

ORDER



Orders
Order / Rev: 3500077
Alt Order #: 27760672
Product Desc: Candidate
Estimate: 8621
Flight Dates: 04/05/22 - 04/11/22
Original Date / Rev: 04/04/22 / 04/04/22
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Strategic Media Services
Buying Contact: Zach Brumback
Billing Contact:
 1911 North Fort Myer Drive
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Richard Irvin/Governor/IL/Rep
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN13871/SP2622/AL1146
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/11/22	171	\$35,015.00	\$29,762.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	171	\$35,015.00	\$29,762.75	0.00
Totals	171	\$35,015.00	\$29,762.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
Rockford WTVO	35%	\$35,015.00
Market	100%	\$100,042.86

Competitive Share	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	55%	\$55,023.57
WIFR	0%	\$0.00
WQRF	10%	\$10,004.29
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WTVO	04/05/22	04/05/22	EM M-F 5a-6a MORNING NEWS	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00												
WTVO Morning News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 04/04/22</td> <td>04/10/22</td> <td>-T-----</td> <td>1</td> <td>\$125.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 04/04/22	04/10/22	-T-----	1	\$125.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 04/04/22	04/10/22	-T-----	1	\$125.00	0.00																						
N 2	WTVO	04/06/22	04/06/22	EM M-F 5a-6a MORNING NEWS	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00												
WTVO Morning News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						

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Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	WTVO	04/07/22	04/07/22	EM M-F 5a-6a MORNING NEWS	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	--W----			1			\$125.00			0.00		
N 4	WTVO	04/08/22	04/08/22	EM M-F 5a-6a MORNING NEWS	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	---T---			1			\$125.00			0.00		
N 5	WTVO	04/11/22	04/11/22	EM M-F 5a-6a MORNING NEWS	CM	5:00 AM-5:30 AM (5:00 AM-5:30 AM)	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	M-----			1			\$125.00			0.00		
N 6	WTVO	04/05/22	04/05/22	EM M-F 5a-6a MORNING NEWS	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	-T-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	-T-----			1			\$125.00			0.00		
N 7	WTVO	04/06/22	04/06/22	EM M-F 5a-6a MORNING NEWS	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	--W----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	--W----			1			\$125.00			0.00		
N 8	WTVO	04/07/22	04/07/22	EM M-F 5a-6a MORNING NEWS	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	---T---	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	---T---			1			\$125.00			0.00		
N 9	WTVO	04/08/22	04/08/22	EM M-F 5a-6a MORNING NEWS	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	----F--	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	----F--			1			\$125.00			0.00		
N 10	WTVO	04/11/22	04/11/22	EM M-F 5a-6a MORNING NEWS	CM	5:30 AM-6:00 AM (5:30 AM-6:00 AM)	M-----	:30	1	\$125.00	P3	0.00	NM	1	\$125.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/11/22	04/17/22	M-----			1			\$125.00			0.00		
N 11	WTVO	04/05/22	04/05/22	EM M-F 6a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	-T-----			1			\$175.00			0.00		
N 12	WTVO	04/06/22	04/06/22	EM M-F 6a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	--W----			1			\$175.00			0.00		
N 13	WTVO	04/07/22	04/07/22	EM M-F 6a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	---T---			1			\$175.00			0.00		
N 14	WTVO	04/08/22	04/08/22	EM M-F 6a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		04/04/22	04/10/22	----F--			1			\$175.00			0.00		

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N 15	WTVO	04/11/22	04/11/22	EM M-F 6a-7a MORNING NEWS	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	----F--	1	\$175.00	0.00								
N 16	WTVO	04/05/22	04/05/22	EM M-F 6a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	-T-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	M-----	1	\$175.00	0.00								
N 17	WTVO	04/06/22	04/06/22	EM M-F 6a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	--W----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-T-----	1	\$175.00	0.00								
N 18	WTVO	04/07/22	04/07/22	EM M-F 6a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	---T---	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	---T---	1	\$175.00	0.00								
N 19	WTVO	04/08/22	04/08/22	EM M-F 6a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	----F--	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	----F--	1	\$175.00	0.00								
N 20	WTVO	04/11/22	04/11/22	EM M-F 6a-7a MORNING NEWS	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	M-----	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
WTVO Morning News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	M-----	1	\$175.00	0.00								
N 21	WTVO	04/05/22	04/05/22	GMA GOOD MORNING AMERICA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-T-----	2	\$175.00	0.00								
N 22	WTVO	04/06/22	04/06/22	GMA GOOD MORNING AMERICA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	--W----	2	\$175.00	0.00								
N 23	WTVO	04/07/22	04/07/22	GMA GOOD MORNING AMERICA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	---T---	2	\$175.00	0.00								
N 24	WTVO	04/08/22	04/08/22	GMA GOOD MORNING AMERICA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	----F--	2	\$175.00	0.00								
N 25	WTVO	04/11/22	04/11/22	GMA GOOD MORNING AMERICA	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	M-----	2	\$175.00	0.00								
N 26	WTVO	04/05/22	04/05/22	GMA GOOD MORNING AMERICA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/05/22	04/05/22	-T-----	2	\$175.00	0.00								

