

ORDER



Orders
Order / Rev: 3498602
Alt Order #: 27760104
Product Desc: Tu-Mon week
Estimate: 2658
Flight Dates: 04/05/22 - 04/11/22
Original Date / Rev: 04/01/22 / 04/01/22
Order Type: REG

Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: SRCPmedia
Buying Contact: Betsy Vonderheid
Billing Contact:
 201 North Union Street
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Darren Bailey/Governor/IL/Rep
Demographic: A35+
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/11/22	20	\$2,843.75	\$2,417.19

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	20	\$2,843.75	\$2,417.19	0.00
Totals	20	\$2,843.75	\$2,417.19	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Rockford WTVO	30%	\$2,843.75
Market	100%	\$9,480.00

Competitive Share

	Share	Total
ABR	0%	\$0.00
CABLE	0%	\$0.00
ETVO	0%	\$0.00
UNKWN	65%	\$6,162.00
WIFR	0%	\$0.00
WQRF	5%	\$474.00
WREX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTVO	04/05/22	04/11/22	GMA GMA	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	MTWTF--	:15	5	\$113.75	P3	0.00	NM	5	\$568.75
Good Morning America Start Date: 04/05/22 End Date: 04/11/22 Weekdays: MTWTF-- Spots/Week: 5 Rate: \$113.75 Rating: 0.00															
N 2	WTVO	04/05/22	04/11/22	M-F 9a-10a Live w/Kelly & Ryan	CM	M-F 9a-10a	MTWTF--	:15	1	\$32.50	P4	0.00	NM	1	\$32.50
Live With Kelly & Ryan Start Date: End Date: Weekdays: Spots/Week: Rate: Rating:															

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Advertiser: POL/Darren Bailey/Governor/IL/Rep
 Product Desc: Tu-Mon week
 Estimate: 2658

Rockford WTVO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	MTWTF--					1	\$32.50		0.00			
N 3	WTVO	04/05/22	04/11/22	M-F 10a-11a VIEW	CM	10a-11a	MTWTF--	:15	3	\$32.50	P4	0.00	NM	3	\$97.50
		View													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	MTWTF--					3	\$32.50		0.00			
N 4	WTVO	04/05/22	04/11/22	M-F 5p-530p News Eyewitness News @ 5p	CM	M-F 5p-530p	MTWTF--	:15	4	\$227.50	P3	0.00	NM	4	\$910.00
		Eyewitness News at 5PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	MTWTF--					4	\$227.50		0.00			
N 5	WTVO	04/05/22	04/11/22	M-F 6p-630p News Eyewitness News @ 6p	CM	6p-630p	MTWTF--	:15	2	\$243.75	P3	0.00	NM	2	\$487.50
		Eyewitness News at 6PM													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	MTWTF--					2	\$243.75		0.00			
N 6	WTVO	04/05/22	04/11/22	M-F 630p-7p ENTERTAINMENT TONIGHT	CM	630p-7p	MTWTF--	:15	3	\$97.50	P4	0.00	NM	3	\$292.50
		Entertainment Tonight													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	MTWTF--					3	\$97.50		0.00			
N 7	WTVO	04/05/22	04/11/22	LN M-F Eyewitness News @ 10p	CM	M-F 10p-1035p	MTWTF--	:15	2	\$227.50	P3	0.00	NM	2	\$455.00
		WTVO Ch17 News 10													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 04/05/22	04/11/22	MTWTF--					2	\$227.50		0.00			
													Totals	20	\$2,843.75

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760104 Changes as of: 4/11/2022 at 11:43 AM Version: Current State Version 1

CPE: 285/872/2658 Flight: 4/5/22 - 4/11/22 Station: WTVO Con Type: POLITICAL/VOTE
 Agency: SRCP Media Advertiser: Bailey for Illinois Market: Rockford Total \$: \$2,843.75
 201 NORTH UNION ST Product: Tu-Mon week Office: WASHINGTON Total Spots: 20
 SUITE 200
 ALEXANDRIA VA 22314

Agency Order #: 11539094 Service: Nielsen Total CPP: \$0.00
 Buyer: Vonderheid, Betsy Salesperson: SHANNAN YALLOF Total GRP:
 212-373-8131 Assistant: SHANNAN YALLOF 212-373-8131

Comments: Separation: 30; PopulationBuyType: CPP Separation:

3498602

#	Day/Time	DP	Program	Rate	Len	4/5	4/5 - 4/5	Total Spots	Total \$	CPP*	GRP*
1	Tu-F-M 8a-9a		Good Morning America	\$113.75	15	5		5	\$668.75	\$0.00	0.0
2	Tu-F-M 9a-10a		Live With Kelly & Ryan	\$32.50	15	1		1	\$32.50	\$0.00	0.0
3	Tu-F-M 10a-11a		View	\$32.50	15	3		3	\$97.50	\$0.00	0.0
4	Tu-F-M 5p-5:30p		Eyewitness News at 5PM	\$227.50	15	4		4	\$910.00	\$0.00	0.0
5	Tu-F-M 6p-6:30p		Eyewitness News at 6PM	\$243.75	15	2		2	\$487.50	\$0.00	0.0
6	Tu-F-M 6:30p-7p		Entertainment Tonight	\$97.50	15	3		3	\$292.50	\$0.00	0.0
7	Tu-F-M 10p-10:35p		WTVO Ch17 News 10	\$227.50	15	2		2	\$455.00	\$0.00	0.0
TOTALS:					20			20	\$2,843.75	\$0.00	0.0

Prepared by MA Date 4/11
 Reviewed by CW Date 4/11

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27760104 Changes as of: 4/11/2022 at 11:43 AM Version: Current State Version 1

CPE: 285/872/2658 Flight: 4/5/22 - 4/11/22 Station: WTVO
 Agency: SRCP Media Advertiser: Bailey for Illinois Market: Rockford
 201 NORTH UNION ST Product: Tu-Mon week Office: WASHINGTON
 SUITE 200 ALEXANDRIA VA 22314

Agency Order #: 11539094 Service: Nielsen Total CPP: \$0.00
 Buyer: Vonderheide, Betsy Primary Demo: Total GRP:
 Salesperson: SHANNAN YALLOF Assistant: SHANNAN YALLOF
 212-373-8131 212-373-8131

Separation: Con Type: POLITICAL/NOTE
 Total \$: \$2,843.75
 Total Spots: 20

Special Instructions

Order Level Comments

Date/Time: 04/01/22 11:43 AM Added by: SHANNAN YALLOF Comment: Separation: 30:PopulationBuyType: CPP

Competitive Information

Market Budget: \$18,000
 WTOV Share: 30%
 Comment:
 WGRF: 5%
 Unknown: 65%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	20	\$2,843.75
Total	100%	20	\$2,843.75

Monthly Summary		
Month	Spots	Dollars
2022-Apr	20	\$2,843.75
Total	20	\$2,843.75

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	4/11/22 11:44 AM					\$0	\$0	
New	4/11/22 11:43 AM	SHANNAN YALLOF	New	20		\$2,843.75	\$2,843.75	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.