

# ORDER



**Orders**  
**Order / Rev:** 3456662 - 1 *REV 2*  
**Alt Order #:** 27705846  
**Product Desc:** Candidate  
**Estimate:** 8568  
**Flight Dates:** 03/22/22 - 03/28/22  
**Original Date / Rev:** 03/30/22 / 03/30/22  
**Order Type:** REG

**Primary AE:** Millennium Washington,DC  
**Sales Office:** M-WAS  
**Sales Region:** Nat

**Agency Name:** Strategic Media Services  
**Buying Contact:** Zach Brumback  
**Billing Contact:**  
 1911 North Fort Myer Drive  
 Arlington, VA 22209

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Richard Irvin/Governor/IL/Rep  
**Demographic:** HH  
**Product Codes:** PL14  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P5

**Order Brand:**  
**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:** IN13871/SP2622/AL1146  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/28/22	03/27/22	58	\$17,045.00	\$14,488.25
03/28/22	03/28/22	11	\$3,730.00	\$3,170.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2022	58	\$17,045.00	\$14,488.25	0.00
April 2022	11	\$3,730.00	\$3,170.50	0.00
<b>Totals</b>	<b>69</b>	<b>\$20,775.00</b>	<b>\$17,658.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

**Order Share**

Order Share	Share	Total
Rockford WTVO	25%	\$20,775.00
Market	100%	\$83,100.00

**Competitive Share**

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	69%	\$57,339.00
WIFR	0%	\$0.00
WQRF	6%	\$4,986.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVO	03/22/22	03/22/22	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 03/21/22 03/27/22 -T----- 1 \$175.00 0.00															
2	WTVO	03/23/22	03/23/22	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															

Order / Rev: 3456662 - 1  
 Alt Order #: 27705846  
 Flight Dates: 03/22/22 - 03/26/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep  
 Product Desc: Candidate  
 Estimate: 8568

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WTVO	03/24/22	03/24/22	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--W----	1	\$175.00	0.00								
4	WTVO	03/25/22	03/25/22	EM M-F 5a-7a MORNING NEWS	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$175.00	0.00								
5	WTVO	03/28/22	03/28/22	EM M-F 6a-7a MORNING NEWS	CM	M-F 6a-7a	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$175.00	0.00								
6	WTVO	03/22/22	03/22/22	GMA GMA	CM	M-F 7a-9a	-T-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$350.00	0.00								
7	WTVO	03/23/22	03/23/22	GMA GMA	CM	M-F 7a-9a	--W----	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--W----	2	\$350.00	0.00								
8	WTVO	03/24/22	03/24/22	GMA GMA	CM	M-F 7a-9a	---T---	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$350.00	0.00								
9	WTVO	03/25/22	03/25/22	GMA GMA	CM	M-F 7a-9a	----F--	:30	2	\$350.00	P2	0.00	NM	2	\$700.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	2	\$350.00	0.00								
10	WTVO	03/28/22	03/28/22	GMA GMA	CM	M-F 7a-9a	M-----	:30	1	\$350.00	P2	0.00	NM	1	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$350.00	0.00								
11	WTVO	03/26/22	03/26/22	GMA Sa GMA SA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S-	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Weekend GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-----S-	1	\$100.00	0.00								
12	WTVO	03/26/22	03/26/22	GMA Sa GMA SA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
Weekend GMA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-----S-	1	\$175.00	0.00								
13	WTVO	03/27/22	03/27/22	GMA Su GMA Su	CM	GMA Su	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
Good Morning Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-----S	1	\$100.00	0.00								
14	WTVO	03/27/22	03/27/22	This Week This Week	CM	This Week	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								

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 Estimate: 8568

Rockford WTOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-----S	1	\$100.00	0.00								
15	WTVU	03/23/22	03/23/22	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	--W----	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--W----	1	\$250.00	0.00								
16	WTVU	03/25/22	03/25/22	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	----F--	:30	1	\$250.00	P2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$250.00	0.00								
17	WTVU	03/22/22	03/22/22	M-F 10a-11a VIEW	CM	10a-11a	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$200.00	0.00								
18	WTVU	03/24/22	03/24/22	M-F 10a-11a VIEW	CM	10a-11a	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$200.00	0.00								
19	WTVU	03/28/22	03/28/22	M-F 10a-11a VIEW	CM	10a-11a	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$200.00	0.00								
20	WTVU	03/22/22	03/22/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	-T-----	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$225.00	0.00								
21	WTVU	03/23/22	03/23/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	--W----	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--W----	1	\$225.00	0.00								
E 22	WTVU	03/24/22	03/24/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	---T---	:30	1	\$225.00	P2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$225.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	WTVU	03/21/22-03/27/22	M-F 1p-2p	1p-2p	---Th-----	:30	(\$225.00)	0.00	NM						
Credited [No MG needed]															
23	WTVU	03/25/22	03/25/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	----F--	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$225.00	0.00								
24	WTVU	03/28/22	03/28/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	M-----	:30	1	\$225.00	P2	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$225.00	0.00								
25	WTVU	03/22/22	03/22/22	M-F 3p-4p FAMILY FEUD	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	-T-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$200.00	0.00								

