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**Certification of Commercial Material In Children's Television Programs** 

WBMM WX - KIDS TV 22.1 FOR STATION WBMM, TUSKEGEE, AL

OCTOBER 1 – DECEMBER 31, 2014

# Standard Form Quarterly Certification of Commercial Material in Children's Television Programs

COMMERCIAL LIMITS CERTIFICATION

This is to certify that the network programs designed for children 13-16 identified in the

attached certification were broadcast on WBMM-TV during the 4th Quarter of 2014

(October 1 - December 31, 2014). As a standard practice, each program is

formatted by our network to allow for no more than 10.5 minutes of total commercial

time per clock hour on weekends, and 12 minutes of total commercial time per clock hour

on weekdays, or half that allotted time for an isolated 1/2 hour of children's programming.

As a standard practice WBMM-TV aired these programs as formatted by the network.

There were no occasions, during this period on which this practice was not followed. As

a standard practice, WBMM does not air any local commercials in children's programs.

There were no commercial overages during the 4th Quarter for 2014.

Signature:

Date: January 10, 2014

Certification of Commercial Material in Children's Television Programs for Station WBMM, Tuskegee, Alabama

This Certification of Commercial Material in Children's Television Programs applies to Children's Programs broadcast by this station during the period October 1 thru December 31, 2014. As used herein, the term "Children's Program(s)" means a program originally produced and broadcast primarily for children 12 years of age and under.

I hereby certify as follows:

### 1. Children's Programs Produced Locally by the Station

Attached hereto as Exhibit A is a list of Children's Programs produced by and broadcast by this station during the period covered by this Certification. As a standard practice, this station formats all of the Children's Programs it produces for broadcast in compliance with commercial limitations contained in the Children's Television Act of 1990 [Pub. L. No. 101-437] (hereinafter the "Act"). In no instance did the total amount of actual commercial matter in the "clock hour" during which any of the Children's Programs listed in Exhibit A were broadcast exceed the Act's statutory limits for Children's Programs.

### 2. Network Children's Programs

Attached hereto as Exhibit B is a list of CW Network Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the CW Network that it, as a standard practice, formats these Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these network Children's Programs which, when taken together with the network commercial matter contained in these programs, would cause the total amount of commercial matter in the "clock hour" during which any of these network Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

#### 3. Syndicated Children's Programs

Attached hereto as Exhibit C is a list of syndicated Children's Programs broadcast by this station during the period covered by this Certification. This station has received certification from the syndicator of each of these programs that each, as a standard practice, formats its Children's Programs to comply with the Act's statutory commercial limits for Children's Programs. I hereby certify that this station did not add any commercial matter to these syndicated Children's Programs which, when taken together with the syndicated commercial matter contained in these programs, would cause the total amount of commercial matter

in the "clock hour" during which any of these syndicated Children's Programs were broadcast to exceed the Act's statutory commercial limits for Children's Programs.

### 4. <u>Display of Website Addresses</u>

Attached hereto as Exhibit D are the Station's Weekly Website Display Checklists demonstrating the Station's compliance with the Commission's Website Display rules. Except as otherwise noted in the Station's Weekly Website Display Checklists, I hereby certify that the Station's display of website addresses during Children's Programs was in compliance with the Commission's Website Display rules.

Date: January 10, 2015

Mark Smith

Station Manager / Program Director

### **Locally Produced Children's Programs**

[List each locally produced Children's Program]

No locally produced children's programs for ages 12 years or younger aired in the Fourth Quarter 2014 on the main channel or sub-channel.

### **Network Children's Programs**

[List each network Children's Program]

No CW programs for 12 years or younger aired on WBMM's main channel Fourth Quarter 2014.

