

KQLB - LOS BANOS, CALIFORNIA

QUARTERLY ISSUES / PROGRAMS LIST
FOURTH QUARTER 2017
(OCTOBER 1, 2017 THRU DECEMBER 31, 2017)

<u>ISSUE</u>	<u>RESPONSIVE PROGRAMMING</u>	<u>DATE/TIME/DURATION</u>
1. SELECTIVE SERVICE	PSA- PROUD TO BE AMERICAN INFORMATION ABOUT REGISTERING WITH THE SELECTIVE SERVICE.	10/1/17 THRU 12/31/17 1 TIME DAILY :30 SECONDS
2. EDUCATION	PSA- PREP FOR COLLEGE HOW STUDENTS SHOULD PREPARE FOR COLLEGE ENTRY.	10/1/17 THRU 12/31/17 1 TIME DAILY :30 SECONDS
3. POVERTY	PSA-POVERTY FIGHTERS NEEDED JOIN VISTA AND FIGHT POVERTY WITH PASSION. AMERICORPS.GOV	10/1/17 THRU 12/31/17 1 TIME DAILY :30 SECONDS
4. VETERANS	PSA PARAZYED VETERANS OF AMERICA. THERE IS HELP FOR HISPANIC VETERANS AND THERE FAMILIES.	10/1/17 THRU 12/31/17 1 TIME DAILY : 30 SECONDS

ISSUES

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

5. NATIONAL GUARD

PSA SQUARED AWAY
INFORMATION ON HOW TO JOIN THE
NATIONAL GUARD AND THE BENEFITS

10/1/17 THRU 12/31/17
1 TIME DAILY
:30 SECONDS

PSA WHEN I GROW UP
INFORMATION ON HOW TO JOIN THE
NATIONAL GUARD AND THE BENEFITS

10/1/17 THRU 12/31/17
1 TIME DAILY
:30 SECONDS

PSA MY CHILD
INFORMATION ON HOW TO JOIN THE
NATIONAL GUARD AND THE BENEFITS

10/1/17 THRU 12/31/17
1 TIME DAILY
:30 SECONDS

6. HEALTH

PSA GUIDE ABOUT IMMUNIZATIONS
INFORMATION REGARDING
IMMUNIZATIONS.

10/1/17 THRU 12/31/17
1 TIME DAILY
:30 SECONDS

PSA ALZHEIMER'S DISEASE
FOR FREE PUBLICATIONS ON
ALZHEIMER'S

10/1/17 THRU 12/31/17
1 TIME DAILY
: 30 SECONDS

PSA HISPANIC HEALTH
QUESTIONS FOR YOUR
DOCTOR AND PRESCRIPTIONS.

10/1/17 THRU 12/31/17
1 TIME DAILY
:30 SECONDS

ISSUES

RESPONSIVE PROGRAMING

DATE/TIME/DURATION

7. CONSULATE GENERAL OF MEXICO

PSA CITAS
INFORMATION FOR MAKING
APPOINTMENTS WITH THE CONSULATE
GENERAL OF MEXICO

10/1/17 THRU 12/31/17
3 TIMES DAILY
: 30 SECONDS

PSA LOCALAIZACION DE PERSONAS
INFORMATION REGARDING A PERSON
LOCALIZATION PROGRAM PROVIDED
BY THE CONSULATE GENERAL OF
MEXICO

10/1/17 THRU 12/31/17
3 TIMES DAILY
: 30 SECONDS