
- **Youth / Education (Y/Ed)** - responding to education-related issues and/or concerns facing those under age 21 across Connecticut and our listening area.

Each 'For the People' segment report designates its related area(s) of coverage; approx. length and time of airing. As public affairs director, I make every effort to ensure each significant issue is addressed during at least one program each quarter. The extended nature of our program presents opportunities to include more than one significant issue or area of coverage to be addressed in a particular segment, series, 'Special Report,' or entire program. And since 'For the People' is syndicated regionally and webcasts / podcasts globally, subject matter may contain content of national, regional and/or state-wide interest as well as community-specific impact.

Everyone at Connoisseur Media is proud of the efforts and energy our staff contributes through company initiatives and individually in their own communities. We invite you to review our public affairs coverage below as evidence of our broadcast commitment to those communities and listeners across the State of Connecticut.

John Voket

Director of Public Affairs - WPLR / WEZN / WFOX / WEBE / WICC

440 Wheelers Farms Rd, Suite 302

Milford, CT 06461 / 203-783-8285

john.voket@ConnoisseurCT.com

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Issue Related To	Guest / Cause	Responding to Community, Regional or Statewide Issue	Airdate, Time & Duration
H/S SRJ Y/Ed	CONNECTing Schools to Care IV Students	<p><i>Do you know a child in your kid's school who may need mental health support - and how to help them get it?</i></p> <p>Our first guest of the New Year was from Child Health & Development Institute discussing their newly launched CONNECTing Schools to Care IV Students initiative to integrate trauma-informed comprehensive school mental health supports into the existing community-based network of care - as well as connecting you to their helpful Connect4Families Toolkit.</p>	01-07-24 7:02 am 15m
G/V SRJ Y/Ed	Governor M. Jodi Rell Center for Public Service	<p><i>Tired of political divisiveness and looking for ways to do something about it?</i></p> <p>We were proud to introduce listeners to the Governor M. Jodi Rell Center for Public Service at the University of Hartford, so they could learn how the Rell Center is promoting ethics in government; civil discourse in politics; and how the Center is looking to encourage students and others to pursue careers in public service.</p>	01-07-24 7:17 am 20m
Ev/Ag G/V H/S	CT League of Conservation Voters	<p><i>Is Connecticut poised to return to its national leadership role in reducing climate change and promoting environmental justice?</i></p> <p>We welcomed back the CT League of Conservation Voters. If you've been hearing about eliminating fuel burning vehicles on state roadways or you have growing concerns about our environment, we'll invite you to be part of the CTLCV 2024 Environmental Summit coming up in a couple of weeks.</p>	01-07-24 7:39 am 15m
G/V H/S SRJ W/C/T	CT DCP - Legal Cannabis Update	<p><i>Do you know how much Connecticut has booked in legal cannabis sales in the program's first year - and what's expected for 2024?</i></p> <p>This week marked the one-year anniversary of Connecticut launching its legal adult-use cannabis marketplace, so we connected with a spokesperson from the CT DCP - the agency overseeing that program to look back on year one, and give us some insight on how this marketplace will be expanding in 2024.</p>	01-14-24 7:02 am 15m
G/V H/S SRJ Y/Ed	CT Voices for Children	<p><i>Why is it so critical for all our kids - and our economy - to adopt sweeping recommendations that were just released to lawmakers?</i></p> <p>This year's CT Voices for Children State of Early Childhood report is responding to the Governor's Blue Ribbon Panel on Child Care and a Continuation of Spotlighting Disenfranchised Populations, so we invited the report's two authors to unpack why its recommendations are so urgently needed.</p>	01-14-24 7:17 am 20m
G/V H/S SRJ W/C/T Y/Ed	Sustainable CT	<p><i>Are you a college student, recent, or soon-to-be grad who wants to help improve the quality of life across our state?</i></p> <p>We circled back with Sustainable CT to talk about how that agency is committed to equity, and to creating communities where all are welcome and have the opportunity to thrive. We'll put out the recruiting call for summer fellows - and help celebrate Connecticut's first Gold Level certified SustainableCT community.</p>	01-14-24 7:39 am 15m
A/V G/V H/S SRJ W/C/T Y/Ed	CT Council on Problem Gambling	<p><i>Do you think increasing access to legal online gaming and sports betting is creating more problem gambling issues?</i></p> <p>With more than 7 million Americans currently struggling with gambling addiction - tens of thousands here in our state - so, we sat down with the CT Council on Problem Gambling nonprofit's director to discuss a new request for federal funding targeting gambling addiction treatment and research - along with what she is seeing on the front lines as more avenues to legal gambling become available.</p>	01-21-24 7:02 am 15m
A/V G/V H/S SRJ	AARP-CT 2024 Legislative Preview	<p><i>How is AARP Connecticut going to bat for you in Hartford during the upcoming legislative session - regardless of your age?</i></p> <p>As the 2024 statehouse "short session" looms, For the People connected with AARP-CT to review some of the target points of their 2024 Legislative Agenda you</p>	01-21-24 7:17 am 20m