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Rockford WTOV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N27	WTVU	04/06/22	04/06/22	GMA	CM	8:00 AM-9:00 AM	--W----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				GOOD MORNING AMERICA		(8:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-T-----	2	\$175.00	0.00								
N28	WTVU	04/07/22	04/07/22	GMA	CM	8:00 AM-9:00 AM	---T---	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				GOOD MORNING AMERICA		(8:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	--W----	2	\$175.00	0.00								
N29	WTVU	04/08/22	04/08/22	GMA	CM	8:00 AM-9:00 AM	----F--	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				GOOD MORNING AMERICA		(8:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	---T---	2	\$175.00	0.00								
N30	WTVU	04/11/22	04/11/22	GMA	CM	8:00 AM-9:00 AM	M-----	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				GOOD MORNING AMERICA		(8:00 AM-9:00 AM)									
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/11/22	04/17/22	M-----	2	\$175.00	0.00								
N31	WTVU	04/09/22	04/09/22	EM Sa-Su 7a-8a	CM	Sa-Su 7a-8a	-----S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
				MORNING NEWS											
				Weekend GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-----S-	2	\$100.00	0.00								
N32	WTVU	04/09/22	04/09/22	GMA Sa	CM	8:00 AM-9:00 AM	-----S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
				GMA SATURDAY		(8:00 AM-9:00 AM)									
				Weekend GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-----S-	2	\$100.00	0.00								
N33	WTVU	04/09/22	04/09/22	GMA Sa	CM	9:00 AM-10:00 AM	-----S-	:30	1	\$175.00	P3	0.00	NM	1	\$175.00
				GMA SATURDAY		(9:00 AM-10:00 AM)									
				Weekend GMA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-----S-	1	\$175.00	0.00								
N34	WTVU	04/10/22	04/10/22	EM Sa-Su 7a-8a	CM	Sa-Su 7a-8a	-----S	:30	2	\$100.00	P3	0.00	NM	2	\$200.00
				MORNING NEWS											
				Good Morning Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-----S	2	\$100.00	0.00								
N35	WTVU	04/10/22	04/10/22	GMA Su	CM	This Week	-----S	:30	2	\$175.00	P3	0.00	NM	2	\$350.00
				GMA Su		(8:00 AM-9:00 AM)									
				Good Morning Sunday											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-----S	2	\$175.00	0.00								
N36	WTVU	04/05/22	04/05/22	M-F 9a-10a	CM	M-F 9a-10a	-T-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
				Live w/Kelly & Ryan											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	-T-----	2	\$50.00	0.00								
N37	WTVU	04/06/22	04/06/22	M-F 9a-10a	CM	M-F 9a-10a	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
				Live w/Kelly & Ryan											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	--W----	1	\$50.00	0.00								
N38	WTVU	04/07/22	04/07/22	M-F 9a-10a	CM	M-F 9a-10a	---T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
				Live w/Kelly & Ryan											
				Live With Kelly & Ryan											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		04/04/22	04/10/22	---T---	2	\$50.00	0.00								

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					2	\$50.00		0.00			
N39	WTVO	04/08/22	04/08/22	M-F 9a-10a	CM	M-F 9a-10a	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					1	\$50.00		0.00			
N40	WTVO	04/11/22	04/11/22	M-F 9a-10a	CM	M-F 9a-10a	M-----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		Live With Kelly & Ryan													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----					2	\$50.00		0.00			
N41	WTVO	04/05/22	04/05/22	M-F 10a-11a	CM	10a-11a	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----					1	\$50.00		0.00			
N42	WTVO	04/06/22	04/06/22	M-F 10a-11a	CM	10a-11a	--W----	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----					2	\$50.00		0.00			
N43	WTVO	04/07/22	04/07/22	M-F 10a-11a	CM	10a-11a	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					1	\$50.00		0.00			
N44	WTVO	04/08/22	04/08/22	M-F 10a-11a	CM	10a-11a	----F--	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					2	\$50.00		0.00			
N45	WTVO	04/11/22	04/11/22	M-F 10a-11a	CM	10a-11a	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/11/22	04/17/22	M-----					1	\$50.00		0.00			
N46	WTVO	04/05/22	04/05/22	M-F 11a-12p	CM	M-F 11a-12p	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Rachael Ray													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-T-----					1	\$50.00		0.00			
N47	WTVO	04/06/22	04/06/22	M-F 11a-12p	CM	M-F 11a-12p	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Rachael Ray													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--W----					1	\$50.00		0.00			
N48	WTVO	04/07/22	04/07/22	M-F 11a-12p	CM	M-F 11a-12p	---T---	:30	2	\$50.00	P4	0.00	NM	2	\$100.00
		Rachael Ray													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					2	\$50.00		0.00			
N49	WTVO	04/08/22	04/08/22	M-F 11a-12p	CM	M-F 11a-12p	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Rachael Ray													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					1	\$50.00		0.00			
N50	WTVO	04/11/22	04/11/22	M-F 11a-12p	CM	M-F 11a-12p	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Rachael Ray													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N51	WTVO	04/05/22	04/05/22	M-F 12p-1p GMA3	CM	12:00 PM-1:00 PM	-T-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$50.00		0.00			
		GMA 3: What You Need to Know													
N52	WTVO	04/06/22	04/06/22	M-F 12p-1p GMA3	CM	12p-1p	--W----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$100.00		0.00			
		GMA 3: What You Need to Know													
N53	WTVO	04/07/22	04/07/22	M-F 12p-1p GMA3	CM	12p-1p	---T---	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$100.00		0.00			
		GMA 3: What You Need to Know													
N54	WTVO	04/08/22	04/08/22	M-F 12p-1p GMA3	CM	12p-1p	----F--	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$100.00		0.00			
		GMA 3: What You Need to Know													
N55	WTVO	04/11/22	04/11/22	M-F 12p-1p GMA3	CM	12p-1p	M-----	:30	1	\$100.00	P3	0.00	NM	1	\$100.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$100.00		0.00			
		GMA 3: What You Need to Know													
N56	WTVO	04/05/22	04/05/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	-T-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		2				\$35.00		0.00			
		General Hospital													
N57	WTVO	04/06/22	04/06/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	--W----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$35.00		0.00			
		General Hospital													
N58	WTVO	04/07/22	04/07/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	---T---	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		2				\$35.00		0.00			
		General Hospital													
N59	WTVO	04/08/22	04/08/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	----F--	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$35.00		0.00			
		General Hospital													
N60	WTVO	04/11/22	04/11/22	M-F 1p-2p GENERAL HOSPITAL	CM	1p-2p	M-----	:30	2	\$35.00	P4	0.00	NM	2	\$70.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		2				\$35.00		0.00			
		General Hospital													
N61	WTVO	04/05/22	04/05/22	M-F 2p-3p FAMILY FEUD	CM	M-F 2p-3p	-T-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$50.00		0.00			
		Dr Oz													
N62	WTVO	04/06/22	04/06/22	M-F 2p-3p FAMILY FEUD	CM	M-F 2p-3p	--W----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$50.00		0.00			
		Dr Oz													

