



**KSNB-TV**

**QUARTERLY LIST OF PROGRAMMING PROVIDING  
THE MOST SIGNIFICANT TREATMENT OF  
COMMUNITY ISSUES**

**Gray Television Licensee, LLC.  
3rd Quarter, 2016**

**3rd Quarter 2016  
Issues Programming**

**PROGRAMS PROVIDING MOST SIGNIFICANT  
TREATMENT OF COMMUNITY ISSUES**

<b>On KSNB</b>		
<b>NBC NEBRASKA TODAY</b> 7:00a	Monday thru Friday	5:00-
<b>NBC NEBRASKA MIDDAY</b> 12:00p	Monday thru Friday	11:30a-
<b>NEWS AT 5PM</b> 5:00-5:30p	Sunday thru Friday	
<b>NEWS AT 6PM</b> 6:00-6:30p	Monday thru Saturday	
<b>NEWS AT 10PM</b> 10:35p	Monday thru Sunday	10:00-
<b>PREPZONE WEEKLY</b> <b>9am-930am</b>	<b>Saturdays beginning Sept. 3</b>	
<b>Also on KSNB DT2 (a simulcast of KOLNDT3)</b>		
<b>MY NEWS AT 9</b> 9:00-9:30p	Monday thru Sunday	
<b>Pure Nebraska</b> 6:30-7p		Tuesday
<b>MomsEveryday: The TV Series</b> 9:30-10p	2nd/4th	Tuesday/Month

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to three minutes in duration unless otherwise indicated.

**Webchannel:** Nebraskans have a place on the Internet to go for local news and information. As more people turn to the Internet on a daily basis, people can count on KSNB to be the local news and information leader on the web. KSNB's website is an important source of local news stories of all kinds, community information, public service, and other internet resources. KSNB's home page offers links to topics, which include news, weather, sports, health, family, education, government and community. It also includes up-to-the minute video streaming of news stories, weather forecasts and includes special features such as [Live Streaming and Live Chat] watching live press conferences through web streaming. While stories are continually posted and eventually drop off of the top 30 or so visually displayed, they never actually leave the Webchannel Feature server making these accessible for viewers to conduct a search to retrieve each of these in the future. Video segments stay within the server approximately 1-2 days.

**Regular NBC Network News Programs Carried by KSNB:**  
**EARLY TODAY** Monday thru Friday  
 4:00-4:30am

<b>EARLY TODAY</b> 4:30-5:00am	Monday thru Friday	
<b>TODAY SHOW</b> 11:00am	Monday thru Friday	7:00-
<b>NBC NIGHTLY NEW</b> 5:30pm	Monday thru Sunday	5:00-
<b>SATURDAY TODAY SHOW</b> 9:00am	Saturdays	7:00-
<b>SUNDAY TODAY SHOW</b> 8:00am	Sundays	7:00-
<b>MEET THE PRESS</b>	Sundays	8:00-9:00am

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories.

***All KSNB Newscasts are closed captioned for the hearing impaired. Station conducts all weekly random EAS tests as well as monthly scheduled test in preparation of needed emergency announcements. Station airs Public File and Children's Programming Report spots as required.***

## **ALCOHOL & DRUGS**

### **Your Health (On-Going Series)**

#### **NBC Nebraska News at 5pm Everyday**

Your Health is an ongoing new series giving daily reports on the latest in medical advancement and studies. These reports include health information and drug and alcohol related problems from national, international and local studies, reports, reputed organizations and the government and covers issues targeting several demographics: from women, to the elderly, youth and minority groups Your Money - This segment features tips and advice from financial experts as well as market reports and investing news.

#### **Holiday Enforcement (7/4/16 10pm 2:23)**

This Fourth of July you might see more red and blue lights on the road. The State Patrol wants you to know troopers are putting in overtime hours in case you decide to take you party to the road.

#### **Prescription Drugs (7/13/16 5pm 1:30)**

Prescription drug overdose is a big problem in the state. According to the Department of Health and Human Services, forty percent of drug overdose deaths in 2014 involved opioid pain relievers.

#### **Recovery In The Park (7/15/16 10pm 1:50)**

They say they beat their inner demons. Recovering from an addiction can be a life long journey. About 600 people supported each other at the Recovery In The Park event in Hastings to celebrate their sobriety and to reach out to others who still need help.

#### **Script Meds (8/11/16 10pm 2:10)**

There has been an increase in pharmacy burglaries in Nebraska that can be traced back to people with prescription medication addictions. These break-ins can involve either the addicted person or someone seeing an opportunity to make illegal sales.

## **ANIMAL CONTROL & WELFARE/ PET HEALTH & LAWS**

### **Star Over Rover (On-Going)**

#### **NBC Nebraska Today 6am Weekly**

Interview on News 5 Today on Wednesdays We feature an animal weekly that is in need of a good home plus tips/advice on how to better take care of your own pets.

### **Heartland Pet Connection (On-Going)**

#### **NBC Nebraska Midday (News at 11:30am) Fridays**

Interview on News 5 at 11:30am on Wednesdays with the Heartland Pet Connection. Tips and advice

on how to take care of your pets. An animal that is in need of a good home is also featured.