The following CW programs for ages 13-16 aired On WBMM's main channel Fourth Quarter 2014

"Dog Whisperer with Cesar Millian: Family Edition"

"Calling Dr. Pol"

"The Brady Barr Experience"

"Expedition Wild"

"Rock the Park"

"Reluctantly Healthy"

### **Syndicated Children's Programs**

[List each syndicated Children's Program]

The following syndicated children's programs for ages 12 years or younger aired on WBMM's sub-channel 22.2 in the Fourth Quarter 2014

"Dudley the Dragon"

"Mustard Pancakes"

"Mouse in the House"

"Real Life 101"

The following syndicated children's programs for ages 13-16 years Aired on WBMM' sub-channel 22.3 in the Fourth Quarter 2014

"Biz Kids"

"Sports Stars of Tomorrow"

"Dragonfly TV"

"Jack Hanna's Into the Wild"

"Career Day"

"The Real Winning Edge"

"Animal Atlas"

"Teen Kids News"

## Weekly Website Display Checklists

[Attach each week's completed Website Display Checklist]

# Weekly Website Display Checklist for the Fourth Quarter 2014

The undersigned certifies to the following:

I.	Websites Displayed During Children's Programs
X	The following website addresses were displayed ("Displayed Page") during non-commercial portions of Children's Program: CW's One Magnificent Morning.
(t)	None (if none, do not complete any other portion of this certification). By checking None, I certify that the only website addresses that appeared in Children's Programs appeared during on-air third-party advertisements and were for websites that appear to be owned by neither the program provider nor the Station.
II.	For each Website Address observed, I visited the website and observed the following:
	The website offers a substantial amount of program-related material or other non-commercial content.
	The website does not appear to be primarily intended for commercial purposes, including e-commerce or advertising.
	The website's home page and other menu pages are clearly labeled to distinguish the non-commercial from the commercial sections.
	The page of the website to which I was directed by the Website Address displayed in the Children's Program does not appear to be used for e-commerce, advertising, or other commercial purposes, and it contains to links labeled "Store" (or similar terms) and no links to any page with commercial material.
	No program host or character was used to actively sell any product or service anywhere in the website, or, in the alternative, program hosts or characters were used to actively sell products or services but only on pages primarily devoted to multiple characters from multiple programs.

If any of the boxes in this Section II are not checked, I have attached an explanation describing the process by which I accessed website content that prevents me from checking the particular box. In addition, I have attached print-outs of relevant web pages.

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In making the observations above in Section II, I took all of the following actions for each website I visited:

- Clicked all links on the Displayed Page to determine whether any advertising or commercial material appears on a linked page.
- Determined whether any advertising of any kind is present on the Displayed Page.
- Determined whether the Displayed Page contains any link labeled "Store" or "Purchase" or "Buy" or any similar terms.
- Printed out the Displayed Page, which is attached hereto.
- Explored the entire website to which the Displayed Page belongs, looking for advertising of any kind.
- If any advertising was found anywhere in the website, I have written a narrative that describes how I found the advertising, including the links that were clicked in order to reach the advertising.
- I have printed out and attached hereto any pages that were accessed by one click from the Displayed Page (within the website and outside the website) that contained any advertising of any kind.

Date: January 10, 2015

Name: Mark Smith

Title: Station Manager / Program Director



To: All Partner Stations From: Maureen Milmore, VP Production

Re: FCC Children's Quarterly Report – 4th Quarter 2014

Date: December 30, 2014 Copies To:

#### ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

Please feel free to contact Maureen Milmore at (818) 977-0469 with any questions (or e-mail your request to maureen.milmore@cwtv.com).

### The CW Television Network Teen/Young Viewer Programming

Attached is a list of 4th Quarter 2014 CW Teen/Young Viewer Programming for your public files.

#### **Statement**

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's teen/young viewer programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of young viewers between thirteen and sixteen that were scheduled for broadcast during the fourth quarter of 2014.

### 4th QUARTER 2014 - CW TEEN/YOUNG VIEWER PROGRAMMING

Program: The Brady Barr Experience

Rating: TV G Length: 30 min

Program: Calling Dr. Pol

Rating: TV G Length: 30 min

Program: Dog Whisperer with Cesar Millan: Family Edition

Rating: TV G Length: 30 min

Program: Expedition Wild

Rating: TV G Length: 30 min

Program: Reluctantly Healthy

Rating: TV G Length: 30 min

Program: Rock the Park

Rating: TV G Length: 30 min

#### THE CW PLUS

1. Program: Great Big World Rating: TV-PG (E/I 13-16)

Length: 30 minutes

2. Program: Live Life & Win Rating: TV-PG (E/I 13-16)

Length: 30 minutes

3. Program: Made in Hollywood: Teen Edition

Rating: TV-PG (E/I 13-16)