W/C/T		may want to know about - and to remind local communities and qualified agencies to apply now for an even more expanded round of AARP Community Challenge grants for projects that will be funded and done by the end of this year!	
Ev/Ag G/V W/C/T	CT Green Bank	<i>How is America's first 'green bank' right here in Connecticut continuing its trend-setting ways as a national leader in green innovations?</i> America's 1st green bank - CT Green Bank - just released its Annual Report, so we reached out to review a few of the agency's accomplishments from the past year; to celebrate the 10th anniversary of the C-PACE program; and reveal how the Green Bank's Solar MAP program is expanding to support affordable housing.	01-21-24 7:39 am 15m
H/S SRJ Y/Ed	CT Violence Intervention and Prevention	<i>Are community members and grassroots organizations picking up the slack when it comes to addressing gun and violence mitigation?</i> We were proud to introduce the Program Manager at CT Violence Intervention and Prevention who is Connecticut's only representative to the first ever Community Violence Intervention Leadership Cohort at the University of Chicago who is preparing for her upcoming graduation at the White House.	01-28-24 7:02 am 15m
W/C/T Y/Ed	SWSA 98th Annual JumpFest	<i>Have you ever witnessed the thrill of a ski jump or the grit & hilarity of competing in a human bobsled race?</i> We welcomed back the Salisbury Winter Sports Association (SWSA) - and helped preview their 98th Annual JumpFest, the oldest Ski Jumping Competition in New England. We invited listeners to take in all the ski jumping along with this unique regional community festival spanning 3 days in the Litchfield Hills.	01-28-24 7:17 am 20m
H/S SRJ Y/Ed	Chick Rosnick Boxing Club	<i>Are community members and grassroots organizations picking up the slack when it comes to addressing gun and violence mitigation?</i> This segment connected with the father and son co-founders of the nonprofit Chick Rosnick Boxing Club who are dedicated to teaching boxing to boys and girls - along with how to advocate against bullying, learning alternatives to violence and gang culture, along with building discipline, character, & citizenship.	01-28-24 7:39 am 15m
H/S W/C/T Y/Ed	'Choose Love Awareness Month'	<i>Are there proven methods for promoting more caring communities and workplaces?</i> It was 'Choose Love Awareness Month', so we aimed to help listeners choose love as defined by the Jesse Lewis Choose Love Movement and its founder Scarlett Lewis - who is on a mission to honor the son she lost in the Sandy Hook tragedy while creating safer, more loving communities, families, and even your workplace.	02-04-24 7:02 am 15m
Ev/Ag H/S W/C/T	Connecticut Forest & Park Assoc.	<i>Where can you find some of the best, most accessible trails in Connecticut?</i> For the People introduced the new director of the Connecticut Forest & Park Assoc. - which is connecting people to the land to help protect forests, parks, walking trails, and open spaces. We also learned how CFPA's staff of experienced conservation professionals was delivering programs on Blue-Blazed Hiking Trails, Environmental Education, Land Conservation, and Public Policy.	02-04-24 7:17 am 20m
G/V H/S SRJ	LIV IT UP	<i>Where can neurodiverse adults find inclusive, welcoming social activities?</i> This segment introduced LIV IT UP - a regional grassroots nonprofit providing services and programming for neurodiverse adults so they can enjoy enriched and fulfilled lives. We learned how LIV IT UP is supporting independence and building friendship and community through activities like volunteering, social gatherings, Broadway trips, yoga, therapeutic horseback riding, art classes, and concerts - and how listeners could get involved or support the cause.	02-04-24 7:39 am 15m
A/V H/S SRJ	2-1-1 Infoline	<i>Does 2-1-1 Infoline have the resources folks in Connecticut need to get help when they need it?</i> February 11 wasn't just Super Bowl Sunday - it was also 2-1-1 Day in Connecticut. So, we brought in a spokesperson from United Way of CT to celebrate and recognize that agency's 2-1-1-Infoline, which had its humble beginnings right here in our state - and last year, provided assistance to over 1.7 million people.	02-11-24 7:02 am 15m
A/V	New Haven	<i>Are there still organizations offering free legal help if you can't afford it?</i>	02-11-24

