

ORDER



Orders
Order / Rev: 1287406
Alt Order #: WOC14645528
Product Desc: General
Estimate: 13265
Flight Dates: 06/24/24 - 06/30/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

WEWS

Primary AE: Margie MacDonald
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Duty and Honor
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID: 263148
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/27/24	06/30/24	28	\$44,500.00	\$37,825.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
June 2024	28	\$44,500.00	\$37,825.00	0.00
Totals	28	\$44,500.00	\$37,825.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Margie MacDonald	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEWS	06/24/24	06/28/24	M-F 6-7am GMC M-F 6-7am GMC (Program: GOOD MORNING CLEVELAND 6A) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of Good Morning Cleveland 6am on WEWS airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/20	CM	6-7am	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/24	06/30/24	MTWTF--					2	\$1,200.00		0.00			
N 2	WEWS	06/24/24	06/28/24	M-F 7-9am GMA M-F 7-9am GMA (Program: GOOD MORNING AMERICA) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of Good Morning America on WEWS airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/	CM	7-9am	MTWTF--	:30	2	\$1,500.00	P-2	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/24	06/30/24	MTWTF--					2	\$1,500.00		0.00			
N 3	WEWS	06/24/24	06/29/24	SA 8-9am News SA 8-9am News (Program: GOOD MORNING CLEVELAND SA 8A) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of Good Morning Cleveland Saturday on WEWS airing 12 times on 4/1/2023, 4/8/2023, 4/15/2023, 4/22/2023, 4/29/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 a	CM	8-9am	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 06/24/24	06/30/24	-----S-					1	\$1,000.00		0.00			

Order / Rev: 1287406
 Alt Order #: WOC14645528
 Flight Dates: 06/24/24 - 06/30/24