Length: 30 minutes

4. Program: On the Spot Rating: TV-PG (E/I 13-16)

Length: 30 minutes

### WBMM-TV CH 22.1 Children's ages 13 - 16 Commercial Report MONTH: OCTOBER 2014

	Time Period	Program Name	Date	10/4/2014	10/11/2014	10/18/2014	10/25/2014
Cesar Millian				10/ 1/2017	10/11/2017	10/10/2017	10/20/2017
**Total   5:15   5:15   5:15	7.00			5.15	5.15	5.15	5:15
Time Period   Program Name   Date   10/4/2014   10/11/2014   10/18/2014   7:30 - 8:00 am   Dog Whisperer w/   Local Comml.							5:15
			10111		3.13	3.13	3.13
	Time Period	Program Name	Date	10/4/2014	10/11/2014	10/18/2014	10/25/2014
Cesar Millian	7:30 - 8:00 am		Local Comml.				
Date   10/4/2014   10/11/2014   10/18/2014		Cesar Millian	Network Comml.	5:15	5:15	5:15	5:15
Retwork Comml.   S.15   S.15   S.15   S.15			**Total	5:15	5:15	5:15	5:15
Retwork Comml.   S.15   S.15   S.15   S.15							
Network Comml.				10/4/2014	10/11/2014	10/18/2014	10/25/2014
**Total   5:15   5:15   5:15	8:00 - 8:30 am	Calling Dr. Pol	Local Comml.				
Time Period   Program Name   Date   10/4/2014   10/11/2014   10/18/2014						5:15	5:15
Signature   Calling Dr. Pol   Local Comml.   Signature   Signatu			**Total	5:15	5:15	5:15	5:15
Signature   Sign							
Network Comml.				10/4/2014	10/11/2014	10/18/2014	10/25/2014
**Total   5:15   5:15   5:15	8:30 - 9:00 am	Calling Dr. Pol	-0				
Time Period   Program Name   Date   10/4/2014   10/11/2014   10/18/2014   9:00 - 9:30 am   The Brady Barr   Local Comml.							5:15
Section   Sect			**Total	5:15	5:15	5:15	5:15
Section   Sect		In	T	I	Diameter and the second	· · · · · · · · · · · · · · · · · · ·	
Experience				10/4/2014	10/11/2014	10/18/2014	10/25/2014
**Total   5:15   5:15   5:15	9:00 - 9:30 am						
Time Period		Experience		-			5:15
Signature   Sign			**Total	5:15	5:15	5:15	5:15
Signature   Sign	Time Deviced	In.	D	10/4/0014	10/11/0014	110/10/00/14	<u> </u>
Experience   Network Comml.   5:15   5:15   5:15				10/4/2014	10/11/2014	10/18/2014	10/25/2014
**Total   5:15   5:15   5:15	9:30 - 10:00 am			5.15		5.15	5.15
Time Period		Experience					5:15
Network Comml.   S:15   S:15   S:15				3:13	5:15	5:15	5:15
Network Comml.   S:15   S:15   S:15	Time Period	Program Name	Data	T10/4/2014	10/11/2014	10/19/2014	10/25/2014
Network Comml.				10/7/2017	10/11/2014	10/10/2014	10/23/2014
**Total   5:15   5:15   5:15	10.00 10.50 um	Expedition Wild		5.15	5.15	5.15	5:15
Time Period			<b>1</b>				5:15
Network Comml.   Network Comml.   S:15   S:15   S:15			10441	5.15		5.15	3.13
Network Comml.   Network Comml.   S:15   S:15   S:15	Time Period	Program Name	Date	10/4/2014	10/11/2014	10/18/2014	10/25/2014
Network Comml.		<del> </del>	<del></del>	10/ 1/2011	10.11.2011	10,10,2011	10/23/2011
Time Period         Program Name         Date         10/4/2014         10/11/2014         10/18/2014           11:00 - 11:30 am         Rock the Park         Local Comml.         S:15         5:15         5:15           Network Comml.         5:15         5:15         5:15           **Total         5:15         5:15         5:15           Time Period         Program Name         Date         10/4/2014         10/11/2014         10/18/2014           11:30 am-12:00 pm         Reluctantly Healthy         Local Comml.         Image: Comml Community Communi				5:15	5:15	5:15	5:15
Time Period         Program Name         Date         10/4/2014         10/11/2014         10/18/2014           11:00 - 11:30 am         Rock the Park         Local Comml.         5:15         5:15         5:15           Network Comml.         5:15         5:15         5:15           **Total         5:15         5:15         5:15           Time Period         Program Name         Date         10/4/2014         10/11/2014         10/18/2014           11:30 am-12:00 pm         Reluctantly Healthy         Local Comml.							
11:00 - 11:30 am   Rock the Park   Local Comml.   Network Comml.   5:15   5:15   5:15   5:15     **Total   5:15   5:15   5:15     Time Period   Program Name   Date   10/4/2014   10/11/2014   10/18/2014     11:30 am-12:00 pm   Reductantly Healthy   Local Comml.							
11:00 - 11:30 am   Rock the Park   Local Comml.	Time Period	Program Name	Date	10/4/2014	10/11/2014	10/18/2014	10/25/2014
Time Period         Program Name         Date         10/4/2014         10/11/2014         10/18/2014           11:30 am-12:00 pm Reluctantly Healthy         Local Comml.         5:15         5:15	11:00 - 11:30 am	Rock the Park	Local Comml.				
Time Period         Program Name         Date         10/4/2014         10/11/2014         10/18/2014           11:30 am-12:00 pm         Reluctantly Healthy         Local Comml.				5:15	5:15	5:15	5:15
11:30 am-12:00 pm Reluctantly Healthy Local Comml.			**Total			5:15	5:15
11:30 am-12:00 pm Reluctantly Healthy Local Comml.							
			Date	10/4/2014	10/11/2014	10/18/2014	10/25/2014
Network Comm! 5:15 5:15 5:15	11:30 am-12:00 pm	Reluctantly Healthy	Local Comml.				
			Network Comml.	5:15			5:15
**Total 5:15 5:15 5:15			**Total	5:15	5:15	5:15	5:15
[Use additional sheets as necessary]			[Use additional sheet	ts as necess	ary]		