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 63	WTVO	04/07/22	04/07/22	M-F 2p-3p FAMILY FEUD	CM	M-F 2p-3p	---T---	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Dr Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$50.00		0.00			
N 64	WTVO	04/08/22	04/08/22	M-F 2p-3p FAMILY FEUD	CM	M-F 2p-3p	----F--	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Dr Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$50.00		0.00			
N 65	WTVO	04/11/22	04/11/22	M-F 2p-3p FAMILY FEUD	CM	M-F 2p-3p	M-----	:30	1	\$50.00	P4	0.00	NM	1	\$50.00
		Dr Oz													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$50.00		0.00			
N 66	WTVO	04/05/22	04/05/22	M-F 3p-4p Family Feud	CM	M-F 3p-4p	-T-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					2	\$40.00		0.00			
N 67	WTVO	04/06/22	04/06/22	M-F 3p-4p Family Feud	CM	M-F 3p-4p	--W----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					2	\$40.00		0.00			
N 68	WTVO	04/07/22	04/07/22	M-F 3p-4p Family Feud	CM	M-F 3p-4p	---T---	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					2	\$40.00		0.00			
N 69	WTVO	04/08/22	04/08/22	M-F 3p-4p Family Feud	CM	M-F 3p-4p	----F--	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					2	\$40.00		0.00			
N 70	WTVO	04/11/22	04/11/22	M-F 3p-4p Family Feud	CM	M-F 3p-4p	M-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		Family Feud													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					2	\$40.00		0.00			
N 71	WTVO	04/05/22	04/05/22	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	-T-----	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					2	\$65.00		0.00			
N 72	WTVO	04/06/22	04/06/22	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	--W----	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					2	\$65.00		0.00			
N 73	WTVO	04/07/22	04/07/22	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	---T---	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					2	\$65.00		0.00			
N 74	WTVO	04/08/22	04/08/22	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	----F--	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		Judge Judy Hour													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					2	\$65.00		0.00			

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N75	WTVO	04/11/22	04/11/22	M-F 4p-5p Judge Judy	CM	M-F 4p-5p	M-----	:30	2	\$65.00	P4	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					2	\$65.00		0.00			
		Judge Judy Hour													
N76	WTVO	04/05/22	04/05/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					2	\$65.00		0.00			
		Eyewitness News at 5PM													
N77	WTVO	04/06/22	04/06/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$350.00		0.00			
		Eyewitness News at 5PM													
N78	WTVO	04/07/22	04/07/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$350.00		0.00			
		Eyewitness News at 5PM													
N79	WTVO	04/08/22	04/08/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$350.00		0.00			
		Eyewitness News at 5PM													
N80	WTVO	04/11/22	04/11/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$350.00		0.00			
		Eyewitness News at 5PM													
N81	WTVO	04/05/22	04/05/22	M-F 530p-6p World News ABC World News	SM	M-F 530p-6p	-T-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----					1	\$1,500.00		0.00			
		ABC World News													
N82	WTVO	04/06/22	04/06/22	M-F 530p-6p World News ABC World News	SM	M-F 530p-6p	--W----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----					1	\$1,500.00		0.00			
		ABC World News													
N83	WTVO	04/07/22	04/07/22	M-F 530p-6p World News ABC World News	SM	M-F 530p-6p	---T---	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---					1	\$1,500.00		0.00			
		ABC World News													
N84	WTVO	04/08/22	04/08/22	M-F 530p-6p World News ABC World News	SM	M-F 530p-6p	----F--	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--					1	\$1,500.00		0.00			
		ABC World News													
N85	WTVO	04/11/22	04/11/22	M-F 530p-6p World News ABC World News	SM	M-F 530p-6p	M-----	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----					1	\$1,500.00		0.00			
		ABC World News													
N86	WTVO	04/05/22	04/05/22	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	-T-----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/05/22	-T-----					1	\$375.00		0.00			
		Eyewitness News at 6PM													

