

KKTX
Corpus Christi, TX
Quarterly Issues/Programs List
First Quarter, 2024
04/03/2024

KKTX
Quarterly Issues/Programs List

KKTX provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Disaster Relief; Womens Issue:** Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.

- **Equality, Civil Rights:** Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.

- **Fraud/Scam Awareness, Nutriti:** Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.

- **HEALTH; DOMESTIC VIOLENCE:** Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.

- **HEALTH; HUMAN TRAFFICKING:** Dr. Trisha Pasricha with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.

- **HEALTH; PUBLIC SAFETY:** Discuss the fight against prostate cancer and providing resources to law enforcement agencies.

- **PERSONAL FINANCE; HEALTH:** Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.

- **Public Health:** Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.

- **Technology, Intl Affairs:** Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.

- **Veterans Issues:** TX Vets Comm discuss Vets Land Board, vet cemeteries, long term care homes

- **Veterans Issues; Black Histor:** Discuss Veteran homelessness/food insecurity and highlight Black History Month and the NAACP.

- **health:** Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
HEALTH; HUMAN TRAFFICKING	iHeartRadio Communities: Public Affairs Special	Dr. Trisha Pasricha with health tips for the new year, including a to-do checklist for those of every age and the importance of sleep, hydration, and diet. Natasha Nascimento, Founder & Executive Director of Redefining Refuge. Natasha Nascimento	K. Stokes, K. Hodder	01/07/2024 07:01 AM	029:50

		checks in for Human Trafficking Prevention Month to explain the scope of the issue across the country and ways to spot and help victims of human trafficking.			
Veterans Issues	IHEARTRADIO COMMUNITIES: TEXAS VETERANS COMMISSION SHOW	TX Vets Comm discuss Vets Land Board, vet cemeteries, long term care homes	J CONNER; M OLVERA	01/14/2024 07:01 AM	028:00
Equality, Civil Rights	iHeartRadio Communities: Public Affairs Special	Martin Luther King III and Arndrea Waters King join the show to discuss Dr. King's life and legacy, the impact it continues to have, and their efforts to continue the mission he started through the Drum Major Institute.	M KING; A KING	01/21/2024 07:01 AM	029:50
HEALTH; PUBLIC SAFETY	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard, B. Alexander	01/28/2024 07:01 AM	029:49
PERSONAL FINANCE; HEALTH	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss tips on filing 2023 tax returns and the shortage of blood donations nationwide.	R. Steber, J. McNamara	02/04/2024 07:01 AM	029:49
Veterans Issues	IHEARTRADIO COMMUNITIES: TEXAS VETERANS COMMISSION SHOW	TX Vets Comm discuss Vets Land Board, vet cemeteries, long term care homes	J CONNER; M OLVERA	02/11/2024 07:01 AM	028:00
Public Health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss being proactive regarding cancer, importance of screenings, and understanding risk factors.	D. SPEIGEL	02/18/2024 07:01 AM	029:49
Veterans Issues; Black Histor	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Veteran homelessness/food insecurity and highlight Black	J. Whaley, T. Williams	02/25/2024 07:01 AM	029:49

		History Month and the NAACP.			
HEALTH; DOMESTIC VIOLENCE	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss the dangers of smoking menthol cigarettes and help dealing with domestic violence.	Dr. K. Marynak, P. Zaballa	03/03/2024 07:01 AM	029:49
health	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Multiple Sclerosis Awareness Week, resources available, and research underway to find a cur	R. Nunley	03/10/2024 07:01 AM	029:49
Technology, Intl Affairs	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson, B. Stern	03/17/2024 07:01 AM	029:49
Disaster Relief; Womens Issue	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss Red Cross disaster relief efforts in 2024 and programs to uplift women and single moms.	J. Pipa, L. Singh	03/24/2024 07:01 AM	029:49
Fraud/Scam Awareness, Nutriti	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	Discuss frauds/scams consumers need to be aware of and better nutrition for children and adults.	M. Mayo, L. Bungo, D. Fanelle	03/31/2024 07:01 AM	029:49

Section II

PUBLIC SERVICE ANNOUNCEMENTS

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY	FOUNDATION FOR BETTER LIFE	000:14	1
COMMUNITY	FOUNDATION FOR BETTER LIFE	000:29	1
COMMUNITY	FOUNDATION FOR BETTER LIFE	000:29	1
HEALTH	Heart Disease	000:29	1
PERSONAL FINANCE	KNOW YOUR CREDIT SCORE	000:19	1
PUBLIC SAFETY	PSA: Stop Texts Stop Wrecks	000:30	1
COMMUNITY	PSA: Volunteer Fire Department (60)	000:59	1
PUBLIC SAFETY	SAVEOURCITRUS.ORG	000:58	1
MILITARY	SELECTIVE SERVICE	000:59	1