### **Runaway Pets (7/5/16 10pm 2:15)**

Local animal shelters are caring for dozens of pets that ran away because of fireworks. There is a huge influx of runaway and stray pets every Fourth of July. Local shelters say your best bet is to cool them as soon as your animal goes missing.

### **Puppy Mill Pet Influx (7/31/16 10pm 2:19)**

When it comes to rescuing and rehabilitating dogs from puppy mills an animal shelter from the tri cities is on the front lines. The Central Nebraska Humane Society is caring for thirteen animals after recent rescues.

The influx of these animals requires a lot of the shelter's resources.

### **G.I. Dog In Joplin (8/15/16 10pm :55)**

It is common for comfort dogs to be on scene after tragedy but rarely are they helping one of their own. A comfort dog from Grand Island is in Joplin, Missouri to help his friends heal after a weekend shooting at a church van.

### **Drool In The Pool (8/21/16 10pm :34)**

One last dip in the water part pool went to the dogs. About seventy-five dogs made a splash at Island Oasis for the annual Drool In The Pool. Money raised for the entrance fee will go towards medical expenses for shelter animals.

### **CNHS Overcrowding (9/10/16 10pm 1:27)**

The Central Nebraska Humane Society continue to deal with shelter overcrowding and it is not taking in any more animals. The shelter is offering a sweet deal to help find homes for these animals.

## **CONSUMER INFORMATION AND PROTECTION**

**Your Money (On-Going)**  
**NBC Nebraska News at 5pm**

Special consumer and money information keeps viewers "On the Money". This segment features tips and advice from financial experts as well as market reports and investing news.

**Unclaimed Property (7/10/16 10pm 2:24)**

The state Treasurer's office could be giving you money you never knew you had. It is an outreach program that could pay you thousands in money. The State Treasurer's office will be out at the state and county fairs to find people who have unclaimed property.

**Hot Cars (7/22/16 10pm :50)**

The heat we have been experiencing across the tri cities can cause trouble on the road if you do not protect your car from the heat. Mechanics say staying up to date with general maintenance is one way drivers can prevent car trouble on a hot day.

**Hotel Hack (8/15/16 10pm :30)**

Travelers beware. Your personal financial information may have been stolen if you stayed at certain hotel chains this summer. Malware put in at least 20 hotels may have collected names, credit card account numbers, expiration dates and verification codes.

**State Fair Game Inspections (8/26/16 6pm 1:15)**

The State Patrol says the game inspections at the state fair went well. They added that it is important to have these inspections so that fairgoers know their money won't be taken unfairly. A few things they check during the inspections is if the game works, what the prizes are and what it takes to win a prize.

**G.I. Tax Scam (9/1/16 6pm :50)**

A telephone scam is trying to take advantage of tax payers in Hall County. According to the County Treasurer's office, three people have received a phone call from someone claiming to be with the treasury and asking for credit and/or debit card information to pay off property tax interest.

**USDA Home Loan (9/15/16 5pm 1:05)**

Owning a home is still a big part of the American dream, but many people do not see it as a reality because of the cost. A USDA Rural Loan program could help families clear that hurdle. Right now you could be eligible for record low rates and no down payment.

**Grand Island Counterfeit Currency (9/28/16 6pm 2:15)**

Central Nebraska police are on the lookout for people responsible for a recent run of counterfeit money. There have been as many as nine recent reports of counterfeit bills found in Grand Island over the past week.

**CRIME AND PERSONAL SAFETY**

**Concealed Definition (8/5/16 5pm 1:25)**

Many people throughout the tri-cities own weapons they may use for hunting or even protection, but, are they carrying them legally? Possessing them is not a problem, but concealing them is. If you are illegally carrying a weapon, the first offense is a misdemeanor but the charges can lead to a felony after the first offense.

**State Fair Ride Inspections (8/24/16 6pm 1:18)**

Wade Shows is the midway operator for the state fair. With safety being the top priority for fair officials the rides will be inspected multiple times by Wade Shows inspectors, state inspectors and third party inspectors.

People are reminded to take an active part in being safe by reading ride signs and understanding age, height and weight restrictions. Officials say people should make sure equipment powered rides have a Nebraska permit on it before riding.

**State Fair Food Vendors (8/25/16 5pm 1:30)**

Food vendors are ready for inspections. Part of the process is giving out permits to vendors today and once food is prepared tomorrow the inspections will happen. Officials say the inspection process is important to ensure everyone at the fair is safe. Fairgoers are reminded to wash their hands or use sanitizer before eating anything to prevent any foodborne illnesses.

**String of Thefts (8/25/16 6pm :40)**

Since June 1<sup>st</sup> there have been 50 reported thefts from vehicles in Hastings, The police department is on the offensive against a growing trend. While thefts can be large or small... the losses are mounting up.

**Attempted Child Abduction (8/26/16 6am :35)**

The St. Paul Police Department is alerting parents about an attempted child abduction and asking them to be extra cautious and on alert. An 8 year old boy had a masked man chase and attempt to abduct him.

**Burglary Protection (9/8/16 5pm 1:10)**

Home security in general. Are you doing enough to make sure your home is not a target? The Grand Island Police Department has more than a few tips to help you out.