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N87	WTVO	04/06/22	04/06/22	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	--W----	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$375.00		0.00			
N88	WTVO	04/07/22	04/07/22	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	---T---	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$375.00		0.00			
N89	WTVO	04/08/22	04/08/22	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	----F--	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$375.00		0.00			
N90	WTVO	04/09/22	04/09/22	Sa 6p-630p News Sa Eyewitness News @ 6p	CM	Sa 6p-630p	-----S-	:30	1	\$375.00	P3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S-		1				\$375.00		0.00			
N91	WTVO	04/10/22	04/10/22	Su 5p-530p News Su Eyewitness News @ 5p	CM	Su 5p-530p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		1				\$450.00		0.00			
N92	WTVO	04/10/22	04/10/22	World News Sa-Su World News Sa-Su	CM	World News Sa-Su	-----S	:30	1	\$1,500.00	P3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		1				\$1,500.00		0.00			
N93	WTVO	04/05/22	04/05/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	-T-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$150.00		0.00			
N94	WTVO	04/06/22	04/06/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	--W----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$150.00		0.00			
N95	WTVO	04/07/22	04/07/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	---T---	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$150.00		0.00			
N96	WTVO	04/08/22	04/08/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	----F--	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$150.00		0.00			
N97	WTVO	04/11/22	04/11/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	M-----	:30	1	\$150.00	P4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$150.00		0.00			
N98	WTVO	04/05/22	04/05/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/05/22	-T-----		1				\$350.00		0.00			

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N99	WTVO	04/06/22	04/06/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N100	WTVO	04/07/22	04/07/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	---T---	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N101	WTVO	04/08/22	04/08/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N102	WTVO	04/11/22	04/11/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	M-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$350.00		0.00			
		WTVO Ch17 News 10													
N103	WTVO	04/09/22	04/09/22	Late Run Late News NEWS	CM	11:44 PM-12:14 XM (11:44 PM-12:14 XM)	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S-		1				\$300.00		0.00			
		Eyewitness News At 10PM													
N104	WTVO	04/10/22	04/10/22	LN Su Sun Eyewitness News @ 10p	CM	Su 10p-1030p	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		1				\$350.00		0.00			
		Eyewitness News at 10PM													
N105	WTVO	04/05/22	04/05/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-T-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		2				\$40.00		0.00			
		Jimmy Kimmel Live-ABC													
N106	WTVO	04/06/22	04/06/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI--W----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		2				\$40.00		0.00			
		Jimmy Kimmel Live-ABC													
N107	WTVO	04/07/22	04/07/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI---T---	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		2				\$40.00		0.00			
		Jimmy Kimmel Live-ABC													
N108	WTVO	04/08/22	04/08/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI----F--	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		2				\$40.00		0.00			
		Jimmy Kimmel Live-ABC													
N109	WTVO	04/11/22	04/11/22	Jimmy Kimmel JIMMY KIMMEL	CM	10:35 PM-11:37 PM (10:35 PM-11:37 PM)	PI-----	:30	2	\$40.00	P4	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		2				\$40.00		0.00			
		Jimmy Kimmel Live-ABC													
N110	WTVO	04/05/22	04/05/22	Nightline ABC NIGHTLINE	CM	11:37 PM-12:06 XM (11:37 PM-12:06 XM)	XI-T-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Nightline-ABC													

Order / Rev: 3500077
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Advertiser: POL/Richard Irvin/Governor/IL/Rep
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Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-T-----		1				\$35.00		0.00			
N111	WTVO	04/06/22	04/06/22	Nightline ABC NIGHTLINE	CM	11:37 PM-12:06 XI (11:37 PM-12:06 XM)	--W----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Nightline-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$35.00		0.00			
N112	WTVO	04/07/22	04/07/22	Nightline ABC NIGHTLINE	CM	11:37 PM-12:06 XI (11:37 PM-12:06 XM)	XI---T---	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Nightline-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$35.00		0.00			
N113	WTVO	04/08/22	04/08/22	Nightline ABC NIGHTLINE	CM	11:37 PM-12:06 XI (11:37 PM-12:06 XM)	XI----F--	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Nightline-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	----F--		1				\$35.00		0.00			
N114	WTVO	04/11/22	04/11/22	Nightline ABC NIGHTLINE	CM	11:37 PM-12:06 XI (11:37 PM-12:06 XM)	XIM-----	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Nightline-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$35.00		0.00			
N115	WTVO	04/10/22	04/10/22	Su 1130p-1230a WIPEOUT	CM	1130p-1230x	-----S	:30	1	\$25.00	P4	0.00	NM	1	\$25.00
		Castle													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		1				\$25.00		0.00			
N116	WTVO	04/10/22	04/10/22	Su 1030p-1130p ENTERTAINMENT TONIGHT	CM	10:35 PM-11:35 PI (10:35 PM-11:35 PM)	PI-----S	:30	1	\$35.00	P4	0.00	NM	1	\$35.00
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	-----S		1				\$35.00		0.00			
N117	WTVO	04/11/22	04/11/22	Mon Prime Other 1 AMERICAN IDOL	CM	7p-9p	M-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		American Idol Mon-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$800.00		0.00			
N118	WTVO	04/11/22	04/11/22	Mon Prime Hour 3 THE GOOD DOCTOR	CM	9p-10p	M-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		The Good Doctor-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	M-----		1				\$500.00		0.00			
N120	WTVO	04/06/22	04/06/22	Wed Prime Hour 2 WONDER YEARS/HOME ECOI	CM	8p-9p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		The Conners/Home Economics-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$500.00		0.00			
N121	WTVO	04/06/22	04/06/22	Wed Prime Hour 3 A MILLION LITTLE THINGS	CM	9p-10p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		A Million Little Things-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	--W----		1				\$500.00		0.00			
N122	WTVO	04/07/22	04/07/22	Thur Prime Hour 1 STATION 19	CM	7p-8p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		Station 19-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$500.00		0.00			
N123	WTVO	04/07/22	04/07/22	Thur Prime Hour 2 GREYS ANATOMY	CM	8p-9p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		Grey's Anatomy-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/04/22	04/10/22	---T---		1				\$500.00		0.00			