MILITARY	SELECTIVE SERVICE	001:00	1
ENVIRONMENT	TEXAS CLEAN AIR MINUTE - Air We Breathe	000:58	1
ENVIRONMENT	TEXAS CLEAN AIR MINUTE - SMOKING CARS	000:57	1
AGRICULTURE	USDA	000:29	37
AGRICULTURE	USDA	000:59	61
AGRICULTURE	USDA	001:00	62
ANIMAL ISSUES	AMERICAN VET ASSN	000:15	65
ANIMAL ISSUES	AMERICAN VET ASSN	000:29	38
CANCER AWARENESS	THE V FOUNDATION	000:28	6
CANCER AWARENESS	THE V FOUNDATION	000:30	3
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:15	335
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:15	63
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:15	64
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:15	66
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:15	65
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:26	69
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:29	39
COMMUNITY	FOUNDATION FOR A BETTER LIFE	000:30	198
COMMUNITY	HABITAT FOR HUMANITY	001:00	59
COMMUNITY	LIONS CLUB	000:28	39
COMMUNITY	ROTARY	000:29	39
COMMUNITY	ROTARY	000:29	36
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:29	4
COMMUNITY INVOLVEMENT	1 MILLION STRONG	000:30	8
COMMUNITY INVOLVEMENT	AMERICAN STROKE ASSOCIATION	000:30	6
COMMUNITY INVOLVEMENT	OPERATION HOPE	000:30	7
COMMUNITY INVOLVEMENT	PROJECT YELLOW LIGHT	000:30	7
COMMUNITY INVOLVEMENT	UNCF	000:30	9
DISASTER RELIEF	SALVATION ARMY	000:30	41
DISASTER RELIEF	SALVATION ARMY	001:00	61
education	FOUNDATION FOR FOREIGN STUDY	000:19	68
education	FOUNDATION FOR FOREIGN STUDY	000:29	39
environment	call to recycle.org	000:15	69
environment	call to recycle.org	000:29	38
environment	RECREATION BOAT AND FISH FOUN	000:29	39
environment	TX Dept Of Transportation	000:59	125
environment	TX Dept Of Transportation	000:59	60
environment	TX Dept Of Transportation	001:00	60
environment	TX PARKS & WILDLIFE DEPT	000:29	39
environment	TX PARKS & WILDLIFE DEPT	000:30	40

family issues	CASA	000:29	39
family issues	Focus On Family	000:29	38
family issues	Focus On Family	000:29	37
family issues	Focus On Family	000:30	40
family issues	Focus On Family	000:30	38
FEMA	SAFETY	000:29	38
FINANCES	NATIONAL CREDIT COUNCILING	000:19	66
FINANCES	NATIONAL CREDIT COUNCILING	000:30	40
FINANCIAL COACHING	OPERATION HOPE	000:29	12
GOVERNMENT	SELECTIVE SERVICE	000:29	39
GOVERNMENT	SELECTIVE SERVICE	000:29	41
GOVERNMENT	SELECTIVE SERVICE	000:29	38
GOVERNMENT	SELECTIVE SERVICE	000:59	60
GOVERNMENT	SELECTIVE SERVICE	001:00	59
GOVERNMENT	USA.GOV	000:15	69
health	AM ACADEMY NEUROLOGY	000:19	65
health	AM ACADEMY NEUROLOGY	000:29	39
health	AM ACADEMY NEUROLOGY	000:59	123
health	American Acad Pediatrics	000:59	122
health	AMERICAN ACADEMY OF NEUROLOGY	000:09	34
health	AMERICAN ACADEMY OF NEUROLOGY	000:19	66
health	AMERICAN ACADEMY OF NEUROLOGY	000:29	38
health	AMERICAN ACADEMY OF NEUROLOGY	000:59	60
health	AMERICAN HEART ASSN	001:00	61
health	AMERICAN HEART ASSOCIATION	000:29	41
health	Braces.Org	000:30	40
health	Doctors Without Borders	000:13	77
health	Doctors Without Borders	000:28	46
health	Doctors Without Borders	001:00	74
health	FEEDING AMERICA	000:15	69
health	FOR YOUR MARRIAGE.ORG	000:29	38
health	FOR YOUR MARRIAGE.ORG	000:59	62
health	MARCH OF DIMES	000:30	37
health	MARCH OF DIMES	001:00	62
health	MARCH OF DIMES	001:00	64
health	MS SOCIETY	000:15	65
health	MS SOCIETY	000:29	39
health	MS SOCIETY	000:29	38
health	MS SOCIETY	000:30	38
health	MS SOCIETY	001:00	63

