



**KSNB-TV**

**QUARTERLY LIST OF PROGRAMMING PROVIDING  
TREATMENT OF COMMUNITY ISSUES**

**Gray Television Licensee, LLC.  
1st Quarter, 2018**

**1st Quarter 2018  
Issues Programming**

**PROGRAMS PROVIDING MOST SIGNIFICANT  
TREATMENT OF COMMUNITY ISSUES**

**On KSNB**

<b>LOCAL4 TODAY AT 5AM &amp; 6AM</b> 7:00a	Monday thru Friday	5:00-
<b>LOCAL4 NEWS AT 11:30</b> 12:00p	Monday thru Friday	11:30a-
<b>LOCAL4 NEWS AT 5PM</b> 5:30p	Sunday thru Friday & Saturday	5:00-
<b>LOCAL4 NEWS AT 6PM</b> 6:30p	Monday thru Saturday	6:00-
<b>LOCAL4 NEWS AT 10PM</b> 10:35p	Monday thru Sunday	10:00-

**Also on KSNB DT2 (a simulcast of KOLNDT3)**

<b>NEBRASKA NEWS</b> 9:00-9:30p	Monday thru Friday	
<b>Pure Nebraska</b> 9:30-10:00p		Monday thru Friday

All of the above programs are locally produced News programs presenting a mix of news, weather, sports and issue-related Feature stories. Issue-responsive program segments are usually one to three minutes in duration unless otherwise indicated.

**Webchannel/Mobile/Streaming/Aps:** Central Nebraska has a place to go for local news and information online and on the go. As more people turn to alternative means for information on a daily basis, people can count on KSNB-TV (KSNBLocal4.com) to be the local news and information leader on all platforms. Local4's website is an important source of local news stories of all kinds, emergency information, severe weather, amber alerts, community information, public service, and other resources. Local4's various digital platforms also feature live streaming throughout the day whether a scheduled newscast, or breaking news or weather of local importance, and also meet online closed captioning requirements.

**Regular NBC Network News Programs Carried by KSNB:**

<b>EARLY TODAY</b> 4:00-4:30am	Monday thru Friday	
<b>EARLY TODAY</b> 4:30-5:00am	Monday thru Friday	
<b>TODAY SHOW</b> 11:00am	Monday thru Friday	7:00-
<b>NBC NIGHTLY NEWS</b> 5:30pm	Monday thru Sunday	5:00-

<b>SATURDAY TODAY SHOW</b> 9:00am	Saturdays	7:00-
<b>SUNDAY TODAY SHOW</b> 8:00am	Sundays	7:00-
<b>MEET THE PRESS</b>	Sundays	8:00-9:00am

All of the above programs are network news programs presenting a mix of news, weather, sports and issue-related Feature stories.

***All KSNB Newscasts are closed captioned for the hearing impaired. Station conducts all weekly random EAS tests as well as monthly scheduled test in preparation of needed emergency announcements. Station airs Public File and Children's Programming Report spots as required.***

**Examples of stories providing treatment of significant community issues this Quarter.**

### **ALCOHOL & DRUGS**

#### **Your Health (On-Going Series) Local4 News at 5pm Everyday**

Your Health is an ongoing new series giving daily reports on the latest in medical advancement and studies. These reports include health information and drug and alcohol related problems from national, international and local studies, reports, reputed organizations and the government and covers issues targeting several demographics: from women, to the elderly, youth and minority groups Your Money - This segment features tips and advice from financial experts as well as market reports and investing news.

#### **Meth Effects (1/9/18 10pm :45)**

A local couple who overcame their meth addiction says getting clean saved their lives. Meth took over their lives for years. It almost ruined their marriage, they lost their kids, mistreated others, and much more.

#### **Kearney Opioids (1/26/18 10pm :30)**

A whopping twenty-five percent of Buffalo County youth say it is easy to get prescription drugs without a prescription. This information is consistent with what authorities say has been an increasingly disturbing trend across the nation ... opioid abuse.

#### **Imodium High (2/11/18 10pm 2:00)**

People have begun taking over the counter anti-diarrheal drugs to get high. Over the counter medication can have the same effect as opioids, if taken in large doses.