Order / Rev: 3500077
 Alt Order #: 27760672
 Flight Dates: 04/05/22 - 04/11/22

Advertiser: POL/Richard Irvin/Governor/IL/Rep
 Product Desc: Candidate
 Estimate: 8621

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					1	\$500.00		0.00			
N124	WTVO	04/07/22	04/07/22	Thur Prime Hour 3 BIG SKY	CM	9p-10p	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		Big Sky-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	---T---					2	\$450.00		0.00			
N125	WTVO	04/08/22	04/08/22	Fri Prime Hour 1 SHARK TANK	CM	7p-8p	----F--	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		Shark Tank-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					1	\$450.00		0.00			
N126	WTVO	04/08/22	04/08/22	Fri Prime Other 2 20/20	CM	8p-10p	----F--	:30	3	\$450.00	P3	0.00	NM	3	\$1,350.00
		20/20 (2 hours)-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	----F--					3	\$450.00		0.00			
N128	WTVO	04/06/22	04/11/22	M-F 1205a-105a ENTERTAINMENT TONIGHT (12:07 XM-12:37 XM)	CM	12:07 XM-12:37 XM	X11-1-1--	:30	3	\$50.00	P3	0.00	NM	3	\$150.00
		American Idol Encore-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	--1-1--					2	\$50.00		0.00			
Week:		04/11/22	04/17/22	1-----					1	\$50.00		0.00			
N129	WTVO	04/10/22	04/10/22	Sun Prime Other 2 AMERICAN IDOL	CM	7p-9p	-----S	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		American Idol-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$800.00		0.00			
N130	WTVO	04/10/22	04/10/22	Sun Prime Hour 4 THE ROOKIE	CM	9p-10p	-----S	:30	1	\$450.00	P3	0.00	NM	1	\$450.00
		The Rookie-ABC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/04/22	04/10/22	-----S					1	\$450.00		0.00			
													Totals	171	\$35,015.00

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 Changes as of: 4/4/2022 at 2:21 PM Status: Sent To Rep

CPE: 696783/8621 Flight: 4/5/22 - 4/11/22 Version: Highlighting Makegood 4 Con Type: POLITICAL/NOTE

Agency: STRATEGIC MEDIA SERVICES Advertiser: Ivin for Illinois Station: WTVQ Total Spots: 171
 1911 NORTH FT MYER DRIVE Product: Candidate Office: WASHINGTON Total CPP: \$0.00
 SUITE 400 Buyer: Brumback, Zach Service: Nielsen Total GRP: \$35,015.00
 ARLINGTON, VA 20009 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF Traffic #: 3500077
 Separation: 212-373-8131

Comments: PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11											Total Spots	Total \$	CPP*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
MSD 28	Sa 10p-10:35p		Eyewitness News At 10PM	\$300.00	30	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	
MSD 32	Sa 11p-12m		Castle	\$25.00	30	0	0	0	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	
MGD 56	Sa 11:44p-12:14a		Eyewitness News At 10PM	\$300.00	30	0	0	0	0	1	0	0	0	0	0	0	1	\$300.00	\$0.00	
MGD 57	Su 11:30p-12:30a		WIPEOUT	\$25.00	30	0	0	0	0	0	1	1	0	0	0	0	1	\$25.00	\$0.00	
TOTALS:						28	30	33	32	7	11	30					171	\$35,015.00	\$0.00	0.0

Date/Time	Action	Added by	Comment
04/04/22 2:21 PM	Sent To Rep	Mary Anderson	SEE LINES 28 & 32 FOR NA SPOTS DUE TO AIRING LATE FOR TEN COMMANDMENTS - SEE LINES 56 & 57 FOR MG OFFER - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE ACCEPTANCE

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 Changes as of: 4/4/2022 at 1:10 PM Version: Highlighting Makegood 3 Status: Accepted

CPE: 696/783/8621 Flight: 4/5/22 - 4/11/22 Station: WTVO Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES Advertiser: Ivin for Illinois Market: Rockford Total \$: \$35,015.00

1911 NORTH FT MYER DRIVE Product: Candidate Office: WASHINGTON Total Spots: 171

SUITE 400 Agency Order #: 11542142 Buyer: Brumback, Zach Service: Nielsen Total CPM: \$0.00

ARLINGTON, VA 20009 Salesperson: SHANNAN VALLOF Assistant: SHANNAN VALLOF Traffic #: 3500077

212-373-8131 Separation: 212-373-8131

Comments: PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11											Total Spots	Total \$	CPM	GRP
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
MSD 36	W 7p-8p		The Goldberg's/The Wonder Years-ABC	\$500.00	30	0	1	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MSD 37	W 8p-9p		The Connors/Home Economics-ABC	\$500.00	30	0	1	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MSD 44	Sa 7p-8p		ABC Saturday Night Encore 8p/7p-ABC	\$500.00	30	0	0	0	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MSD 45	Sa 8p-10p		American Idol Encore-ABC	\$500.00	30	0	0	0	0	1	0	0	0	0	0	0	\$0.00	\$0.00	0.0	
MGD 52	W 8p-9p		WONDER YEARS/Home Economics-ABC	\$500.00	30	0	1	0	0	0	0	0	0	0	0	0	\$500.00	\$0.00	0.0	
MGD 53	F 8p-10p		20/20 (2 hours)-ABC	\$450.00	30	0	0	0	0	2	0	0	0	0	0	0	\$900.00	\$0.00	0.0	
MGD 54	M-F 12:07a-12:37a		ENTERTAINMENT TONIGHT	\$50.00	30	0	1	0	0	1	0	0	0	0	1	3	\$150.00	\$0.00	0.0	
MGD 55	Th 9p-10p		Big Sky-ABC	\$450.00	30	0	0	1	0	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0	
TOTALS:						28	30	33	32	8	10	30				171	\$35,015.00	\$0.00	0.0	