**Gang Arrests (9/14/16 6pm :50)**

A summer long crackdown has 268 criminals off our streets. Operation Triple Beam focused on three main areas, gang members, firearms and illegal drugs. 75 gang members were arrested, 101 guns seized and drugs valued at more than \$443 thousand dollars have been confiscated in Lincoln and Omaha.

**DIVERSITY/COMMUNITY INCLUSION****Star City Pride (7/9/16 10pm 1:32)**

In Lincoln, inspiration guest speakers, local performers and rainbow flags...they are all part of the annual Star City Pride Festival. This year's festival truly is a celebration of the triumphs for the LGBT community.

**Veteran Low Income Housing (7/12/16 10pm 2:20)**

Details on a development that promises a better quality of life for veterans in the tri-cities. A new housing option for low income veterans in the tri-cities is becoming a reality. The plan has been in the works for years and now there are seemingly no more hurdles to clear.

**Husker Heroes (9/10/16 10pm :50)**

For kids growing up in Nebraska, Husker players are more than just athletes, they are role models. Hundreds of special needs kids were able to really connect with their favorite huskers at the Husker Heroes Event at Memorial Stadium.

**Unconscious Bias (9/29/16 6pm 2:18)**

No matter how well intentioned a person may be, odds are at some point you will lapse into a moment of discrimination or bias against another person or group. It is called non-conscious or unintentional bias and raising awareness of it helps make a change.

**ECONOMICS/EMPLOYMENT/DEVELOPMENT****Your Money (On-Going)****NBC Nebraska News at 5pm**

Special consumer and money information keeps viewers "On the Money". This segment features tips and advice from financial experts as well as market reports and investing news.

**New Hastings Hotel (7/5/16 5pm 2:00)**

A new hotel looks to fill the hospitality gap. The Hastings Hotel & Convention Center finally gets ready to reopen. Dave Snyder and his partners have renovated the hotel and will open it to guests under the name C3 Hotel.

**Bimbo Bakery Closing (7/8/16 6pm 1:30)**

More than 100 people in Hastings will lose their jobs this fall when a well-known business closes shop. Bimbo Bakery employees were notified about the decision to cease operations in Hastings.

**Hastings Jobs (8/1/16 10pm 2:14)**

Our State continues to have one of the lowest unemployment rates in the country and locally according to recent stats. As of May of this year Hastings had a jobless rate at 2.6 percent. What does this mean for local job searches when it is harder for employers to hire?

**Bruning Grocery (8/17/16 6pm 1:30)**

As people in Nebraska continue to migrate their way to the larger towns and cities in our state, the economic health of small towns left behind can struggle. One business in one town is bucking the trend.

**Hastings Storefront (8/24/16 6pm 2:04)**

It is amazing what a little face lift can do. A building in downtown Hastings, once home to Dollar General, has been covered with a green façade for years. The green façade has been

removed resulting in the unveiling of a classic downtown building. The CRA owns the building and they hope that now they have a more marketable product.

**Broadband/State Fair (8/29/16 10pm 2:12)**

Ag producers and farmers say increasing broadband would be both an economic and environmental benefit. It is necessary to help small and rural areas keep up with changing technology. Steps are being taken at the Federal level to get broadband access throughout the entire state.

**Hastings Young Professionals (8/30/16 10pm 2:05)**

Networking and growing the community. These are the two main goals of Hastings Young Professionals now looking to expand membership.

**UNK Enrollment (9/7/16 5pm :55)**

Keeping people in Nebraska. It is an effort of every city and town throughout the State. With recent enrollment numbers it appears the State Universities are chipping in too.

**Wave Pizza (9/12/16 10pm 1:55)**

Come this December you can expect to see a new craft brewery and pizza place move into Hastings. One man with four popular restaurants and bars in Grand Island is expanding his business to Hastings. What it means for you and an area ready for growth.

**Husker Harvest Days/State Fair (9/12/16 10pm :50)**

The Nebraska State Fair and Husker Harvest Days are two staples in Central Nebraska and two big money drivers for the City of Grand Island. The G.I. Chamber of Commerce says in 2015 the two events combined bring in more than \$7 million dollars in revenue.

**Dunkin Donuts Opens (9/28/16 10pm 2:23)**

A sweet treat comes to the tri-cities. The new Dunkin' Donut store opened its doors along Burlington Avenue in Hastings. It was supposed to be a soft opening....instead it looked more like a stress test.

## **EDUCATION**

### **Smart Kids (7/1/16 6pm 1:55)**

A group of junior high kids are not taking a break from the books this summer. They are part of the Hastings College Scholars Academy. This group is coding and programming robots to take on an obstacle course.

### **Kearney High School Move In (8/4/16 5pm 1:35)**

It has been a little over two years since they broke ground for the new Kearney High School building with opening day fast approaching. The teachers got their first chance to find their new rooms and start moving in. The new school covers 350 thousand square feet and was funded in part by a \$74 million dollar bond project approved by Kearney voters.

### **HPS Construction (8/9/16 5pm 1:40)**

It has been an anxious summer for Hastings Public School officials as they watched note one, not two, but three mayor elementary school building projects near completion. Always keeping next Wednesday in mind, the first day of school.

