

ORDER



Orders
Order / Rev: 1288395
Alt Order #: WOC14649756
Product Desc: WI-SEN
Estimate: 5399
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/14/24 / 05/14/24
Order Type: GENERAL

WGBA
Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: FlexPoint Media
Buying Contact:
Billing Contact:
 6530 West Oval
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Hovde/Republican/US Senate
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 280366
Agency External ID: 108332
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/20/24	30	\$2,940.00	\$2,499.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	30	\$2,940.00	\$2,499.00	0.00
Totals	30	\$2,940.00	\$2,499.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	05/15/24	05/20/24	M-F 6-7am NBC 26 Today M-F 6-7am NBC 26 Today	CM	6-7am	1--1---	:30	2	\$35.00	P-3	0.00	NM	2	\$70.00
(Program: NBC26 TODAY 2) 1313601 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1--1---	2	\$35.00	0.00								
N 2	WGBA	05/15/24	05/20/24	M-F 7-9am Today Show M-F 7-9am Today Show	CM	7-9am	1-111--	:30	4	\$80.00	P-3	0.00	NM	4	\$320.00
(Program: TODAY SHW) 1313601 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-111--	4	\$80.00	0.00								
N 3	WGBA	05/15/24	05/20/24	M-F 5pm NBC 26 News M-F 5pm NBC 26 News	CM	5-530pm	1-111--	:30	4	\$80.00	P-3	0.00	NM	4	\$320.00
(Program: NBC26 NEWS-5) 1313601 Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		05/15/24	05/21/24	1-111--	4	\$80.00	0.00								
N 4	WGBA	05/15/24	05/15/24	M-F NBC Nightly News M-F NBC Nightly News	CM	530-6pm/630-7p	--1----	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
(Program: NBC NITELY NWS) 1313601 Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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WGBA

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N 5	WGBA	05/15/24	05/20/24	M-F 6pm NBC 26 News CM	CM	6-630pm	1-111--	:30	4	\$90.00	P-3	0.00	NM	4	\$360.00
				M-F 6pm NBC 26 News											
				(Program: NBC26 NEWS-6)											
				1313601 Index: 101											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	--1----		1			\$150.00			0.00			
N 6	WGBA	05/15/24	05/20/24	M-F 630-7pm CM	CM	630-7pm	1--11--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
				M-F 630-7pm											
				(Program: FAMILY FEUD)											
				1313601 Index: 107											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/24	05/21/24	1-111--		4			\$90.00			0.00			
N 7	WGBA	05/15/24	05/20/24	M-F 10pm NBC 26 News CM	CM	10-1035pm	1-11---	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
				M-F 10pm NBC 26 News											
				(Program: NBC26 NEWS-10)											
				1313601 Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/24	05/21/24	1-11---		3			\$110.00			0.00			
N 8	WGBA	05/15/24	05/17/24	M-F 10pm NBC 26 News CM	CM	10-1035pm	----1--	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
				M-F 10pm NBC 26 News											
				(Program: NBC26 NEWS-10)											
				1313601 Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	----1--		1			\$110.00			0.00			
N 9	WGBA	05/15/24	05/20/24	M-F 1035pm Tonight Shw CM	CM	1035-1135pm	1--1---	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
				M-F 1035pm Tonight Show											
				(Program: TONITE SHW-NBC)											
				1313601 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/15/24	05/21/24	1--1---		2			\$60.00			0.00			
N 10	WGBA	05/15/24	05/16/24	Thursday Prime A CM	CM	7-8p/7-9p	---1---	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
				Thursday NBC Prime A											
				(Program: LAW & ORDER)											
				1313601 Index: 103											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	---1---		1			\$275.00			0.00			
N 11	WGBA	05/15/24	05/18/24	SA/SU NBC Nightly News CM	CM	530-6pm	-----1-	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				SA/SU NBC Nightly News											
				(Program: NBC NITELY NWS)											
				1313601 Index: 100											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1			\$150.00			0.00			
N 12	WGBA	05/15/24	05/18/24	SAT 10pm NBC 26 News CM	CM	10-1035pm	-----1-	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
				SAT 10pm NBC 26 News											
				(Program: NBC26 NEWS-10)											
				1313601 Index: 107											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1			\$110.00			0.00			
N 13	WGBA	05/15/24	05/19/24	Sunday Today Show CM	CM	7-8am	-----1	:30	1	\$65.00	P-3	0.00	NM	1	\$65.00
				Sunday Today Show											
				(Program: SUNDAY TODAY)											
				1313601 Index: 104											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1			\$65.00			0.00			
N 14	WGBA	05/15/24	05/19/24	SU 5pm NBC 26 News CM	CM	5-530pm	-----1	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				SU 5pm NBC 26 News											
				(Program: NBC26 NEWS-5)											
				1313601 Index: 100											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1			\$150.00			0.00			
N 15	WGBA	05/15/24	05/19/24		CM	10-1035pm	-----1	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SUN 10pm NBC 26 News											
				SUN 10pm NBC 26 News											
(Program: NBC26 NEWS-10)															
1313601 Index: 107															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1					1	\$110.00		0.00			
													Totals	30	\$2,940.00