Date/Time	Action	Added by	Comment
04/04/22 1:10 PM	Sent To Rep	Mary Anderson	SEE LINES 36, 37, 44, & 45 FOR NA SPOTS DUE TO PRG CHGS - SEE LINES 51 & 52 FOR PRG CHGS & 53-55 FOR MG OFFER - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE ACCEPTANCE

Makegood Comments

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 **Changes as of:** 4/4/2022 at 10:17 AM **Status:** Accepted
CPE: 696/783/621 **Flight:** 4/5/22 - 4/11/22 **Version:** Highlighting Makegood 1
Agency: STRATEGIC MEDIA **Advertiser:** Irvn for Illinois **Station:** WTVO
SERVICES **Product:** Candidate **Market:** Rockford
 1911 NORTH FT MYER **Buyer:** Brumback, Zach **Office:** WASHINGTON
 DRIVE **Agency Order #:** 11542142 **Service:** Nielsen
 SUITE 400 **Buyer:** Brumback, Zach **Primary Demo:**
 ARLINGTON, VA **Salesperson:** SHANNAN YALLOF **Assistant:** SHANNAN YALLOF
 20009 **Separation:** 212-373-8131 **Traffic #:** 3500077

Comments: PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11										Total Spots	Total \$	CPP*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11							
MSD 7	Sa 7a-8a		Weekend GMA	\$100.00	30	0	0	0	0	2	0	0	0	0	0	0	\$0.00	\$0.00	0.0
MSD 10	Su 7a-8a		Good Morning Sunday	\$100.00	30	0	0	0	0	2	0	0	0	0	0	0	\$0.00	\$0.00	0.0
MGD 48	Sa 7a-8a		WTVO MORNING NEWS	\$100.00	30	0	0	0	0	2	0	0	0	0	0	2	\$200.00	\$0.00	0.0
MGD 49	Su 7a-8a		WTVO MORNING NEWS	\$100.00	30	0	0	0	0	0	2	0	0	0	0	2	\$200.00	\$0.00	0.0
TOTALS:						28	30	32	29	10	10	29			168	\$35,015.00	\$0.00	0.0	

Date/Time	Action	Added by	Comment
04/04/22 10:17 AM	Sent To Rep	Charlene Whiteside	SEE LINES 7 & 10 FOR NA SPOTS DUE TO PERMANENT PROGRAM CHANGE - SEE LINES 48-49 FOR PROGRAM CHANGES - PLEASE TURN AROUND QUICKLY FOR OUR PUBLIC FILE

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 Changes as of: 4/4/2022 at 10:35 AM Version: Highlighting Makegood 2 Status: Accepted

CPE: 696783/6621 Flight: 4/5/22 - 4/11/22 Station: WTVO Con Type: POLITICAL/VOTE

Agency: STRATEGIC MEDIA SERVICES Advertiser: Ivin for Illinois Market: Rockford Total \$: \$35,015.00

1911 NORTH FT MYER DRIVE Product: Candidate Office: WASHINGTON Total Spots: 168

SUITE 400 Agency Order #: 11542142 Buyer: Brumback, Zach Service: Nielsen Total CPP: \$0.00

ARLINGTON, VA Salesperson: SHANNAN YALLOF Separation: Assistant: SHANNAN YALLOF Traffic #: 3500077

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11										Total Spots	Total \$	CPP*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11							
MSD 17	Tu-F,M 2p-3p		Dr Oz	\$50.00	30	1	0	1	0	1	0	0	1	0	0	5	\$250.00	\$0.00	0.0
MGD 50	Tu-F,M 2p-3p		FAMILY FEUD	\$50.00	30	1	1	1	1	1	0	0	1	0	0	5	\$250.00	\$0.00	0.0
TOTALS:						28	30	32	29	10	10	29			168	\$35,015.00	\$0.00	0.0	

Date/Time	Action	Added by	Comment
04/04/22 10:35 AM	Sent To Rep	Mary Anderson	SEE LINE 17 FOR NA SPOTS - SEE LINE 50 FOR PRG CHG - PLEASE NOTE THAT THIS HAS ALREADY BEEN DONE - NEED IMMEDIATE ACCEPTANCE

Makegood Comments

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27780672 Changes as of: 4/4/2022 at 8:56 AM Version: Current State Version 1

CPE: 696783/8621 Flight: 4/5/22 - 4/11/22 Station: WTVO
 Agency: STRATEGIC MEDIA Advertiser: Ivin for Illinois Market: Rockford
 SERVICES
 1911 NORTH FT MYER Product: Candidate Office: WASHINGTON
 DRIVE
 SUITE 400 Agency Order #: 11542142 Service: Nielsen
 ARLINGTON, VA Buyer: Brumback, Zach Primary Demo:
 20009
 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF
 Separation: 212-373-8131 Total Spots: 168
 Total CPP: \$0.00
 Total GRP: \$35,015.00