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Advertiser: POL/Richard Irvin/Governor/IL/Rep  
 Product Desc: Candidate  
 Estimate: 8568

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
26	WTVO	03/23/22	03/23/22	M-F 3p-4p FAMILY FEUD	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	--W----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	--W----			1			\$200.00		0.00			
27	WTVO	03/24/22	03/24/22	M-F 3p-4p FAMILY FEUD	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	---T---	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	---T---			1			\$200.00		0.00			
28	WTVO	03/25/22	03/25/22	M-F 3p-4p FAMILY FEUD	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	----F--	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	----F--			1			\$200.00		0.00			
29	WTVO	03/28/22	03/28/22	M-F 3p-4p FAMILY FEUD	CM	3:30 PM-4:00 PM (3:30 PM-4:00 PM)	M-----	:30	1	\$200.00	P2	0.00	NM	1	\$200.00
Family Feud															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----			1			\$200.00		0.00			
30	WTVO	03/22/22	03/22/22	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	-T-----			1			\$300.00		0.00			
31	WTVO	03/23/22	03/23/22	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	--W----			1			\$300.00		0.00			
32	WTVO	03/24/22	03/24/22	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	---T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	---T---			1			\$300.00		0.00			
33	WTVO	03/25/22	03/25/22	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	----F--			1			\$300.00		0.00			
34	WTVO	03/28/22	03/28/22	M-F 4p-5p JUDGE JUDY	CM	4:00 PM-4:30 PM (4:00 PM-4:30 PM)	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/28/22	04/03/22	M-----			1			\$300.00		0.00			
35	WTVO	03/22/22	03/22/22	M-F 4p-5p JUDGE JUDY	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	-T-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	-T-----			1			\$300.00		0.00			
36	WTVO	03/23/22	03/23/22	M-F 4p-5p JUDGE JUDY	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	--W----			1			\$300.00		0.00			
37	WTVO	03/24/22	03/24/22	M-F 4p-5p JUDGE JUDY	CM	4:30 PM-5:00 PM (4:30 PM-5:00 PM)	---T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
Judge Judy Hour															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		03/21/22	03/27/22	---T---			1			\$300.00		0.00			
38	WTVO	03/25/22	03/25/22		CM	4:30 PM-5:00 PM	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00

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Rockford WTVO

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				M-F 4p-5p JUDGE JUDY		(4:30 PM-5:00 PM)									
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	----F--		1				\$300.00		0.00			
39	WTVO	03/28/22	03/28/22	M-F 4p-5p JUDGE JUDY	CM	4:30 PM-5:00 PM	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----		1				\$300.00		0.00			
40	WTVO	03/22/22	03/22/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	-T-----	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		Eyewitness News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-T-----		1				\$750.00		0.00			
41	WTVO	03/23/22	03/23/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		Eyewitness News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	--W----		1				\$750.00		0.00			
42	WTVO	03/24/22	03/24/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		Eyewitness News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	---T---		1				\$750.00		0.00			
43	WTVO	03/25/22	03/25/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		Eyewitness News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	----F--		1				\$750.00		0.00			
44	WTVO	03/28/22	03/28/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$750.00	P2	0.00	NM	1	\$750.00
		Eyewitness News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/28/22	04/03/22	M-----		1				\$750.00		0.00			
45	WTVO	03/22/22	03/22/22	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	-T-----	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
		Eyewitness News at 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-T-----		1				\$800.00		0.00			
46	WTVO	03/26/22	03/26/22	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		Eyewitness News-Sat													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-----S-		1				\$375.00		0.00			
47	WTVO	03/27/22	03/27/22	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		Eyewitness News Sunday													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-----S		1				\$450.00		0.00			
48	WTVO	03/22/22	03/22/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	-T-----		1				\$350.00		0.00			
49	WTVO	03/23/22	03/23/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/21/22	03/27/22	--W----		1				\$350.00		0.00			
50	WTVO	03/24/22	03/24/22		CM	630p-7p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00