### WBMM-TV CH 22.1 Children's ages 13 - 16 Commercial Report MONTH: NOVEMBER 2014

Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
7:00 - 7:30 am	Dog Whisperer w/	Local Comml.		**********			
1/2	Cesar Millian	Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
7:30 - 8:00 am	Dog Whisperer w/	Local Comml.					
	Cesar Millian	Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
		-					
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
8:00 - 8:30 am	Calling Dr. Pol	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
8:30 - 9:00 am	Calling Dr. Pol	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
F-6.	T	<del></del>					
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
9:00 - 9:30 am	The Brady Barr	Local Comml,					
	Experience	Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/9/2014	11/15/2014	11/22/2014	11/20/2014
9:30 - 10:00 am	The Brady Barr	Local Comml.	11/1/2014	11/8/2014	11/13/2014	11/22/2014	11/29/2014
7.50 - 10.00 am	Experience	Network Comml.	5:15	5:15	5:15	5:15	0:00
	Experience	**Total	5:15	5:15	5:15	5:15	0:00
		Total	3.13	3.13	5.15	3.13	0.00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	
10:00 - 10:30 am	Expedition Wild	Local Comml.					
	* * * * * * * * * * * * * * * * * * * *	Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
10:30 - 11:00 am	Expedition Wild	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
m: n : 1	T&	In .		4.40.000			
Time Period	Program Name	Date Lacel Commit	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
11:00 - 11:30 am	Rock the Park	Local Commi.	5.15	E.15	5.15		0.00
		Network Comml.	5:15	5:15			0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/20/2014
	Reluctantly Healthy	Local Comml.	11/1/2014	11/0/2014	11/13/2014	1112412014	11/2//2014
11.50 am-12.00 pm	aptoructainty Heartily	Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15			0:00
		LUtai	J.13	2.13	3,13	J.13	0.00

