

ORDER



Orders
Order / Rev: 274963
Alt Order #:
Product Desc: Idaho Primary 2024
Estimate:
Flight Dates: 04/22/24 - 05/19/24
Original Date / Rev: 04/22/24 / 04/22/24
Order Type: GENERAL

ESPN Radio
Primary AE: Denise Hombel
Sales Office: Radio
Sales Region: LOC

Agency Name: Granier Marketing
Buying Contact: Nick Granier
Billing Contact: Accounts Payable
 408 E Sherman Avenue, Ste 216
 Coeur d' Alene, ID 83814

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: North Idaho Republicans
Demographic: A25-54
Product Codes: PL Issue
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/30/24	13	\$390.00	\$331.50
05/01/24	05/19/24	111	\$2,910.00	\$2,473.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	13	\$390.00	\$331.50	0.00
May 2024	111	\$2,910.00	\$2,473.50	0.00
Totals	124	\$3,300.00	\$2,805.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Denise Hombel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLX	04/22/24	05/19/24	M-F 6am-7pm M-F 6am-7pm	CM	6am-7pm	MTWTF--	1:00	24	\$30.00	P-3	0.00	NM	96	\$2,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----		0				\$30.00		0.00			
		Week: 04/29/24	05/05/24	MTWTF--		32				\$30.00		0.00			
		Week: 05/06/24	05/12/24	MTWTF--		32				\$30.00		0.00			
		Week: 05/13/24	05/19/24	MTWTF--		32				\$30.00		0.00			
N 2	KXLX	04/22/24	05/19/24	SA-SU 6am-8pm 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	1:00	7	\$15.00	P-3	0.00	NM	28	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/22/24	04/28/24	-----		0				\$15.00		0.00			
		Week: 04/29/24	05/05/24	-----SS		9				\$15.00		0.00			
		Week: 05/06/24	05/12/24	-----SS		9				\$15.00		0.00			
		Week: 05/13/24	05/19/24	-----SS		10				\$15.00		0.00			
Totals													124	\$3,300.00	

North Idaho Republicans

Karen Dineen <kdineen@kxly.com>

Fri 4/19/2024 8:51 AM

To: Denise Hombel <dhombel@kxly.com>

Cc: Tery Garras <tery@morganmurphymedia.com>

I just got off the phone with Nick Grainer. He called my cell phone, so I couldn't transfer. Due to creative, they need to move the schedule to start April 29. The committee needed to make additional changes to the script. He needs to have the schedules revised accordingly, keeping the same level of spend. Nick's phone number is 206-427-5536.

Karen A. Dineen
General Sales Manager
KXLY Radio/Phase 3 Digital
509-723-7592

KEZE FM * KHTQ FM * KXLY FM * KXLY AM * KXLX AM * KVNI * KZZU FM