



KITV
801 S. King St
Honolulu, HI 96813
(808) 535-0400

www.kitv.com

And:

Core Group One Inc
Attention: Melissa Toyofuku
928 Nuuanu Avenue
Suite 100
Honolulu, HI 96817

CONTRACT

Contract / Revision 27814 /		Alt Order #
Advertiser Preserve Our Hawaii		Original Date / Revision 10/17/18 / 10/17/18
Contract Dates 10/08/18 - 11/05/18	Estimate #	
Product HAWAII CONSTITUTIONAL CONVENTION		
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property KITV	Account Executive KITV House LocalPol	Sales Office Honolulu
Special Handling		
Demographic Households		
Agy Code 9913533	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

Unless specified on the line levels below, the Class of Time purchased is Fixed Non Pre-emptible

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KITV	10/08/18	11/02/18	M-F 5a-6a	5a-6a		:30			NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$150.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$150.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$150.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$150.00			
2	KITV	10/08/18	11/05/18	Good Morning Hawaii	M-F 6-7a		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$200.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$200.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$200.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$200.00			
	Week:	11/05/18	11/11/18	M-----				1	\$200.00			
3	KITV	10/08/18	11/02/18	Ellen	M-F 4p-5p		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				2	\$150.00			
	Week:	10/15/18	10/21/18	MTWTF--				2	\$150.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$150.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$150.00			
4	KITV	10/08/18	11/02/18	KITV 4 News at 6	6p-6:30p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$600.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$600.00			
	Week:	10/22/18	10/28/18	MTWTF--				1	\$600.00			
	Week:	10/29/18	11/04/18	MTWTF--				1	\$600.00			
5	KITV	10/08/18	11/05/18	KITV4 News at 6:30p	6:30p-7p		:30			NM	7	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/08/18	10/14/18	MTWTF--				1	\$500.00			
	Week:	10/15/18	10/21/18	MTWTF--				1	\$500.00			
	Week:	10/22/18	10/28/18	MTWTF--				2	\$500.00			
	Week:	10/29/18	11/04/18	MTWTF--				2	\$500.00			
	Week:	11/05/18	11/11/18	M-----				1	\$500.00			

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<u>Contract / Revision</u> 27814 /		<u>Alt Order #</u>
<u>Advertiser</u> Preserve Our Hawaii		<u>Original Date / Revision</u> 10/17/18 / 10/17/18
<u>Contract Dates</u> 10/08/18 - 11/05/18	<u>Product</u> HAWAII CONSTITUTION	<u>Estimate #</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
6	KITV	10/08/18	11/02/18	KITV4 News at 10p M-F	10p-10:30p		:30			NM	6	\$3,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	MTWTF--				2	\$500.00					
Week:		10/15/18	10/21/18	MTWTF--				2	\$500.00					
Week:		10/22/18	10/28/18	MTWTF--				1	\$500.00					
Week:		10/29/18	11/04/18	MTWTF--				1	\$500.00					
7	KITV	10/08/18	10/08/18	DWTS	7:00 PM-9:00 PM		:30			NM	1	\$1,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	M-----				1	\$1,000.00					
8	KITV	10/29/18	11/05/18	THE GOOD DOCTOR	9p-10p		:30			NM	2	\$1,600.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	M-----				1	\$800.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KITV	10/29/18-11/04/18	THE GOOD DOCTOR	9p-10p	M-----	:30	\$800.00	NM				
		See MG 8.3												
		3	KITV	10/15/18-10/15/18	THE GOOD DOCTOR	9p-10p	M-----	:30	\$800.00	NM				
		Ⓜ MG for 8.1 10/29												
Week:		11/05/18	11/11/18	M-----				1	\$800.00					
9	KITV	10/09/18	10/09/18	BLACK-ISH/SPLITTING UP	8p-9p		:30			NM	1	\$1,000.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	-T-----				1	\$1,000.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
		1	KITV	10/08/18-10/14/18	BLACK-ISH/SPLITTING UP	8p-9p	-Tu-----	:30	\$1,000.00	NM				
		See MG 9.2												
		2	KITV	10/09/18-10/09/18	American Music Awards	American Music A	-Tu-----	:30	\$1,000.00	NM				
		Ⓜ MG for 9.1 10/09												
10	KITV	10/16/18	10/16/18	THE ROOKIE	9p-10p		:30			NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	-T-----				1	\$700.00					
11	KITV	10/17/18	10/17/18	GOLDBERGS/AM HSEWIFE	7-8p		:30			NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/15/18	10/21/18	--W----				1	\$800.00					
12	KITV	10/25/18	10/25/18	GREY'S ANATOMY	7-8p		:30			NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/22/18	10/28/18	---T---				1	\$800.00					
13	KITV	11/01/18	11/01/18	STATION 19	8-9p		:30			NM	1	\$800.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	---T---				1	\$800.00					
14	KITV	10/11/18	10/11/18	MURDER	9-10p		:30			NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	---T---				1	\$700.00					
15	KITV	11/02/18	11/02/18	FOB/SPEECHLESS	7-8p		:30			NM	1	\$700.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/29/18	11/04/18	----F--				1	\$700.00					
16	KITV	10/12/18	10/26/18	20/20	9-10p		:30			NM	3	\$2,400.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/08/18	10/14/18	----F--				1	\$800.00					
Week:		10/15/18	10/21/18	----F--				1	\$800.00					
Week:		10/22/18	10/28/18	----F--				1	\$800.00					
17	KITV	11/03/18	11/03/18	ABC Weekend Day Game 2	Sat-Sun Various		:30			NM	1	\$750.00		