### WBMM-TV CH 22.1 Children's ages 13 - 16 Commercial Report MONTH: DECEMBER 2014

Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
7:00-7:30 am	Dog Whisperer w/	Local Comml.				
	Cesar Millian	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
7:30-8:00 am	Dog Whisperer w/	Local Comml.				
	Cesar Millian	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
					- 113	
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
8:00-8:30 am	Calling Dr. Pol	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
8:30-9:00 am	Calling Dr. Pol	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
9:00-9:30 am	The Brady Barr	Local Comml.				
	Experience	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
=		т				
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
9:30-10:00 am	The Brady Barr	Local Comml.				
	Experience	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
10:00-10;30 am	Expedition Wild	Local Comml.	12/0/2014	12/13/2014	12/20/2014	12/2//2014
10.00-10.30 am	respectition with	Network Comml.	5:15	5:15	5:15	5.15
		**Total	5:15	5:15	5:15	5:15 5:15
		Total	3.13	3.13	3.13	3.13
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
10:30-11:00 am	Expedition Wild	Local Comml.	12/0/2014	12/13/2014	12/20/2014	12/2/12014
	Taripotetti ii ii ii	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15		5:15
		10001	5.10	5.15	3.10	0.10
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
11:00-11:30 am	Rock the Park	Local Comml.	12,0,201		10,000,000	12/2//2011
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
	n Reluctantly Healthy	Local Comml.				
	· · · · · · · · · · · · · · · · · · ·	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15		5:15
					0.10	5.25

# ALABAMANEWS .net

**Certification of Commercial Material In Children's Television Programs** 

THE HEARTLAND – KIDS TV 22.2 FOR STATION WBMM, TUSKEGEE, AL

OCTOBER 1 – DECEMBER 31, 2014

# THE HEARLAND KIDS 22.2 Commercial Report Children 12 years or Younger MONTH: OCTOBER 2014

Time Period	Program Name	Date	10/5/2014	10/11/2014	10/18/2014	10/25/2014
7:00-7:30 am	Dudley the	Local Comml.				
	Dragon	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
20' - D - 1 - 1	In	T6 .	10/5/0014	100110011	10/10/001/	10/05/0014
Time Period	Program Name	Date	10/5/2014	10/11/2014	10/18/2014	10/25/2014
7:30-8:00 am	Mustard Pancakes	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	10/5/2014	10/11/2014	10/18/2014	10/25/2014
8:00-8:30 am	Real Life 101	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
	1					
Time Period	Program Name	Date	10/5/2014	10/11/2014	10/18/2014	10/25/2014
8:30-9:00 am	Mouse in the House	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	10/5/2014	10/11/2014	10/18/2014	10/25/2014
9:30-10:00	Real Life 101	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
	. ==-	**Total	5:15	5:15	5:15	5:15

## THE HEARLAND KIDS 22.2 Commercial Report Children 12 years or Younger MONTH: NOVEMBER 2014

	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
7:00-7:30 am	Dudley the	Local Comml.					
	Dragon	Network Comml.	5:15	5:15	5:15		0:00
		**Total	5:15	5:15	5:15	5:15	0:00
	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
7:30-8:00 am	Mustard Pancakes	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
8:00-8:30 am	Real Life 101	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
8:30-9:00 am	Mouse in the House	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00
Time Period	Program Name	Date	11/1/2014	11/8/2014	11/15/2014	11/22/2014	11/29/2014
9:30-10:00	Real Life 101	Local Comml.					
		Network Comml.	5:15	5:15	5:15	5:15	0:00
		**Total	5:15	5:15	5:15	5:15	0:00

# THE HEARLAND KIDS 22.2 Commercial Report Children 12 years or Younger MONTH: DECEMBER 2014

Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
7:00-7:30 am	Dudley the	Local Comml.				
	Dragon	Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
7:30-8:00 am	Mustard Pancakes	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
8:00-8:30 am	Real Life 101	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
8:30-9:00 am	Mouse in the House	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
9:30-10:00	Real Life 101	Local Comml.				
		Network Comml.	5:15	5:15	5:15	5:15
		**Total	5:15	5:15	5:15	5:15

# ALABAMANEWS .net



**Certification of Commercial Material In Children's Television Programs** 

WBMM WX – KIDS TV 22.3 FOR STATION WBMM, TUSKEGEE, AL

OCTOBER 1 - DECEMBER 31, 2014

# Commerical Report for Children's Programs (Also includes Children ages 13-16 Programs)

### **MONTH: OCTOBER 2014 Saturdays**

Time Period	Program Name	Date	10/4/2013	10/11/2014	10/18/2014	10/25/2014
7:00 - 7:30 AM	Biz Kids	Local Comml.	0	0	0	0
		Network Commi.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	10/4/2013	10/11/2014	10/18/2014	10/25/2014
7:30 - 8:00 AM	Sports Starts of Tomorrow	Local Commi.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
	E =	**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	10/4/2013	10/11/2014	10/18/2014	10/25/2014
8:00 - 8:30 AM	Dragonfly TV	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	10/4/2013	10/11/2014	10/18/2014	10/25/2014
8:30 - 9:00 AM	Jack Hanna's Into the Wild	Local Comml.	0	0	0	0
	•	Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date				
		Local Comml.				
		Network Comml.				
		**Total				
Time Period	Program Name	Date				

[Use additional sheets as necessary]

\*\*Total

Local Comml.
Network Comml.