G/V SRJ	Legal Assistance Association	This week, For the People helped celebrate the 60th Anniversary of New Haven Legal Assistance Association - offering select, free legal services to qualified people throughout greater New Haven. We heard about NHLAA's history, leadership, and how those in need could access free legal help from their team.	7:17 am 20m
A/V H/S SRJ W/C/T Y/Ed	Valley Community Foundation 20th Anniversary	<i>How are nonprofits facing fewer donations and more requests for help meeting the needs of the communities they serve?</i> For the People returned to the Valley Community Foundation to help them marking 20 years of service - and to talk about how that organization is maximizing the power of "Valley-ness" to support and assist hundreds of nonprofits and agencies taking the best care of residents in Ansonia, Derby, Oxford, Seymour, and Shelton.	02-11-24 7:39 am 15m
A/V H/S SRJ Y/Ed	Annie C. Courtney Foundation	<i>Do you know as many as half of kids exiting foster care are homelessness by age 26 - and many more are unstably housed?</i> In this segment, we rang up a co-founder of the nonprofit Annie C. Courtney Foundation to learn how this agency is assisting families and individuals touched by all aspects of the child welfare system.	02-18-24 7:02 am 15m
H/S	McCall Behavioral Health Network	<i>Is anyone working on speeding up mental health crisis response and delivery?</i> We circled back with the McCall Behavioral Health Network to learn about a brand new program that is fast-tracking individuals who need mental health and crisis support to the expert care they need - often within hours of that call for help.	02-18-24 7:17 am 20m
G/V H/S SRJ	CT Psychological Association	<i>Why can't advanced students poised to become licensed psychologists begin working to address the tremendous need for their services?</i> Our guest in this interview helped brief listeners on a number of important issues the Connecticut Psychological Association planned to back or advocate against during the 2024 General Assembly short session.	02-18-24 7:39 am 15m
SRJ W/C/T	WBDC's IGNITE Grant Program	<i>Do women owned businesses in the state have access to targeted grants to help them establish and expand?</i> Since For the People provided WBDC's founder with her first radio interview so many years ago, we brought her back, in part, to announce and invite women to apply for the Women's Business Development Council's brand new IGNITE grant program, and to come out to the upcoming Women Owned Business Day at the Connecticut Capital.	02-25-24 7:02 am 15m
Ev/Ag Y/Ed	Beardsley Zoo / FrogWatch 2024	<i>How can all those little peepers we hear during the evening forecast the environmental health of our neighborhoods and communities?</i> This segment welcomed two Beardsley Zoo educators to talk about a number of cool programs as well as focusing on FrogWatch 2024, which was currently enlisting folks who want to help the zoo and FrogWatch scientists better understand how these noisy amphibians provide a bellwether for our environmental health.	02-25-24 7:17 am 20m
H/S	Ann's Place	<i>Are there any organizations providing financial and personal support to those facing a cancer diagnosis?</i> We hoped to help listeners get to know Ann's Place - providing comfort, support, and financial resources to those living with cancer and their loved ones. Their CEO dropped in to explain how this compassionate nonprofit is serving the region with professional counseling, support groups, wellness activities and educational resources - all at no charge.	02-25-24 7:39 am 15m
A/V H/S SRJ Y/Ed	Central Connecticut Coast YMCA	<i>Are local YMCAs able to keep up with the fast-pace and needs of families throughout the coastal region?</i> This segment featured the Central Connecticut Coast YMCA, and the nonprofit's new CEO about this tried and true community service organization that remains dedicated to putting principles into practice through programs that build healthy spirit, mind, and body for all the 25 communities they serve.	03-03-24 7:02 am 15m
H/S	Ruth's House	<i>Did you know almost 4 out of 10 Connecticut women experience some sort of domestic violence or stalking from an intimate partner?</i>	03-03-24 7:17 am