Order / Rev: 3456662 - 1  
 Alt Order #: 27705846  
 Flight Dates: 03/22/22 - 03/28/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep  
 Product Desc: Candidate  
 Estimate: 8568

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 630p-7p ENTERTAINMENT TONIGHT											
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$350.00	0.00								
51	WTVO	03/25/22	03/25/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$350.00	0.00								
52	WTVO	03/22/22	03/22/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	-T-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WTVO Ch17 News 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$400.00	0.00								
53	WTVO	03/23/22	03/23/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--w----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WTVO Ch17 News 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--w----	1	\$400.00	0.00								
54	WTVO	03/24/22	03/24/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	---T---	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WTVO Ch17 News 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$400.00	0.00								
55	WTVO	03/25/22	03/25/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	----F--	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WTVO Ch17 News 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$400.00	0.00								
56	WTVO	03/28/22	03/28/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	M-----	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				WTVO Ch17 News 10											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$400.00	0.00								
57	WTVO	03/27/22	03/27/22	LN Su Sun Eyewitness News @ 10p	CM	Su 10p-1030p	-----S	:30	1	\$400.00	P2	0.00	NM	1	\$400.00
				Eyewitness News at 10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-----S	1	\$400.00	0.00								
58	WTVO	03/22/22	03/22/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Jimmy Kimmel Live-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$100.00	0.00								
59	WTVO	03/23/22	03/23/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI--w----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Jimmy Kimmel Live-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--w----	1	\$100.00	0.00								
60	WTVO	03/24/22	03/24/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Jimmy Kimmel Live-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$100.00	0.00								
61	WTVO	03/25/22	03/25/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
				Jimmy Kimmel Live-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$100.00	0.00								
N 62	WTVO	03/28/22	03/28/22		CM	10:35 PM-11:37 PM	M-----	:30	1	\$100.00	P3	0.00	NM	0	\$0.00

Order / Rev: 3456662 - 1  
 Alt Order #: 27705846  
 Flight Dates: 03/22/22 - 03/28/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep  
 Product Desc: Candidate  
 Estimate: 8568

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jimmy Kimmel JIMMY KIMMEL		(10:35 PM-11:37 PM)									
				Jimmy Kimmel Live-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$100.00	0.00								
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>						
1	NTVO	03/28/22-04/03/22	Jimmy Kimmel	10:35 PM-11:37	M-----	:30	<del>(\$100.00)</del>	0.00	NM						
Credited [No MG needed]															
63	WTVO	03/22/22	03/22/22	M-F 1205a-105a ENTERTAINMENT TONIGHT	CM	12:06 XM-12:37 XM (12:06 XM-12:37 XM)	XI-T-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	-T-----	1	\$30.00	0.00								
64	WTVO	03/23/22	03/23/22	M-F 1205a-105a ENTERTAINMENT TONIGHT	CM	12:06 XM-12:37 XM (12:06 XM-12:37 XM)	XI--w----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	--w----	1	\$30.00	0.00								
65	WTVO	03/24/22	03/24/22	M-F 1205a-105a ENTERTAINMENT TONIGHT	CM	12:06 XM-12:37 XM (12:06 XM-12:37 XM)	XI---T---	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	---T---	1	\$30.00	0.00								
66	WTVO	03/25/22	03/25/22	M-F 1205a-105a ENTERTAINMENT TONIGHT	CM	12:06 XM-12:37 XM (12:06 XM-12:37 XM)	XI----F--	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$30.00	0.00								
67	WTVO	03/28/22	03/28/22	M-F 1205a-105a ENTERTAINMENT TONIGHT	CM	12:06 XM-12:37 XM (12:06 XM-12:37 XM)	XIM-----	:30	1	\$30.00	P3	0.00	NM	1	\$30.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$30.00	0.00								
68	WTVO	03/28/22	03/28/22	Mon Prime Other 1 AMERICAN IDOL	CM	7p-9p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				American Idol Mon-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/28/22	04/03/22	M-----	1	\$800.00	0.00								
69	WTVO	03/25/22	03/25/22	Fri Prime Hour 1 SHARK TANK	CM	7p-8p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
				Shark Tank-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		03/21/22	03/27/22	----F--	1	\$450.00	0.00								
													Totals	69	\$20,775.00

