

**WPCM
920 AM
Burlington-Graham, NC**

ISSUES AND PROGRAMS REPORT

FOR

STATION WPCM

1ST QUARTER 2024
(January 1 – March 31)

Operations Manager: Carson Johnson

Report compiled by:
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WPCM PROGRAMS THAT ADDRESS COMMUNITY ISSUES

WPCM-AM, Burlington-Graham, NC
Issues and Concerns
1st Quarter 2024
January 1- March 31, 2024

Issue:	CD Crime/Drugs	FY Family/Youth
	EC Economy	GR Growth/Roads/Transportation
	ED Education	HO Housing
	EH Environment/Health	PA Private/Public/Accountability
	IN Infrastructure	POL Politics
	VOL Volunteering	PS Public Safety
	HC Healthcare	AR Addiction/Recovery
	MI Military Appreciation/Awareness	HA High School Athletics
	TAX Tax Reform/Taxes	ME Media
	IM Immigration	LE Law Enforcement
	COVID COVID-19	RUS, War in Ukraine
	ART The Arts/Fine Arts	EQ Equal Opportunity
	POV Families In Need	MH Mental Health
	HT Human Trafficking	AG Agriculture
	HN Hunger Needs	IS Israel

Shows: The Hope Morning Show with Tom Britt News and Weather 6a-10a M-F

WPCM-AM 920
4th Quarter Community Affairs
October 1 – December 31, 2023

Tom Britt newscasts M-F 6a, 6:30a, 7a, 7:30a, 8a, 8:30a, 9a, 12p, 5p **CD, EC, ED, EH, IM, NS, HB, FY, GR, HO, PA, POL, PS**

1/5/2024 8-8:30a Kurt Ward and India Kingery had conversation with Jacob Daniely of Westside Fellowship Church; they discussed their event "A Night to Shine" coming up February 9; this event is a prom experience for people with special needs ages 14 and older and is sponsored by the Tim Tebow Foundation; other topics that were discussed: the upcoming missions trip to Guatemala where the focus of this trip would be to deliver water filters to the village which this group has been working with for the past couple of years as well as to provide VBS and other outreach services **ED, EQ, HN**

1/10/24 6:30a-7a Kurt Ward and India Kingery talked with Tommy Cole, Graham Fire Department Chief, Burlington Fire Marshall J. Nim Harris, Burlington Fireman Daniel Shoffner, Alamance County Sheriff's Office PIO Byron Tucker, and Alamance Burlington School PIO Les Atkins about the impending winter storm in the Alamance County. Discussed winter storm preparedness, the need for emergency plans, the projected impact on the county, county and municipal response, common causes of injury and death related to winter storms, school safety, and action taken by the county, municipalities, and schools. **PS, IN, ED**

1/12/24 8:00a-8:30a Kurt Ward and India Kingery talked with Alamance County Sheriff Terry Johnson about their upcoming job fair. The Sheriff's Office is hiring sworn deputies and detention officers for the jail. Discussed benefits of working for the Sheriff's Office, the need for more officers to keep up with the growth of Alamance County, and duties of deputies and detention officers. Discussed qualifications, and advancement opportunities. **LE, GR, PS, CD**

1/26/2024 7a-8:30am Kurt Ward and India Kingery talked with Skye Sullivan, the Director of the Family Justice Center; topics discussed included what does the FJC do, what other organizations collaborate with the FJC, how the FJC is funded, how can community members volunteer and get involved, as well as the Upcoming Camp Hope which is the first evidence-based camping and mentoring program in the United States to focus on children and teens exposed to domestic violence. **CD, ED, FY, PS, LE**

2/5/2024 7a-8:30am Kurt Ward and Wendy Roberts talked with Heidi Norwick the outgoing CEO for Alamance County United Way; talked about the current vision and mission of the United Way, how that vision and mission has changed over her years with the United Way, upcoming projects and initiatives with the United Way including the tax return project and the affordable housing studies and initiatives. **EC, IN, TAX, EQ, HO**

2/9/2024 7a-8am Kurt Ward and Wendy Roberts talked with Randy Johnson and Dennis Boone of Vision India; discussion included understanding their mission which is bringing the Gospel to unreached people groups, the political differences and persecution obstacles that missionaries face around the world including India, as well as other differences including lack of healthcare, education and more often than not lack of basic needs. **EC, IN, HC, IM, EQ, HN**

2/21/24 8:00a-8:30a Kurt Ward and Wendy Roberts talked with Chuck Hursey and Charles Hursey, owners of Hursey's BBQ, about their induction to the North Carolina BBQ Hall Of Fame. Discussed the history of BBQ in North Carolina, the family tradition of smoking pork, and the future of BBQ. Talked about the evolution of NC BBQ, including the comradery between the different pitmasters, talked about the difference in Eastern and Lexington Style BBQ. Discussed the past inductees to the BBQ Hall Of Fame, the NC BBQ Trail. Talked about NC BBQ as part of our cultural identity. **SB, HI**