health	ROTARY	000:29	37
health	TX Diabetes Council	000:59	63
health	TX Diabetes Council	000:59	60
health	TX Diabetes Council	000:59	63
health	TX Diabetes Council	001:00	63
health	US DEPT OF HUMAN SERVICES	000:30	39
HEART HEALTH	AMERICAN HEART ASSOCIATION	000:30	12
Military	Air Force	000:30	39
Military	Marines	000:30	41
Military	Marines	000:30	37
Military	Marines	000:30	40
Military	Texas State Guard	000:29	37
Military	Texas State Guard	000:29	38
Military	USO	000:15	66
Military	USO	000:15	66
Military	USO	000:15	64
Military	USO	000:27	52
MILITARY AND VETERANS	USO	000:54	141
NFCC	Finances	000:29	38
PROJECT YELLOW LIGHT	PROJECT YELLOW LIGHT	000:29	13
public safety	Against Drunk Driving	000:29	38
public safety	AMERICAN ACADEMY OF OROTHOPED	000:29	38
public safety	Crime Stoppers	000:30	91
public safety	FEMA	000:59	63
public safety	Jesani Smith Foundation	000:30	19
public safety	Jesani Smith Foundation	000:30	40
public safety	Natl Hiway Transport Safety	000:15	64
public safety	Natl Hiway Transport Safety	000:29	39
public safety	Natl Hiway Transport Safety	000:30	36
public safety	Natl Hiway Transport Safety	000:30	38
public safety	Natl Hiway Transport Safety	000:30	38
public safety	Natl Hiway Transport Safety	000:30	74
public safety	poison control	000:58	64
public safety	poison control	000:58	60
public safety	TX Dept Of Transportation	000:15	65
public safety	TX Dept Of Transportation	000:29	39
public safety	TX Dept Of Transportation	000:57	62
public safety	TX Dept Of Transportation	000:59	61
public safety	TX Dept Of Transportation	000:59	61
public safety	US Department of Health and H	000:30	39

public safety	US Dept of Transportation	000:15	66
public safety	US Dept of Transportation	000:30	38
public safety	Volunteer Firefighter Allianc	000:14	72
public safety	Volunteer Firefighter Allianc	000:29	87
public safety	Volunteer Firefighter Allianc	000:59	232
Veterans Issues	AMERICAN LEGION	000:59	62
Veterans Issues	AMERICAN LEGION	000:59	123
Veterans Issues	AMERICAN LEGION	000:59	122
Veterans Issues	DEPT OF VETERANS AFFAIRS	000:30	39
Veterans Issues	Disabled American Veterans	000:30	77
Veterans Issues	Disabled American Veterans	001:00	62
Veterans Issues	FISHER HOUSE	000:29	37
Veterans Issues	FISHER HOUSE	000:30	38
Veterans Issues	FISHER HOUSE	000:30	37
Veterans Issues	FISHER HOUSE	000:30	39
Veterans Issues	FISHER HOUSE	000:56	71
Veterans Issues	Homes For Our Troops	000:29	39
Veterans Issues	Homes For Our Troops	000:59	63
Veterans Issues	PARALYZED VETS OF AMERICA	000:19	75
Veterans Issues	PARALYZED VETS OF AMERICA	000:29	38
Veterans Issues	PARALYZED VETS OF AMERICA	000:29	40
Veterans Issues	PARALYZED VETS OF AMERICA	000:29	41
Veterans Issues	PARALYZED VETS OF AMERICA	000:29	40
Veterans Issues	TEXAS VETERANS COMMISSION	000:31	36
YOUTH	4-H	000:30	39
YOUTH	4-H	001:00	64
YOUTH	BOY SCOUTS	000:29	40
YOUTH	BOY SCOUTS	000:31	37
YOUTH	BOY SCOUTS	000:31	37
YOUTH	Braces.Org	000:14	66
YOUTH	Communities In Schools	000:30	37
YOUTH	Communities In Schools	000:30	36
YOUTH	Communities In Schools	000:30	38
YOUTH	Junior League of Corpus Chris	000:29	18
YOUTH	US Forest Service	000:29	38
YOUTH	US Forest Service	000:30	40
YOUTH	US GOVERNMENT	000:29	38