#### **Drug Intervention (3/7/18 10pm :50)**

Watching a loved one battle a drug addiction is difficult to do. Before you try to help them overcome it, there is some things to keep in mind.

## **ANIMAL CONTROL & WELFARE/ PET HEALTH & LAWS**

### **Star Over Rover (On-Going) Local4 Today at 6am Weekly**

Interview on News 5 Today on Wednesdays. We feature an animal weekly that is in need of a good home plus tips/advice on how to better take care of your own pets.

### **Heartland Pet Connection (On-Going) Local4 News at 11:30 (News at 11:30am) Fridays**

Interview on News 5 at 11:30am on Wednesdays with the Heartland Pet Connection. Tips and advice on how to take care of your pets. An animal that is in need of a good home is also featured.

### **Dog Flu (1/21/18 10pm :40)**

Dogs can catch the human flu. Your cute little furry friend can give it to you. They may not experience the same symptoms but they can spread it to humans and other dogs.

### **Spay/Neuter Month (2/7/18 6pm 1:25)**

This month happens to be National Spay & Neuter Awareness Month. Local animal shelter workers urge you to get your pets fixed so to help fight overpopulation.

### **Crane Season (2/27/18 10pm 2:10)**

Spring migration season has begun and Central Nebraska is already seeing cranes head this way. The first large group has arrived and the Platte River is the nesting spot of choice.

## **CONSUMER INFORMATION AND PROTECTION**

### **Your Money (On-Going) Local4 News at 5pm**

Special consumer and money information keeps viewers "On the Money". This segment features tips and advice from financial experts as well as market reports and investing news.

### **Keeping Utilities Low (1/8/18 10pm 1:35)**

Keeping utility costs down this time of year can be a challenge as you try and keep your house warm. There are some things you can do to mitigate the cost.

### **Tax Refund Scam (2/19/18 6pm 1:55)**

There is a new twist to the old scam of thieves filing a tax return in your name and then pocketing your refund. Even veteran tax experts can't believe how brazen the thieves have become.

### **Consumer Protection (3/5/18 10pm 1:00)**

Hacking is a major issue people all over the country face. This is why it is important to make sure you have secured your identity online and made passwords difficult to guess.

**Grand Island AARP (3/6/18 6pm 1:35)**

The AARP Foundation is offering free tax services. The AARP's Tax Aide is open to seniors and those on a fixed income and it is free of charge.

**Applebee's Cards Stolen (3/7/18 6pm :40)**

Recent diners at Applebee's locations in Hastings, Grand Island and Kearney may want to check their credit card statements. Franchisees are warning customers hackers may have stolen their credit card information.

**CRIME AND PERSONAL SAFETY**

**G.I. Shooting Death (1/1/18 6pm 1:05)**

Police are investigating a shooting that cost a local teenager his life. The shooting happened on West Charles Street a little after 3:30am.

**Suspect Identified (1/2/18 5pm 1:45)**

A suspect has now been identified by Grand Island police in a New Year's Day homicide. Police are keeping a lot of information close to vest but they have identified and are looking for a suspect.

**Grand Island Shooting (1/4/18 5pm 1:35)**

Just days after a murder in Grand Island, another fatal shooting has happened. Two fatal shootings this week is concerning but police say you shouldn't fear for your safety.

**Human Trafficking (1/13/18 10pm 1:45)**

People in our community are being sold for sex or labor. Troopers say human trafficking is going on in the tri-cities and they work with local crisis centers and coalitions to help fight it.

**Spot The Hack (1/14/18 10pm 3:47)**

Do you think you would be able to tell the difference between a real e-mail and a fake one? We have the top five flaws to look for before you open an e-mail.

**Missing Protocol (1/16/18 10pm 1:30)**

In light of recent cases, Grand Island authorities outline protocol for classifying missing persons. What is the proper protocol to report someone missing?

**Stalking (1/24/18 10pm 2:15)**

Local police and workers at the UNK Women's Center and the Safe Center say sometime acts of stalking may start small but that can escalate quickly ... sometimes even resulting in death.

**Crime Hike In Grand Island (2/15/18 10pm 2:10)**

Budget cuts mean cuts for law enforcement. Police say it could be attributed to a spike in crime in Grand Island.