Comments: PopulationBuyType: CPP

3500077

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11											Total Spots	Total \$	CPP	GRP
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
1	Tu-F-M 5a-5:30a	P3	WTVO Morning News	\$125.00	30	1	1	1	1	0	0	1	1	1	5	\$625.00	\$0.00	0.0		
2	Tu-F-M 5:30a-6a	P3	WTVO Morning News	\$125.00	30	1	1	1	1	0	0	1	1	5	\$625.00	\$0.00	0.0			
3	Tu-F-M 6a-6:30a	P3	WTVO Morning News	\$175.00	30	1	1	1	1	0	0	1	1	5	\$875.00	\$0.00	0.0			
4	Tu-F-M 6:30a-7a	P3	WTVO Morning News	\$175.00	30	1	1	1	1	0	0	1	1	5	\$875.00	\$0.00	0.0			
5	Tu-F-M 7a-8a	P3	Good Morning America	\$175.00	30	2	2	2	2	0	0	2	2	10	\$1,750.00	\$0.00	0.0			
6	Tu-F-M 8a-9a	P3	Good Morning America	\$175.00	30	2	2	2	2	0	0	2	2	10	\$1,750.00	\$0.00	0.0			
7	Tu-F-M 9a-10a	P3	Good Morning America	\$100.00	30	0	0	0	0	2	2	0	0	2	\$200.00	\$0.00	0.0			
8	Tu-F-M 9a-10a	P3	Weekend GMA	\$100.00	30	0	0	0	0	2	2	0	0	2	\$200.00	\$0.00	0.0			
9	Tu-F-M 9a-10a	P3	Weekend GMA	\$175.00	30	0	0	0	0	1	0	0	0	1	\$175.00	\$0.00	0.0			
10	Tu-F-M 9a-10a	P3	Good Morning Sunday	\$100.00	30	0	0	0	0	0	2	2	0	2	\$200.00	\$0.00	0.0			
11	Tu-F-M 9a-10a	P4	Good Morning Sunday	\$175.00	30	0	0	0	0	0	2	2	0	2	\$350.00	\$0.00	0.0			
12	Tu-F-M 9a-10a	P4	Live With Kelly & Ryan	\$50.00	30	2	1	2	1	0	0	2	2	8	\$400.00	\$0.00	0.0			
13	Tu-F-M 10a-11a	P4	View	\$50.00	30	1	2	1	2	0	0	1	1	7	\$350.00	\$0.00	0.0			
14	Tu-F-M 11a-12n	P4	Rachael Ray	\$50.00	30	1	1	2	1	0	0	1	1	6	\$300.00	\$0.00	0.0			
15	Tu-F-M 12n-1p	P3	GMA 3: What You Need to Know	\$100.00	30	1	1	1	1	0	0	1	1	5	\$500.00	\$0.00	0.0			
16	Tu-F-M 1p-2p	P4	General Hospital	\$35.00	30	2	1	2	1	0	0	2	2	8	\$280.00	\$0.00	0.0			
17	Tu-F-M 2p-3p	P4	Family Feud	\$50.00	30	1	1	1	1	0	0	1	1	5	\$250.00	\$0.00	0.0			
18	Tu-F-M 3p-4p	P4	Family Feud	\$40.00	30	2	2	2	2	0	0	2	2	10	\$400.00	\$0.00	0.0			
19	Tu-F-M 4p-5p	P4	Judge Judy Hour	\$65.00	30	2	2	2	2	0	0	2	2	10	\$650.00	\$0.00	0.0			
20	Tu-F-M 5p-5:30p	P3	Eyewitness News at 5PM	\$350.00	30	1	1	1	1	0	0	1	1	5	\$1,750.00	\$0.00	0.0			

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 Changes as of: 4/4/2022 at 8:56 AM Version: Current State Version 1
 CPE: 696783/8621 Flight: 4/5/22 - 4/11/22 Station: WTVO
 Agency: STRATEGIC MEDIA Advertiser: Invin for Illinois Market: Rockford
 SERVICES 1911 NORTH FT MYER Product: Candidate Office: WASHINGTON
 DRIVE SUITE 400 Agency Order #: 11542142 Buyer: Brumback, Zach Service: Nielsen
 ARLINGTON, VA 20009 Total Spots: 168 Total CPM: \$0.00
 Salesperson: SHANNAN YALLOF Separation: Assistant: SHANNAN YALLOF Total GRP: \$0.00
 212-373-8131