### **GIPS New Superintendent (8/15/16 6pm 1:27)**

In Grand Island there is a new superintendent in charge of one of the state's largest school districts. Dr. Tawana Grover got a chance to share her thoughts and took time to go over the new theme for the coming school year - 'Better Together'.

### **Shoemaker Elementary School (8/18/16 10pm :25)**

Student at Shoemaker Elementary in Grand Island are getting a brand new look at a familiar location. A major addition includes a lunchroom, commons area, media center and new enclosed classrooms.

### **UNL Move In (8/18/16 6pm :40)**

It is movie in day at the University of Nebraska in Lincoln. The process started bright and early at 8 this morning. Thousands of students are moving in Dorms for the new school year.

### **UNK Welcomes Students (8/19/16 6pm 1:25)**

UNK students are being welcomed back to campus with three days' worth of events. The Blue and Gold Welcome Week leads up to the first day of class.

### **GIPS Portal (8/22/16 10pm :50)**

Grand Island Public Schools officials want parents to use its Parent Portal. At the elementary level they can check attendance, lunch balances, immunization records and state test results. At the middle and high school level they can see student grades, missing assignments and attendance.

### **UNK Construction (8/31/16 10pm 2:10)**

A growing University looks to match a growing community. The University of Nebraska-Kearney is expanding its campus with a new project that promises more housing and better services.

### **Engaging Students (9/2/16 10pm :25)**

It was a learning day for the teachers at Grand Island Public Schools. A specialist in student engagement told teachers that learning styles have changed, so they should change too.

### **School Lunch Income Rules (9/2/16 10pm :35)**

Thousands of Nebraska children get their school lunches for free or at a reduced price. The Nebraska Department of Education released the USDA Income Eligibility guidelines. The guidelines vary based on the size of the family.

**UNMC (9/10/16 10pm :50)**

University of Nebraska Medical Center hosted an open house to a facility that provides educational opportunities to students interested in rural health. Some prospective students say they have never seen anything like the technology at the school.

**Northwest Schools (9/29/16 10pm 2:15)**

Concerns over education costs could mean consolidations at Northwest Public Schools. The District held a meeting with parents and tax payers to discuss its future.

**ENVIRONMENT/NATURAL DISASTER/WEATHER**

**Storm Damage Marquette (7/6/16 6pm :58)**

High winds and heavy rain left their mark across the state. The storm came fast and it came furious. Lasting about ten minutes. Trees were knocked down but there was no structural damage or any reports of injuries.

**Nebraska Heat Wave (7/20/16 10pm :50)**

Rising temperatures beyond just a hot summer day. The heat is here and you need to take note. We are already seeing the effects of the heat wave.

**Hot Weather/Utilities (7/21/16 10pm 2:10)**

As the heat takes hold in Central Nebraska, we all want to make sure that our air conditioner is running and we can keep up with yards and gardens as well. There is no escape from the extreme temperatures. Not only do heat waves like this put strains on people, but, utility systems as well.

**Adams Co. Flooding (8/29/16 6pm 2:15)**

Heavy overnight rains have left areas of southern Adams County and northern Webster County completely shut down. The weather service reported observers with over seven inches of rain.

**FAMILY**

**Family Healthcast (On-Going Series)**

**NBC Nebraska Midday (News at 11:30am) Everyday**

Family Healthcast is an ongoing new series giving daily reports on the latest in medical advancement and studies. These reports include health information and drug and alcohol

related problems from national, international and local studies, reports, reputed organizations and the government and covers issues targeting several demographics: from women, to the elderly, youth and minority groups

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**School Lunch Safety (8/18/16 5pm :45)**

The start of a new school year is upon us and that means parents will be back to packing school lunches. The USDA is offering tips about food safety. They recommend having a four step approach when preparing meals for your child: clean, separate, cook and chill.

**HEALTH / HEALTHCARE / FITNESS**

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**NBC Nebraska Midday (News at 11:30am) Everyday**

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**Grand Island Hospital (7/11/16 6pm 2:01)**

A giant step forward for hospitality and healthcare. A group of area doctors would like to invest in the construction of a new hospital in the tri-cities. A site and scope of the project have been revealed.

**Child Immunizations (7/19/16 10pm :50)**

Schools require immunizations for students at all levels, but those going into kindergarten and seventh grade are particularly recommended by the CDC. The Central District health Department say it is good to require immunizations but the bigger picture is even more important.

**Weather And The Elderly (7/21/16 10pm 1:35)**

The main people at risk during this heat wave are the elderly and young athletes working out in the sun. What can seniors do to stay safe? If seniors spend time in the heat it is important for them to drink plenty of water and stay in shaded areas.

**Adams Co. West Nile (7/23/16 10pm 1:51)**

You might not even notice the symptoms. What health experts want you to know about West Nile virus. One human case of West Nile illness has been confirmed in the state and mosquitoes recently tested positive for the virus in Adams County.

**Sunglasses (7/23/16 10pm :40)**

With the exceptional temperatures it is important that your children are properly protected. Children not only need to protect their skin, but also their eyes. Before you buy sunglasses you should check the sticker to make sure it provides 100 percent UV protection.