**Active Shooter (2/16/18 5pm 1:40)**

The Nebraska State Patrol is sending out a reminder to all schools, businesses, churches and organizations that they have trained officers who are available to train your staff or members on what to do in an active shooter situation.

**Smart School Doors (2/17/18 10pm 1:35)**

As the nation mourns yet another senseless school shooting, one man is working to make a difference. Turning ordinary school doors into remote-linked safety devices.

**Threat Assessment (2/27/18 6pm 1:15)**

It is just February and we have already seen multiple school shootings. Educators came together for training to help prevent this alarming trend from happening close to home.

**DIVERSITY/COMMUNITY INCLUSION**

**Immigration Documentary (1/31/18 10pm 1:25)**

The topic of immigration comes to the forefront in Grand Island. Residents held a discussion about it and watched the documentary "Seeds Of Hope" created by Nebraska Loves Public Schools.

**1<sup>st</sup> Girl Cub Scout (2/10/18 10pm 1:47)**

For more than 100 years young men have been reciting the Boy Scouts oath. In a recent cub scout meeting there was one big change...that same oath was recited by girls.

**ECONOMICS/EMPLOYMENT/DEVELOPMENT**

**Your Money (On-Going)**

**Local4 News at 5pm**

Special consumer and money information keeps viewers "On the Money". This segment features tips and advice from financial experts as well as market reports and investing news.

**Kearney Downtown (1/25/18 10pm :50)**

In Kearney phase two of an improvement project is starting to enhance the vibrant downtown area. The changes will give the city an opportunity to bring in more businesses and events downtown.

**Walmart Bonus (1/29/18 5pm 1:35)**

Walmart employees will not only be getting a pay increase but a cash bonus. This will effect more that 1.3 million employees in the state of Nebraska.

**Herberger's Stores (2/2/18 10pm :30)**

It appears that the Herberger's department stores in Nebraska will remain open for now. The parent company Bon-Ton announced it would close 42 stores across the country and Nebraska stores were not on the list.

### **North Park Commons (2/20/18 6pm 1:30)**

Changes are coming to Hastings and it may solve one of the community's bigger problems. The Mayor says it is probably one of the largest developments they have had in the city.

## **EDUCATION**

### **Morton Elementary School Fire (1/3/18 10pm 1:15)**

It is back to school in Hastings but for one elementary school. They are still picking up the pieces from a recent fire.

### **Kearney High School Credits (1/9/18 10pm 1:55)**

Come next fall freshmen at Kearney High School are going to have to do a little extra work to earn their diploma. The School Board passed a provision that will increase graduation requirements to ten additional credits.

### **UNK Budget News (2/12/18 10pm 2:50)**

An unprecedented proposed budget cut rocks UNK and three of its men's sporting teams. The University is facing a \$3.4 million dollar budget gap.

### **UNK Merging Colleges (2/13/18 6pm 1:30)**

UNK officials are talking about another way they are saving money....by combining two of the school's colleges.

### **Understanding Cuts (2/20/18 10pm 1:45)**

The shock of UNK's budget cuts proved to be a hard blow to students and staff as well as the cuts to the sports programs. Now ... more cuts could be on the way.

### **G.I. School Robot (3/15/18 6pm 2:18)**

Missing a day of school can cause a student to fall behind. One local student will miss up to six weeks of school due to radiation treatment but a cool piece of technology will make it look like he was never gone.

### **New Adams Central (3/15/18 10pm 1:50)**

Big news for elementary aged students in Hastings as Adams Central is getting a new school. Come this fall a brand new campus will open its doors.

### **Barr Middle School (3/25/18 10pm :55)**

From about fifteen brand new classrooms to ten or twelve refurbished office spaces. A local school has more room to grow.

## **ENVIRONMENT/NATURAL DISASTER/WEATHER**

### **Local4 Weather (On-Going, Daily)**

The Local4 News & Weather team provides round the clock information on weather for Central Nebraska viewers, especially when it can turn severe. The Weather team issues Weather Alert Days to keep viewers safely ahead of the storms and informed; including Tornado Warnings, Severe Thunderstorm Warnings, Blizzard Warning, Fog, Ice, Flooding, High Winds and other Travel advisories. After the storms hit, the News/Weather team informs the viewers with power outage information, downed trees/limbs, dangerous driving

conditions, closed roadways and other helpful emergency information in times of need, and how to help in the aftermath.