2/22/24 8:00a-8:30a Kurt Ward and Wendy Roberts talked with Senior Director of Investor Engagement Kelly Roberts and President and CEO Regan Gural from the Alamance County Chamber of Commerce. Discussed two main topics that had several sub conversations. The first main topic was the 2023 Annual Report. The report highlighted a year of purpose-driven initiatives and achievements through strategic collaborations, innovative programs, and unwavering support from our investors, volunteers, and the community. Discussed the Ambassador Council which is the go-to group of volunteers that help with investor outreach and vent support; the small business grant program which 2023 was the first year of the brand new Small Business Grant program, provided by the Alamance County Economic Development Foundation; Discussed Leadership Alamance Leadership Alamance is one of the Chamber's staple programs. The program provides current and emerging leaders with the opportunity to gain knowledge and perspective about the community they live in.

2023 marked a record-breaking number of applicants for the program, resulting in the largest class ever; Classroom Collection Campaign which is an annual campaign organized by the Chamber and is designed to support students by supplying items needed for a successful school year. It's an opportunity for our local business community to support students who may not have access to school supplies. The second main topic was the upcoming ROAR women's conference presented by the Chamber and Nikki Ratliff. The event was founded in 2016 and has grown to 400+ attendees; it is an opportunity to celebrate women and provide them opportunities for personal and professional development; this year the Opening Speaker – Dr. Connie Book; there would be a Fireside Chat – Susan Watson & Becky Mock (Women's Resource Center) and Keynote Speaker – Former US Olympian Leslie Maxie; we discussed how people could sign up to sponsor, be a vendor or attend the event **EC, GR, SB**

3/4/2024 7a- 8:30am Kurt Ward and Wendy Roberts had conversation with Sally Gordon of the United Way of Alamance County; Discussions included their upcoming Golf Tournament Fundraiser, Tax Preparation Services Update and Community Council Meeting on housing with other community partners, and their weekly calendar for food banks and places that serve hot meals; monthly discussion revolves on the United Way Mission to end poverty by providing to and connecting the community to resources county wide. **TAX, EC, IN, HN**

3/6/24 8:00a-8:30a Kurt Ward and Wendy Roberts talked with Regan Gural, Kelly Roberts, and Nikki Ratliff of the Alamance County Chamber of Commerce about the upcoming ROAR Women's Symposium. Ratliff is an Alamance County business owner and presenting sponsor of the event. Discussed the challenges of being a female business owner, and specifically the opportunities for nonprofit leaders at the symposium. Discussed registration for the event and costs associated. **EC, SB, EQ**

3/8/24 8:00a-8:30a Kurt Ward and Wendy Roberts talked with Byron Tucker, PIO for the Alamance County Sheriff's Office about the upcoming Citizen's Academy. The Citizen's Academy provides unparalleled access behind the scenes of the Sheriff's Office. It's a free opportunity for the average citizen to look at the processes, procedures, and challenges of day-to-day operations of Alamance County's law enforcement. It's a multi-week course that looks at every aspect of the Sheriff's Office and provides transparency for the average citizen. **LE, PS, PA**

3/15/2024 7:30a-8:30am Kurt Ward and Wendy Roberts talked to Mackenzie Barrier, Jason Witherspoon and Barbara Montanero from Alamance Parks about their Inclusive Basketball Tournament, their partnership with the Special Olympics and this quarter's volunteer opportunities. Discussions surrounded opportunities for families to be involved together in volunteering and physical activity, education about inclusion of all athletes with varying degrees of physical and mental capacities, and education on environmental opportunities to help maintain the parks and shared spaces in Alamance County. **ED, EH, EQ, FY**

3/20/24 8:00a-8:30a: Kurt Ward and Wendy Roberts talked with Jordan Wood, Patty Brothers, and Christina Flaherty from the Denise Marie Flaherty Foundation. DMF provides support for cancer patients and their families and helps to alleviate the financial burdens on them. It's a foundation with very little red tape and a simple requirement that recipients show the need for financial support. There is no limit to how much support a family can receive. Their upcoming Lavender Ribbon Luncheon features five "champions" who are all prominent members of the community and all cancer survivors that are paying it forward by raising money for other patients. **FY, HC**

3/21/24 8:00a-8:30a Kurt Ward and Wendy Roberts talked with Greg Milton, director of the Cumming High School Band about their upcoming Battle of The Borders, a band competition featuring Cummings High School and schools from surrounding counties: Northeast Guilford and Lexington Highschool, as well as performances from the North Carolina Central University Drumline and the Shaw University Band. Discussed music education in schools, its impact of students' overall education and the positive effect of extracurricular activities on academic performance. **ED, HS, ART**