

KQLB - LOS BANOS, CALIFORNIA

QUARTERLY ISSUES / PROGRAMS LIST
FIRST QUARTER 2019
(JANUARY 1, 2019 THRU MARCH 31, 2019)

<u>ISSUE</u>	<u>RESPONSIVE PROGRAMMING</u>	<u>DATE/TIME/DURATION</u>
1. SELECTIVE SERVICE	PSA- PROUD TO BE AMERICAN INFORMATION ABOUT REGISTERING WITH THE SELECTIVE SERVICE.	1/1/19 THRU 3/31/19 1 TIME DAILY :30 SECONDS
2. EDUCATION	PSA- MIGRANT HEAD START APPLICATIONS NOW ACCEPTED FOR MADERA MIGRANT HEAD START PROGRAM	1/1/19 THRU 3/31/19 1 TIME DAILY :30 SECONDS
3. LIFE INSURANCE	PSA- KEEPING LIFE ON TRACK INFORMATION ON HOW TO PLAN YOUR ESTATE.	1/1/19 THRU 3/31/19 1 TIME DAILY :30 SECONDS
4. POVERTY	PSA-POVERTY FIGHTERS NEEDED JOIN VISTA AND FIGHT POVERTY WITH PASSION. AMERICORPS.GOV	1/1/19 THRU 3/31/19 1 TIME DAILY :30 SECONDS
5. VETERANS	PSA PARAZYZED VETERANS OF AMERICA. THERE IS HELP FOR HISPANIC VETERANS AND THERE FAMILIES.	1/1/19 THRU 3/31/19 1 TIME DAILY : 30 SECONDS

ISSUES

RESPONSIVE PROGRAMMING

DATE/TIME/DURATION

6. NATIONAL GUARD

PSA SQUARED AWAY
INFORMATION ON HOW TO JOIN THE
NATIONAL GUARD AND THE BENEFITS

1/1/19 THRU 3/31/19
1 TIME DAILY
:30 SECONDS

PSA WHEN I GROW UP
INFORMATION ON HOW TO JOIN THE
NATIONAL GUARD AND THE BENEFITS

1/1/19 THRU 3/31/19
1 TIME DAILY
:30 SECONDS

PSA MY CHILD
INFORMATION ON HOW TO JOIN THE
NATIONAL GUARD AND THE BENEFITS

1/1/19 THRU 3/31/19
1 TIME DAILY
:30 SECONDS

7. HEALTH

PSA GUIDE ABOUT IMMUNIZATIONS
INFORMATION REGARDING
IMMUNIZATIONS.

1/1/19 THRU 3/31/19
1 TIME DAILY
:30 SECONDS

PSA ALZHEIMER'S DISEASE
FOR FREE PUBLICATIONS ON
ALZHEIMER'S

1/1/19 THRU 3/31/19
1 TIME DAILY
: 30 SECONDS

PSA HISPANIC HEALTH
QUESTIONS FOR YOUR
DOCTOR AND PRESCRIPTIONS.

1/1/19 THRU 3/31/19
1 TIME DAILY
:30 SECONDS

ISSUES

RESPONSIVE PROGRAMING

DATE/TIME/DURATION

8. CONSULATE GENERAL OF MEXICO

PSA CITAS
INFORMATION FOR MAKING
APPOINTMENTS WITH THE CONSULATE
GENERAL OF MEXICO

1/1/19 THRU 3/31/19
3 TIMES DAILY
: 30 SECONDS

PSA LOCALAIZACION DE PERSONAS
INFORMATION REGARDING A PERSON
LOCALIZATION PROGRAM PROVIDED
BY THE CONSULATE GENERAL OF
MEXICO

1/1/19 THRU 3/31/19
3 TIMES DAILY
: 30 SECONDS