**VA Health Proposal (8/3/16 10pm 1:35)**

It is a proposal that would privatize health care for veterans and it is getting backlash nationwide including right here in the tri-cities. Grand Island will hold its own protest march opposing the proposal that has not been introduced to Congress yet.

**Rural Healthcare Needs (8/8/16 10pm 1:50)**

The Nebraska Medical Center is hoping to expand access to primary care. They are touring Nebraska to talk with providers about trends in healthcare education. There is a shortage of primary care in many areas especially in rural Nebraska.

**G.I. Hospital (8/10/16 10pm 1:55)**

It is being called a game changer for the city of Grand Island. The Hall County Regional Planning Commission approved a rezoning plan that will bring a second hospital inside city limits. The \$120 million dollar project will bring in a new four story hospital that will have the capabilities to expand.

**Cancer React (9/9/16 5pm :55)**

A diagnosis of cancer is one that hits hard. Carlene Springer was an oncology nurse when she was diagnosed with breast cancer. Even with her knowledge of the cancer, hearing that word when you are the patient is powerful.

**West Nile/Kids (9/21/16 5pm 1:45)**

A mosquito in Hall County has tested positive for the West Nile Virus. The mosquitoes are still with us and that is why it is still wise to use precautions. Of particular importance is to remember the younger people. Kids are more likely to react if exposed to the West Nile Virus.

**LOCAL SPORTS & OTHER EVENTS OF IMPORTANCE****5th Quarter (On-Going Segment)****Thursdays & Fridays at 10pm**

High school games including volleyball, basketball, football, etc., are highlighted along with star athletes in the community.

**PrepZone Weekly****30 minute weekly program Saturdays 9am**

PrepZone Weekly is a weekly local program produced/hosted by our Sports team. The program focuses on high school athletics, including all sports participation including but not limited to football, volleyball, basketball, wrestling, track, softball, baseball, golf, swimming, gymnastics, and Speech & Debate. Interviews with athletes, parents, coaches, medical training staff and administrators can be included.

**Art In The Park (7/17/16 10pm :50)**

Art is taking center stage in Central Nebraska. Hundreds of people visited Stolley Park for Art In The Park. It is the 34<sup>th</sup> year for the event which includes a variety of artwork from local artist, live music and even an arts and crafts area for kids.

**Grand Island Games (7/27/16 5pm :50)**

The 2016 Grand Island Games are just days away with festivities kicking off and organizers are expecting yet another historic year. The community equivalent of a local Olympic games spans across the entire weekend and features a wide variety of events.

**Folz Wake (7/29/16 10pm 2:14)**

Hundreds of people traveled from several states and across Nebraska to pay their respects to Nebraska Punter, Sam Folz, a life lost too soon. We spoke with teammates and those who say Sam left a lasting impact in their lives.

**NU Fan Day (8/3/16 6pm 1:20)**

It is Fan Day 2016 for the Nebraska football team. Thousands of Husker fans poured into Memorial Stadium in hopes of meeting and ideally getting some autographs from some of their favorite Huskers.

**Kool-Aid Days (8/13/16 10pm :45)**

Kool-Ad days is another big hit this year and for many Nebraskans the festival is also a celebration of the area's history. People across the state travel to Hastings to celebrate the hometown drink and meet new people.

**State Fair Prep (8/19/16 10pm :50)**

In a week's time the Nebraska State Fair will be up and running. We take a sneak peek at how the fairgrounds are looking with just a week to go.

**State Fair Attendance (9/6/16 6pm :25)**

Records are made to be broken and Central Nebraskans just put another one on the board...highest attendance for a Grand Island based State Fair. Just over 361 thousand went through the gates over the past 11 days, up from any of the previous years.

**Husker Harvest Days (9/12/16-9/14/16 Various Newscasts Various Lengths)**

The future of agriculture in an up and down farm market takes center stage as Husker Harvest Days makes its annual return to Central Nebraska. Husker Harvest Days organizers call this the largest and most complete farm show in this western Corn Belt area. Live demonstrations of harvesting, cattle handling and more make this one stand out. High tech solutions and precision Ag practices are some of the reasons area farmers and ranchers check out this show.

**POLITICS/GOVERNMENT****Petition Turned In (7/14/16 5pm 1:35)**

A petition to put a city downtown project to a vote is delivered to Hastings City offices. Petitioners have spent the last 30 days canvassing Hastings voters for signatures to, at the very least, delay the proposed project.

**Local GOP Reaction (7/18/16 6pm 2:11)**

The Republican Convention opens in Cleveland. Who's there, who's not, and what Nebraskans have to say about day one.

**Grand Island Taxes (7/20/16 10pm 2:15)**

New property assessments could mean fewer businesses in downtown Grand Island. Owners say the property increases are too high and unrealistic....making leaving very much a possibility.

**Grand Island 911 Center Need (7/26/16 10pm 2:13)**

A new 911 Center is scheduled to be complete by spring of 2018 to help better serve Nebraska's fourth biggest city. To foot the construction cost Grand Islanders can expect to see a phone tax increase to 5 percent starting September 1<sup>st</sup>.

