

ORDER



Rockford WTVO

Orders
Order / Rev: 3503767
Alt Order #: 27762243
Product Desc: IL-Gov 2022
Estimate: 2236
Flight Dates: 04/07/22 - 04/14/22
Original Date / Rev: 04/06/22 / 04/06/22
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: FlexPoint Media
Buying Contact: Neal McDonald
Billing Contact:
 P.O. Box 1051
 New Albany, OH 43054

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Jesse Sullivan/Governor/IL/Rep
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/14/22	22	\$8,100.00	\$6,885.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	22	\$8,100.00	\$6,885.00	0.00
Totals	22	\$8,100.00	\$6,885.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Rockford WTVO	25%	\$8,100.00
Market	100%	\$32,400.00

Competitive Share

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	70%	\$22,680.00
WIFR	0%	\$0.00
WQRF	5%	\$1,620.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	04/09/22	04/09/22	GMA Sa GMA SATURDAY	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Weekend GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		04/04/22	04/10/22	-----S-			1	\$100.00	0.00						
N 2	WTVO	04/10/22	04/10/22	EM Sa-Su 6a-8a MORNING NEWS	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						

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Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	04/07/22	04/07/22	M-F 5p-530p News	CM	M-F 5p-530p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Eyewitness News @ 5p											
				Eyewitness News at 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S					1	\$100.00		0.00			
N 4	WTVO	04/08/22	04/08/22	M-F 5p-530p News	CM	M-F 5p-530p	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Eyewitness News @ 5p											
				Eyewitness News at 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$350.00		0.00			
N 5	WTVO	04/11/22	04/11/22	M-F 5p-530p News	CM	M-F 5p-530p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Eyewitness News @ 5p											
				Eyewitness News at 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$350.00		0.00			
N 6	WTVO	04/12/22	04/12/22	M-F 5p-530p News	CM	M-F 5p-530p	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Eyewitness News @ 5p											
				Eyewitness News at 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----					1	\$350.00		0.00			
N 7	WTVO	04/13/22	04/13/22	M-F 5p-530p News	CM	M-F 5p-530p	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Eyewitness News @ 5p											
				Eyewitness News at 5PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--W----					1	\$350.00		0.00			
N 8	WTVO	04/07/22	04/07/22	M-F 6p-630p News	CM	6p-630p	---T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Eyewitness News @ 6p											
				Eyewitness News at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$375.00		0.00			
N 9	WTVO	04/08/22	04/08/22	M-F 6p-630p News	CM	6p-630p	----F--	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Eyewitness News @ 6p											
				Eyewitness News at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$375.00		0.00			
N 10	WTVO	04/11/22	04/11/22	M-F 6p-630p News	CM	6p-630p	M-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Eyewitness News @ 6p											
				Eyewitness News at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$375.00		0.00			
N 11	WTVO	04/12/22	04/12/22	M-F 6p-630p News	CM	6p-630p	-T-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Eyewitness News @ 6p											
				Eyewitness News at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-T-----					1	\$375.00		0.00			
N 12	WTVO	04/13/22	04/13/22	M-F 6p-630p News	CM	6p-630p	--W----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Eyewitness News @ 6p											
				Eyewitness News at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	--W----					1	\$375.00		0.00			
N 13	WTVO	04/14/22	04/14/22	M-F 6p-630p News	CM	6p-630p	---T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
				Eyewitness News @ 6p											
				Eyewitness News at 6PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	---T---					1	\$375.00		0.00			
N 14	WTVO	04/07/22	04/07/22	LN M-F	CM	M-F 10p-1035p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Eyewitness News @ 10p											
				WTVO Ch17 News 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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Advertiser: POL/Jesse Sullivan/Governor/IL/Rep
 Product Desc: IL-Gov 2022
 Estimate: 2236

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 15	WTVO	04/08/22	04/08/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N 16	WTVO	04/11/22	04/11/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N 17	WTVO	04/12/22	04/12/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N 18	WTVO	04/13/22	04/13/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	-T-----		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N 19	WTVO	04/14/22	04/14/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	---T---		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N 20	WTVO	04/09/22	04/09/22	The Ten Commandments MOVIE: TEN COMMANDMENTS (7:00 PM-11:44 PM)	CM	7:00 PM-11:44 PM	-----S-	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S-		2				\$500.00		0.00			
		The Ten Commandments													
N 21	WTVO	04/10/22	04/10/22	Sun Prime Other 2 AMERICAN IDOL	CM	7p-9p	-----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S		1				\$800.00		0.00			
		American Idol-ABC													
													Totals	22	\$8,100.00



125 West 55th St
New York, NY 10019

Contract # 27762243 Changes as of: 4/6/2022 at 10:34 AM Version: Highlighting Makegood 1 Status: Accepted

CPE: 246/340/2236 Flight: 4/7/22 - 4/14/22 Station: WTVO Con Type: POLITICAL/VOTE

Agency: FlexPoint Media Inc. Advertiser: Jesse Sullivan - IL Governor Market: Rockford Total \$: \$8,100.00

PO Box 1051 Product: IL-Gov 2022 Office: WASHINGTON Total Spots: 22

New Albany, OH 43054 Agency Order #: 11551042 Buyer: McDonald, Neal Service: Nielsen Total CPE: \$0.00

Salesperson: SHANNAN YALLOF Separation: 212-373-8131 Primary Demo: SHANNAN YALLOF Assistant: SHANNAN YALLOF Total GRP: Traffic #: 3503756

