

# ORDER



**Orders**  
**Order / Rev:** 1287407  
**Alt Order #:** WOC14645791  
**Product Desc:** Wisconsin  
**Estimate:** 7368  
**Flight Dates:** 08/14/24 - 08/20/24  
**Original Date / Rev:** 05/09/24 / 05/09/24  
**Order Type:** GENERAL

**WACY**  
**Primary AE:** Matthew Mulzoff  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency**  
**Name:** Main Street Media  
**Buying Contact:**  
**Billing Contact:**  
 P. O. Box 25093  
 Alexandria, VA 22313

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** One Nation  
**Demographic:** A35+  
**Product Codes:** Non-Ballot Issue  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-1

**New Business End:**  
**Advertiser External ID:** 224365  
**Agency External ID:** 113817  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/24	08/20/24	25	\$2,100.00	\$1,785.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
August 2024	25	\$2,100.00	\$1,785.00	0.00
<b>Totals</b>	<b>25</b>	<b>\$2,100.00</b>	<b>\$1,785.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WACY	08/14/24	08/20/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	11111--	:30	5	\$100.00	P-1	0.00	NM	5	\$500.00
(Program: FAMILY FEUD) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/24	08/20/24	11111--			5		\$100.00		0.00				
N 2	WACY	08/14/24	08/20/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	211-1--	:30	5	\$100.00	P-1	0.00	NM	5	\$500.00
(Program: 2.5 MEN) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/24	08/20/24	211-1--			5		\$100.00		0.00				
N 3	WACY	08/14/24	08/20/24	M-F 7-8pm M-F 7-8pm	CM	7-8pm	121-1--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
(Program: DATELINE) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/14/24	08/20/24	121-1--			5		\$80.00		0.00				
N 4	WACY	08/14/24	08/20/24	M-F 8-9pm M-F 8-9pm	CM	8-9pm	111-2--	:30	5	\$80.00	P-2	0.00	NM	5	\$400.00
(Program: CHICAGO PD) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Advertiser: One Nation  
 Product Desc: Wisconsin  
 Estimate: 7368

**WACY**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/24	08/20/24	111-2--					5	\$80.00		0.00			
N 5	WACY	08/14/24	08/20/24	M-F 9-930pm News M-F 9-930pm News	CM	9-930pm	11111--	:30	5	\$60.00	P-2	0.00	NM	5	\$300.00
(Program: MY NEWS AT 9<)															
CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/14/24	08/20/24	11111--					5	\$60.00		0.00			
													Totals	25	\$2,100.00