**Hillary In Omaha (8/1/16 5pm 2:55)**

The 2016 campaign trail is in Nebraska as Hillary Clinton takes center stage at an Omaha Magnet School. Clinton shares her message with the Cornhusker State.

**Petition Verified (8/1/16 10pm :45)**

This November voters will decide if a downtown development project becomes reality. Approximately 2249 people signed a petition against the city block project. That number is 15 percent of the over 14 thousand registered voters in Hastings.

**Hastings Water (8/3/16 5pm 1:35)**

Two major projects totaling 40 to 45 million dollars are on the drawing board for Hastings Utilities. The Board of Public Works is recommending a water rate increase of 12 percent. This will be the second time in a year that the water rates have increased.

**G.I. Property Tax (8/9/16 6pm 2:05)**

Business owners in downtown Grand Island are disappointed with increased property values. After the denial of a petition seeking to reduce commercial property values they are speaking out. Property taxes are set to nearly double.

**Ambulance Dilemma (8/11/16 10pm 1:50)**

Resident in one small Hamilton County town are speaking out against the county they live in. Community members are voicing their concerns about privatizing their ambulance service and how the county's plan will work.

**Hamilton Ambulance (8/15/16 10pm 1:00)**

Hamilton County officials say they have made no decisions on whether to privatize the county's ambulance service. An issue that drew interest at a public hearing today. Board members said they were looking at multiple options.

**G.I. Sales Tax (8/16/16 10pm 1:10)**

Are you willing to pay a little extra in Grand Island to help foot the bill for city improvement projects? The Grand Island City Council is hoping to bring in an extra five million five hundred thousand dollars a year through a half percent sales tax increase.

**Death Penalty Presser (8/18/16 5pm :50)**

Nebraska Senators who voted to abolish the death penalty say a recent analysis of the programs costs validates their argument that it is wasteful and ineffective.

**City Council (8/22/16 10pm 2:06)**

A crucial step forward for downtown development. What you will see on the ballot this November when voting on the Hastings city block project. Yes means no and no means yes. That is what Hastings voter need to know when deciding the fate of the project.

**G.I. New Hospital (8/23/16 10pm 1:50)**

One of Nebraska's largest cities took a step forward when it comes to development. The G.I. City Council has voted in favor of tax increment financing for a project that will include a new hospital, retail and office space. Some council members are calling this a 'leap of faith'.

**Lockdown/Ricketts (8/25/16 6pm 1:00)**

Nearly 24 hours after an attack from inmates sends 9 staff members to the hospital, the Correctional Center is on lockdown. The inmate attack at a Nebraska Correctional Facility is part of a disturbing trend this summer.

**Corrections Incentive (8/30/16 6pm :52)**

In a move to keep Nebraska prison employees from leaving, corrections officials are offering a five hundred dollar bonus. The retention bonuses are for employees who work in jobs with high turnover rates.

**Tecumseh Lockdown (9/3/16 10pm :30)**

More trouble at the Tecumseh State Correctional Institute where alleged plans of violent attacks on prison staff have led to a lockdown. The lockdown was ordered as a safety precaution.

**Prison Proposal (9/4/16 10pm :45)**

Following a trend of problems in Nebraska's Corrections Department, the State has submitted a proposal to the Union representing Corrections Officers. N.A.P.E. has not yet accepted or declined the offer. Both parties have up until January to make a final decision.

**Hall County Budget (9/6/16 6pm :50)**

A necessary increase. That is what officials are saying about a one percent budget increase in Hall County. They hope an increase in budget will mean more things getting checked off the list in the county.

**Landowners Protest NPPD (9/7/16 5pm 1:55)**

Last month a judge ruled in favor of the Nebraska Public Power District's right to survey land for energy development. The power company visited that land in Thedford as ranchers continued to protest the project.

**G.I. Jail Capacity (9/8/16 6pm 1:30)**

The population is growing at the Hall County Jail. In fact it is the largest number of inmates the jail has ever seen. The high number does not affect the number of staff members inside, but, it does affect how they are used.

**Hastings Budget (9/12/16 10pm :50)**

The Hastings city Council approved the 2016-17 budget of more than \$51.5 million dollars. The Council also passed a one percent increase to the restricted funds budget.

**Governor On Prisons (9/19/16 6pm 1:58)**

A town hall brings Governor Ricketts to the tri-cities. His comments on Nebraska's prisons take center stage. Overcrowded facilities and under staffing issues are two major challenges.

**G.I. Food & Beverage Tax (9/19/16 10pm 2:12)**

Beautifying Grand Island and improving quality of life is the goal of the food and beverage tax voters approved in May. The Parks and Recreation Department will share its ideas with the City Council on how some of those funds should be used.

**Sentencing Software (9/21/16 6pm :50)**

The Department of Corrections says it has a solution to a problem that shed light on the prison system in Nebraska. Hundreds of inmates were let out too early. A new system that automatically calculates inmate's sentences is launching.

**GIPD (9/22/16 10pm 2:40)**

With the Nation and even Nebraska feeling the effects of police involved shootings, it has had an effect on law enforcement here in the tri-cities. In a profession that is already stressful some law enforcement officials say the recent news has only added to it.