**Xmas Tree Recycle (1/5/18 6pm 1:35)**

If you are one of those people who procrastinate and wait to take down your Christmas tree well into the New Year, time is running out on recycling that live tree. Real Christmas trees are biodegradable and can be reused and recycled for various purposes.

**Storm Preps (1/9/18 10pm 1:55)**

With a low snow fall expected for the upcoming storm there are still road hazards to be cautious of. Blowing winds can be problematic.

**Winter Storm (1/10/18 10pm 1:20)**

A winter storm is tracking its way into Nebraska. Snow has already been reported in parts of Nebraska and it appears its bearing down now on the tri-cities.

**Weather (1/15/18 10pm 1:15)**

We are right back to the extreme cold across Central Nebraska. It is not just the sub-freezing and sub-zero temperatures but we are also talking about that good ole Nebraska wind!

**Storm Prep & Grocery Store (1/21/18 10pm 2:03)**

A trip to the grocery store was on the to-do list for many Nebraskans as they prepare for the 8 to 12 inches of snow. Officials ask everyone to stay inside if they can.

**Weather (1/22/18 6pm 1:55)**

After plenty of anticipation, Central Nebraska fell under several inches of snow. Enduring blizzard-like conditions for the last several hours.

**Weather (2/22/18 5pm 1:20)**

Much of the tri-cities finds itself in a winter weather advisory. When and where will the next storm hit and what will it be bringing?

**G.I. Clean Water (3/6/18 6pm 1:25)**

Imagine living in a place where the water you drink and bathe in is contaminated. Fortunately, that is a nightmare we do not have to live, thanks to a local backflow prevention program.

**EPA Meeting (3/13/18 10pm 1:35)**

Toxic waste leaking into ground water and soil in Grand Island will cause a major underpass to close for a few months. EPA representatives say there is no risk to the drinking water in Grand Island.

**FAMILY**

**YOUTH/CHILDREN AT RISK / YOUTH VIOLENCE/ YOUTH SUPPORT**

**Family Healthcast (On-Going Series)**

**Local4 News at 11:30 (News at 11:30am) Everyday**

Family Healthcast is an ongoing new series giving daily reports on the latest in medical advancement and studies. These reports include health information and drug and alcohol

related problems from national, international and local studies, reports, reputed organizations and the government and covers issues targeting several demographics: from women, to the elderly, youth and minority groups

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Your Money - This segment features tips and advice from financial experts as well as market reports and investing news.

### **Family Healthcast (On-Going Series)**

#### **Local4 News at 10pm**

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### **Heating Safety (1/1/18 6pm :50)**

As the temperatures plummet...a lot of us are turning up our heaters. Fire officials want to remind people to be mindful of the way they use heating appliances and other items at home.

### **St. Francis Center (1/26/18 5pm 1:35)**

St. Francis is a non-profit child welfare provider. They now offer more support for foster parents and are able to more effectively assist kids from different ethnic backgrounds.

### **Horizon Thrift Store (1/31/18 5pm 1:50)**

Buying clothes and other items for school can be very expensive and not all families can afford it.

A central Nebraska middle school thrift store allows students to shop for items they need for free.

### **“This Is Us” Fire Safety (2/5/18 10pm 1:40)**

Smoke inhalation is the usual cause of most fire deaths. It is crucial for families to have working smoke detectors in their home, have an escape plan with two exits and practice it.

### **Strong Fathers (2/26/18 5pm 1:05)**

A Grand Island school program hopes to promote the important relationship between fathers and their kids. This is the first year for the Strong Fathers, Strong Family program and it is already making a difference.

### **Revive Ministries (3/1/18 6pm 1:30)**

For some children getting involved in recreational activities is not an option due to finances. Fortunately, the grand opening of a sports thrift store can help out.

### **Youth/Mental Health (3/6/18 6pm 1:35)**

Many health practitioners are saying mental health is a major issue for our youth and are seeking answers. Mental health is something no one should take for granted.