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27705846      Changes as of: 3/30/2022 at 10:47 AM      Version: Highlighting Makegood 2      Status: Confirmed

CPE: 696/73/8568      Flight: 3/22/22 - 3/28/22      Station: WTVQ      Con Type: POLITICAL/VOTE  
 Agency: STRATEGIC MEDIA SERVICES      Advertiser: Irvin for Illinois      Market: Rockford      Total \$: \$20,775.00

1911 NORTH FT MYER DRIVE  
 ARLINGTON, VA 20009      Product: Candidate      Office: WASHINGTON      Total Spots: 69  
 Agency Order #: 11489619      Buyer: Brunback, Zach      Service: Nielsen      Total CPP: \$0.00  
 Salesperson: SHANNAN VALLOF      Separation: 212-373-8131      Primary Demo:      Total GRP:

Comments: Separation: 30; Population Buy Type: CPP      Separation:      Traffic #: 3456662

#	Day/Time	DP	Program	Rate	Len	3/22 - 3/28											Total Spots	Total \$	CPP*	GRP*
						3/22	3/23	3/24	3/25	3/26	3/27	3/28								
CR 20	Tu-F M 10:35p-1:37p		Jimmy Kimmel Live-ABC	\$100.00	30	1	1	1	1	0	0	1	0	4	\$400.00	\$0.00	0.0			
TOTALS:						13	13	11	14	3	4	11	69	\$20,775.00	\$0.00	0.0				

# KATZ TELEVISION GROUP

125 West 55th St  
New York, NY 10019

Contract # 27705946      Changes as of: 3/30/2022 at 10:47 AM      Version: Highlighting Makegood 2      Status: Confirmed  
 CPE: 696/783/8568      Flight: 3/22/22 - 3/28/22      Station: WTVQ      Con Type: POLITICAL/NOTE  
 Agency: STRATEGIC MEDIA SERVICES      Advertiser: Ivin for Illinois      Market: Rockford      Total \$: \$20,775.00  
 1911 NORTH FT MYER DRIVE      Product: Candidate      Office: WASHINGTON      Total Spots: 69  
 ARLINGTON, VA 20009      Agency Order #: 11489619      Service: Nielsen      Total CPE: \$0.00  
 Buyer: Brumback, Zach      Primary Demo:      Total GRP:      Traffic #: 3456662  
 Salesperson: SHANNAN YALLOF      Assistant: SHANNAN YALLOF  
 Separation: 212-373-8131      Separation: 212-373-8131

Special Instructions	Order Level Comments

Date/Time	Added by	Comment
03/30/22 11:14 AM	SHANNAN YALLOF	moved \$100 from est.8612
03/30/22 10:47 AM	Mary Anderson	SEE LINE 20 FOR NA SPOT DUE TO TECH DIFF - WILL MOVE \$ TO NEXT FLIGHT - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE
03/28/22 3:49 PM	SHANNAN YALLOF	moving \$225 to Est.8612
03/28/22 2:32 PM	Mary Anderson	SEE LINE 9 FOR NA SPOT DUE TO TECH DIFF - MOVE \$ TO NEXT FLIGHT - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE
03/21/22 10:02 AM	System	Notice Received.
03/21/22 9:37 AM	SHANNAN YALLOF	Separation: 30; Population Buy Type: CPP

Competitive Information	
Market Budget:	\$54,400
WTVQ Share:	25%
Comment:	
WGRF:	6%
Unknown:	69%

Daypart	Spots	Dollars	CPP	GRP
Day/Time	% Distrib			
	100%	\$20,775.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>\$20,775.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2022-Mar	58	\$17,045.00
2022-Apr	11	\$3,730.00
<b>Total</b>	<b>69</b>	<b>\$20,775.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 2	3/30/22 10:47 AM	Mary Anderson	Confirmed		1	\$-100.00	\$20,775.00	Changes: Total \$ from \$20,875.00 to \$20,775.00. Total Spots from 70 to 69. 1 buyline added or modified.
Makegood 1	3/28/22 2:32 PM	Mary Anderson	Confirmed		1	\$-225.00	\$20,875.00	Changes: Total \$ from \$21,100.00 to \$20,875.00. Total Spots from 71 to 70. 1 buyline added or modified.
Queued for Electronic Contracting	3/21/22 9:37 AM					\$0	\$0	
New	3/21/22 9:36 AM	SHANNAN YALLOF	Confirmed	71		\$21,100.00	\$21,100.00	

**Non-Discrimination Policy**  
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.