**ROADWAYS/TRANSPORTATION**

**Grand Island Streets (7/6/16 5pm 1:35)**

Infrastructure Management Services of Arizona will do a drive test looking for signs of future stress on the 307 miles of streets in Grand Island. They will forward this information to Grand Island officials for long term planning.

#### **Road Fatalities (7/11/16 5pm :50)**

A recent Triple A report says traffic fatalities have reached a seven year high. The Nebraska State Patrol says locally that number might be on the climb.

#### **Pavement Lift (7/12/16 5pm 1:35)**

You may have noticed different lane closures and blocked off roads in the tri-cities. Now, one local city is trying a different repair strategy.

#### **Grand Island Airport Expands (7/20/16 10pm :45)**

The Grand Island Airport could be expanding once again if business continues the way it is. The airport told Hall County Supervisors that they are having another record breaking year so far.

#### **Cherry Avenue Bypass (8/2/16 6pm 1:45)**

Wasted time...waiting in traffic. A solution to ease your commute. A project aimed at reducing the time you spend waiting in traffic has people in Kearney actually happy to see road construction in town.

#### **Capital Avenue (8/3/16 5pm 2:05)**

Grand Island drivers will be able to avoid a significant amount of traffic on one busy street. Construction on Capital Avenue is making huge progress. Crews are currently working on the last phase.

#### **GISH Traffic (8/12/16 5pm 2:07)**

As many students get ready to go back to school, drivers should keep in mind extra traffic, especially in Grand Island. Back to school traffic is bad, but, construction work and road closures will make it worse.

#### **Back To School Traffic (8/16/16 5pm 1:45)**

We are heading back to school in the tri cities which means a lot more vehicles are on the roadways. With schools opening their doors to students, school zones will again be flooded with kids.

#### **Hike/Bike Improvements (8/18/16 5pm :25)**

New improvements have been added to a hike and bike trail system in Central Nebraska that will enhance the trail experience. The City of Kearney Parks & Recreation Department have added several improvements.

#### **Flooding Update (9/1/16 6pm 1:40)**

In Adams County crews are still trying to repair roads damaged by heavy rain in the southern part of the county. The repair process is taking time because some of the road surfaces are still wet.

#### **Crystal Lake Problems (9/7/16 5pm 1:35)**

One Central Nebraska County is still recovering from damage caused by a heavy rain storm ten days ago. A number of roads are closed including a recreational area.

#### **CNRA Parking (9/16/16 6pm 1:50)**

Central Nebraska Airport officials are looking at ways to increase revenue. Paid parking is a potential option.

**Rural Bridges (9/20/16 10pm 1:57)**

Nebraska counties are one step closer to having a new funding source to cover some of the repair costs for dilapidated bridges. State officials are laying out the criteria for the County Bridge Match program.

**Hwy 30 Fix (9/23/16 5pm 2:30)**

Driving down Highway 30 from Kearney to Grand Island may not be the best route for some drivers. That is one reason why the Department of Roads will begin design work on the highway to add passing lanes about every five miles.

**Harvest Traffic (9/24/16 10pm :55)**

This time of year causes farmers to drive their heavy machinery on state roads. Traffic can be slowed down more than usual. It is legal for combines and tractors to share the road but the State Patrol wants to make sure farmers are "up to code".

**VOLUNTEERISM/ COMMUNITY AID/ COMMUNITY EFFORTS**

**Salvation Army (On-going)**

**NBC Nebraska Midday (News at 11:30am) Wednesdays**

Interviews with the Salvation Army weekly to discuss volunteer opportunities as well as needs within the community that viewers can donate to.

**Police Relations (7/13/16 10pm 2:18)**

As tensions remain high with police and protestors nationwide, police here in Central Nebraska are trying to develop strong community relations. The Grand Island Police Department held the annual Pop With A Cop. The event is one of many the GIPD has for people to get to know their officers on a personal level and to develop trust in law enforcement at a time when it has become harder to do so.

**Food Pantry Need (7/16/16 10pm 2:00)**

Artists are getting creative to raise awareness about needs in our communities. Project Hunger organized the exhibit at the Hall County Fair to raise awareness of the need for food. Organizers say this exhibit is a fun way to bring attention to a serious need.

**Team Jack Run (7/17/16 10pm 1:05)**

Husker fans came out in big numbers for the uplifting athletes run benefitting the Team Jack Foundation's battle against pediatric brain cancer.

**Homeless Connect (7/21/16 5pm :50)**

Project Homeless Connect at St. Paul's Lutheran Church in Hastings helps many of the areas under privileged and low income citizens. With heat like this...the need is great.

**Girl Gets New Bike (7/22/16 10pm 1:57)**

Help came from perfect strangers when one Hastings family least expected it. A community has reached out to help a little girl whose bike was stolen.

**Severed Hand Drive (7/26/16 5pm 1:30)**

A local community came together to donate blood for a unique cause. A local man lost his hand and a lot of blood due to a work accident and now his community is donating blood in honor of him.

**GIPD Goodie Bags (7/27/16 5pm :45)**

Headlines have been filled with sad news involving law enforcement but Grand Island is turning that around. More than fifty kids put together 'goodie bags' for their officers. It is a small way they are saying thank you to their local men and women in blue.