#	Day/Time	DP	Program	Rate	Len	A/S - 4/11											Total Spots	Total \$	CPP*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11								
21	Tu-F M 5:30p-6p	P3	ABC World News	\$1,500.00	30	1	1	1	1	0	0	1					5	\$7,500.00	\$0.00	0.0
22	Tu-F M 6p-6:30p	P3	Eyewitness News at 6PM	\$375.00	30	1	1	1	1	0	0	0					4	\$1,500.00	\$0.00	0.0
23	Sa 6p-6:30p	P3	Eyewitness News-Sat	\$375.00	30	0	0	0	0	1	0	0					1	\$375.00	\$0.00	0.0
24	Su 5p-5:30p	P3	Eyewitness News Sunday	\$450.00	30	0	0	0	0	0	1	0					1	\$450.00	\$0.00	0.0
25	Su 5:30p-6p	P3	ABC World News	\$1,500.00	30	0	0	0	0	0	1	0					1	\$1,500.00	\$0.00	0.0
26	Tu-F M 6:30p-7p	P4	Entertainment Tonight	\$150.00	30	1	1	1	1	0	0	1					5	\$750.00	\$0.00	0.0
27	Tu-F M 10p-10:35p	P3	WTVO CH17 News 10	\$350.00	30	1	1	1	1	0	0	1					5	\$1,750.00	\$0.00	0.0
28	Sa 10p-10:35p	P3	Eyewitness News At 10PM	\$300.00	30	0	0	0	0	1	0	0					1	\$300.00	\$0.00	0.0
29	Su 10p-10:35p	P3	Eyewitness News at 10PM	\$350.00	30	0	0	0	0	0	1	0					1	\$350.00	\$0.00	0.0
30	Tu-F M 10:35p-11:37p	P4	Jimmy Kimmel Live-ABC	\$40.00	30	2	2	2	2	0	0	2					10	\$400.00	\$0.00	0.0
31	Tu-F M 11:37p-12:06a	P4	Nightline-ABC	\$35.00	30	1	1	1	1	0	0	1					5	\$175.00	\$0.00	0.0
32	Sa 11p-12m	P4	Castle	\$25.00	30	0	0	0	0	1	0	0					1	\$25.00	\$0.00	0.0
33	Su 10:35p-11:35p	P4	Entertainment Tonight	\$35.00	30	0	0	0	0	0	1	0					1	\$35.00	\$0.00	0.0
34	M 7p-9p	P3	American Idol Mon-ABC	\$800.00	30	0	0	0	0	0	0	1					1	\$800.00	\$0.00	0.0
35	M 9p-10p	P3	The Good Doctor-ABC	\$500.00	30	0	0	0	0	0	0	1					1	\$500.00	\$0.00	0.0
36	W 7p-8p	P3	The Goldbergs/The Wonder Years-ABC	\$500.00	30	0	1	0	0	0	0	0					1	\$500.00	\$0.00	0.0
37	W 8p-9p	P3	The Conners/Home Economics-ABC	\$500.00	30	0	1	0	0	0	0	0					1	\$500.00	\$0.00	0.0
38	W 9p-10p	P3	A Million Little Things-ABC	\$500.00	30	0	1	0	0	0	0	0					1	\$500.00	\$0.00	0.0
39	Th 7p-8p	P3	Station 19-ABC	\$500.00	30	0	0	0	0	0	0	0					1	\$500.00	\$0.00	0.0
40	Th 8p-9p	P3	Grey's Anatomy-ABC	\$500.00	30	0	0	1	0	0	0	0					1	\$500.00	\$0.00	0.0

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 Changes as of: 4/4/2022 at 8:56 AM Version: Current State Version 1

CPE: 696/783/621 Flight: 4/5/22 - 4/11/22 Station: WTVQ
 Agency: STRATEGIC MEDIA Advertiser: Irvn for Illinois Market: Rockford
 SERVICES 1911 NORTH FT MYER Product: Candidate
 DRIVE SUITE 400 Agency Order #: 11542142 Office: WASHINGTON
 ARLINGTON, VA Buyer: Brumback, Zach Service: Nielsen
 2009 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF
 Separation: 212-373-8131 Total Spots: 168
 Total CPP: \$0.00
 Total GRP: \$35,015.00

#	Day/Time	DP	Program	Rate	Len	4/5 - 4/11										Total Spots	Total \$	CPP*	GRP*
						4/5	4/6	4/7	4/8	4/9	4/10	4/11							
41	Th 9p-10p	P3	Big Sky-ABC	\$450.00	30	0	0	1	0	0	0	0	0	0	1	\$450.00	\$0.00	0.0	
42	F 7p-8p	P3	Shark Tank-ABC	\$450.00	30	0	0	0	1	0	0	0	0	0	1	\$450.00	\$0.00	0.0	
43	F 8p-10p	P3	20/20 (2 hours)-ABC	\$450.00	30	0	0	0	1	0	0	0	0	0	1	\$450.00	\$0.00	0.0	
44	Sa 7p-8p	P3	ABC Saturday Night Encore 8p/7p-ABC	\$500.00	30	0	0	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0	
45	Sa 8p-10p	P3	American Idol Encore-ABC	\$500.00	30	0	0	0	0	1	0	0	0	0	1	\$500.00	\$0.00	0.0	
46	Su 7p-9p	P3	American Idol-ABC	\$800.00	30	0	0	0	0	0	1	1	0	0	1	\$800.00	\$0.00	0.0	
47	Su 9p-10p	P3	The Rookie-ABC	\$450.00	30	0	0	0	0	0	1	0	0	0	1	\$450.00	\$0.00	0.0	
TOTALS:						28	30	32	29	10	10	29			168	\$35,015.00	\$0.00	0.0	

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760672 Changes as of: 4/4/2022 at 8:56 AM Version: Current State Version 1

CPE: 6967/83/8621 Flight: 4/5/22 - 4/11/22 Station: WTVO
 Agency: STRATEGIC MEDIA SERVICES Advertiser: Irvin for Illinois Market: Rockford
 1911 NORTH FT MYER DRIVE Product: Candidate Office: WASHINGTON
 SUITE 400 Agency Order #: 11542142 Service: Nielsen
 ARLINGTON, VA Buyer: Brumback, Zach Primary Demo: Total CPP: \$0.00
 20009 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF Total Spots: 168
 Separation: 212-373-8131 Total GRP: \$35,015.00

Special Instructions

Date/Time	Added by	Comment
04/04/22 8:56 AM	SHANNAN YALLOF	PopulationBuyType: CPP

Competitive Information

Market Budget:	\$100,043
WTVQ Share:	35%
Comment:	
WGRP:	10%
Unknown:	55%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	168	\$35,015.00	N/A	0.0
Total	100%	168	\$35,015.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2022-Apr	168	\$35,015.00
Total	168	\$35,015.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/4/22 8:57 AM					\$0	\$0	
New	4/4/22 8:56 AM	SHANNAN YALLOF	New	168		\$35,015.00	\$35,015.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.