Comments: Separation: 15; Population Buy Type: CPP

#	Day/Time	DP	Program	Rate	Len	4/7 - 4/14														Total Spots	Total \$	CPP*	GRP*
						4/7	4/8	4/9	4/10	4/11	4/12	4/13	4/14										
MSD 2	Su 7a-8a		Good Morning Sunday	\$100.00	30	0	0	0	1	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0		
MSD 8	Sa 6p-10.45p		The Ten Commandments	\$500.00	30	0	0	2	0	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0		
MGD 10	Su 7a-8a		WTVO MORNING NEWS	\$100.00	30	0	0	0	1	0	0	0	0	0	0	0	0	1	\$100.00	\$0.00	0.0		
MGD 11	Sa 7p-11.44p		The Ten Commandments	\$500.00	30	0	0	2	0	0	0	0	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0		
TOTALS:						3	3	3	2	2	3	3	3	2				22	\$8,100.00	\$0.00	0.0		

Date/Time	Action	Added by	Comment
04/06/22 10:34 AM	Sent To Rep	Charlene Whiteside	SEE LINE 2 FOR NA SPOTS DUE TO PERMANENT PROGRAM CHANGE - SEE LINE 10 FOR PROGRAM CHANGE SEE LINE 8 FOR NA SPOT DUE TO TP CHANGE - SEE LINE 11 FOR TP CHANGE PLEASE TURN AROUND QUICKLY FOR OUR PUBLIC FILE

Makegood Comments

3503767



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27762243
 CPE: 246/340/2236
 Agency: FlexPoint Media Inc.
 PO Box 1051
 New Albany, OH 43054
 Agency Order #: 11551042
 Buyer: McDonald, Neal
 Salesperson: SHANNAN YALLOF
 212-373-8131
 Version: Original Order
 Station: WTVO
 Market: Rockford
 Office: WASHINGTON
 Service: Nielsen
 Assistant: SHANNAN YALLOF
 212-373-8131
 Con Type: POLITICAL/VOTE
 Total Spots: 22
 Total CPM: \$0.00
 Total GRP: \$8,100.00

Changes as of: 4/6/2022 at 10:14 AM
 Flight: 4/7/22 - 4/14/22
 Advertiser: Jesse Sullivan - IL
 Product: IL-Gov 2022
 Separation: Separation: 15; PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/7 - 4/14							Total Spots	Total \$	CPP*	GRP*	
						4/7	4/8	4/9	4/10	4/11	4/12	4/13					4/14
1	Sa 8a-9a	P3	Weekend GMA	\$100.00	30	0	0	1	0	0	0	0	0	1	\$100.00	\$0.00	0.0
2	Su 7a-8a	P3	WTVD Morning News	\$100.00	30	0	0	0	1	0	0	0	0	1	\$100.00	\$0.00	0.0
3	Th-F M-W 5p-5:30p	P3	Eyewitness News at 5PM	\$350.00	30	1	1	0	0	1	1	1	0	5	\$1,750.00	\$0.00	0.0
4	Th 6p-6:30p	P3	Eyewitness News at 6PM	\$375.00	30	1	1	0	0	1	1	1	0	5	\$1,875.00	\$0.00	0.0
5	Th 6p-6:30p	P3	Eyewitness News at 6PM	\$375.00	30	0	0	0	0	0	0	0	1	1	\$375.00	\$0.00	0.0
6	Th-F M-W 10p-10:35p	P3	WTVO Ch17 News 10	\$350.00	30	1	1	0	0	1	1	1	0	5	\$1,750.00	\$0.00	0.0
7	Th 10p-10:35p	P3	WTVO Ch17 News 10	\$350.00	30	0	0	0	0	0	0	0	1	1	\$350.00	\$0.00	0.0
8	Sa 7p-11:45p	P3	The Ten Commandments	\$500.00	30	0	0	2	0	0	0	0	0	2	\$1,000.00	\$0.00	0.0
9	Su 7p-9p	P3	American Idol-ABC	\$800.00	30	0	0	0	1	0	0	0	0	1	\$800.00	\$0.00	0.0
TOTALS:						3	3	3	2	3	3	3	2	22	\$8,100.00	\$0.00	0.0

Prepared by: *EW*
 Date: *4/6*
 Approved by: *MA*
 Date: *4/6*

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27762243

Changes as of: 4/6/2022 at 10:14 AM

Version: Original Order

CPE: 246/340/236

Flight: 4/7/22 - 4/14/22

Station: WTVO

Con Type: POLITICAL/VOTE

Agency: FlexPoint Media Inc.

Advertiser: Jesse Sullivan - IL Governor

Market: Rockford

Total Spots: 22

PO Box 1051
New Albany, OH 43064

Product: IL-Gov 2022

Office: WASHINGTON

Total Spots: 22

Buyer: McDonald, Neal

Service: Nielsen

Total CPE: \$0.00

Salesperson: SHANNAN YALLOF

Assistant: SHANNAN YALLOF

Total GRP:

Separation:

Special Instructions

Order Level Comments

Date/Time: 04/06/22 10:14 AM
Added by: SHANNAN YALLOF
Comment: Separation: 15: Population Buy Type: CPP

Competitive Information

Market Budget: \$32,400
WTVU Share: 25%
Comment: WGRF: 5%
Unknown: 70%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	22	\$8,100.00
Total	100%	22	\$8,100.00

Monthly Summary		
Month	Spots	Dollars
2022-Apr	22	\$8,100.00
Total	22	\$8,100.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/6/22 10:15 AM					\$0	\$0	
New	4/6/22 10:14 AM	SHANNAN YALLOF	New	22		\$8,100.00	\$8,100.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.