**National Night Out (8/2/16 6pm 1:30)**

They are the ones who respond in case of emergency. Now our local police department wants to meet you to strengthen the relations between law enforcement and the public. National Night Out is underway in the tri-cities.

**Marine Burial (8/18/16 10pm :50)**

After nearly 73 years a Central Nebraska marine is returning home after being killed in a World War II battle. A group known as History Flight, dedicated to finding and returning U.S. military killed in action, identified Dale Geddes and returned him to family.

**G.I. Charity Shoot (8/20/16 10pm :40)**

A local shooting park was full of people aiming to make a difference in the community. The 24<sup>th</sup> Annual Platte River Charity Shoot is a fundraiser for Goodwill Industries of Greater Nebraska.

**SASA 5K Run/1 Mile Walk (8/27/16 10pm :50)**

In Hastings walkers and runners gathered together in support of domestic and sexual assault survivors. SASA Crisis Center held their Seventh Annual 5K Run and 1 Mile Walk Event. This year's theme is "Don't Look Away".

**Mr. Habitat (8/30/16 10pm :58)**

Two weeks is how much time is left for competitors in the annual Mr. Habitat competition and they are showcasing their creativity. The theme of the 2016 fundraising competition is fitness and the fellas are thinking outside the box with how to raise money.

**State Fair Vets Day (9/5/16 6pm 1:58)**

All days of the State Fair are special in their own right. Today made for a little more patriotic pride and red, white and blue throughout the crowd. Among those in attendance are special guests as the day is designated Veterans Day. It is an annual tribute from the fair.

**Healthy Hastings (9/7/16 6pm 1:54)**

You start out with a major concept to make an entire city healthier. From there you need to narrow down the list. A Healthy Hastings committee has been hoping to find areas to make an immediate impact.

**United Way Kickoff (9/8/16 6pm 1:25)**

The United Way of South Central Nebraska is getting their annual fund drive underway. With a lofty goal of five hundred thousand dollars they have their work cut out for them.

**G.I. Strollathon (9/10/16 10pm :50)**

The Nebraska Strollathon raises money for treatments and a cure for Rett Syndrome. The disorder leads to severe impairments affecting the ability to walk, speak, breathe or even eat. About 300 people from around the state attended.

**Team Jack Radiothon (9/15/16 6pm :45)**

The fourth Annual Team Jack Radiothon has helped raise more than \$175,000 for child brain cancer research. Team Jack is about more than raising money. They are also raising awareness.

**Truck Convoy (9/17/16 6pm 2:16)**

The world's largest truck convoy visited Central Nebraska to raise money and awareness for the Nebraska Special Olympics. Over forty truckers from all over the country participated.

**UNK Canned Food (9/21/16 10pm 1:32)**

UNK students are showing off their creativity and school spirit with canned food. Dozens took part in a canned food display competition with proceeds going to two food banks including one right on campus.

**YOUTH/CHILDREN AT RISK / YOUTH VIOLENCE/ YOUTH SUPPORT**

**Girl Scouts (7/9/16 10pm :50)**

Local Girl Scouts were busy building and putting in work as a team at a local camp site. Elk Lodge 159 in Hastings assisted Girl Scout troops from Hastings and Kearney with assembling benches and fire rings at Camp Cosmopolitan.

**Boy Scouts (7/9/16 10pm :50)**

A local Boy Scout troop were busy washing cars for their annual fundraiser. Boy Scout Troop 114 has this free car wash of over 20 years. More than 70 businesses were sent donation letters asking for support.

**YRTC Preview (7/29/16 10pm :50)**

Three months have passed since Kearney residents voiced their concern about YRTC escapees at a town hall meeting. Residents will hear from DHHS and YRTC representatives regarding changes at the facility.

**Kearney Permits (9/6/16 10pm 1:52)**

Would you let your 14 year old drive for the convenience? Officials say it is common in rural areas but now more lenient rules for Student Permits are causing people in bigger cities to sign up.

**YRTC - KPD Security (9/20/16 10pm 2:09)**

The community has complained about it and officials have promised they are fixing it. Is there finally a solution when it comes to escapees at an area youth facility?

**3rd Quarter 2016  
Issues Programming Report**

**KSNB PSA's PROVIDING SIGNIFICANT TREATMENT  
OF COMMUNITY ISSUES  
Topic of PSA (varying lengths of : 10, :15, :20, and :30)**

Topic of PSA (varying lengths of: 10, :15, :20, and :30)  
Times Aired

# of

<b>3rd Quarter PSA Totals</b>	<b>KSNB</b>	<b>NSNB</b>
<b>Animals</b>	30	7
<b>Concerns of Women/Minorities</b>	16	13
<b>Drugs &amp; Alcohol Prevention</b>	100	42
<b>Education</b>	206	207
<b>Environment/Ag</b>	156	88
<b>Family/Community</b>	586	411
<b>Health Information</b>	374	251
<b>Military/Government</b>	117	68

<b>Sports/Recreation</b>	333	243
<b>Volunteerism/Donations</b>	952	467
<b>Tourism</b>	229	112
<b>Kid Targeted</b>	220	90
<b>Employment/Public Files</b>	169	245