



**KITV**  
**801 S. King St**  
**Honolulu, HI 96813**  
**(808) 535-0400**

www.KITV.com

# CONTRACT

<u>Contract / Revision</u> 27814 /		<u>Alt Order #</u>
<u>Advertiser</u> Preserve Our Hawaii		<u>Original Date / Revision</u> 10/03/18 / 10/04/18
<u>Contract Dates</u> 10/08/18 - 11/05/18	<u>Estimate #</u>	
<u>Product</u> HAWAII CONSTITUTIONAL CONVENTION		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KITV	<u>Account Executive</u> KITV House LocalPol	<u>Sales Office</u> Honolulu
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9913533	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**Core Group One Inc**  
**Attention: Melissa Toyofuku**  
**928 Nuuanu Avenue**  
**Suite 100**  
**Honolulu, HI 96817**

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KITV	10/08/18	11/02/18	M-F 5a-6a	5a-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$150.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$150.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$150.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$150.00			
N 2	KITV	10/08/18	11/05/18	Good Morning Hawaii	M-F 6-7a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$200.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$200.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$200.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$200.00			
	Week:	11/05/18	11/11/18	M-----				1	\$200.00			
N 3	KITV	10/08/18	11/02/18	Ellen	M-F 4p-5p		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				2	\$150.00			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$150.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$150.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$150.00			
N 4	KITV	10/08/18	11/02/18	KITV 4 News at 6	6p-6:30p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$600.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$600.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$600.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$600.00			
N 5	KITV	10/08/18	11/05/18	KITV4 News at 6:30p	6:30p-7p		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$500.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$500.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$500.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$500.00			
	Week:	11/05/18	11/11/18	M-----				1	\$500.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
27814 /	

Advertiser	Original Date / Revision
Preserve Our Hawaii	10/03/18 / 10/04/18

Contract Dates	Product	Estimate #
10/08/18 - 11/05/18	HAWAII CONSTITUTION	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KITV	10/08/18	11/02/18	KITV4 News at 10p M-F	10p-10:30p		:30			NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				2	\$500.00			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$500.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$500.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$500.00			
N 7	KITV	10/08/18	10/08/18	DWTS	7:00 PM-9:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	M-----				1	\$1,000.00			
N 8	KITV	10/29/18	11/05/18	THE GOOD DOCTOR	9p-10p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	M-----				1	\$800.00			
	Week:	11/05/18	11/11/18	M-----				1	\$800.00			
N 9	KITV	10/09/18	10/09/18	BLACK-ISH/SPLITTING UP	8p-9p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-T-----				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KITV	10/08/18-10/14/18	BLACK-ISH/SPLITTING UP	8p-9p	-Tu-----	:30		\$1,000.00	NM		
	See MG 9.2											
	2	KITV	10/09/18-10/09/18	American Music Awards	American Music A	-Tu-----	:30		\$1,000.00	NM		
	Ⓜ MG for 9.1 10/09											
N 10	KITV	10/16/18	10/16/18	THE ROOKIE	9p-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	-T-----				1	\$700.00			
N 11	KITV	10/17/18	10/17/18	GOLDBERGS/AM HSEWIFE7-8p			:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/15/18	10/21/18	--W----				1	\$800.00			
N 12	KITV	10/25/18	10/25/18	GREY'S ANATOMY	7-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/22/18	10/28/18	---T---				1	\$800.00			
N 13	KITV	11/01/18	11/01/18	STATION 19	8-9p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	---T---				1	\$800.00			
N 14	KITV	10/11/18	10/11/18	MURDER	9-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	---T---				1	\$700.00			
N 15	KITV	11/02/18	11/02/18	FOB/SPEECHLESS	7-8p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	----F--				1	\$700.00			
N 16	KITV	10/12/18	10/26/18	20/20	9-10p		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	----F--				1	\$800.00			
	Week:	10/15/18	10/21/18	----F--				1	\$800.00			
	Week:	10/22/18	10/28/18	----F--				1	\$800.00			
N 17	KITV	11/03/18	11/03/18	ABC Weekend Day Game 2	Sat-Sun Various		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/29/18	11/04/18	-----S-				1	\$750.00			
N 18	KITV	10/13/18	10/13/18	ABC Saturday Night FB	Sat Various		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	-----S-				1	\$750.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 19	KITV	10/21/18	10/28/18	KITV Morning Weekend New	Sat-Sun 6a-8a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$250.00			
Week:		10/22/18	10/28/18	-----S				1	\$250.00			
N 20	KITV	10/14/18	10/14/18	DWTS JR	7-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$800.00			
N 21	KITV	10/21/18	11/04/18	SHARK TANK	8-9p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$800.00			
Week:		10/22/18	10/28/18	-----				0	\$800.00			
Week:		10/29/18	11/04/18	-----S				1	\$800.00			
Totals											54	\$26,600.00