# Commerical Report for Children's Programs (Also includes Children ages 13-16 Programs)

**MONTH: OCTOBER 2014 Sundays** 

Program Name	Date	10/5/2014	10/12/2014	10/19/2014	10/26/2014
Career Day	Local Commi.	0	0	0	0
•	Network Comml.	2:30	2:30	2:30	2:30
	**Total	2:30	2:30	2:30	2:30
					•
Program Name	Date	10/5/2014	10/12/2014	10/19/2014	10/26/2014
The Real Winning Edge	Local Comml.	0	0	0	0
	Network Comml.	2:30	2:30	2:30	2:30
	**Total	2:30	2:30	2:30	2:30
Program Name	Date	10/5/2014	10/12/2014	10/19/2014	10/26/2014
Animal Atlas	Local Comml.	0	0	0	_0
	Network Comml.	2:30	2:30	2:30	2:30
	**Total	2:30	2:30	2:30	2:30
Program Name	Date	10/5/2014	10/12/2014	10/19/2014	10/26/2014
Teen Kids News	Local Comml.	0	0	0	0
	Network Comml.	2:30	2:30	2:30	2:30
	**Total	2:30	2:30	2:30	2:30
Program Name	Date		·		
	Local Comml.				
	Network Comml.				
	**Total				
Program Name	Date				
	Local Comml.				
	Network Comml.				
	Incraory Commer	1			
	Program Name The Real Winning Edge  Program Name Animal Atlas  Program Name Teen Kids News	Career Day  Local Comml.  **Total  Program Name The Real Winning Edge  Date Local Comml.  **Total  Program Name Animal Atlas  Program Name Teen Kids News  Program Name Teen Kids News  Date Local Comml.  **Total  Program Name Local Comml.  **Total  Program Name Date Local Comml.  **Total  Program Name Date Local Comml.  **Total  Program Name Date Local Comml.  Network Comml.  **Total	Career Day	Career Day	Network Comml.   0   0   0   0   0   0   0   0   0

## **Commerical Report for Children's Programs**

## (Also includes Children ages 13-16 Programs)

**MONTH: NOVEMBER 2014 Saturdays** 

7:30 - 8:00 AM   Sports Starts of Tomorrow   Local Comml.   0   0   0   0   0   0	0 0:00 0:00 11/29/2014 0:00 0:00
**Total   2:30   2:30   2:30   2:30   2:30	0:00 11/29/2014 0:00 0:00
Time Period   Program Name   Date   11/1/2014   11/8/2014   11/15/2014   11/22/2014	0:00 0:00
Time Period   Program Name   Date   11/1/2014   11/8/2014   11/15/2014   11/22/2014   8:00 - 8:30 AM   Dragonfly TV   Local Comml.   0   0   0   0   0   0   0   0   0	0:00 0:00
Time Period   Program Name   Date   11/1/2014   11/8/2014   11/15/2014   11/22/2014   8:00 - 8:30 AM   Dragonfly TV   Local Comml.   0   0   0   0   0   0   0   0   0	0:00 0:00
Network Comml.   2:30   2:30   2:30   2:30   2:30       **Total   2:30   2:30   2:30   2:30   2:30     Time Period   Program Name   Date   11/1/2014   11/8/2014   11/15/2014   11/22/2014     8:00 - 8:30 AM   Dragonfly TV   Local Comml.   0   0   0   0     Network Comml.   2:30   2:30   2:30   2:30	0:00
Time Period         Program Name         Date         11/1/2014         11/8/2014         11/15/2014         11/22/2014           8:00 - 8:30 AM         Dragonfly TV         Local Comml.         0         0         0         0           Network Comml.         2:30         2:30         2:30         2:30	0:00
Time Period         Program Name         Date         11/1/2014         11/8/2014         11/15/2014         11/22/2014           8:00 - 8:30 AM         Dragonfly TV         Local Comml.         0         0         0         0           Network Comml.         2:30         2:30         2:30         2:30	
8:00 - 8:30 AM Dragonfly TV Local Comml. 0 0 0 0 0 0 Network Comml. 2:30 2:30 2:30 2:30	
8:00 - 8:30 AM Dragonfly TV Local Comml. 0 0 0 0 0 0 Network Comml. 2:30 2:30 2:30 2:30	
Network Comml.         2:30         2:30         2:30         2:30	11/29/2014
**Total 2:30 2:30 2:30 2:30	0:00
	0:00
	4466664
	11/29/2014
8:30 - 9:00 AM Jack Hanna's Into the Wild Local Comml. 0 0 0	
Network Comml. 2:30 2:30 2:30 2:30	0:00
**Total 2:30 2:30 2:30 2:30	0:00
Time Period Program Name Date	
Time Period Program Name Date Local Comml.	
Network Comml.	
**Total	
Total	
Time Period Program Name Date	
Local Comml.	
Network Comml.	
**Total	