Advertiser: Duty and Honor
 Product Desc: General
 Estimate: 13265

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																
N 4	WEWS	06/24/24	06/30/24	SU 7-8am GMA SU 7-8am GMA	CM	7-8am	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00																																
(Program: GOOD MORNING AMERICA SU 7A) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of Good Morning America Sunday on WEWS airing 11 times on 4/2/2023, 4/9/2023, 4/16/2023, 4/23/2023, 4/30/2023, 5/7/2023, 5/14/2023, 5/21/2023, 6/4/2023, 6/11/2023 and 6/18/2023																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>-----S</td> <td>1</td> <td>\$1,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	-----S	1	\$1,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	-----S	1	\$1,000.00	0.00																																										
N 5	WEWS	06/24/24	06/28/24	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00																																
(Program: THE VIEW) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of The View on WEWS airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023, 4/1																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>MTWTF--</td> <td>2</td> <td>\$1,200.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	MTWTF--	2	\$1,200.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	MTWTF--	2	\$1,200.00	0.00																																										
N 6	WEWS	06/24/24	06/28/24	M-F 12-1230pm News M-F 12-1230pm News	CM	12-1230pm	MTWTF--	:30	2	\$1,000.00	P-2	0.00	NM	2	\$2,000.00																																
(Program: NEWS 5 AT NOON) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of News 5 at Noon on WEWS airing 65 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>MTWTF--</td> <td>2</td> <td>\$1,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	MTWTF--	2	\$1,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	MTWTF--	2	\$1,000.00	0.00																																										
N 7	WEWS	06/24/24	06/28/24	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	MTWTF--	:30	2	\$2,500.00	P-3	0.00	NM	2	\$5,000.00																																
(Program: NEWS 5 AT 6P) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of News 5 at 6pm on WEWS airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12/2023																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>MTWTF--</td> <td>2</td> <td>\$2,500.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	MTWTF--	2	\$2,500.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	MTWTF--	2	\$2,500.00	0.00																																										
N 8	WEWS	06/24/24	06/28/24	ABC World News M-F ABC World News M-F	CM	630-7pm	MTWTF--	:30	2	\$4,000.00	P-2	0.00	NM	2	\$8,000.00																																
(Program: ABC WORLD NEWS) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of ABC World News Tonight with David Muir on WEWS airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>MTWTF--</td> <td>2</td> <td>\$4,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	MTWTF--	2	\$4,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	MTWTF--	2	\$4,000.00	0.00																																										
N 9	WEWS	06/24/24	06/29/24	SA 6-630pm News SA 6-630pm News	CM	6-630pm	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00																																
(Program: NEWS 5 AT 6P SAT) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of News 5 at 6pm on WEWS airing 11 times on 4/1/2023, 4/15/2023, 4/22/2023, 5/6/2023, 5/13/2023, 5/20/2023, 5/27/2023, 6/3/2023, 6/10/2023, 6/17/2023 and 6/24/2023																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>-----S-</td> <td>1</td> <td>\$2,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	-----S-	1	\$2,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	-----S-	1	\$2,000.00	0.00																																										
N 10	WEWS	06/24/24	06/30/24	M-SU 11-1135pm News M-SU 11-1135pm News	CM	11-1135pm	MTWTFSS	:30	3	\$2,000.00	P-2	0.00	NM	3	\$6,000.00																																
(Program: NEWS 5 AT 11P M-SU) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of WEWS airing News 5 at 11pm on 3/27/2023, News 5 at 11pm on 3/28/2023, News 5 at 11pm on 3/29/2023, News 5 at 11pm on 3/30/2023, News 5 at 11pm on 3/31/2023, News 5 at 11pm on 4/																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>MTWTFSS</td> <td>3</td> <td>\$2,000.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	MTWTFSS	3	\$2,000.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	MTWTFSS	3	\$2,000.00	0.00																																										
N 11	WEWS	06/24/24	06/28/24	Kimmel 1135pm Kimmel 1135pm	CM	1135pm-1237am	MTWTF--	:30	5	\$500.00	P-3	0.00	NM	5	\$2,500.00																																
(Program: JIMMY KIMMEL LIVE) 2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of Jimmy Kimmel Live! on WEWS airing 64 times on 3/27/2023, 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/3/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/10/2023, 4/11/2023, 4/12																																															
<table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> <td colspan="10"></td> </tr> <tr> <td>Week: 06/24/24</td> <td>06/30/24</td> <td>MTWTF--</td> <td>5</td> <td>\$500.00</td> <td>0.00</td> <td colspan="10"></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>											Week: 06/24/24	06/30/24	MTWTF--	5	\$500.00	0.00										
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 06/24/24	06/30/24	MTWTF--	5	\$500.00	0.00																																										
N 12	WEWS	06/24/24	06/28/24		CM	1237-107am	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00																																

Order / Rev: 1287406
 Alt Order #: WOC14645528
 Flight Dates: 06/24/24 - 06/30/24

Advertiser: Duty and Honor
 Product Desc: General
 Estimate: 13265

WEWS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Nightline 1237am											
				Nightline 1237am											
(Program: NIGHTLINE)															
2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of ABC News Nightline on WEWS airing 63 times on 3/28/2023, 3/29/2023, 3/30/2023, 3/31/2023, 4/1/2023, 4/4/2023, 4/5/2023, 4/6/2023, 4/7/2023, 4/8/2023, 4/11/2023, 4/12/2023, 4/13/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	MTWTF--			3		\$400.00		0.00				
N 13	WEWS	06/24/24	06/25/24	Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$5,000.00	P-2	0.00	NM	1	\$5,000.00
				Tuesday Prime A											
(Program: CEL WHEEL OF FORTUNE TUE 2024)															
2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of Celebrity Wheel of Fortune on WEWS airing 4 times on 5/30/2023, 6/6/2023, 6/13/2023 and 6/20/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	-T-----			1		\$5,000.00		0.00				
N 14	WEWS	06/24/24	06/29/24	Saturday Prime A	CM	8-9pm	-----S-	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
				Saturday Prime A											
(Program: SATURDAY PRIME 8P 2024)															
2Q24 COMSCORE (sell) - CLEVELAND-AKRON (CANTON) - ESTIMATE IS BASED ON PAV of WEWS airing America's Funniest Home Videos on 6/3/2023, The Rookie on 6/10/2023, America's Funniest Home Videos on 6/17/2023 and American Born Chinese on 6/24/2023															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		06/24/24	06/30/24	-----S-			1		\$3,000.00		0.00				
													Totals	28	\$44,500.00