**Smoke Alarms (3/9/18 5pm 1:35)**

This weekend daylight savings time begins. It is also the time that fire officials ask you to check to make sure your fire alarms are working properly.

**Nat'l Unplug Day (3/10/18 2:11 6pm)**

America, we have a problem. We are addicted to our devices. It is National Unplug Day. An effort to get people to at least try to unplug for 24 hours.

**YRTC Meeting (3/19/18 10pm 2:56)**

The YRTC houses juvenile males. They are sent to the center because a judge believes they can be rehabilitated. Community members are worried for their safety when the boys escape.

**Medical Career Camp (3/23/18 6pm 1:35)**

If you have ever wondered what it would be like to be a doctor or nurse, the opportunity to explore those careers is now available in the tri-cities for high school students.

**HEALTH / HEALTHCARE / FITNESS****Family Healthcast (On-Going Series)****Local4 News at 11:30 (News at 11:30am) Everyday**

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**Family Healthcast (On-Going Series)****Local4 News at 10pm**

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**New Year's Resolutions (1/2/18 5pm 1:50)**

One of the busiest places around this time of the year is the gym as many people are working on fulfilling their New Year resolutions. Weight loss is the number one resolution for people working out.

**YMCA Weight Loss (1/6/18 6pm 1:40)**

The infamous New Year's resolutions. Getting into better physical shape is at the top of that list. The Hastings YMCA "What A Waist" program kicks off to help people do just that.

**Local Flu Cases (1/11/18 6pm 1:45)**

Flu season is at its peak. Local doctors want to make sure your family is protected and can avoid it. If you have not already gotten the flu shot, clinic officials encourage you to do so as soon as possible.

**Heart Health/Snow (1/22/18 10pm :55)**

A lot of people are faced with the dilemma of clearing walkways and driveways after the snow storm. Professionals warn people to be careful because over exertion related heart attacks are a concern.

**Prolonged Sitting (1/23/18 10pm :50)**

Studies show that sitting too much is bad for your health, but, they also show that simply standing up is not much better. Sitting or standing for 45 minutes or longer poses similar health risks.

**Dental Health (2/13/18 6pm 2:16)**

On Valentine's Day some of your kids may be eating candy. If they do, dentists say it is important to limit the amount and always remember to help brush their teeth.

**Life Saving Eye Exam (2/18/18 10pm 1:48)**

Medical experts say you should have your vision checked regularly. Your eyes are the windows to your health!

**Laser Pain (2/26/18 6pm 2:20)**

Chronic pain is difficult to deal with and for some people pain killers help ease it. One local doctors says laser treatment is a safe alternative that makes a huge difference.

**Neurosurgery (2/28/18 10pm 2:05)**

Huge news for Mary Lanning Healthcare as they are putting new top of the line medical equipment to use. Brain and spine surgeries can now be done in Hastings.

**Hastings Health Fair (3/25/18 10pm 1:49)**

From health screening to blood tests and informative brochures. The 33<sup>rd</sup> Annual Vital Signs Health Fair was a big hit. People learned a lot of important information.

**LOCAL SPORTS & OTHER EVENTS OF IMPORTANCE**

**5th Quarter (On-Going Segment)**

**Thursdays & Fridays at 10pm**

High school games including volleyball, basketball, football, etc., are highlighted along with star athletes in the community.

**Spring Game Sold Out (2/7/18 10pm :55)**

This year's Nebraska Spring Game is already making history. Keep in mind this is a practice and for the first time ever Nebraska sold out in less than two days.

**State Wrestling (2/15/18 10pm 1:30)**

From Grand Island to Kearney to Hastings to Ord. Wrestlers from all reaches of the state converged on Omaha for the annual State Wrestling Championships.

**Cattle Expo (2/19/18 10pm 2:15)**

It will be a toss-up if there is more people or cattle present. Cattle, bulls, horses and cattlemen are taking over Kearney as the city hosts the 27<sup>th</sup> Annual Cattleman's Classic.

**State Girls Basketball (3/1/18 6pm 2:15)**

Are you ready for some basketball? The best 48 girls' basketball teams from across the state gather in Lincoln for the state championships.