# **Commerical Report for Children's Programs**

### (Also includes Children ages 13-16 Programs)

**MONTH: NOVEMBER 2014 Sundays** 

Time Period	Program Name	Date	11/2/2014	11/9/2014	11/16/2014	11/23/2014	11/30/2014
7:00 - 7:30 AM	Career Day	Local Comml.	0	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	11/2/2014	11/9/2014	11/16/2014	11/23/2014	11/30/2014
7:30 - 8:00 AM	The Real Winning Edge	Local Comml.	0	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30	2:30
-							
Time Period	Program Name	Date	11/2/2014	11/9/2014	11/16/2014	11/23/2014	11/30/2014
8:00 - 8:30 AM	Animal Atlas	Local Comml.	0	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	11/2/2014	11/9/2014	11/16/2014	11/23/2014	11/30/2014
8:30 - 9:00 AM	Teen Kids News	Local Comml.	0	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30	2:30
( <del></del>	·						
Time Period	Program Name	Date					
		Local Comml.					
		Network Comml.					
		**Total					
	Im.	···					
Time Period	Program Name	Date					
		Local Comml.					
		Network Comml.					
		**Total					

# **Commerical Report for Children's Programs**

# (Also includes Children ages 13-16 Programs)

**MONTH: DECEMBER 2014 Saturdays** 

Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
7:00 - 7:30 AM	Biz Kids	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	In N	In .	10/5/001/	4848888	10/00/004	4010-10044
	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
7:30 - 8:00 AM	Sports Starts of Tomorrow	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
8:00 - 8:30 AM	Dragonfly TV	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	12/6/2014	12/13/2014	12/20/2014	12/27/2014
8:30 - 9:00 AM	Jack Hanna's Into the Wild	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date				
Time I cribu	1 Togram Ivanic	Local Comml.				
		Network Comml.				
		**Total				
Time Period	Program Name	Date				
		Local Comml.				
		Network Comml.				
		**Total		1		

# Commerical Report for Children's Programs (Also includes Children ages 13-16 Programs)

## **MONTH: DECEMBER 2014 Sundays**

Time Period	Program Name	Date	12/7/2014	12/14/2015	12/21/2014	12/28/2014
7:00 - 7:30 AM	Career Day	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Trico Desired	In N	In .	40.0004.1	4014410047	40/04/004	101001001
Time Period	Program Name	Date	12/7/2014	12/14/2015	12/21/2014	12/28/2014
7:30 - 8:00 AM	The Real Winning Edge	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	12/7/2014	12/14/2015	12/21/2014	12/28/2014
8:00 - 8:30 AM	Animal Atlas	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	12/7/2014	12/14/2015	12/21/2014	12/28/2014
8:30 - 9:00 AM	Teen Kids News	Local Comml.	0	0	0	0
		Network Comml.	2:30	2:30	2:30	2:30
		**Total	2:30	2:30	2:30	2:30
Time Period	Program Name	Date	<del></del>			
Time Leriou	r rogram Name	Local Comml.				
		Network Comml.		<del></del>		
		**Total				
		10001				
Time Period	Program Name	Date				
		Local Comml.				
		Network Comml.				
		**Total				