

ORDER



Orders
Order / Rev: 275794
Alt Order #: _____
Product Desc: Idaho Primary add to schedule
Estimate: _____
Flight Dates: 05/17/24 - 05/21/24
Original Date / Rev: 05/16/24 / 05/16/24
Order Type: GENERAL

ESPN Radio
Primary AE: Denise Hombel
Sales Office: Radio
Sales Region: LOC

Agency
Name: Granier Marketing
Buying Contact: Nick Granier
Billing Contact: Accounts Payable
408 E Sherman Avenue, Ste 216
Coeur d' Alene, ID 83814

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: North Idaho Republicans
Demographic: A25-54
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: GEN
Revenue Code 3: GEN
Priority: P-3

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/21/24	35	\$900.00	\$765.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	35	\$900.00	\$765.00	0.00
Totals	35	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denise Hombel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLX	05/17/24	05/21/24	M-F 6am-7pm M-F 6am-7pm	CM	6am-7pm	+----7--	1:00	17	\$30.00	P-3	0.00	NM	17	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	----7--		7				\$30.00		0.00			
		Week: 05/20/24	05/26/24	+-----		10				\$30.00		0.00			
N 2	KXLX	05/17/24	05/21/24	M-F 6am-7pm 6:00 AM-6:00 PM	CM	6:00 AM-6:00 PM (6:00 AM-6:00 PM)	-8-----	1:00	8	\$30.00	P-3	0.00	NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----		0				\$30.00		0.00			
		Week: 05/20/24	05/26/24	-8-----		8				\$30.00		0.00			
N 3	KXLX	05/17/24	05/21/24	SA-SU 6am-8pm 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	1:00	10	\$15.00	P-3	0.00	NM	10	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----SS		10				\$15.00		0.00			
		Week: 05/20/24	05/26/24	-----		0				\$15.00		0.00			
													Totals	35	\$900.00

Re: May Election Radio AdsNick Granier <nick@graniermarketing.com>

Thu 5/16/2024 3:09 PM

To: Denise Hombel <dhombel@kxly.com>

Caution: This is an external email and may be malicious. Use caution when clicking links or opening attachments.

Confirmed. Paying right now.

On Thu, May 16, 2024 at 1:02 PM Denise Hombel <dhombel@kxly.com> wrote:

Hi Nick,

Per our conversation, you'll find the add to schedule contracts attached. Please reply to this email with a "confirmed" so I have that for approval on this side.

Credit card link is <https://securepayment.link/queenbradiowashington/>

I'll need the revised NAB paperwork and updated spot by 3pm today. If I don't get the revised spot, I can attach the current traffic until that is available but have to have the NAB form and payment. Let me know if you need anything else.

Thank you! D.

Denise Hombel

Nat/Reg/Major Accounts Sales Specialist

KXLY Radio Group/Phase 3 Digital

509.329.4301 direct

509.991.8639 cell

*KZZU-FM *KXLY-FM * KXLY-AM/FM * KHTQ-FM * KEZE-FM * KXLX-AM/FM * KVNI-AM/FM

From: Denise Hombel <dhombel@kxly.com>

Sent: Thursday, May 16, 2024 12:16 PM

To: Nick Granier <nick@graniermarketing.com>

Cc: Chris Pfeiffer <chris.pfeiffer@graniermarketing.com>

Subject: Re: May Election Radio Ads

Hi Nick,

Per our conversation, here is what we can add for this:

KVNI-AM 15x Th-Tu 6a-7p @ \$10 + 10x Sa/Su 6a-7p @ \$10 = \$250 gross

KXLX-AM 15x Th-Tu 6a-7p @ \$30 + 10x Sa/Su 6a-7p @ \$15 = \$600 gross

KXLY-AM 15x Th-Tu 6a-7p @ \$50 + 10x Sa/Su 6a-7p @ \$30 = \$1050 gross

KXLY-FM 15x Th-Tu 6a-7p @ \$64 + 10x Sa/Su 6a-7p @ \$25 = \$1210 gross

Total increase would be \$3110.00 gross / \$2643.50 net