**Boys State Basketball (3/8/18 10pm 2:20)**

Basketball mania is hitting Lincoln once again. The boys' state basketball tournaments are underway and we have all the details.

**NCAA (3/11/18 10pm 2:10)**

Unfortunately, Nebraska is not one of those teams in the NCAA Tournament. A tough day for Head Coach Tim Miles and Big Red.

**Comic-Con In Grand Island (3/23/18 10pm :45)**

If you are a comic or pop culture lover, you are in luck. The first ever Comic-Con event will take place in Grand Island.

**POLITICS/GOVERNMENT**

**Ricketts Town Hall (1/17/18 10pm 2:05)**

When it comes to state government affairs...Hastings residents have a lot to say. They voiced their concerns to Governor Pete Ricketts who hosted a town hall forum.

**Government Shutdown (1/20/18 10pm 1:50)**

The U.S. Government is shut down. Republicans and Democrats are at an impasse. Both sides are playing the blame game.

**Registrars (1/25/18 5pm :43)**

The rate of increase in registered voters in Hall County is lagging behind that of the population growth. The Hall County Election Commissioner has put out a call for Deputy Registrars.

**Hastings City Council (2/1/18 1:45 10pm)**

In less than a year the Hastings City Council will be looking to replace at least three City Council members ...possibly four. Is there enough interest from others to fill those seats?

**State Of The City (2/5/18 10pm 2:10)**

Grand Island held its annual State of the City. Speakers ranged from different city departments, the Mayor, GIPS and CNRA. The audience had questions for them all.

**LE Ray Park (2/13/18 10pm 1:30)**

At the Grand Island City Council meeting there were talks of triathlons and swimming in city parks. They also discussed to once again allow swimming at L-E Ray Park.

**Officer Runs For Office (2/24/18 10pm :45)**

An officer is turning in his badge to serve the county in a different capacity. He wants to run for the Hall County Board of Supervisors and continue to give back to the community.

**Hastings Ordinances (2/27/18 10pm 1:05)**

The library and museum boards in Hastings will soon see a few changes. People who visit the library or museum will not notice them though, because, it only impacts who the board of directors report to.

**Senator Halloran (3/3/18 6pm 1:25)**

Senator Halloran hosted a town hall meeting in Hastings. One hot topic was 'how are we going to make sure a school shooting does not happen in Nebraska?'

**Legislature Wrap Up (3/4/18 10pm 2:31)**

So far this year Nebraska is collecting more tax revenue than what was estimated. What sort of impact could this have on university budget cuts?

**Governor/Ag (3/7/18 10pm 2:00)**

Governor Pete Ricketts talked about Nebraska agriculture at the Governor's Agricultural Convention in Kearney. Hundreds of farmers, ranchers and Ag leaders came to the event.

**Vets Home Future (3/12/18 10pm 2:20)**

We have known for years that Kearney will be the new home of the Central Nebraska Veterans Home.

What is next for the property it currently sits on in Grand Island?

**Student Walk Out/In (3/14/18 6pm 3:55)**

Across the country students protested gun violence and honored Parkland shooting victims. Students in Grand Island, Hastings and Kearney participated.

**March For Our Lives Preview (3/23/18 6pm 1:30)**

The March For Our Lives is less than 24 hours from kicking off around the country and even the world. We tell you how locals are preparing.

**Students March For Change (3/24/18 10pm :50)**

People took to the streets in Hastings to protest against gun violence. Hasting High kids organized the event and community members took part.

**ROADWAYS/TRANSPORTATION**

**CNRA Parking (1/10/18 10pm :40)**

Parking at a local airport will soon no longer be free. The revenue from parking fees will go toward the airports upkeep.

**Hastings Potholes (1/19/18 10pm 1:36)**

As you drive your smooth ride may soon turn into a bumpy one. We are in what is called a freeze thaw cycle and city streets are ripe for destruction.

**Star 5-5 (1/22/18 10pm 2:25)**

All across the tri-cities we received snow. Regardless of how much snow you saw the chances of getting stuck was across the board. We have the latest on how you can help yourself when stuck on the road.

**Old Potash (1/25/18 10pm 1:20)**

It is one of the roads most traveled by drivers in Grand Island and also one of the most dangerous streets. The city is looking at ways to improve Old Potash Highway for those very reasons.