\*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	38	\$18,500.00	(\$2,775.00)	\$15,725.00	\$740.96	\$16,465.96
10/29/18 - 11/05/18	16	\$8,100.00	(\$1,215.00)	\$6,885.00	\$324.42	\$7,209.42
<b>Totals</b>	<b>54</b>	<b>\$26,600.00</b>	<b>(\$3,990.00)</b>	<b>\$22,610.00</b>	<b>\$1,065.38</b>	<b>\$23,675.38</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KITV Honolulu, Hawaii	<b>Date:</b> 2 October 2018
--	--------------------------------

I, Karlie Asato  
do hereby request station time concerning the following issue:

Hawaii Constitutional Convention
----------------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached contract for schedule					

This broadcast time will be used by: \_\_\_\_\_

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**  
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Preserve Our Hawaii  
PO Box 3202  
Honolulu HI 96801

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Karlie Asato, President/Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

2 October 2018

Date

*Kacie Asato*

Signature

683-9913

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

*[Signature]*

Signature

*Russell Elwell*

Printed Name

*Dir. of Oper*

Title



**POLITICAL/ISSUE ADVERTISING  
REQUEST PUBLIC FILE FORM**

**Instructions:** *This form must be completed as to all final orders, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) purchased by third-parties and relating to an election, candidate, or controversial issue of public (state/local) or national importance (including political and legislative matters where there is no "use" by a legally qualified candidate). This does not include general requests by or on behalf of candidates regarding what advertising time is available to purchase or rates for a general array of time. This form and its attachments are to be kept in the station's online Public Inspection File for a period of two years.*

*Note: For issue advertisements where there is no "use" by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance (i.e., the issue involves state or local matters), the station should only complete Questions 1-10 of this form.*

1. Date and time of request: 10/7/14
2. Name of the person making request: Melissa Toyofuku
3. Agency (if any): Core Group One
4. Address of agency: 978 Nuuanu Ave #100  
Hon HI 96817
5. Telephone number of agency: 808-440-9425
6. Name of candidate or description of issue: Preserve Our Hawaii
7. Name of candidate's authorized committee or name of issue ad sponsor: Hawaiian Constitutional Convention



8. Address of candidate's committee or issue ad sponsor contact:  
9. Telephone number of candidate's committee or issue ad sponsor contact:

KARLIE ABATO

10. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (including treasurer of candidate's committee, if candidate ad) (use additional pages if necessary):

Name: KARLIE ABATO

Title: PRES / TREASURER

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

11. Request made:

In writing? ☒

Orally? ☐

(if in writing, attach and retain)

12. Disposition information:

Attached \_\_\_\_\_ (Date)

Attach contract, invoice and schedule, when available. Must include schedule of time purchased, length of spots/program time, when spots actually aired (dates and times), rates charged (see below) and classes of time purchased along with any subsequent reconciliation information.