		For the People helped introduce the founder and director of Ruth's House, a Shelton nonprofit poised to open its first residential facility to serve women and children in the Naugatuck Valley and beyond who are victims of domestic and sexual abuse who are in immediate need of a safe, supportive place.	20m
G/V W/C/T	AdvanceCT	<i>Where can a Connecticut business or entrepreneur go for tons of resources to become more sustainable and successful?</i> We replayed this mid-winter interview with the leader of AdvanceCT - a private nonprofit economic development organization offering resources and driving job creation and new capital investment through business attraction, retention, and expansion.	03-03-24 7:39 am 15m
SRJ W/C/T Y/Ed	United Way of CT / Domus Kids	<i>Want some serious perspective on severely disengaged and disconnected youth in Connecticut?</i> United Way of Connecticut and Domus Kids dropped in to talk about how they just joined dozens of partner agencies releasing recommendations and introducing Opportunity Youth - a program to address the 119,000 Connecticut youth in need of guidance and support to help them get back on track.	03-10-24 7:02 am 15m
W/C/T Y/Ed	Jersey Mike's Month/Day of Giving + Make-a-WishCT	<i>Where does the money go for this year's Jersey Mike's Month of Giving fundraising?</i> Our partner from Jersey Mike's came back on For the People to chat about their 2024 Month of Giving donation campaign, and Day of Giving on March 27 with 100% of all sales going to Make-A-Wish CT. We heard from that nonprofit, too - so listeners could learn exactly how their donations were making a difference.	03-10-24 7:17 am 20m
G/V W/C/T	CT's Chief Manufacturing Officer	<i>Who is in charge of helping manufacturers take advantage of market opportunities to grow their businesses?</i> We connected with Connecticut's Chief Manufacturing Officer Paul Lavoie to talk about how his team is offering programs ranging from fast-track workforce training to funding and research to help state manufacturers compete and grow globally or remain sustainable entities within their market sectors.	03-10-24 7:39 am 15m
H/S SRJ Y/Ed	Wheeler's Bettor Choice Gambling Treatment Program	<i>How can somebody with a gambling issue get the expert help they need to beat that destructive game?</i> We felt most folks were unaware March was Problem Gambling Awareness Month - a time to acknowledge the challenges of problem gambling. But for those living with a gambling issue, we brought in an expert on the subject to enlighten listeners about the help available through Wheeler Health network's Bettor Choice Gambling Treatment Program.	03-17-24 7:02 am 15m
G/V H/S SRJ W/C/T	CT Insurance Commissioner Andrew Mais	<i>Why does your insurance keep going up - and why is it so expensive?</i> For the People booked a few minutes with Connecticut's Insurance Commissioner to brief listeners on some trends affecting the insurance products they may be paying for, and how his office is working with other states collaboratively to ensure folks are getting the best possible coverage for the rates they pay.	03-17-24 7:17 am 20m
G/V H/S SRJ Y/Ed	Filling in the Blanks	<i>Is there any supplemental program for hungry kids on weekends when they can't access meals at school?</i> We helped introduce a new regional nonprofit partner - Filling in the Blanks - founded by mothers and community activists serving 200 sites throughout Fairfield and Westchester Counties by delivering over 2 MILLION weekend meals to children in low-income households.	03-17-24 7:39 am 15m
A/V H/S SRJ	Homes for the Brave	<i>How can so many Connecticut veterans still be living on the streets or without a stable place and the benefits of home?</i> Thousands of Connecticut veterans and their families are experiencing homelessness or are at risk to become homeless - so, we reconnected with Homes for the Brave to discover how they're delivering more critical supports and services, and inviting you to support the cause with some laughs at their 8th Annual 'For Veterans, By Veterans' Comedy Night.	03-24-24 7:02 am 15m

<p>H/S SRJ W/C/T</p>	<p>ARI of CT</p>	<p><i>Does smaller really mean better when an agency is serving folks with a developmental disability?</i> For the People challenged listeners to put their feet to good work by joining the 18th Annual Walk for Independence to benefit ARI - one of the smallest providers of services for adults with developmental disabilities in the state. Our guest explained how their “family like” environment is generating amazing results when tied to individualized services based on each ARI member’s needs and interests.</p>	<p>03-24-24 7:39 am 15m</p>
<p>A/V Ev/Ag G/V H/S SRJ W/C/T Y/Ed</p>	<p>LIVE @ Connecticut Agriculture Day</p>	<p>Why is CT Grown agriculture and aquaculture initiatives so important? We harvested a bounty of great interviews from our recent visit to Connecticut Agriculture Day at the Capitol where we chatted with folks from the Association of CT Ag Fairs, the UConn’s Sea Grant Aquaculture Program, the regional USDA Rural Development Office, the School Nutrition Assoc. of CT, the Connecticut Nursery & Landscape Assoc., the Solid Ground program at UConn, Food Share, and even Agricultural Commissioner Bryan Hurlburt, himself!</p>	<p>03-31-24 7:02 am 55m</p>