**Old Potash Hwy (1/30/18 10pm 2:10)**

Grand Island residents say highway congestion and safety on Old Potash Highway has been a concern for quite some time. Those issues were addressed as city officials have started initial planning to improve the road.

**Move Over Laws (3/2/18 10pm 1:05)**

Troopers are urging drivers to follow the Move Over Law. A recent accident ended in a death after one trucker failed to do just that.

**Transit Study (3/20/18 10pm 1:45)**

What does the future of public transportation look like in Grand Island? A transit needs assessment and feasibility study was presented to the City Council.

**281 Project Starts (3/21/18 5pm :30)**

Drivers on Highway 281 between Hastings and Doniphan will have to take note of a new construction project officially underway. The Department of Roads is repaving the highway.

**CNRA Flights (3/22/18 10pm :25)**

Flying to Dallas just got a whole lot easier. American Airlines will be adding more options for Dallas flights beginning this summer at Central Nebraska Regional Airport, Grand Island.

**VOLUNTEERISM/ COMMUNITY AID/ COMMUNITY EFFORTS**

**Salvation Army (On-going)**

**Local4 News at 11:30 (News at 11:30am) Wednesdays**

Interviews with the Salvation Army weekly to discuss volunteer opportunities as well as needs within the community that viewers can donate to.

**Smoke Alarms (1/18/18 6pm 2:10)**

Officials with the American Red Cross say it is important to have working smoke detectors because they save lives. If you are in need of a working smoke detector, volunteers will be installing them for free.

**Gowns For Good (2/10/18 6pm 1:40)**

For many young people prom is an experience they will never forget. Expenses for dresses and shoes can add up quick and not everyone can afford it. One local non-profit is offering up a solution.

**Hastings United Way (2/14/18 6pm 2:28)**

An organization that raises funds for local non-profits just exceeded its fundraising goals. It will greatly benefit the community.

**G.I. Car Show (2/18/18 10pm 2:01)**

Art comes in many different forms whether it is paintings, sculptures or cars. In Grand Island people attended the car show while giving back.

**Hotmeals USA (2/21/18 10pm 1:50)**

Dick Cochran is the owner of Dickey's Barbecue in Kearney but feeding people brisket is not the only thing on his mind. He wants to use his passion to help people in times of need.

**Pancake Feed (2/25/18 5pm 1:30)**

Local youth are serving up a tasty meal. It is all to help raise funds for a great cause and life-changing experience.

**Local4 You Blood Drive (2/28/18 6pm 2:20)**

People across the tri-cities came out and donated blood during our Local4 You Blood Drive. It was such a good turn out that Hastings exceeded its goal and Kearney and Grand Island came pretty close.

**Pancake Feed (3/8/18 5pm :50)**

When it comes to eating delicious pancakes, it is hard for some of us to pass up ... especially when it is supporting a great cause. The Kiwanis Pancake Feed in Hastings is their biggest fundraiser of the year.

**Shamrock Shuffle (3/17/18 6pm 1:15)**

If you were in Kearney, you may have seen some leprechauns running around. The annual Shamrock Shuffle raised about eight thousand dollars for the Make-A-Wish foundation.

**KSNB PSA's PROVIDING SIGNIFICANT TREATMENT OF COMMUNITY ISSUES**

**Topic of PSA (varying lengths of: 10, :15, :20, and :30) # of Times Aired**

<b>1st Quarter PSA Totals</b>	<b>KSNB</b>	<b>NSNB</b>
<b>Alcohol &amp; Drugs</b>	117	163
<b>Animal Welfare</b>	5	21
<b>Consumer Protection</b>	0	0
<b>Education</b>	635	453
<b>Environment/Ag</b>	286	408
<b>Family/Community</b>	541	1030
<b>Health &amp; Fitness</b>	324	600
<b>Military/Government</b>	316	247
<b>Safety</b>	269	127
<b>Outdoors/Recreation/Tourism</b>	563	467
<b>Volunteerism/Donations</b>	1081	860
<b>Kid Targeted</b>	323	537
<b>Employment/Public Files</b>	249	166