*If the advertisement refers to a candidate (candidate or issue ad), please complete Questions 13-18.*

13. Name of candidate  
(if different from Question 6 above): \_\_\_\_\_

14. Political party of candidate: \_\_\_\_\_

15. Office for which candidate is running: \_\_\_\_\_

16. Is it a:

Federal Office? ☐

State Office? ☐

Local Office? ☐

17. Election for which candidate is campaigning:

GENERAL

18. Date of election:

11/6/14

*If the request is by or on behalf of a candidate, please complete Questions 19-21.*

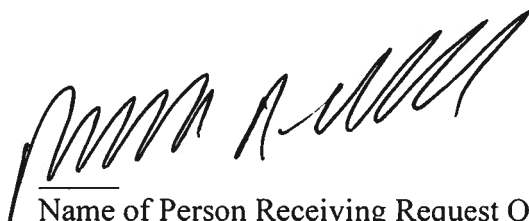
19. Request for documentation that candidate is legally qualified. (Attach any written documentation received.) Yes ☐ No ☐

20. Date Political Disclosure Statement submitted to requestor: \_\_\_\_\_

21. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification? Yes ☐ No ☐  
(attach copy)

COMMENTS:

\_\_\_\_\_



\_\_\_\_\_  
Name of Person Receiving Request On  
Behalf of Station

\* \* \* \* \*

The political file includes final orders by candidates to buy particular schedules (including programs or dayparts), amounts of time (including spot or program lengths), and classes of time for particular days (such as preemptible spots, Monday-Friday rotations, runs of schedule or specific placements), and the charges made, if any.

Final orders in the political file are periodically updated with reconciliation information, including the times spots actually aired and details such as any make goods for preempted time, rebates, or credits issues. Consistent with the FCC's policy, the station will, upon request, provide immediate assistance and access to political file reconciliation information in person, by-email, or over the phone.

If you have any questions about the materials in the political file, please contact:

Name: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Phone: \_\_\_\_\_

**Client:** Preserve Our Hawaii  
**Product:** Hawaii Constitutional Convention  
**Air Dates:** 8 October - 5 November 2018

**Station:** KITV  
**Attn:** Russell Elwell

Day	Time	Spot Length	Program	Rate	Oct 8	Oct 15	Oct 22	Oct 29	Nov 5
Mo-Fr	5:00-6:00a	30	Good Morning Hawaii	\$150.00	1	1	1	1	
Mo-Fr	6:00-7:00a	30	Good Morning Hawaii	\$200.00	1	1	1	1	1
Mo-Fr	4:00-5:00p	30	Dr. Oz	\$150.00	2	2	2	2	
Mo-Fr	6:00-6:30p	30	KITV News @ 6p	\$600.00	1	1	1	1	
Mo-Fr	6:30-7:00p	30	KITV News @ 6:30p	\$500.00	1	1	+2	+2	1
Mo-Fr	10:00-10:30p	30	KITV News @ 10:00p	\$500.00	12	12	1	1	
<del>Mo-Fr</del>	<del>10:30-11:00p</del>	<del>30</del>	<del>KITV News @ 10:30p</del>	<del>\$400.00</del>	<del>1</del>	<del>1</del>	<del>1</del>	<del>1</del>	<del>1</del>
Mo	7:00-9:00p	30	Dancing with the Stars	\$1,000.00	1				
Mo	9:00-10:00p	30	The Good Doctor	\$800.00				1	1
Tu	8:00-9:00p	30	black-ish/Splitting Up Together	\$1,000.00	1	AM-A			
Tu	9:00-10:00p	30	The Rookie	\$700.00		1			
We	7:00-8:00p	30	Goldberg's/American Housewife	\$800.00		1			
Th	7:00-8:00p	30	Grey's Anatomy	\$800.00			1		
Th	8:00-9:00p	30	Station 19	\$800.00				1	
Th	9:00-10:00p	30	How to Get Away with Murder	\$700.00	1				
Fr	7:00-8:00p	30	Fresh Off the Boat/Speechless	700.00				1	
Fr	9:00-10:00p	30	20/20	800.00	1	1	1		
Sa	9:30a-1:00p	30	Saturday College Football	750.00				1	
Sa	2:00-5:00p	30	Saturday College Football	750.00	1				
Su	6:00-8:00a	30	Good Morning Hawaii Sunday	250.00		1	1		
Su	7:00-8:00p	30	Dancing with the Stars Junior	800.00	1				
Su	8:00-9:00p	30	Shark Tank	\$800.00		1		1	
STATION TOTALS					14	13	11	13	4
					\$7,700	\$6,000	\$4,500	\$6,500	\$1,900