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Advertiser	Original Date / Revision
Preserve Our Hawaii	10/17/18 / 10/17/18

Contract Dates	Product	Estimate #
10/08/18 - 11/05/18	HAWAII CONSTITUTION	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/18	11/04/18	-----S-				1	\$750.00			
18	KITV	10/13/18	10/13/18	ABC Saturday Night FB	Sat Various		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S-				1	\$750.00			
19	KITV	10/21/18	10/28/18	KITV Morning Weekend New Sat-Sun 6a-8a			:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$250.00			
Week:		10/22/18	10/28/18	-----S				1	\$250.00			
20	KITV	10/14/18	10/14/18	DWTS JR	7-8p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/18	10/14/18	-----S				1	\$800.00			
21	KITV	10/21/18	11/04/18	SHARK TANK	8-9p		:30			NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/18	10/21/18	-----S				1	\$800.00			
Week:		10/22/18	10/28/18	-----				0	\$800.00			
Week:		10/29/18	11/04/18	-----S				1	\$800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	KITV	10/29/18-11/04/18	SHARK TANK	8-9p	-----Su	:30	\$800.00	NM		
		See MG 21.3										
		3	KITV	10/28/18-10/28/18	SHARK TANK	8-9p	-----Su	:30	\$800.00	NM		
		Ⓜ MG for 21.2 11/04										
N 22	KITV	10/22/18	10/26/18	KITV Island News Midday	M-F 12p-12:30p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	MTWTF--				1	\$100.00			
N 23	KITV	10/23/18	10/23/18	THE ROOKIE	9p-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	-T-----				1	\$700.00			
N 24	KITV	10/25/18	10/25/18	MURDER	9-10p		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/18	10/28/18	---T---				1	\$700.00			
Totals											57	\$28,100.00

*Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount	*Tax 1	Total
10/01/18 - 10/28/18	43	\$21,600.00	(\$3,240.00)	\$18,360.00	\$865.12	\$19,225.12
10/29/18 - 11/05/18	14	\$6,500.00	(\$975.00)	\$5,525.00	\$260.34	\$5,785.34
Totals	57	\$28,100.00	(\$4,215.00)	\$23,885.00	\$1,125.46	\$25,010.46

Signature: _____ Date: _____

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