

ORDER



Orders
Order / Rev: 1287483
Alt Order #: WOC14645814
Product Desc: Wisconsin
Estimate: 7374
Flight Dates: 08/28/24 - 09/02/24
Original Date / Rev: 05/09/24 / 05/09/24
Order Type: GENERAL

WACY

Primary AE: Matthew Mulzoff
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Main Street Media
Buying Contact:
Billing Contact:
 P. O. Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: One Nation
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business End:
Advertiser External ID: 224365
Agency External ID: 113817
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/02/24	24	\$1,880.00	\$1,598.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	24	\$1,880.00	\$1,598.00	0.00
Totals	24	\$1,880.00	\$1,598.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Matthew Mulzoff	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	WACY	08/28/24	09/02/24	M-F 930-10pm News M-F 930-10pm News	CM	930-10pm	1-111--	:30	4	\$50.00	P-2	0.00	NM	4	\$200.00												
(Program: NBC 26 TONIGHT<) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>08/28/24</td> <td>09/03/24</td> <td>1-111--</td> <td>4</td> <td>\$50.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	08/28/24	09/03/24	1-111--	4	\$50.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
08/28/24	09/03/24	1-111--	4	\$50.00	0.00																						
N 2	WACY	08/28/24	09/02/24	M-F 6-630pm M-F 6-630pm	CM	6-630pm	1-111--	:30	4	\$100.00	P-1	0.00	NM	4	\$400.00												
(Program: FAMILY FEUD) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>08/28/24</td> <td>09/03/24</td> <td>1-111--</td> <td>4</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	08/28/24	09/03/24	1-111--	4	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
08/28/24	09/03/24	1-111--	4	\$100.00	0.00																						
N 3	WACY	08/28/24	09/02/24	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1-111--	:30	4	\$100.00	P-1	0.00	NM	4	\$400.00												
(Program: 2.5 MEN) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>08/28/24</td> <td>09/03/24</td> <td>1-111--</td> <td>4</td> <td>\$100.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	08/28/24	09/03/24	1-111--	4	\$100.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
08/28/24	09/03/24	1-111--	4	\$100.00	0.00																						
N 4	WACY	08/28/24	09/02/24	M-F 9-930pm News M-F 9-930pm News	CM	9-930pm	1-111--	:30	4	\$60.00	P-2	0.00	NM	4	\$240.00												
(Program: MY NEWS AT 9<) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>08/28/24</td> <td>09/03/24</td> <td>1-111--</td> <td>4</td> <td>\$60.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	08/28/24	09/03/24	1-111--	4	\$60.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
08/28/24	09/03/24	1-111--	4	\$60.00	0.00																						

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WACY

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/24	09/03/24	1-111--		4				\$60.00		0.00			
N 5	WACY	08/28/24	09/02/24	M-F 8-9pm M-F 8-9pm	CM	8-9pm	1-1-2--	:30	4	\$80.00	P-2	0.00	NM	4	\$320.00
(Program: CHICAGO PD) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/24	09/03/24	1-1-2--		4				\$80.00		0.00			
N 6	WACY	08/28/24	09/02/24	M-F 7-8pm M-F 7-8pm	CM	7-8pm	1-1-2--	:30	4	\$80.00	P-2	0.00	NM	4	\$320.00
(Program: DATELINE) CS-Jul-2023 adj.CS-Jul-2023 - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/28/24	09/03/24	1-1-2--		4				\$80.00		0.00			
													Totals	24	\$1,880.00